



LIU YITING

Policy stream: Public and Economic Policy

Contact: yitin.lau@gmail.com

Nationality: Chinese

Education:

9/2009 – 6/2014

Sun Yat-sen University, China

Bachelor of Management in Public
Administration

Languages:

English – Fluent

Mandarin Chinese – Native speaker

Cantonese – Native speaker

Tibetan – Intermediate

IT Skills:

Microsoft Office (Excel, PowerPoint, Word)

– Advanced

Stata – Advanced

SPSS – Intermediate

Key academic interests:

Economic Policy

Public Policy

International Development

Public Sector Management

Compliance

Key extra-curricular interests:

Horse-riding

Rock climbing

Watercolour and oil painting

Swimming

Cooking

Work Experience:

7/2015 – 9/2015

CLSA Limited

Research Associate Intern

Hong Kong, CN

- Conducted an independent commercial due diligence project on China online-to-offline (O2O) apps for Internet and Telecom Research team to assess investment opportunities for O2O business model in Second-tier cities, ie, Chengdu
- Investigated market scenario of five types of O2O apps including business model and coverage, consumer behaviours, etc., using interviews.

11/2012 – 6/2013

Euromonitor International

Country Research Analyst

Guangzhou, CN

- Provided in-depth data and analysis for China's packaging industry and 13 distinct categories; including market share and size at regional level
- Combined 20 cities market sizing and 50 distributor interview data to build an Excel model to estimated sales in personal and beauty care industry
- Performed milk and dairy products market analysis by store-visits and cold calls, to discover the leading brands and innovations across the year.