



Department of  
**Management**

# EXECUTIVE GLOBAL MASTER'S IN MANAGEMENT 2022

## Class Directory





**Martina Albers**

**Nationality:** Swiss/Italian  
**Current Location:** Zurich, Switzerland  
**Current Job Title:** Project Manager  
**Current Company:** Albers & Co AG

**Bio:** I completed my MSc in Mathematics in 2012 at ETH (Zurich, Switzerland). After various internships in Zurich and Singapore, I decided to move to Berlin, where I enjoyed an enriching time at Humboldt University, even getting the opportunity to teach a whole course. In 2015, I came back to Zurich to join our family company in the real estate business. To enter as a mathematician the world of construction and architecture was a fascinating experience - the feeling of creating something as physical and practical as 'space', where people can live and work, fills me with joy. Given that we are a rather small team, my responsibilities lie in various areas such as portfolio management and development. I truly enjoy the variety of my job and the personal connection to my co-workers and our clients.

I hope that the EGMiM will help develop my management skills to further grow in our family business. These are challenging times and it is crucial to find innovative and successful ideas to ensure the company's future.

My interests outside of my job lie mainly in music (you might hear me humming or whistling when I feel unobserved), in physical activities such as swimming, golfing, skiing and yoga and in literature. Together with a friend, I started a book club in late 2018. I just hope that I will find the time to pursue all these hobbies during the upcoming studies...



**Melanie Brown**

**Nationality:** British  
**Current Location:** London, United Kingdom  
**Current Job Title:** Partnerships Marketing Manager, EMEA & LATAM  
**Current Company:** Facebook Gaming

**Bio:** I am a Partnerships Marketing strategist at Facebook Gaming, driving awareness and evangelism of Facebook's gaming platform, products and services among creators and developers. I've spent the majority of my career in the technology sector working with platform providers including Amazon Appstore for Fire TV and Tablets and TripAdvisor.

In addition to technology, I have a passion for the visual arts. At the Royal Academy of Arts, a heritage arts gallery and school, I was responsible for revitalising the membership program.

I love to travel, whether for work or pleasure. I've had fantastic experiences along the way including achieving my PADI scuba diving certification in Thailand, spotting the Big 5 in South Africa, surfing (unsuccessfully) in Wales, and cycling 250 miles across Portugal. Closer to home I can be found walking my dog or trying my hand at a new recipe.

Through the LSE Executive Global Master's in Management, I hope to gain a deeper understanding of different business contexts and strategic frameworks. Operating with a broader perspective will enable me to transition from an individual contributor, into a leadership role. In the long term, I hope to start my own consultancy firm, specialising in experiential marketing for the technology sector.

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**Simone Ferron**

**Nationality:** Italian

**Current Location:** Lindenberg im Allgäu, Germany

**Current Job Title:** Business Development Manager

**Current Company:** Liebherr Aerospace GmbH.

**Bio:** A European citizen born in Italy and currently living in Germany, after earning a bachelor degree in aerospace engineering I worked for more than fifteen years analyzing satellites, helicopters, and airplanes. I spent the second half of this time leading international teams of engineers, connecting with people from all around the world.

Recently I changed my job to business development manager in the marketing office of my current company, a leading manufacturer in the aerospace industry.

In my spare time I like reading books about quantum physics and cosmology, which fascinate me for the attempt to expand our knowledge by challenging the perspective of our logic.

I am also learning piano at music school, I enjoy watching American stand-up comedies, and I like running and cycling on the hills near home.

I plan to use this programme to learn more about the way social and economic factors determine the reality we live in and influence myself, to benefit from it for the ultimate purpose of leaving this world a better place to my children. I started at age fifteen by cleaning offices overnight and I ended up leading people, in circumstances I could have never planned. I made for myself the idea of career neither as goal nor as measure of success, rather as consequence of connecting dots, which someone draws for you, and you draw yourself. This programme is about drawing my dots, and connecting with those of my classmates and LSE.

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**Nunzio Ferrulli**

**Nationality:** Italian

**Current Location:** Rome, Italy

**Current Job Title:** Executive Vice President of Institutional and Regulatory Affairs

**Current Company:** Italgas Spa

**Bio:** Born in 1976, law graduate, I have been Executive Vice President of Institutional and Regulatory Affairs at Italgas S.p.A. since November 2016. I'm a member of the Presidential Committee of ANIGAS and Confindustria Energia. I've always been involved in Institutional and Public and Regulatory Affairs, in various sectors in different companies like Edison spa, Acea spa, Philip Morris spa e Grandi Stazioni spa.

I hope that this course could help to boost my career.

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**Peter French**

**Nationality:** American  
**Current Location:** Hungary  
**Current Job Title:** Assistant Director of Operations  
**Current Company:** United States Air Force

**Bio:** I am an officer in the United States Air Force approaching the end of my service commitment and transitioning to a career in the technology space. My intent for the EGMiM program is to gain a business education and expand on the leadership and management skills I have learned throughout my education and military service. I hope to develop an understanding of the global business environment, grow a network with my classmates, and expand my management skills to more effectively lead in today's constantly evolving age.

I am currently the Assistant Director of Operations and C-17 Evaluator Pilot at the Heavy Airlift Wing. We are a 12-nation strategic collaborative, building capabilities and strengthening alliances between our partner nations by providing a smart, efficient defence program that coordinates airlift between the allies. I received a BSc in Systems Engineering from the US Air Force Academy, and an MSc in Global Technology and Development from Arizona State University, which focused on the impacts that existing and emerging technologies have on human development. I am excited to use the EGMiM program's focus on the theoretical underpinnings of business and management as I transition to a career in technology, building upon the unique experiences and perspectives gained during my education and military career.

As a new father, I enjoy spending free time with my newborn son. I also enjoy spending as much time in nature as possible and am an avid runner, hiker, and cyclist.

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**Ethan Hendrickson**

**Nationality:** American  
**Current Location:** Houston, USA  
**Current Job Title:** Sr. Consultant, Rewards  
**Current Company:** Aon

**Bio:** I attended the University of Texas at Austin graduating with degrees in International Relations and Arabic, with a focus in Middle Eastern studies. Shortly after graduation, I began working at Aon in SAP and Workday implementations before moving into the Compensation/Rewards consulting practice where I am today. I work closely within the energy and tech industries (both large, established tech firms and start-ups).

Outside of work, I enjoy playing music (guitar and drums), taking care of my dog, June, and cooking elaborate meals.

I am hoping to use this program to build a strong foundation of finance and management knowledge and then pivot into one of Aon's other rewards markets in APAC or EMEA.

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**Minsun Kim**

**Nationality:** South Korea

**Current Location:** Seoul, South Korea

**Current Job Title:** Director of New Business Planning & Strategy Division

**Current Company:** Panstar Group

**Bio:** I am currently working at a family-owned shipping company that connects China, Japan and Korea via the East Sea, designing and implementing short and long-term business plans. I occasionally manage the entire process of ship trading as well as acquisitions of Chinese and Japanese corporations. Recently, I have been developing a new service that innovates the logistics system between Korea, China, and Japan using data analysis. Prior to joining this company, I worked as a private banker at Wooribank, a commercial bank in Korea. This experience helped me to develop a quantitative way of thinking and to network with financial circles. I completed my undergraduate degree in Business Administration and History at Sogang University in Seoul. While I was in school, I rolled out a mobile-based tour platform and operated it for a year and a half, raising funds from both the Korean government and Sogang University.

I am a big travel enthusiast and enjoy both listening to music and singing which led me to become a vocalist back in my college days. Lately, I have grown an interest in yoga, and I feel happiest when doing yoga workout at dawn including a simple meditation.

I want to expand the business field to the world outside of Korea through LSE's in-depth academic approach and networking with class cohorts from around the globe. Utilizing the resources of LSE, I would like to receive assistance in seeking independent business opportunities not limited to my current job, and increasing the chances of the business' success.

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**Tatiana Kononovich**

**Nationality:** Russian

**Current Location:** London, UK

**Current Job Title:** Head of Commercial Operations

**Current Company:** Forextime UK Limited

**Bio:** I studied international economics at Russian Foreign Trade Academy and graduated in 2015. I started working whilst was studying in the university in 2013. I entered 2-year internship programme at Bosch in Automotive Equipment Division. Later after graduation I worked for 1 year in IKEA Centres as Marketing Coordinator which was very exciting and promised further career prospects and growth within the organisation in Marketing Division. However, I found a job in Cyprus in the financial company called FXTM and moved to Cyprus in October 2016. I had a few role changes within the organisation:

2016 - Sales Administrator

2018 - Senior Sales Administrator

2019 (January) - Head of Sales Administration

2019 (April) - Head of Commercial Operations

My current role covers a very broad area of responsibility: development of new markets for the company, control of commercial expenses and budget, leading strategic Partner in the Middle East and development of the region, control and coordination of marketing and sales projects.

I enjoy playing lawn tennis, travelling, although now it is a bit difficult, spending time with my close friends and working out to keep fit and healthy. I love meeting new people and expand new places around the world.

I believe this programme will boost my knowledge and professional experience. I hope to progress within the current company I work for and hold a senior management position after graduation.

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**Yarissa Matos-Soto**

**Nationality:** American

**Current Location:** Tampa, USA

**Current Job Title:** Management Consultant

**Current Company:** Deloitte Consulting, LLP

**Bio:** I currently work as a management consultant within the Operations Transformation practice at Deloitte specializing in areas of improving global health outcomes and designing digital transformation strategies. In my role, I advise CEOs, COOs and Government leaders of health-focused organisations in, Europe and North America. Prior to consulting, I worked as a scientist in tracking infectious disease outbreaks and evaluating the social determinants of health. I obtained my Bachelor's degree in Biochemistry from Rollins College.

I enjoy sailing and volunteer in my local community garden. I am interested in international politics and relationships between countries. I read widely about cybersecurity, emerging technology and global health. I hope to work in a role with an international scope that will bring innovation to health organizations and how we view health through public-private collaborations.

The EGMIM program provides the ability to assess the social, political, and economic interplay on business interactions within our current complex world. I hope to break away from the conventional, dichotomous way of thinking about business models - those that are profit-seeking and those that are not. Time has come for a new way of doing business that is sustainable and contributes to societal good.

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**Daniel Mintz**

**Nationality:** American

**Current Location:** Washington DC, USA

**Current Job Title:** Associate Director

**Current Company:** The Glover Park Group

**Bio:** I am currently an Associate Director in the strategic communications division at The Glover Park Group, a Washington D.C.-based consulting firm. I primarily work with financial services clients, focusing on public affairs, reputational risk, and crisis communications issues. Prior to my current role, I worked in the Office of U.S. Senator Jeff Flake where I served as Speechwriter and Communications Advisor. Before joining Senator Flake's office, I served as Director of Communications and Marketing at Delve, a start-up competitive intelligence firm. Previously, I also worked as a political research consultant preparing opposition research and policy analysis for U.S. political campaigns. I attended The George Washington University in Washington D.C. where I received a B.A. in Political Science with a concentration in Public Policy.

Outside of work I enjoy reading (mostly nonfiction), writing (mostly fiction), and traveling. Despite no longer working in U.S. politics, I'm always interested in the latest political news and events.

I plan to use the programme to provide me with a better working knowledge of the business fundamentals necessary to make a successful transition from a career in government and politics to corporate strategy and consulting.

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**Anouar Seghir**

**Nationality:** French

**Current Location:** Paris, France

**Current Job Title:** Managing consultant - Lead Data Scientist

**Current Company:** Capgemini Invent

**Bio:** I graduated in 2014 with a master degree in Mathematics from Paris Dauphine University. I have been working since then as a consultant and data scientist at Capgemini Invent. Today, I am leading and managing high value and strategic data science projects for major clients.

Outside of work, I enjoy hiking, cycle touring and kite surfing. I also enjoy music and photography.

My five consulting years have opened my eyes to the importance of business management and strategic thinking for my career. I am convinced that EGMiM would provide me with the necessary foundations to enhance my career in my company or as an entrepreneur.

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**John Szlajak**

**Nationality:** Canadian

**Current Location:** Ottawa, Canada

**Current Job Title:** Commercial Manager

**Current Company:** Solon

**Bio:** I undertook study in human geography and cinema in undergrad. I had a longstanding interest in film and intended to go into the field but took on a second major in case that wouldn't remain the case as I matured and neared graduation. I closed the door on film, and only with time did a nascent interest in geography and geopolitics begin to come forward. In the meantime, I took on resource work in western Canada to save up for world travel, working in forestry in the spring and summer and on a subarctic oil rig throughout the winter, until reaching the financial goal I had set for myself to embark on world travel. I flew to Cape Town, purchased a bicycle and cycling north, across the continent over a year, then into India once Africa was complete. I longed to return to Africa however, and started a search for some living, working capacity that might bring me back there full time. I secured a role with Canadian venture capitalists in West Africa, where I most recently helped launch the region's first ride hailing platform.

I am interested in maps and geography as the underpinning of current events. I have a strong adventurous spirit and enjoy backcountry mountain biking and skiing.

Through the EGMiM program, I hope to formalize then broad business exposure I have enjoyed over the past few years. I anticipate that the theoretical backdrop will encourage me to look inward, to develop my own ideas in business.

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**Andrew Tong**

**Nationality:** Singaporean

**Current Location:** Singapore

**Current Job Title:** External Consultant

**Current Company:** MIT

**Bio:** It is a privilege to be part of the world-renowned EGMiM programme that is brilliantly structured to develop students' social science approaches and capabilities to solve sophisticated problems across this dynamic business environment.

I am exuberant to be learning from distinguished professors, industry leaders, and a highly diverse class that engages intellectually to derive better strategic decisions.

My academic background is in management, with a specialization in advanced corporate finance. One of my scholarly interest is in applying discrete choice analysis to management strategies.

Professionally, I manage the business aspects of projects in both MIT and SMART (MIT's overseas research centre in Singapore). I work in an interdisciplinary laboratory which focuses research on Future Urban Mobility (E.g. Autonomous Vehicles, Cities of Tomorrow, Smart Solutions, and many others...).

In my leisure, I enjoy competitive drone racing and capturing the beauty of this world through professional photography. I am also passionate in exploring practical applications by leveraging technologies to improve the lives of people and fostering a more inclusive society.

I believe the EGMiM experience allows me to craft my career that reflect my aspirations. I intend to lead projects using management science that benefit both my collaborators and institution. Ultimately, I intend to add value to make this world a better place - one workplace at a time, starting from my own.

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