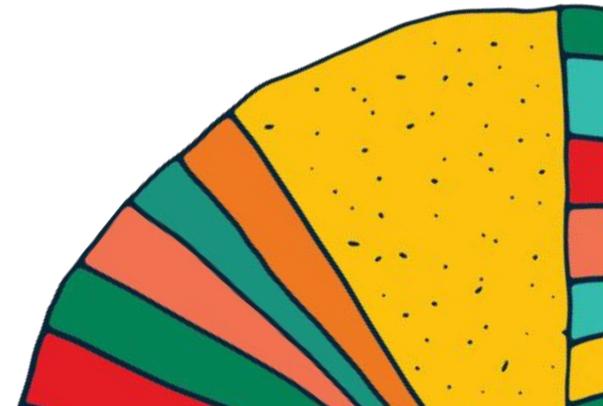


LSE WPS
Letter Illustration
Rationale

By Rose

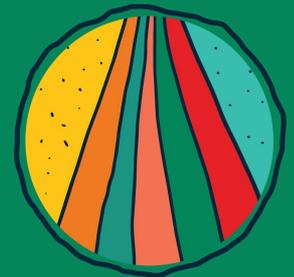


Summary

- In this document, i explain the reasoning behind the illustrations.
- I had a lot of fun creating for this project, thank you for trusting me to visually tell your story.



COLOUR PALETTE



Color Rationale

The colors have been used very intentionally to fit the mood and feel of your brief

- Rose red symbolizes love, passion, courage
- The greens symbolize sustainability, growth
- The blues (teal, turquoise...) symbolize peace, inspiration, stability
- Purple symbolizes ambition, dignity
- The browns symbolize groundedness, resilience, difficult times
- Orange symbolizes joy, determination, strength & endurance
- Cream and nude symbolize peace, stability, grace

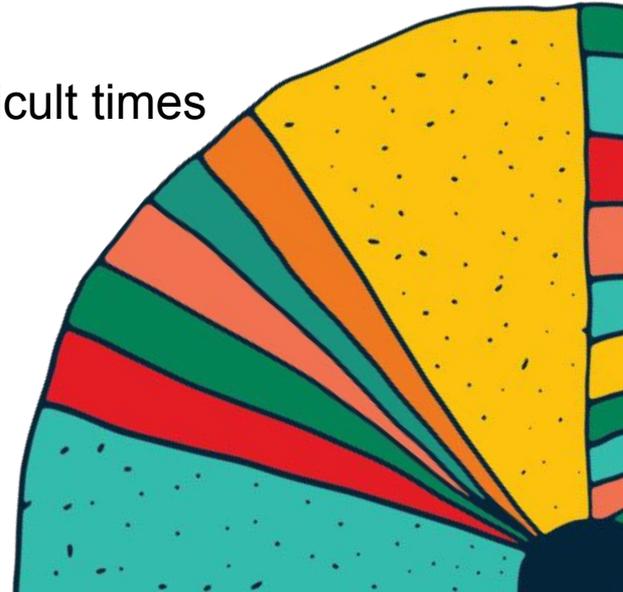


Illustration 1

Equality
&
Peace



Rationale

- The first illustration tells the story of the first instance of history stated in the letter. It's about how women in the 1920's protested for peace and equality only for them to have to go through two world wars.
- The woman at the centre represents all the women from her time and the war tank pulling her dress stands for the two world wars.
- This tells the story of how the two world wars fought the women's efforts to demand for equality and peace.
- The women in low opacity show that the woman is backed up by an army of women who share her vision.
- The dark v-shaped background behind the woman represents the narrow and difficult path she had to walk on and the dark background behind the tank shows the conflict that was adding onto that difficult path.

Illustration 2



Rationale

- The second illustration tells the story of the second instance of history stated in the letter.
- The women are in a protest demanding for peace, equality and security and their fight causes the rebirth of the adopted resolution 1325 and that's why the numbers pop up above the protesting women.
- This tells the story of the work put in by feminists and the power behind their vision.
- The women in low transparency show that the woman is backed up by an army of women who share her vision.
- The dark v-shaped background behind the woman is now seen becoming wider and the dark background where the tank was is getting smaller. This shows that the efforts made throughout history by feminists have been making an impact and the narrow path is now wide and filled with possibilities for the coming generations.

Illustration 3



Rationale

- The third illustration tells the story of the inspiration behind the letter.
- There is a woman holding up a banner during a protest. The banner is an envelope which is folded on one side. Under the folded section women are shown researching, they represent feminist scholars behind the scenes and their devotion to the cause of fighting for women's rights. The other side is a woman speaking on a pulpit. She is surrounded by a beautiful pattern (including a gavel-justice) that tells the story of how hard the scholars and herself have worked and fought to be heard.
- The women in low transparency show that the woman is backed up by an army of women who share her vision.
- The dark v-shaped background behind the woman is now seen becoming wider and the dark background where the tank was is getting smaller. This shows that the efforts made through history by feminists have been making an impact and the narrow path is now wide and filled with possibilities for the coming generations.

Illustration 4,5 & 6

- The last three illustrations each cover four points.
- Each illustration is divided into four sections which will be made up of elements that represent a point.
- Each illustration has a woman at the centre who tells the stories of all women across the globe.
- The backgrounds for the four sections transition from dark brown and white in all illustrations for consistency.

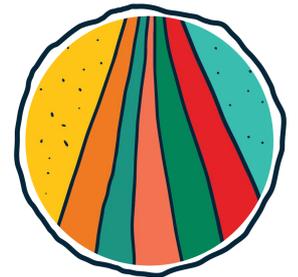
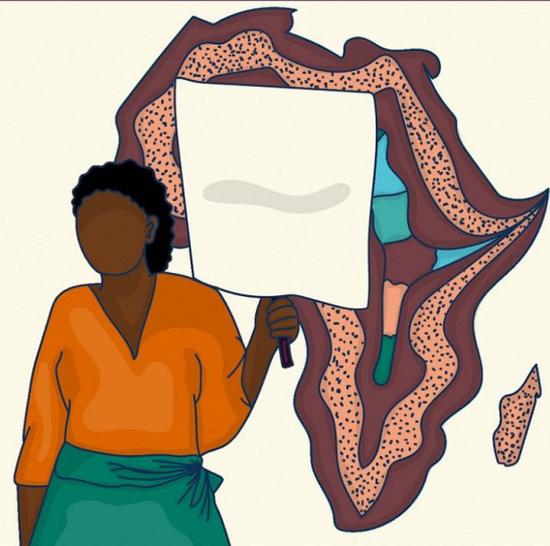


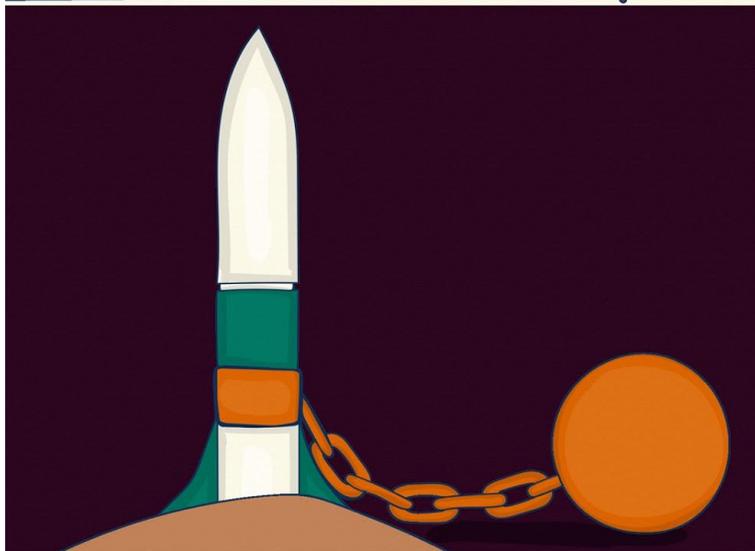
Illustration 4



Rationale

- The fourth illustration **covers points 1,2,3 & 4** raised in the letter.
- The woman at the centre is protesting and demanding for her rights.
- The first section represents **Human security (point 1)**
- The second section represents the **reconceptualisation of the Security Council as the Peace Council (point 2)** The orange part is the shape of the sitting arrangement of the security council and the centre is the peace symbol. The peace symbol is spreading into the the security council
- The third section represents **Equality (point 3)**
- The fourth section represents **The Maputo Protocol (point 4)**

Illustration 5



Rationale

- The fifth illustration **covers points 5,6,7 & 8** raised in the letter.
- The woman at the centre is heard after protesting and demanding for her rights and she is being helped up a wall which symbolizes the obstacles she has endured.
- The first section represents **the rejection of gender ideology (point 5)** It consists of a group of individuals who have broken out of a cell/cage. The group includes a woman, two gender non-conforming persons, a visually impaired woman, a young girl with cerebral palsy and a man. There are two flags - the transgender flag and the LGBTQ flag which represent bodies and identities that are not within a gender binary - this shows how patriarchy, misogyny, colonial domination, oppression, totalitarianism, violence and exploitation have denied people their rights

- The second section represents the **celebration of the legacy of struggles for equality and peace advanced by feminists and other social movements (point 6)** This section shows the illustrations of Sojourner Truth and Susan B. Anthony
- The third section represents **universal and total disarmament (point 7)** It shows a missile which has been buried in the ground and has been chained to a heavy ball chain
- The fourth section represents the **eradication of poverty and redistribution of wealth and resources (point 8)** The illustration entails a home (shelter), a stethoscope (health services), a mountain & river (clean water), book (education) and a maize crop (food)

Illustration 6

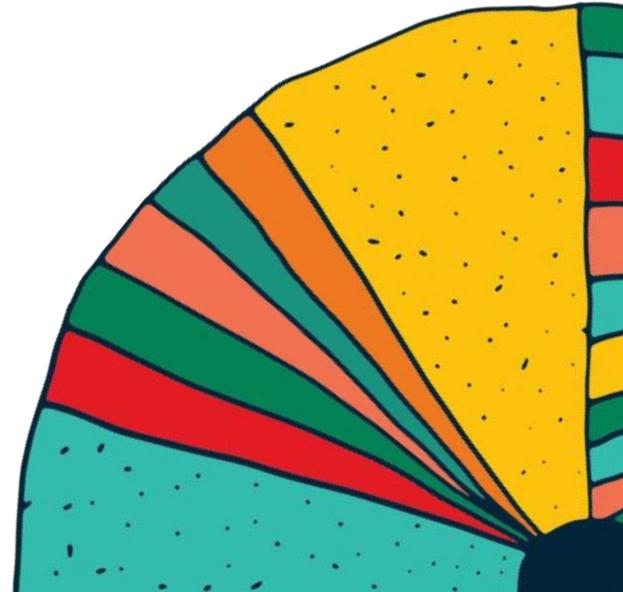


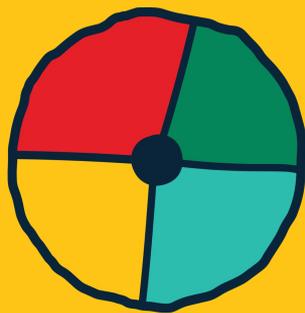
Rationale

- The sixth illustration **covers points 9,10,11 & 12** raised in the letter
- The woman at the centre embraces her freedom after being heard and her obstacles abolished
- The first section represents **people having the opportunity to create their own visions of peace and are able to exercise genuine choices in their lives (point 9)** The illustration shows a woman, a man, a gender non-conforming person and a child imagining/thinking about their beautiful journeys and visions
- The second section represents the **access to and delivery of justice (point 10)** There is a money bag (economic justice), Tree (environmental justice) and diversified protesting hands (racial justice) all surrounded by the justice symbol

- The third section represents **clean air, clean rivers, lakes, seas, the protection of species, biodiversity, equilibrium, restoration and regeneration of our planet and pollution-free living (point 11)** It shows a beautiful fish which represents life on our planet and the need to take care of our world
- The fourth section represents the **protection of the rights of those forcibly displaced, asylum seekers and migrants (point 12)** The illustration shows a mother, child and man who have been welcomed through the door behind them and they're carrying their belongings to settle in their new land. The door behind them has a dark hole which symbolizes the difficult life and journey they have come from. The pattern surrounding the hole shows the warmth and protection that aims to eradicate the challenges migrants, displaced people and asylum seekers face.

Thank you for believing in me, I anticipate creating & being a part of more beautiful projects with you in the future.





THANK YOU