



GEORGE BRIGHTEN

Policy stream: Public and Economic Policy

Contact: george.brighten@gmail.com

Nationality: British

Education:

9/2010 – 5/2014

University of Pennsylvania

BA (Hons) Political Science,

Minor in Public Policy

Languages:

English – Native speaker

French – Beginner

IT Skills:

Microsoft Office Suite – Advanced

Stata – Intermediate

Key academic interests:

Public Finance

Urban Economics

Machine learning

Political Theory

Key extra-curricular interests:

Distance running

Entrepreneurship

Travelling

Theatre

Reading

Work Experience:

6/2015 – 8/2015

Monitor Deloitte

Summer intern

London

- Designed and implemented customer segmentation and competitor analysis using quantitative and qualitative data to inform go-to-market strategy of a new Deloitte social impact service line
- Developed and presented two service propositions for this service to senior employees
- Delivered three day-long client strategy workshops for the Social Innovation Pioneers programme
- Built a comprehensive data set and client workshop deliverable on pharmaceutical pricing policies in 21 countries.

6/2014 – 8/2014

US Environmental Protection Agency

Financial Assurance Intern

Washington DC

- Intern in the Office of Enforcement and Compliance Assurance
- Built a statistical model to analyse the hidden costs of hazardous waste financial assurance regulations
- Designed and implemented a survey of 50 states to gather primary data on state-level hazardous waste regulations
- Produced case-study deliverable on 86 sites to identify flaws in existing financial assurance regulations.

6/2013 – 12/2013

Management Department, The Wharton

School of Business

Research Assistant

Philadelphia, US

- Managed interview-based survey and built data set on 100 entertainment professionals to compare assessment of entrepreneurial ventures by experts and amateur crowdfunding
- Built data set on demographics of 250 Kickstarter campaigns for game companies.