

#LSEWhatIsCJP #LSEMeetTheMentor

Your Mentor Group includes:

| Surname | First Name | Email |
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Your Mentor Group Name: _____

*Part of this exercise is to produce a social media post. As the names of all members of your group can't be included in your post, please agree a **group name**.*

Location of first Meeting: TBC by you as a group - your choice.

Your Academic Mentor:

Your Task

Your group is tasked with finding out about your Academic Mentor's research/research interests.

You are to use this information to construct **an Instagram post or story** addressing the question '**what is CJP?**' You are invited to be as creative as possible!

The purpose of this exercise is for your Mentor Group to meet each other and your Academic Mentor; and for the group to *produce an output in the form of an Instagram post/story* which engages with the question 'what is CJP?' through your group's understanding, and relating this to the research of your Academic Mentor.

The best/most creative/most engaging outputs will be EITHER:

- Posted on the Department's Instagram
- Displayed in the Student Common Room
- Shown on Triple Play Screens around the Department

Tips – Your Group may wish to (perhaps during your first, or at subsequent meetings):

- Discuss as a group what you understand by CJP. Why did you come to study CJP - what attracted/interested/inspired you?
- Find out about your researcher's work:
 - You may wish to start by consulting the [Social Policy Website](#), which lists Department researchers' areas of interest.
 - You could look at what your Mentor has published (don't worry - you are not expected to read everything your researcher has written for this exercise!)
- You should arrange to meet with your Mentor and find out about them, how they became a CJP researcher, and their research.
- You may wish to discuss how your Mentor's area of interest/what your Mentor says about their area of research impacts on your understanding of what CJP is.

Your Instagram post/Instagram story

You should agree how you want to get across your output from this exercise. In your output, you must include **#LSEWhatisCJP** and **#LSEMeettheMentor**

You can choose to send EITHER:

- **An Instagram Post** – Instagram is predominantly a visual medium. You can post text alongside an image/images. Consider carefully the images you use, why, and what messages they send.
- **An Instagram Story** – this would be useful for a longer series of images with some text linked to each image. However, remember that all social media benefits from brevity – this is not a good medium for an essay! We will 'highlight' any Instagram stories so that they don't disappear!

There are lots of free templates for Instagram stories and posts on [Canva](#) to use.

Important: You are **strongly encouraged** to use visual elements in any of your outputs.

- Social media is best when it engages people, asks questions, is enthusiastic & creative
- People will watch (short) videos or 'boomerangs' when they see them embedded in Instagram posts. You can be as creative as you want to be with what you include!
- **Remember that you need to obtain permission of anyone of whom you wish to publish a picture/video etc.**

When you are finished:

You should send your output – what you want to post – with your preference for the form in which it should be posted, to Maria Schlegel at m.s.schlegel@lse.ac.uk by **12 noon on Thursday 28^h September!**