



# LSE

## **Welcome to LSE Generate Shaking up things for Good!**

*Information for alumni, friends and supporters*

**“London has always been a vibrant and diverse melting pot of inspirational ideas and free thinking. The unique combination of rich history and cutting-edge innovation living side-by-side offers an incredible opportunity for our entrepreneurs to create social impact across the City and across the globe.”**

**Dame Minouche Shafik, Director of LSE**

# Shaking things up, together

Generate is LSE's home for student and alumni entrepreneurship. We provide the infrastructure for our diverse community of LSE entrepreneurs to build, develop and scale their ideas to address and deliver on the UN Sustainable Development Goals, and - in true LSE style - to contribute to the betterment of society. Every year, we introduce new cohorts of budding LSE student entrepreneurs to our entrepreneurship ecosystem, initiatives, co-working spaces, funding opportunities and our global network.

With their ability to pivot nimbly to the needs of their markets and communities, we're in awe of our entrepreneurs, who are using their skills, networks and creativity to design innovative solutions and create impressive and impactful results, as the examples in this brochure show.

LSE alumni and friends are a huge part of making our programme the best of its kind.

With a philanthropic gift to the LSE Entrepreneurship Fund, or through sharing your time and expertise, you can help more entrepreneurial students and alumni innovate in support of global societies.

**LJ Silverman, Head of LSE Generate**





# Donate to LSE Entrepreneurship.

A financial gift - no matter how big or small - to the [LSE Entrepreneurship Fund](#) will support LSE Generate programmes such as:

- **Accelerator programmes.** Generate's Accelerators are intensive programmes designed to help impact-driven student and alumni ventures start, build and scale their businesses. The programmes focus on driving measurable growth and nurturing entrepreneurial leadership, and focus on different aspects of the entrepreneurial journey, such as: developing key themes (from well-being to remote-working and diversity); super-charging an idea from build to launch; and helping high-potential student and alumni companies grow and scale globally. ([Watch](#) Generate's 2020 Accelerator cohort.)
- **elleSE.** In the knowledge that female innovators are essential to a thriving entrepreneurial ecosystem, elleSE's (the pun is intentional) programme supports female founders at LSE. From idea to validation, to funding readiness and scaling, elleSE assists LSE students and alumni in building their enterprises.
- **Co-working spaces, innovative initiatives and events.** These include the LSE Entrepreneur of the Year award, funding competitions, founderships, coding workshops, networking events, legal clinics, innovation conferences, and visits ('treks') to international start-up hubs.

*Philanthropic gifts from LSE alumni, supporters and friends greatly facilitate these programmes. To discuss how to match your philanthropy with these activities, please [contact](#) LSE's Philanthropic and Global Engagement Division (PAGE).*



# Our entrepreneurs

**SEMA** aims to increase transparency and accountability of public services in East Africa by gathering citizen feedback, and making this feedback meaningful for creating actual change.

[talktosema.org](http://talktosema.org)



“ Winning the Entrepreneur of the year competition gave us a huge boost. We’ve used the funding to develop a new version of our Internet-of-Things-enabled feedback device, push for sales in the public sector, and establish ourselves in Kampala, Uganda. ”

**Nathalie Dijkman**

*MSc Sociology 2014, CEO and co-founder, SEMA*

**Lanterne** leverages advances in big data and machine learning, using precision GPS technology and high-resolution satellite images, to help international workers and organisations based in conflict zones make informed decisions about their safety.

[lanterne.ai](http://lanterne.ai)



“ We were introduced to many mentors and advisors who helped us obtain funding and develop a sustainable business. We had the opportunity to refine many aspects of our business from the business model to improving our grant writing processes. ”

**Yohan Iddawela**

*Phd Geography 2021, co-founder of Lanterne*

**FLO** produces accessible, affordable feminine hygiene products made of natural, plant-based, biodegradable and hypoallergenic materials. [hereweflo.co](http://hereweflo.co)

“ Curiosity and passion drove us to find a solution to disrupt the femcare industry. Generate was a brilliant support to us. ”

**Tara Chandra and Susan Allen**

*MSc Management 2015, co-founders of FLO*



**Mentor/speak.** If you have extensive industry, investment or entrepreneurship experience, and could offer advice on sector trends, scaling, and/or product marketing, we'd welcome your time and expertise to help LSE entrepreneurs implement and scale their business ideas. Previous speakers at Generate's events and seminars – on and offline – range from lawyers and entrepreneurs, to investors and accelerator representatives.

*Previous speakers include: Ruth Porat, CFO of Alphabet (Google); Brent Oberman, co-founder of Made.com; Shoaib Makani, founder of KeepTruckin'; Lewis Temple, CEO brac UK; and Helen Gironi, Head of Impact Investment, Nesta UK; and Tim Brown, CEO of Allbirds.*

**Eversend** is a blockchain-based e-wallet for Africa and its diaspora that can facilitate money transfers both on and offline. Eversend has now over 9,000 users and has facilitated over USD \$5.5m worth of transactions.

**eversend.co**



We are incredibly grateful for the guidance and resources the Generate team have provided through the pre-accelerator programme. ”

**Emma Smith**

*MSc Development Studies 2018, CEO and co-founder, Eversend*



Generate's **international innovation hubs** are growing! They include active and thriving communities in the US (New York, Los Angeles, San Francisco), China (Chengdu), India (Delhi, Mumbai, Bangalore), Israel (Tel Aviv), Germany (Berlin), Portugal (Lisbon) and more.

**Get in touch** or find out more at  
[lse.ac.uk/generate](https://lse.ac.uk/generate)



"With the help of LSE Generate I was able to 'sample' entrepreneurial life whilst still studying for my degree. Having the opportunity to work in a co-working space that is affiliated with the university, or being able to sit and work at a restaurant during their non-opening hours, gave me an understanding of what it's like to be an entrepreneur and enabled me to make connections that would otherwise have not been open to myself. I have certainly come to learn the value of being open to networks and opportunities when starting a business, and this is something that the LSE and Generate department have excelled at facilitating for their students."

**Pemu Mungai, MSc Management of Information Systems and Digital Innovation and Founder of [Byt](#)**



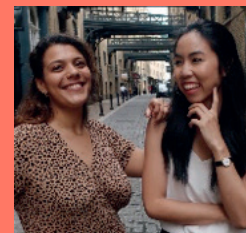
“

Generate has proven how powerful the network of LSE alumni is: the support system we have now in India is integral to propelling *ila* to where it is. It has provided us with tools and resources all the way from the idea stage to launching our first product.”

”

**ila** empowers sexual violence survivors with an innovative skills-training programme to achieve employability and become champions of their generation.

***ilageneration.com***



**Julie and Net**

*MSc Social Innovation and Entrepreneurship 2020, international ambassadors for India, and co-founders of *ila*.*



Click [here](#) to donate to the LSE Entrepreneurship Fund.

You can help create similar stories to those featured here; and with your support, even more ventures can become a reality.

Donations to the LSE Entrepreneurship Fund enable us to develop, implement and scale our entrepreneurs' ventures. A big thank you from all our budding entrepreneurs if you're able to contribute.

[\*\*lse.ac.uk/generate\*\*](https://lse.ac.uk/generate)

**Further philanthropic support.**

To discuss support for Generate, please contact LSE's Philanthropic and Global Engagement Division (PAGE) at [regulargiving@lse.ac.uk](mailto:regulargiving@lse.ac.uk)

*PAGE engages and serves LSE's alumni, donors, friends and strategic partners. It supports and advances LSE's philanthropic, alumni, corporate and international partnership engagements.*

[\*\*lse.ac.uk/regulargiving\*\*](https://lse.ac.uk/regulargiving)