



## GEORGE BRIGHTEN

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**Policy stream:** Public and Economic Policy

**Contact:** george.brighten@gmail.com

**Nationality:** British

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### Education:

**9/2010 – 5/2014**

**University of Pennsylvania**

BA (Hons) Political Science,

Minor in Public Policy

### Languages:

**English** – Native speaker

**French** – Beginner

### IT Skills:

**Microsoft Office Suite** – Advanced

**Stata** – Intermediate

### Key academic interests:

Public Finance

Urban Economics

Machine learning

Political Theory

### Key extra-curricular interests:

Distance running

Entrepreneurship

Travelling

Theatre

Reading

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### Work Experience:

**6/2015 – 8/2015**

**Monitor Deloitte**

**Summer intern**

**London**

- Designed and implemented customer segmentation and competitor analysis using quantitative and qualitative data to inform go-to-market strategy of a new Deloitte social impact service line
- Developed and presented two service propositions for this service to senior employees
- Delivered three day-long client strategy workshops for the Social Innovation Pioneers programme
- Built a comprehensive data set and client workshop deliverable on pharmaceutical pricing policies in 21 countries.

**6/2014 – 8/2014**

**US Environmental Protection Agency**

**Financial Assurance Intern**

**Washington DC**

- Intern in the Office of Enforcement and Compliance Assurance
- Built a statistical model to analyse the hidden costs of hazardous waste financial assurance regulations
- Designed and implemented a survey of 50 states to gather primary data on state-level hazardous waste regulations
- Produced case-study deliverable on 86 sites to identify flaws in existing financial assurance regulations.

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**6/2013 – 12/2013**

**Management Department, The Wharton**

**School of Business**

**Research Assistant**

**Philadelphia, US**

- Managed interview-based survey and built data set on 100 entertainment professionals to compare assessment of entrepreneurial ventures by experts and amateur crowdfunders
- Built data set on demographics of 250 Kickstarter campaigns for game companies.