



# The Economics of Education: EdTech and Gender

Exploring EdTech research and strategies to close gender gaps in education.

Graham Wallas Room, 5<sup>th</sup> Floor Room 5.25, OLD Building, Houghton St, London WC2A 2AE

Thursday 3 April, 2025

**11:00 Registration**

**11:10 Welcome by Almudena Sevilla** (London School of Economics)

**11:20 Session one, Chair: Sandra McNally** (University of Surrey)

**11:20**

Presenter: **Pilar Cuevas Ruiz** (University of Seville)

**Healthier Starts: The Intergenerational Effects of Maternal General Knowledge Acquisition**

**12:00**

Presenter: **Christine Ho** (Singapore Management University)

**Information or Cash? Boosting Attendance and Social Outcomes at Low Cost in Rural Bangladesh**

**12:40 Lunch Break**

**13:40 Session two, Chair: Margaux Suteau** (London School of Economics)

**13:40**

Presenter: **Michael Vlassopoulos** (University of Southampton)

**Patterns in University Applications: Socioeconomic Status, Gender, and Subject vs. Institution Preferences**

**14:20**

Presenter: **Emilie Berkhout** (Youth Impact)

**Stories That Shape Us: Evidence from Gender-Empowering Literacy Programs**

**15:00 Coffee break**

**15:20 Session three, Chair: Ismael Sanz** (Universidad Rey Juan Carlos)

**15:20**

Presenter: **Adrienne Lucas** (University of Delaware)

**Improving Learning at Scale: Refresher Training, Digital Lessons, and a Pamphlet**

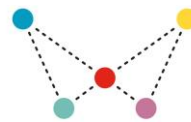
**16:00**

**Keynote: Pedro Carneiro** (University College London)

**Interactions: Do Teacher Behaviors Predict Achievement, Executive Function, and Non-Cognitive Outcomes in Elementary School?**

**17:00 Networking**

**18:00 End of Workshop**



### Presentation format

- 30 minutes for each presenter
- 10 minutes for discussion

### Internet access at LSE

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- Check your WiFi is on and select \_The Cloud from the available network list
- Follow the on-screen instructions
- You're now connected and will auto-connect in the future

### Water fountain

- Speakers are encouraged to bring their own water bottle to get water from the water fountains available throughout the LSE.
- The nearest water fountain is located in the student cafeteria on the 4<sup>th</sup> floor, past the toilets.

## About this workshop

This half-day workshop offers a dynamic space to explore the latest research on the economics of education, with a focus on how EdTech can drive innovation and help close gender gaps in learning. Bringing together leading academics and key stakeholders, the sessions will highlight evidence-based strategies, from personalized technology-driven interventions to financial incentives and literacy programs designed to empower students.

## Directions

The Graham Wallas Room 5.25 is located on the 5<sup>th</sup> floor of the Old Building, London School of Economics, Houghton St, London WC2A 2AE.



From the Main Entrance (Houghton St)

1. Enter through the main entrance on Houghton Street.
2. Take elevator to the 5th floor.
3. Walk past the Chairman's and Director's Dining Room.
4. Continue through the Senior Dining Room & Common Room.
5. The Graham Wallas Room 5.25 is located at the right end of the Common Room.

From the Side Entrance (Clare Market)

1. Enter the through the side entrance on Clare Market.
2. Take the elevator directly to the 5th floor and turn left.

**Note:** Access via the side entrance may be restricted to those with an LSE access card.