



presents

PAKISTAN



curated by



LSE PAKISTAN SUMMIT 2017

REPORT

10-11 April
IBA City Campus
Karachi



Sunday 9 April 2017

The Nest, 3rd floor, City View Building,
Naheed Supermarket,
Shahid-i-Millat Road, Karachi.

4:00pm
Bloggers Meet

Monday 10 April 2017

Auditorium, IBA City Campus,
Plot 68 & 88 Garden,
Kayani Shaheed Road, Karachi.

9:30am
Registration

10:15am
Inauguration
Farrukh Iqbal
(Director, IBA)
Fayeeza Naqvi
(Co-Founder & Chair,
Aman Foundation)
Mukulika Banerjee
(Director, LSE South Asia Centre)

10:45am
Recitation from
The Holy Qur'an
followed by the
National Anthem

11:00am
Panel 1
Philanthropy & Institution-Building

Moderator
Malik Ahmad Jalal
Panelists
Samad Dawood, Tahera Hasan,
Zaffar Khan and Fayeeza Naqvi

1:00pm
Lunch

2:00pm
Panel 2
Art & Modernity

Moderator
Iftikhar Dadi
Panelists
Ali Nobil Ahmad, Farida Batool
Ali Rez and Fasi Zaka

Dinner
Convention Centre, DHA Golf Club,
Zulfiqar Street #1, Phase VIII,
DHA Karachi.

7:00pm
Welcome by Mukulika Banerjee

7:15pm
**'The Indus Basin and Its People:
The River Basin and the Imagining
of Pakistan'**
David Gilmartin
(North Carolina State University)

8:00pm
Dinner

Tuesday
11 April 2017

Auditorium, IBA City Campus,
Plot 68 & 88 Garden,
Kayani Shaheed Road, Karachi.

10:00am
Tea/Coffee

10:30am
Panel 3
The Constitution in Pakistan

Opening Remarks

Sherry Rehman

Moderator

Mukulika Banerjee

Panelists

Hilani Jilani, Anwar Mansoor Khan
and Matthew Nelson

12:30pm
Lunch

1:30pm
Panel 4
Development & Dividends

Moderator

Adnan Khan

Panelists

Faisal Bari, Ishrat Husain,
Farrukh Iqbal and S Akbar Zaidi

Closing Remarks
Maleeha Lodhi

3:30pm
Tea

Avari Towers, 242 Fatima Jinnah Road,
Karachi.

5:00pm
Press Conference



9 April 2017

Bloggers Meet

The Bloggers Meet was a pre-Summit interactive meeting between members of the LSE South Asia Centre, Aman Foundation and a team of dedicated bloggers who were going to blog and Tweet live through the Summit. Since the bloggers would be communicating in real time, the core messaging of 'Pakistan at 70' commemorating the 70th anniversary of Pakistan's independence – namely, the LSE South Asia Centre's commitment to developing a long-term research agenda for Pakistan being closely associated with the desire to create an international platform for academic conversation in Pakistan – had to be explained clearly to the team responsible for social media, and to ensure that it was aligned with LSE South Asia Centre and Aman Foundation's social media outputs.



Mukulika Banerjee and Sonali Campion
interacting with Bloggers



Nilanjan Sarkar with some volunteer Bloggers

10 April 2017

Panel 1: Philanthropy & Institution-Building

Moderator: Malik Ahmad Jalal

Panelists: Samad Dawood, Tahera Hasan
Zaffar Khan and Fayeeza Naqvi

Pakistan has a rich tradition of generous philanthropy for social benefit and impact. The inaugural panel considered the role of philanthropy as a ballast for institution-building in Pakistan. Panelists included representatives from established philanthropic institutions, new and recent initiatives, and expert analysts of philanthropy in Pakistan. The discussion covered several aspects, from areas of need and deprivation to the challenges and limits to philanthropy in a country like Pakistan. An animated Q&A raised further issues of the role of the state in institution-building, how governments can work by incentivising and partnering with philanthropic initiatives, and the successes and prospects of supporting minority groups.



Zaffar Khan



(L to R) Malik Ahmad Jalal, Fayeeza Naqvi, Tahera Hasan,
Samad Dawood and Zaffar Khan

10 April 2017

Panel 2: Art & Modernity

Moderator: Iftikhar Dadi

Panelists: Ali Nobil Ahmad,
Farida Batool, Ali Rez and Fasi Zaka

Pakistan's engagement with art has often overlapped with a certain modernity that is embedded in the particularities of that society. This has made art in all its forms the agency to represent challenges and change through different artistic modes.

Experts from the fields of fine art, film, media and advertising discussed different ways in which art is a carrier of social issues, and has fundamentally impacted on Pakistan's sense of selfhood and identity. Most importantly, the panel discussed art as a space to protest against injustices, and to raise consciousness.

The Q&A revealed how the common person views art in Pakistan, how more needs to be done to integrate the role of art in social change, and how art can be a constructive echo chamber of society at large.



Iftikhar Dadi



Ali Nobil Ahmad



Ali Rez



Farida Batool



Fasi Zaka



10 April 2017

Dinner at DHA Golf Club

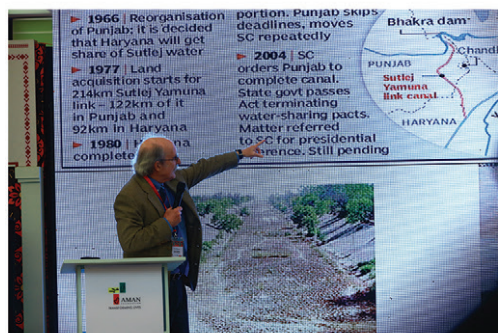
The Conference Dinner at The Convention Centre, DHA Golf Club attracted business and community leaders, media personalities, academics, publishers, artistes and alumni, and marked the celebratory moment of our commemoration of the 70th anniversary of Pakistan's independence with delectable Pakistani cuisine.



10 April 2017

'The Indus and Its People: The River Basin and the Imagining of Pakistan'

Professor David Gilmartin delivered a pre-Dinner talk on 'The Indus Basin and Its People: The River Basin and the Imagining of Pakistan' at The Convention Centre, DHA Golf Club, which was followed by a brief Q&A. Gilmartin's latest book *Blood and Water: The Indus River Basin in Modern History* (2015) is the first sustained examination of the intersection between environmental and political history in the region over the last two centuries.





11 April 2017

Panel 3: The Constitution in Pakistan

Opening Remarks: Sherry Rehman
Moderator: Mukulika Banerjee
Panelists: Hina Jilani,
Anwar Mansoor Khan
and Matthew Nelson

This panel debated the several issues that concern the Constitution in Pakistan today, and considered a range of topics including its relevance to governance and deepening democracy in Pakistan. Particular attention was paid to the 18th Amendment (which has had widespread support), examining its value regarding the specificity of Pakistan's contemporary requirements. The issue of the roles of the central government and its constituent regional governments is an issue of global significance across democracies and – amidst a charged Q&A – the panel explored if Pakistan's model of greater federalism could be a useful learning curve.



Sherry Rehman



(L to R) Mukulika Banerjee, Matthew Nelson, Hina Jilani
and Anwar Mansoor Khan



11 April 2017

Panel 4: Development & Dividends

Moderator: Adnan Khan

Panelists: Faisal Bari, Ishrat Husain, Farrukh Iqbal and S Akbar Zaidi

The final panel discussed the vexed question of 'development' and its indices in different sectors in Pakistan. Taking a long-term, and occasionally comparative view, experts discussed sectoral investments and outputs, and the related causes of success and failure of the developmental trajectory of Pakistan from the perspective of both state and non-state actors. The Q&A unravelled these issues in greater detail, as members of the audience shared their own experiences and opinions in the field of development.



Adnan Khan



(L to R) S Akbar Zaidi and Ishrat Husain



(L to R) Adnan Khan, Farrukh Iqbal, Faisal Bari, S Akbar Zaidi and Ishrat Husain



(L to R) Farrukh Iqbal and Faisal Bari



11 April 2017

Closing Remarks: 'A World in Tumult'

Dr Maleeha Lodhi, Pakistan's Ambassador to the UN and an alumnus of LSE, sent pre-recorded Closing Remarks for the Summit. Regretting her inability to be present at the Summit – she had to cancel her travel at the last moment because of work commitments – Dr Lodhi hailed the efforts of the South Asia Centre to host a commemorative Summit in Pakistan. Commenting on the themes chosen for discussion, she said that each was marked by the immediacy of their importance, and such platforms for free and frank conversation was where the future of Pakistan could be imagined and debated. Dr Lodhi also spoke at some length on the several crises confronting the world in general, and the central role that Pakistan can play in alleviating them.



11 April 2017

Press Conference at The Avari Towers

Highlighting the success of 'Pakistan at 70', the first such international Summit to be held in Pakistan by a foreign university, the Press Conference was addressed by the core team of organisers and alumni. Dr Mukulika Banerjee (Director, LSE South Asia Centre) and Ms Fayeeza Naqvi (Co-Founder & Chair, Aman Foundation) introduced the purpose of the Summit, the mutual and shared interests of the two institutions, and the partnership that made the Summit possible. Replying to questions from the Press and the media, they explained how this Summit was the first of several initiatives to create debates in Pakistan about Pakistan. Malik Ahmad Jalal (CEO, Aman Foundation), Dr Nilanjan Sarkar (Deputy Director, LSE South Asia Centre) and Mr Ali Jameel (LSE Alumnus) also addressed the Press corps.



(L to R) Malik Ahmad Jalal, Mukulika Banerjee, Fayeeza Naqvi, Nilanjan Sarkar and Ali Jameel



Press Conference Evaluation

Media Platforms

1. Electronic Media
2. Social Media
3. Print Media

News Channels (Electronic Media)

1. Express News
2. Geo News
3. Aj News
4. Metro One
5. City News
6. K21
7. Samaa Tv
8. PTV



(L to R) Mukulika Banerjee,
Fayeeza Naqvi and Nilanjan Sarkar at the Press Conference.

Press Conference Evaluation

Newspapers (Print Media)

1. Daily Times
2. Lahore Times
3. Ummat
4. Business Recorder
5. Jisarat
6. Mehran
7. Awaz

Business Recorder



Daily Ummat



Lahore Times



Press Conference Evaluation

(a) Impressions – 11-27 April

- Total Impressions: 22,192,956
- Reach: 3,180,574
- Total Tweets: 5,115
- CPM (Cost Per Thousand)
(PKR 262 per 1,000 impressions)

Valuation: PKR 5,814,554

(b) TV - Terrestrial & Satellite

- Aaj Tv – 12th April (12pm & 6am)
- Metro One – 12th April (12pm & 12am)
- PTV – 12th April (12pm & 6am)
- Samaa Tv – 12th April (12pm & 6am)
- Geo News – 12th April (12pm)
- Express News – 12th April (12pm & 6pm)

(b) TV Valuation (30sec)

- Aaj TV (x 2) 26,000
- Metro One (x 2) 38,000
- PTV (x 2) PKR 140,000
- Samaa Tv (x 2) PKR 70,000
- Express News (x 1) PKR 40,000
- Geo News (x 1) PKR 45,000
- K21 (x 2) PKR 32,000

Valuation: PKR 391,000

Press Conference Evaluation

(c) Blogs

- Total number of Blogs: 8
- Average value per Blog: PKR 50,000

Valuation: PKR 400,000

(d) Newspapers

- *Business Recorder* – PKR 38,000
- *Daily Ummat* – PKR 20,000
- *Lahore Times* – PKR 30,000

Valuation: PKR 88,000

Total Valuation

- A= +5,814,554
 - B= +391,000
 - C= +400,000
 - D= +88,000
- Total= PKR 6,693,554

Press Conference Evaluation

Blogs & Postings (Social Media) Samaa TV



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BREAKING NEWS TV One launches its new drama serial Dastaar-e-Anna in bloggers' meetup

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LSE SOUTH ASIA CENTRE **AMAN FOUNDATION** **PAKISTAN AT 70**

LSE PAKISTAN SUMMIT TO DEBATE CORE ISSUES AS PAKISTAN COMMEMORATES 70 YEARS OF INDEPENDENCE

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