

	Monday	Tuesday	Wednesday	Thursday	Friday
Session 1	Registration Introductions Course Outline	Reading Time Case Study The Rise and Fall of Iridium	Entrepreneurial Finance Theory and Practice	Reading Time Organizational Lifecycles	Team Project Group Preparation
	Coffee break				
Session 2	Entrepreneurship The Big Picture	Entrepreneurial Opportunities Business Models	Case Study Finance Spotfire Case	Emerging Technologies	Team Project Presentations
	Lunch				
Session 3	Team Project Ideas Market Project Presentations	Business Models (cont'd)	Team Project Working Session	Scaling	Closing Speaker
	Coffee break				
Session 4	Entrepreneurial Firms Live Case Studies	Guest Speaker	Intellectual Property	Team Project Working Session & Faculty Visits	Feedback Session
Evening Events	Welcome Reception	Team Project Working Session	Team Project Working Session	Dinner	