



## REBECCA ANDREASSEN

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**Policy stream:** Public and Social Policy

**Contact:** rlandreassen@gmail.com

**Nationality:** American

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### Education:

**8/2005 – 6/2009**

**University of California, Berkeley, United States**

BA Political Science

### Languages:

**English** – Native speaker

**French** – Advanced

### IT Skills:

**Microsoft Office** – Advanced

**Stata** – Intermediate

**Salesforce** – Intermediate

### Key academic interests:

Behavioural economics

Environment and resource economics

Sustainability

Management strategy

Social policy

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### Key extra-curricular interests:

Rock climbing

Travelling

Cooking

Ballet

Puns

### Work Experience:

**11/2010 – 3/2015**

**Edelman**

**Senior Account Executive**

**San Francisco, CA, US and London, UK**

- Developed and formulated change-management models for variety of clients
- Conducted market research and analysed findings to identify niche corporate responsibility programme opportunities for range of clients. Provided programme and communication recommendations around specific social issues including cyber security, education policy and ethical sourcing of raw materials
- Office expert on sustainability media and business and social purpose media campaigns.

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**6/2015 – 9/2015**

**City of Los Angeles, Mayor's Office of Budget and Innovation**

**Sustainability Office Support**

**Los Angeles, California, US**

- Researched and developed background memos for policy issues relating to implementation of Los Angeles' first Sustainable City Plan
- Content manager for Los Angeles City Dashboard including creation of data visualisation
- Provided support for cross department chief sustainability officer (DCSO) project planning meetings, including coordinating between 33 department DCSOs.

**6/2015 – 12/2015**

**Business Fights Poverty**

**Consultant**

**London, UK**

- Analysed and summarised online discussions on UN Sustainable Development Goals; produced summations of key challenges and success factors for future exploration by the team
- Developed ten business case studies for Business and the Sustainable Development Goals
- Report that summarise the impetus, structure, involved stakeholders and results of a range of public-private partnerships.