# Timing of launches of essential medicines across the world: 1982-2024

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#### **GLOBAL HEALTH POLICY**

By Olivier J. Wouters and Jouni Kuha

## Low- And Middle-Income Countries Experienced Delays Accessing New Essential Medicines, 1982–2024

Health Affairs, 43, 1410–1419 (October 2024).

#### Research questions

- From the time they first become available to patients anywhere in the world, how long does it take for essential medicines to become available in different countries?
- How do these time vary by characteristics of medicines and of countries?

#### Data

- Purchased from IQVIA
- 119 medicines (or groups of listed alternatives) on the 2023 WHO Essential Medicines List
  - ▶ all that first became available ("launched") somewhere from 1/1982 onwards
  - ...except for medicines for HIV/AIDS, TB, malaria, Ebola, and neglected tropical diseases
- Recorded launches in 75 markets (representing 90 countries)

#### Example: Simvastatin

- Included in the EML since 2007, for treating Mixed hyperlipidaemia and Coronary atherosclerosis
  - with four therapeutic alternatives: atorvastatin, paravastatin, fluvastatin, lovastatin
- Launches:
  - Ist in the US, 9/1987
  - has by now been launched in all of these markets (except that observation for Vietnam is missing)
  - Iast among these markets was Bangladesh, 1/1999
- Median time to launch across the markets: 2.2 years.

Time (in months) from first launch somewhere to launch in each country

- follow-up time up to a date in late 2023 or early 2024 in most countries
- regarded as censored if not launched by end of follow-up
- 6871 observed launches, 87% of possible launches for this sample (and thus 13% censored)

#### Notation

- $Y_{ij}$ : time for drug *i* from first launch to launch in market *j*
- Distribution of Y<sub>ij</sub>:
  - ►  $F_{ij}(y) = 1 S_{ij}(y) = P(Y_{ij} \le y)$ : cumulative distribution function.
  - *h<sub>ij</sub>(y)*: hazard function
- ... conditional on (some or all of) covariates  $\mathbf{W}_{ij}(t) = (\mathbf{X}_i, \mathbf{Z}_j(t))$ 
  - medicine-level covariates X<sub>i</sub>
  - market-level covariates Z<sub>j</sub>(t), which may be time-varying

#### Covariates

Medicine-level covariates:

- Clinical category: antibiotics, cancer drugs, cardiovascular drugs, or other
- Decade of first launch: 1982–89, 1990–99, 2000–09, or 2010–20

Market-level covariates:

- Income group (World Bank): Low, Lower Middle, Upper Middle, High
  - modal value over the observation period (time-constant), or (in a supplementary analysis) annual value (time-varying)
- macro region
- log population size (time-varying)
- log GDP per capita (time-varying)

### Methods 1: Regression modelling

- Proportional hazards model (Cox model) for hazard  $h_{ij}(y)$ .
- Allowing for the fact that the data are clustered in two (cross-classified) ways: by drug and by market.
  - We do this by stratification (i.e. separate baseline hazards) by one, and estimated standard errors clustered by the other
- Models given drug-level covariates:

$$h_{ij}(y) = h_{0j}(y) \exp(\beta_{\times} \mathbf{X}_i)$$

stratified by market j, and standard errors clustered by drug i

• ... or models given market-level covariates:

$$h_{ij}(y) = h_{0i}(y) \exp(\beta_w \mathbf{W}_j(y))$$

stratified by drug i, and standard errors clustered by market j.

### Example: A model given market-level covariates

	Coefficient			Hazard ratio	
	P value	est.	(se)	est.	(95% CI)
log GDP per capita	<0.001	0.418	(0.059)	1.519	(1.353, 1.706)
WHO region (vs. Europe) Africa Americas Eastern Mediterranean South East Asia Western Pacific	<0.001	-0.554 -0.138 -0.729 -0.367 -0.442	(0.327) (0.124) (0.113) (0.288) (0.192)	0.575 0.871 0.482 0.693 0.643	(0.303, 1.090) (0.683, 1.111) (0.386, 0.602) (0.394, 1.219) (0.441, 0.936)
Logarithm of population size (time-varying)	0.006	0.121	(0.044)	1.129	(1.035, 1.231)

#### Methods 2: Estimates of distributions of times to launch

- Kaplan-Meier estimates of  $F_{ij}(y) = 1 S_{ij(y)}$  given different values of categorical covariates
  - and, from these, estimates of (say) median times to launch
- Log-rank tests of equal hazard functions  $h_{ij}(y)$  given different values of categorical covariates
  - with *p*-values evaluated over random permutations of values of the covariates to the clusters (drugs or markets)

### Example of comparisons: Clinical categories of drugs

#### EXHIBIT 2





Drug launches

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### Example of comparisons: Clinical categories of drugs

#### EXHIBIT 2



#### Median comparisons: Drug characteristics

#### DRUG CHARACTERISTICS

Clinical category		
Antibiotics	16	4.9
Cancer	32	4.1
Cardiovascular	12	4.6
Other	59	3.7
Decade of first launch		
1982-89	37	5.4
1990–99	38	4.0
2000-09	29	3.2
2010-20	15	3.4

#### Median comparisons: WHO region

WHO region		
Africa	3	8.3
Americas	13	4.1
Eastern Mediterranean	9	7.8
Europe	34	2.9
South-East Asia	5	6.8
Western Pacific	11	3.5

#### The main comparison: Markets by income group

#### EXHIBIT 4



Drug launches

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The main comparison: Markets by income group

Median time to launch of a new essential medicine, in years, by market and drug characteristics, 1982-2024

	No. of markets or drugs	Median (years)
MARKET CHARACTERISTICS		
World Bank income classification		
High income	36	2.7
Upper middle income	20	4.5
Lower middle income	14	6.9
Low income	5	8.0

#### The main comparison: Markets by income group

Median delays in the launch of new essential medicines, with markets worldwide grouped by quintile, 1982-2024



### Interactions: Income group differences over time

	Decade of first launch				
	1982	1990	2000	2010	
	-1989	-1999	-2009	-2020	
High income	4.0	2.9	1.8	1.4	
Upper middle income	6.0	4.3	3.6	4.6	
Lower middle income	7.0	6.8	6.9	8.6	
Low income	9.0	8.2	7.3	6.8	