Your Mentor Group includes:

Surname	First Name	Email

Your Mentor Group Name: _____

*Part of this exercise is to produce a social media post. As the names of all members of your group can't be included in your post please agree a **group name**.*

Location of first Meeting: TBC by you as a group - your choice.

Your Academic Mentor:

Your Task

Your group is tasked with finding out about your Academic Mentor's research/research interests.

You are to use this information to construct **an Instagram post or story** addressing the question '**what is ISPP?**' You are invited to be as creative as possible!

The purpose of this exercise is for your Mentor Group to meet each other and your Academic Mentor; and for the group to *produce an output in the form of an Instagram post/story* which engages with the question 'what is ISPP?' through your group's understanding, and relating this to the research of your Academic Mentor.

The best/most creative/most engaging outputs will be EITHER:
- Posted on the Department's Instagram
- Displayed in the Student Common Room
- Shown on Triple Play Screens around the Department

Tips – Your Group may wish to (perhaps during your first meeting, or at subsequent meetings):

- ➢ Discuss as a group what you understand by ISPP. Why did you come to study ISPP - what attracted/interested/inspired you?
- ➢ Find out about your Mentor's work:
  - o You may wish to start by consulting the Social Policy Website, which lists Department researchers' areas of interest.
  - o You could look at what your Mentor has published (don't worry - you are not expected to read everything your Mentor has written for this exercise!)

- ➢ You should arrange to meet with your Mentor, and find out about them, how they became an ISPP researcher, and their research.
- ➢ You may wish to discuss how your Mentor's area of interest/what your Mentor says

about their area of research impacts on your understanding of what ISPP is.

Your Instagram post/Instagram story

You should agree how you want to get across your output from this exercise. In your output, you must include **#LSEWhatisISPP** and **#LSEMeettheMentor**

You can choose to send EITHER:

> ➢ **An Instagram Post** – Instagram is predominantly a visual medium. You can post text alongside an image/images. Consider carefully the images you use, why, and what messages they send.
> ➢ **An Instagram Story** – this would be useful for a longer series of images with some text linked to each image. However, remember that all social media benefits from brevity – this is not a good medium for an essay! We will 'highlight' any Instagram stories so that they don't disappear!

There are lots of free templates for Instagram stories and posts on Canva to use.

Important: You are **strongly encouraged** to use visual elements in any of your outputs.

> ➢ Social media is best when it engages people, asks questions, is enthusiastic & creative
> ➢ People will watch (short) videos or 'boomerangs' when they see them embedded in Instagram posts. You can be as creative as you want to be with what you include!
> ➢ **Remember that you need to obtain permission of anyone of whom you wish to publish a picture/video etc.**

When you are finished:

You should send your output – what you want to post – with your preference for the form in which it should be posted, to Maria Schlegel at m.s.schlegel@lse.ac.uk by **12 noon on Thursday 28ʰ September!**