



ENTREPRENEURSHIP | INNOVATION | CLIMATE LEADERSHIP

Better Futures Symposium

Saturday 08 November 2025



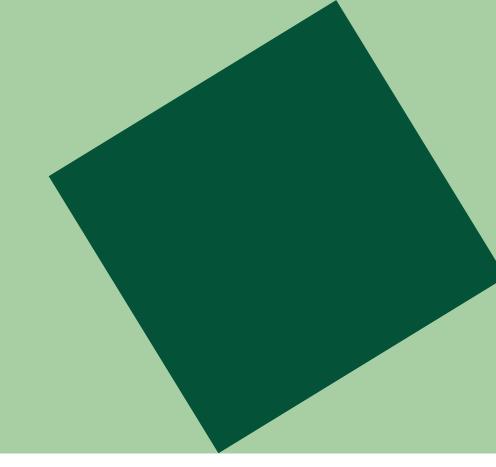








Welcome



To celebrate COP30 arriving in Brazil, the **Better Futures Symposium** focuses on how entrepreneurial thinking can drive climate action - transforming sustainability challenges into opportunities for innovation, growth, and systemic change.

About the hosts

Insper is a non-profit higher education and research institution dedicated to fostering the transformation of Brazil. Through applied research, cutting-edge technology, and new business models, <u>The Paulo Cunha Innovation and Entrepreneurship Hub</u> supports members of the Insper community to build business ventures with high economic and social value. Since 2021, start-ups founded by Insper students or alumni have raised over R\$ 8 billion.

The London School of Economics and Political Science (LSE) is the world's leading dedicated social science university. Situated in the heart of London, students come from across the world to LSE to study the most pressing challenges facing our global society. In 2025, LSE was ranked as the #1 university in the United Kingdom by The Times and The Sunday Times Good University Guide for a second year running.







Global Programmes







A Unique Academic Opportunity

Insper is a Recognised Teaching Centre of the University of London, under the academic direction of The London School of Economics and Political Science (LSE). Business and Economics students can earn two internationally recognised degrees, one from Insper and one from the University of London, while studying in Brazil.

Why Choose the Parallel Degree



Begin directly at degree level without a foundation programme



Access a world-class curriculum and earn a prestigious degree affordably, without needing to relocate



Earn two internationally recognised qualifications valued by leading global employers and graduate schools

Roles of the Institutions



Academic Direction

LSE designs the degrees and sets and marks all assessments.

Insper

Academic Delivery

Insper provides lectures, teaching, and campus experience.



Awarding Body

UoL provides student services and awards the degrees.



Professor Emma McCoy

LSE Vice President and Pro-Vice Chancellor

"LSE brings a research expertise honed over more than 100 years to the Programmes. LSE's central vision is to educate for global impact and these Programmes are a vital way through which we do this."



Programmes Available

- BSc Business and Management
- BSc Economics
- BSc Economics and Finance
- BSc Economics and Management
- BSc Finance

Find out more

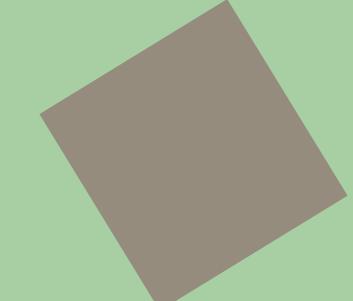






lse.ac.uk/study-at-lse/global-programmes

Agenda





Saturday 08 November 2025 Insper





Time	Activity	Location
10:00	Reception and Welcome Coffee	Foyer
10:30	Opening remarks	Room 511 + 512
10:45	Pannel - How entrepreneurship, innovation, and social impact can work together for a better future?	
	Speaker 1 – Sustainability for a Better Future Speaker 2 – Technology for a Better Future Speaker 3 – Agro and a Better Future Speaker 4 – Innovation and Entrepreneurship for a Better Future	
11:30	Guest's Pannel	
12:15	How can we measure impact?	
12:45	Lunch and networking	Quatá, 300. 5th Floor
2:00	Entrepreneurship as a driver of change	Room 212
	Innovative Solutions to Real Design Challenges	Room 511
	ESG thought Leadership	Room 512
2:45	Break	
3:00	Theory of Change	Room 212
	City +2°C	Room 511
	Studying Globally	Room 512
3:45	Closing	

Main Events

Keynote Panel Discussion

How entrepreneurship, innovation, and social impact can work together for a better future.

10.45am Room 511 + 512

The discussion features the following speakers:

- Daniela Stump | Sustainability for a Better Future
- Marcel Jackowsk | Technology for a Better Future
- Alberto Pfeifer | Agro and a Better Future
- **Rodrigo Amantea** | Innovation and Entrepreneurship for a Better Future

Keynote Guest's Pannel

Speakers:

- Host Rodrigo Amantea
- Denis Ramon
- Roberta Danelon Leonhardt
- Dr. Maria Rita Villela
- Felipe Brescancini

11.30am Room

511 + 512

How can we measure impact?

Speaker:

Fernanda Lemos

12.15pm Room 511 + 512

Information stands

Drop by during the day

Representatives from the hosts and event partners will be set-up in the main foyer to answer your questions. This is a great chance to learn more about further opportunities at Insper, LSE and beyond, as well as get more information about study abroad programmes and scholarships.







Panne

Choose one session to attend...

1.1 Room 212

Entrepreneurship as a driver of change

Hosted in **Portuguese**

A discussion about how entrepreneurial practices can be the solution for social impact problems, featuring perspectives from both professors and students who actively experience this approach.

Thomaz Martins - Entrepreneurship Professor at Insper **Lucas Filizzola -** Insper Entrepreneurship League **Filipi Tieppo -** Entrepreneurship Professor at Insper

Innovative Solutions to Real Design Challenges

Hosted in Portuguese

A talking session about how we can innovate to solve real everyday problems, presenting the methodology used by Sugar Network

Luiz Durão - Professor at Insper, Innovation

1.2 Room 511



1.3 Room 512

ESG Thought Leadership Roundtables

Hosted in **Portuguese**

A highly interactive session to brainstorm Environmental, Social, and Governance (ESG) challenges with three thought leaders from different industries, rotating and networking between discussion groups.



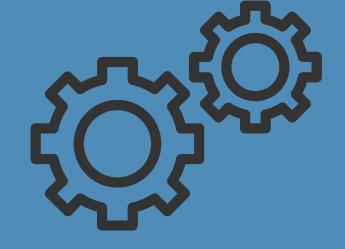
Dr. Maria Rita Villela, Co-founder - Instituto EVA **Veridiana Abdo Nakad**, Project Manager at Agni & more!

Choose one session to attend...

2.1 Room 212 Theory of Change
Hosted in Portuguese

How the Theory of Change can be used as a methodology to boost the creation of impactful solutions, with support from Insper Metricis

Frederik Felix - Insper Metricis



City +2°C

Hosted in Portuguese

2.2 Room 511

A discussion to present the study 'City +2°C', conducted by Insper Cidades, about how we as a society can contribute to reducing the climate impact in urban areas

José Elcio Batista - Insper Cidades



2.3 Room 512



Studying Globally: Discover international education opportunities at Insper and LSE

Hosted in combined Portuguese and English

Expand your horizons and explore what it means to study and think beyond borders. Hosted in partnership with Fundação Estudar, join us for an interactive session introducing international education opportunities at Insper and LSE. This session will introduce everything you need to know about studying globally.

Nathan Brennan - London School of Economics Flávia Piazza - Insper Global Team Matheus Morais Matos - Insper Global Team Camila de Cunha Marques - Fundação Estudar

Notes

