



# NNUAL REPORT

# DEAN'S INTRODUCTION



Dear members of our community,

When we launched the School of Public Policy four years ago, an epidemic of authoritarian populism threatened liberal democracies around the world. Since then, we have suffered the Covid-19 epidemic, a world-wide recession, a food-supply crisis, an inflationary spike, and we are now living through the first full-scale war on the continent of Europe since 1945.

The need for thoughtful and evidence-based analysis, sound public policies –and especially for bold and visionary leadership– has never been greater. And that, of course, makes the mission of the LSE School of Public Policy more relevant.

In four years, we have gone from 60 to over 300 full-time students from 47 countries on all six continents. We have expanded our two-year Master of Public Administration, launched and developed the one-year Master of Public Policy, and started double degree programmes with Columbia University's School of International and Public Affairs in New York, Sciences Po in Paris, and the Munk School of Global Affairs and Public Policy at the University of Toronto. In September 2023, we will launch a new two-year programme in Data Science and Public Policy.

Our reach into Executive Education has progressed as well. In addition to our established and wellrespected Executive Master of Public Policy for UK civil servants, and our open-enrolment Executive Master of Public Administration, we are expanding into shorter nondegree teaching, some of it online.

To be prepared to become future policy leaders, our students receive rigorous training in social sciences, including economics, political science, statistics and econometrics, finance and management, social policy and international development. But the craft of governance involves much more than technical policy analysis. In a democracy, a leader has to explain, sway and persuade. To help develop the skills necessary for effective democratic governance, we have put together an array of professional skills workshops that range from leadership, negotiation and communication to "writing memos and op-ed pieces", "running for office" and "how to be a politician".

More courses and more activities mean more people. The SPP has been busy recruiting new fulltime faculty, LSE fellows, visiting instructors and professors, and talented professional staff. The world-renowned LSE Cities, led by Professor Ricky Burdett, is now part of the SPP. For billions of people around the world, a better life means a better urban life, with access to quality housing, amenities, public transport, and (one hopes) increasingly green infrastructure. We look forward to working with LSE Cities colleagues on teaching, research and convening activities, focused on the world's many and exciting urban challenges.

The Growth Lab at Harvard Kennedy School and the LSE School of Public Policy have formed a research collaborationcalled the Growth Co-Lab at LSE- to combine the expertise and reach of two of the world's leading academic research institutions. The first programme involves research to craft a growth strategy for South Africa. The Co-Lab also convened a wellattended conference, including senior government officials and representatives from the main multilateral lenders, to help design a financing strategy for the reconstruction of Ukraine.

And the LSE-Fudan Global Public Policy Hub, administered in collaboration with Fudan University in Shanghai, continues to flourish. Its research into the role of social media in affecting citizen behaviour during the pandemic, among other initiatives, has been actively discussed with SPP students and faculty.

Our community has often heard me discuss what I like to call the "teaching hospital" model of public policy education. Medical students must receive first-rate instruction in the classroom, but they also learn a great deal from clinicians who see patients and solve real-life challenges in a hospital. The same is true for the future policy and political leaders we are training today at the SPP. Their education is the sum of the theoretical and the empirical, the academic and the practical. Regular courses, professional-skills workshops, evening talks and lectures, capstone projects with external clients, summer internships -all of it adds up to the know-how and experience required to practice the craft of governance, and to do so with the highest standards.

When saying good-bye to our full-time and executive MPP and MPA cohorts in July 2022, my colleagues and I had one message to the just-graduated students: go forth and apply your skills. The world needs you!

Warmest regards,

Professor Andrés Velasco, Dean of the School of Public Policy

Our community has often heard me discuss what I like to call the "teaching hospital" model of public policy education.



# OUR FACULTY



# OUR FACULTY SPP Staff 2021-2022

#### Academic Leadership

**Professor Andrés Velasco** Dean of the School of Public Policy

**Professor Tony Travers** Associate Dean of the School of **Public Policy** 

Professor Vanessa Rubio-Márquez Associate Dean for Extended Education

**Dr Lloyd Gruber** MPA Programme Director

**Dr Simon Bastow** Associate Professorial Lecturer, MPP Programme Director

**Professor Sir Charles Bean** EMPA/EMPP Programme Co-Director

Dr Dan Berliner EMPA/EMPP Programme Co-Director

**Professor Dilly Fung** LSE Pro-Director for Education and Professor in Practice at the School of Public Policy

### **Teaching Faculty**

**Professor Nava Ashraf** Professor of Economics

Dr Babken Babajanian Associate Professorial Lecturer

**Professor Oriana Bandiera Professor of Economics** 

**Professor Nicholas Barr** Professor of Public Economics **Professor Sir Tim Besley** School Professor of Economics and Political Science

Professor Gwyn Bevan **Emeritus Professor of Economics** 

Daniel Brieba LSE Fellow in Political Science & Public Policy

Dr Gharad Bryan Lecturer in Economics

**Professor Robin Burgess** Professor of Economics

Professor Francesco Caselli Norman Sosnow Professor of Economics

**Professor Stephan Chambers** Professor in Practice and Director, Marshall Institute for Philanthropy and Social Entrepreneurship

Professor Torun Dewan Professor of Political Science

**Dr Jeremiah Dittmar** Assistant Professor in Economics

Dr Mathilde Emeriau Assistant Professor in Empirical Political Economy

**Dr Tasha Fairfield** Associate Professor of International Development

Dr Barbara Fasolo Associate Professor of Behavioural Science

Dr Omar Hammoud Gallego LSE Fellow in Political Science & Public Policy

**Professor Conor Gearty** Professor in Human Rights

**Professor Sir Julian Le Grand** Professor of Social Policy

**Dr Rafael Hortala-Vallve** Associate Professor of Political Science and Public Policy

Dr Ethan Ilzetzki Associate Professor in Economics

**Professor Stephen Jenkins** Professor of Economic and Social Policy

**Professor Adnan Khan** Professor in Practice

Professor Camille Landais Associate Professor of Economics

Professor Martin Lodge Professor of Political Science and Public Policy

Frank Muci Policy Fellow

Dr Joana Naritomi Assistant Professor, Department of International Development

Eugenia Nazrullaeva LSE Fellow in Political Science & Public Policy

**Professor Michael Otsuka** Professor of Philosophy

**Professor Henry Overman** Professor of Economic Geography

Dr Berkay Ozcan Associate Professor of Social Policy

Dr Jonathan Parry Assistant Professor, Department of Philosophy Logic and Scientific Method

Dr Daniel Reck Assistant Professor of Economics

**Dr Jonathan Roberts** Teaching Director and Senior Lecturer in Practice

**Dr Philipp Rode** Associate Professorial Lecturer

Nick Rowlev Senior Lecturer in Practice

**Dr Thomas Sampson** Associate Professor of Economics

Professor Mark Schankerman Professor of Economics

Dr Johannes Spinnewijn Associate Professor of Economics

Professor Daniel Sturm Professor of Economics

Dr Johanna Thoma Associate Professor, Department of Philosophy Logic and Scientific Method

Professor Alex Voorhoeve Professor, Department of Philosophy Logic and Scientific Method

Dr Joachim Wehner Associate Professor of Public Policy

## Visiting Faculty

**Rt Hon Sir Vince Cable** Visiting Professor in Practice

Hugh Cole Visiting Professor in Practice

**Greg Fischer** Visiting Professor in Practice

Gene Frieda Senior Visiting Fellow

**Professor Ricardo Hausmann** Visiting Professor in Practice

Professor Helios Herrera Visiting Professor

**Ousmène Jacques Mandeng** Visiting Fellow

**Professor Geoffrey Myers** Visiting Professor

Professor Lant Pritchett Visiting Professor in Practice

Professor Előd Takáts Visiting Professor in Practice

Valeria Gontareva Visiting Senior Fellow

## LSE CITIES

**Professor Jo Beall** Emeritus Professor and **Distinguished Research Fellow** 

**Professor Ricky Burdett** Director of LSE Cities; Professor of Urban Studies

**Dr Philipp Rode** Executive Director of LSE Cities; Associate Professorial Lecturer

# LSE-Fudan Global Public **Policy Hub**

Dr Timothy Hildebrandt Governing Council Member

Dr Binchung Meng **Governing Council Member** 

Dr Yan Wang **Research Fellow** 

Dr Yuxi Zhang **Research Fellow** 

Dr Evgeniya Kondrashina Research Unit Co-ordinator

## Growth Co-Lab At LSE

**Dr. Miguel Santos** Director of the Growth Co-Lab

Sheyla Enciso-Valdivia Policy Officer

Ekaterina Vashkinskava Policy Officer



# In the Media

#### Professor Andrés Velasco

continued his monthly articles for Project Syndicate, covering topics throughout the year such as deglobalisation, rebranding the West, identity politics and the effects of Russia's war against Ukraine. Read his latest pieces on the Project Syndicate website.

#### Professor Vanessa Rubio-Márquez wrote an op-ed for Americas Quarterly, looking ahead to the

presidential election of 2024 in Mexico and how its results could hinge on middle-class voters hit hard by inflation, lack of economic growth and COVID-19.

Professor Tony Travers was featured in an article by The Washington Post, on the topic of the changing attitude of the British public to asylum seekers in the wake of the Russian war in Ukraine, and the government's response to it.

Nick Rowley was interviewed on ABC News Australia in the wake of the no-confidence vote against Boris Johnson, discussing the impact this would have on the Prime Minister and what it meant for his future.

Frank Muci was interviewed in several publications, including The New York Times, The Wall Street Journal, and CNBC, discussing the financial situation in El Salvador nearly a year after President Nayib Bukele made bitcoin the country's national currency.

An article from the Financial Times interviewed Professor Tony Travers about the older population of England and Wales hitting a record high.

# **Publications**

#### Andrés Velasco et al.

Advanced Macroeconomics: An Easy Guide LSE Press

#### Ethan Ilzetzki

The impact of the Russian invasion of Ukraine on the UK economy VoxEU, 2022

## **Tony Travers**

**Devolution in England** UK in a Changing Europe, 2021

A Labour City? The London Mayoral and Assembly Elections 2021 The Political Quarterly, 2021-07, Vol 92 (3), pp 486-492, 2021

Ministerial and civil service relations in Constitution and Governance in the UK UK In a Changing Europe, March 2022

#### Yuxi Zhang et al.

Moving from words to action: identifying political barriers to pandemic preparednes The Global Preparedness Monitoring Board

#### Ricardo Hausmann, Miguel Angel Santos, Corrado Macchiarelli et al. What economic complexity theory can tell us about the EU's pandemic recovery and resilience plans

Growth Lab / European Politics and Policy

#### Miguel Angel Santos et al.

Testing for human capital as a binding constraint: tests, symptoms, and prescriptions Cambridge University Press, Elements in Development Series, November 2021.



# Research

Tim Besley, Robin Burgess, Adnan Khan, et al. **Bureaucracy and Development** Annual Review of Economics, 2022

Andrés Velasco and Vanessa Rubio-Márguez Policy Brief on Drug Policy and Development, covering the themes from 'Drugs and Development Policies: a Discussion with the Global Commission on Drug Policy' Hosted by the SPP in March 2021

Joachim Wehner and Daniel Berliner Audits strengthen electoral accountability in South Africa The Journal of Politics

Tim Besley **Reciprocity and the State** LSE Public Policy Review, 2021

**Nicholas Barr** Pension Design and the Failed Economics of Squirrels LSE Public Policy Review, 2021

Yuxi Zhang et al. How Chinese provincial governments responded to the Delta and Omicron waves LSE Covid-19 Blog

Ricardo Hausmann, Miguel Angel Santos et al. The Economic Complexity of Namibia: A Roadmap for Productive Diversification CID Faculty Working Paper No. 410, March 2022

Ricardo Hausmann, Miguel Angel Santos et al. A Growth Diagnostic of Namibia CID Faculty Working Paper No. 410, March 2022



# In The Policy Arena





#### LLOYD GRUBER

This past year, Lloyd Gruber has spoken on behalf of the School of Public Policy at various events. In November 2021, he led a discussion with Madam Tzipi Hotovely, the Israeli government's former Settlements Minister who is currently the country's ambassador to the UK. He also presided over a visit by the Palestinian Ambassador in 2022.

VANESSA RUBIO-MÁRQUEZ

Vanessa Rubio-Márguez participated in a series of high level policy dialogues such as the Bloomberg New Economy Gateway for Latin America and the Caribbean (Panama, May 17-18) where she was part of the panel that discussed polarisation in the Americas; Chatham House's Latin America Conference 2022, where she chaired the panel "The environment and its impact on Latin America: COP26 commitments and the role of the private sector" (May 23-24) and the 2022 Waddesdon Club of Financial Leaders (May 30-June 1) that gathers financial and climate leaders from around the world to discuss the most pressing challenges of economic and financial policy-making in the context of climate change. She also participated in a USAID-led project for training regulators in Africa on the Fintech Industry, sharing with them her experience in the creation of the first Fintech Law in Mexico and discussing global standards and best practices.



#### **TONY TRAVERS**

Tony Travers has been a Specialist Advisor to the House of Commons Levelling Up, Housing and Communities Select Committee and a Member of the London Recovery Board. He is co-chair of the London Research and Policy Partnership. In the past year, he participated at the LSE Cities Urban Age conference in Athens and at the Local Government Association's Annual Conference in Harrogate. In October, he led two high-profile panel debates at the Conservative and Labour Party Conferences, on the topics of the levelling up of innovation policy and how trade and investment can help all UK regions thrive respectively.

# **IN FOCUS**



# FOCUS The Growth Co-Lab At LSE

The Growth Lab at Harvard Kennedy School and the LSE School of Public Policy have formed a research collaboration to combine the expertise and reach of two of the world's leading academic research institutions – the Growth Co-Lab at LSE. The goal of the collaboration is to push the frontiers of knowledge on economic growth and development policy, engage with real world problems and develop research to inform policymakers.

The launch of this collaboration was celebrated with a high-profile event in March 2022. High level government officials, including the former Prime Minister of Jordan, **Deputy Prime Minister of Albania** and former Vice President of Panama, participated in the event, discussing economic recovery and growth in the post-COVID 19 world.

The first research collaboration of the Growth Co-Lab is a research agenda in South Africa. This is a two-year policy engagement focusing on the formulation and implementation of policies to boost inclusive growth with particular emphasis on reducing unemployment.

Click here to learn more.

# LSE-Fudan Global **Public Policy Hub** China and the World

Launched in January 2022, the LSE-Fudan Global Public Policy Hub supports collaborative research on global public policy, fosters multi-disciplinary cooperation and enhances communication between Fudan and LSE to generate research of global impact.

The Hub is a subcentre of the LSE-Fudan Research Centre for Global Public Policy.

Through innovative strategic cooperation, it is committed to benefit China, the UK and the world.

To mark its launch, an interdisciplinary panel of experts discussed key public policy challenges that China and the world faces post-pandemic on 21 February 2022. Leading scholars of health policy, development economics, urban governance and public administration assessed the policy agenda of their respective fields in relation to the goal of building 'common prosperity' recently proposed by the CCP.

Click here to learn more.

I am very excited about this new collaboration between LSE and Fudan University. I look forward to working with colleagues from both institutions to develop a vibrant research agenda and to build the Hub into a leading forum for academic debates on global public policy.



Dr Bingchun Meng, **Co-Director of the LSE-Fudan Global** Public Policy Hub

# Double Degrees

SPP's portfolio of degree programmes expanded further this year with the launch of two new double degree programmes. In addition to the Master of Public Administration and Master of Global Affairs double degree with University of Toronto, which was launched last year, students now also have the opportunity to complete a double degree with prestigious partner institutions Sciences Po and Columbia University.

Each double degree programmes offers students the opportunity to study at two world-renowned universities in two global cities and benefit from the networks and resources of both.

- LSE and University of Toronto (Munk School) Master of Public Administration (LSE) and Master of Global Affairs (Toronto)
- LSE and Columbia University (SIPA) Master of Public Administration (LSE) and Master of Public Administration (Columbia)
- O LSE and Sciences Po Master of Public Policy (Sciences Po) and Master of Public Administration (LSE)

We look forward to welcoming new double-degree students to the School of Public Policy and continuing our partnerships with University of Toronto's Munk School of Global Affairs and Public Policy, Columbia University's School of International and Public Affairs and Sciences Po's School of Public Affairs.

Click here to learn more.



# COVID-19 Blog

The School of Public Policy launched the LSE COVID-19 blog at the end of April 2020, with a remit to publish new research and public policy thinking about the pandemic, before retiring the blog in June 2022.

Over the last two years, the blog published more than 500 posts by a total of 707 different authors engaging with thought leaders such as Winnie Byanyima of the UN, David Spiegelhalter, Ed Glaeser, Thomas Heatherwick, and Julian Le Grand.

COVID-19 posts have been cited by numerous media outlets including the Guardian, FT, Vice, Mother Jones, the Washington Post, CNN, Lancet, Slashdot, CBC, Unherd, and The Conversation. They are cited in online teaching modules at (among others) the LSE, University of Cambridge, Columbia, Queen Mary, UCL, SOAS, Bristol, Essex University, and the University of New South Wales.

In 2021 the blog was shortlisted for the Times Higher Education Awards in the Knowledge Exchange/Transfer Initiative of the Year category – the only blog to appear on the list.



# LSE Public Policy Review

The LSE Public Policy Review (PPR) has published three issues within its Volume Two in 2021-2022. Launched by the School of Public Policy in 2020, the LSE PPR has begun to attract significant attention as a vehicle to share high-quality research covering different disciplinary perspectives and aimed at informing key policy debates. The themes this year were: Reciprocity across the life-cycle (Vol. 2, Issue 1); Wellbeing (Vol. 2, Issue 2); and the Special Issue Afghanistan: Long War, Forgotten Peace (Vol. 2, Issue 3).

The issues include papers by members of thirteen departments across LSE, as well as other non-LSE scholars. Members of SPP staff contributed the following articles:

- Reciprocity and the State, Timothy Besley (Vol. 2, Issue 1)
- Pension Design and the Failed Economics of Squirrels, Nicholas Barr (Vol. 2, Issue 1)
- Does the Universities Superannuation Scheme Provide a Model of Reciprocity Between Generations? Michael Otsuka (Vol. 2, Issue 1)
- Weighing the Costs and Benefits of Public Policy: On the Dangers of Single Metric Accounting, Johanna Thoma (Vol. 2, Issue 2)

The issues were launched in high-profile public events inviting policy makers to engage with the themes covered in the journal.

Click **here** to learn more.





# LSE Cities

LSE Cities is an international centre investigating the social, spatial and environmental complexities of the 21st century city through research, education, advisory and engagement projects. Over the past year LSE Cities have developed their expertise on urban governance systems and expanded their networks among urbanists and city leaders across the globe. They have continued to build a comparative database on complex city dynamics based on pioneering analytical and visualisation techniques and employed innovative approaches to educating and training a range of urban actors. LSE Cities have explored new ways of partnering with cities, urban leaders and practitioners and engaged with broad audiences through their convening power to promote public understanding cities and how to make them more liveable, sustainable and fair.

Key projects in 2021-2022 include:

# Research

#### **Emergency Governance Initiative (EGI)**

Working in partnership with United Cities and Local Governments (UCLG) and the World Association of the Major Metropolises (Metropolis), the initiative investigates the institutional dimensions of rapid and radical action in response to complex global emergencies, such as the global health crisis and the climate emergency. By offering governments actionable information, knowledge and resources to navigate new demands, the programme provides global examples of how cities can be better equipped to plan for uncertain futures.

# Education

#### **Executive MSc in Cities (EMC)**

Now in its sixth year, the 18-month programme successfully transitioned to a 'hybrid-flex' teaching model. Designed to cater to urban professionals from the private and public sector looking to deliver large-scale change in cities, the programme continues to attract mature participants from global cities to learn how to analyse, plan and manage the major social, environmental and policy challenges of the 21st century.

# Advisory

#### Council on Urban Initiatives (CUI)

The Council on Urban Initiatives is a new initiative - established jointly by UN-Habitat, UCL Institute for Innovation and Public Purpose (IIPP) and LSE Cities – designed to promote green and healthy cities. The Council carries out research on urban case studies that have implemented innovative and progressive policies and planning regimes and its members (including mayors, urbanists, designers and academics) participates in major international events including the 2022 World Urban Forum held in Katowice, Poland.

# Engagement

#### Urban Age Debates: Cities in the 2020s

Building on the success of the Urban Age conferences and research programme, Urban Age Debates: Cities in the 2020s includes a series of live virtual events (now available as podcasts and recordings online), newly commissioned short films with key urban actors and commentators, new data on city dynamics and the results of surveys on how we live, work and connect in the post-2020 city.

# The Luksic Scholars

The Luksic Scholarship programme, supported by the Luksic Scholarship Foundation, was established in 2020.

The scholarships, which are needs-based, have so far been awarded to 22 outstanding postgraduate students from Chile who are participating in the SPP's MPA and MPP programmes.

The scholarship offers an extraordinary opportunity for talented young professionals to gain the knowledge and skills they will later use to improve lives and livelihoods through policymaking. In the midst of challenging global circumstances created by the COVID-19 pandemic, the scholarships are already having a profound impact on the students whose LSE experiences have just begun.

Read on to hear from two of our Scholars about its impact on their lives.



**Renzo Giraudo-Abarca** MPA Student

Without the Luksic Foundation Scholarship I would not be studying at LSE. I'm very grateful for the opportunities that the scholarship has opened up to me.

At the SPP you find very friendly people, with different backgrounds and from multiple countries. Academically, the program is very good and you have the opportunity to choose courses that fit your

# What words of advice would you have for future students in your programme?

I would advise them to be open minded, to try to learn in every context and not only inside the classroom, to participate in the events of the SPP and the School (in some of them, because there are so many events) and to make new friends.

# tastes and/or needs in other faculties.

My experience studying at the SPP as a Luksic Scholar is very positive especially because of the people at the foundation, in particular Ben and Isabella, who were always very open, understanding and friendly and because of the other scholars. I am currently working as a research assistant for Professor Velasco and as an economic consultant for a project in Chile. I don't know what the future holds for me, but my plans are to stay in London for a couple of years working before returning to Chile, preferably to work on public policies that help the country's development.



## Belén Parada Zuleta MPA Student

Without the Luksic Foundation's help, I would not be here. The foundation has been a great support during my time here, especially when we asked for financial assistance. They are interested in connecting, collaborating and networking with scholars, taking the time to meet with us in person at different instances.

Teachers at LSE are of excellent quality, academically and personally, contributing a lot to the programme. I felt helped and guided by teachers as I reached out to them for help or advice; they were interested in talking and meeting with you. The school's physical facilities also allow for more informal interactions between students and teachers, which I believe are great value for learning.

As of my experience more directly with the foundation, we have had social interactions and the opportunity to talk to them about our experience and view of their work in a more guided interaction. On both occasions, I participated in exciting conversations about politics and philanthropy and got to know the foundation's work. When I needed to reach out for help to the foundation, Ben and Isabella were welcoming, caring and supportive. Thank you.

# What words of advice would you have for future students in your programme?

Reflecting on my own experience, one of the essential things I have taken from this experience is the relationships I have established. The above includes the teachers I mentioned and my classmates, who are inspiring. Thus, a piece of sincere advice would be to invest time in cultivating meaningful relationships. The experience is challenging, and good company is essential.

> I am on summer vacation and working on a training project for teacher trainers with Aptus, where I worked before coming to London. My job is to accompany the learning process of students during a diploma. The diploma focuses on formative practices teachers and educational leaders can undertake when teaching adults. I have also started thinking about my dissertation topic, as it is a course I would like to take next term at LSE. In the longer term, I'm not entirely sure about the role, but I hope I have the opportunity to work in something related to education and children's rights promotion.

# The Ukraine Reconstruction Forum

The reconstruction of Ukraine will be a daunting challenge, involving multiple stakeholders such as governments, international financial institutions, the private sector, civil society, and within and outside of Ukraine.

To facilitate coordination across key stakeholders, the School of Public Policy and the Growth Co-Lab at LSE organized and hosted the Ukraine Reconstruction Forum, an in-person meeting that occurred on Thursday 26th and Friday 27th of May 2022.

The event was attended by fifty representatives including high-level officials from government, the private sector, think tanks and civil society coming from Ukraine, envoys from all major international financial institutions, bilateral aid agencies, and academic experts.



The goal of the meeting was threefold:

- aspects associated with the reconstruction
- To catalyze action and support
- To create a working group to mobilize the financial resources and human capital needed to bring Ukraine back on its feet

The first meeting of the Ukraine Reconstruction Forum will not be the end, but rather the beginning of an ongoing coordinated support effort. The School of Public Policy and the Growth Co-Lab at LSE will put their convening capacity, facilities, and technical skills to support the process of reconstruction, working to synthetize and integrate different complementary efforts, and developing research that informs policies aimed at restoring, renewing, and revitalizing the economy of Ukraine.



• To create a neutral and safe space where participants could share information and perspectives on different

# Shaping the Post-COVID World Event Series

Building on the important conversations and research being undertaken as part of LSE's COVID-19: The Policy Response event series, the Shaping the Post-COVID World initiative convenes a debate about the direction the world could and should be taking after the pandemic, and what policies national and global actors should pursue. This debate provides an opportunity for us to help shape the "new normal", in line with the LSE's wider strategic ambition to be the leading social science institution with the greatest global impact.

The School of Public Policy played a pivotal role in the Shaping the Post-COVID World events programme, with Professor Andrés Velasco taking part in the initiative's steering committee. The SPP hosted twelve virtual events between September 2020 and July 2021, which explored several of the initiative's key themes, such as: democracy and rights, welfare and public policy trade-offs and health and social care.

Click here to learn more.



# Event Highlights

#### Wellbeing as a Goal of Public Policy

Speakers: Steve Baker MP, Professor Paul Dolan, Nancy Hey, Dr Johanna Thoma

To what extent wellbeing considerations can (and should) inform policy decisions? These questions are particularly relevant at a time when we start to fully understand the consequences of responses to the COVID-19 pandemic on a range of aspects of people's lives: from mental health to domestic violence, from economic to educational outcomes. A focus on wellbeing can challenge the processes through which different public policy goals have been prioritized.

Listen to the podcast or watch the video.

# Today's Fight for Open Society Speakers: Mark Malloch-Brown

For decades, democracy and human-rights advocates have assumed that a growing number of governments were embracing democracy, freedom and international law. Yet today, 38 percent of the world's population live in countries which are not free - the highest proportion in a quarter of a century. As the enemies of open society further accelerate their attacks, and Ukraine becomes the frontline in a systems-breaking clash between democracy and authoritarianism, where do we turn next in today's fight for open society?

Listen to the podcast.

### The Aristocracy of Talent:

how meritocracy made the modern world Speakers: Adrian Wooldridge

Meritocracy: the idea that people should be advanced according to their talents rather than their status at birth. For much of history this was a revolutionary thought, but by the end of the twentieth century it had become the world's ruling ideology. How did this happen, and why is meritocracy now under attack from both right and left?

Watch the video.







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# OUR EVENTS

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# OUR EVENTS Event Highlights

## Ukraine's Wartime Economy and Financial Challenges

Speaker: Valeria Gontareva.

Valeria Gontareva, Visiting Senior Fellow at SPP, who is a former Governor of the National Bank of Ukraine discusses Ukraine's wartime economy and the financial challenges it faces. Her remarks also include observations on the Ukrainian banking sector, financial needs, global implications and worldwide economic shocks.

Listen to the podcast.

## The Avoidable War: The dangers of a catastrophic conflict between the US and Xi Jinping's China Speaker: Kevin Rudd.

Kevin Rudd, former Prime Minister of Australia, discussed his new book, The Avoidable War: The dangers of a catastrophic conflict between the US and Xi Jinping's China, with Tony Travers.

Watch the video.

## What kind of macroeconomics is useful when formulating policy?

**Speakers:** María Antonieta Alva, Filipe Campante, Ilan Goldfajn, Federico Sturzenegger, Professor Andrés Velasco.

Now that COVID-19 is in retreat, and the "special economics" of the pandemic no longer apply; and now that inflation concerns have resurfaced powerfully - what kind of macroeconomics do policymakers need to know? And how should they be taught it?

Watch the video.

## Reclaiming Populism: how economic fairness can win back disenchanted voters

**Speakers:** Eric Protzer, Dr Paul Summerville.

In their latest book, Eric Protzer and Paul Summerville contend that populist upheavals like Trump, Brexit and the Gilets Jaunes happen when the system really is rigged. Citizens over the world are angry not due to income inequality or immigration, but economic unfairness: the sense of being held back from success because opportunity is not equal and reward is not according to contribution.

Watch the video.

2 Conferences and Symposia31 Public Events





# Audience: Total 5996





29





# OUR STUDENTS

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# OUR STUDENTS

# Programme Overviews

# Master of Public Administration (MPA)

Our two-year full-time degree is designed to equip earlystage professionals with core analytical skills, practical tools and professional experience to be able to confidently address policy challenges and advance in their careers. Students have the opportunity to put their skills into practice to address a realworld policy challenge as part of a consultancy style Capstone Project hosted by an external client.

# Master of Public Policy (MPP)

Our nine-month intensive fulltime degree is designed for professionals with 5+ years of experience who want to enhance their knowledge and skills and advance their career in any policyrelevant sector. The MPP enables students to take a short career break to join an experienced global cohort, gain new perspectives and develop an understanding of how to analyse and navigate the different perspectives which form the "craft of government".

# Executive Master of Public Administration (EMPA)

Our open-enrolment executive modular programme is designed for established professionals in government departments, public agencies and the private sector who are seeking a formal graduate qualification in public administration and policy making. The programme's innovative design allows students to combine worldclass education with demanding full-time employment in a wide range of industry sectors and international locations.

# Executive Master of Public Policy (EMPP)

The EMPP is an executive modular programme exclusively for members of the UK Civil Service Policy Profession. The EMPP draws talented cohorts from across government's major departments and agencies, providing the organisation's future leaders with the skills, knowledge, and networks to deliver effective evidence-based and politically feasible public policy.

## Double Degree Programmes

Our three new double degree programmes provide students with the opportunity to study at two prestigious universities in two global locations.

- LSE and University of Toronto (Munk School) – Double MPA/ MGA degree
- LSE and Columbia University (SIPA) – Double MPA/MPA degree
- LSE and Sciences Po Double MPA/MPP degree

# NEW degree programme: MPA – Data Science for Public Policy (launching 2023)

Our new two-year programme is designed to equip students with key tools from economics, political science, econometrics and data science to tackle emerging policy challenges in the age of digital transformation, big data and artificial intelligence.

The programme will foster an integral, interdisciplinary approach to policy that will empower graduates with the latest empirical and theoretical methods to make an impact across roles in government, NGOs, IFIs, and the private sector.

All programmes will open for applications in late 2022. Entry to the EMPP is exclusively via the UK Civil Service.

# **MPA intake:** 83 (year 1), 83 (year 2), 34 nationalities

Total 304 STUDENTS 50 NATIONALITIES

# MPP intake: 84, 26 nationalities



# MPA Capstone Projects 2021-22

The Capstone is a compulsory course undertaken by all second year MPA students and is a key part of the MPA core curriculum. It is designed to ensure that students have an intensive and closely supervised experience of working in a group on a realworld public policy project. It allows students to extend their capabilities and apply what they have learnt in the MPA core courses in a professional manner.

A selection of the 2021-2022 projects:

#### **"Reducing Pressures** on Frontline Emergency Healthcare Services", NHS **England and NHS Improvement**

This report discusses how to reduce existing pressures on England's frontline healthcare services by improving patient engagement with different communication channels that are alternatives to Accident and Emergency departments (A&E). The report employs semistructured interviews with NHS workers and a structured survey and interviews with patients to examine patients' engagement and interaction with the NHS through various communication channels. It offers recommendations on how to strengthen communication between healthcare providers and patients, which can help relieve

#### **"Tackling Gender Inequality** in the UK: Opportunities for Impact", Kiawah Trust

This project identifies strategies for philanthropic giving to maximise impact on gender equality in the UK. The report maps out the organisations dealing with this issue, the main problems they seek to address, interventions implemented, and populations targeted as well as the main funding bodies and approaches. It proposes philanthropic strategies that can be employed for promoting gender equality, including types of partnerships, target populations, issue areas, and interventions.

#### "Equity and Diversity in the **Central Bank of Mexico** (BANXICO)", BANXICO

The project explores opportunities for promoting greater gender equality and inclusivity at BANXICO. Drawing on a mixed-methods approach, the report evaluates the extent of gender equality at the Bank and identifies strategies that can help enhance equity and diversity geared towards women.

#### "Gender-Responsive Child and Youth-Led Climate Change Adaptation", Plan International

This report evaluates child and youth-led approaches to genderresponsive climate change adaptation (CCA) and loss and damage in low-income countries. It examines how children and youth-led CCA approaches seek to address gendered impacts. The report identifies the types of resources and support required to enable young people to take a leading role in gender-responsive CCA approaches. It then derives key principles for mainstreaming gender responsiveness in child and youth-led CCA action.



# Turner MBA Impact Investing Network And Training (MIINT) Competition

The Turner MBA Impact Investing Network and Training (MIINT) competition, which is supported by LSE's Marshall Institute, gives students the opportunity to gain hands-on experience in impact investing by sourcing and conducting due diligence on real-world, early-stage impact investment opportunities.

Congratulations to SPP student team EmpowHER Capital who beat over 40 competitors from schools around the world to be named as overall runners-up and audience choice winners in the competition!

The competing teams from global business and graduate schools presented their recommendations to an investment committee composed of industry leaders for a potential investment of up to \$50,000 in their presented company.

As an all-female team, EmpowHER Capital chose to centre their investment thesis on gender lens investing and wanted to select a female founded firm that is solving problems disproportionately affecting women. Their chosen company, Kami, is an online platform that supports parental wellness in the workplace.

Click here to learn more.

# Global Public Policy Network & Annual Conference

SPP students benefit from belonging to the Global Public Policy Network (GPPN) comprised of seven of the most prestigious policy schools in the world. This year, students were once again able to take advantage of being a part of the network to connect with over 100+ participants from around the globe as part of the annual GPPN conference, which was hosted virtually by Hertie School in Berlin from 4-6 March.

As part of the conference, twenty-eight teams from across the global network were given the opportunity to put their policy skills into action to actively identify and address an important policy challenge and compete to impress a judging panel comprised of senior faculty and peers.

Three SPP teams were selected to progress to the second round of presentations, the biggest representation of all the policy schools. A special congratulations to MPP student team Rachel Pilc, Nikita Singh, Jonathan Odumeru and Sidhartha Tibrewal, who were recognised as runners-up in the competition and as best presenters for their project which focused on improving the air quality and living conditions of rural communities in Northern India.





# Public Sphere Journal

The Public Sphere (PSJ) is a journal of international policy studies produced by SPP students and features evidence-based research in economic policy, public management, international affairs, development studies and social policy. The journal offers students an opportunity to combine their unique professional and personal experiences throughout the publication process from the initial call for papers through to the print and launch.

This year, the PSJ celebrated the launch of its 10th edition with a special panel event hosted by Dean Andrés Velasco.

The newest edition of the PSJ centres on the theme of 'social impact' and offers readers an opportunity to reflect on the turbulence of the past decade and look ahead to the possibilities for innovative policies around the world for the 21st Century. Contributors have taken a global outlook to explore pressing policy issues in locations around the world including Nigeria, Syria, US and Argentina.





# The Professional Skills Programme

In Summer term, SPP students had the opportunity to put their policy skills into practice as part of the SPP Professional Skills programme.

Throughout the programme, students benefitted from a variety of concentrated, day-long sessions focussed on the vital skills they will need to excel in their careers. Each session was delivered by a professional expert including former politicians, speechwriters and contributors to elite business and management programmes.

Offered in addition to our academic teaching, each session is designed to bridge the gap between sophisticated theory and effective practice and give students the opportunity to develop the skills required of highly capable public policy professionals.

Sessions have included those on professional leadership, decision making, negotiation and persuasive communication and have been hosted by experts such as Phillip Collins, author and former speechwriter to a British Prime Minister, and Sir Vince Cable, author and former leader of the UK Liberal Democrats.

# Policy In Practice Seminars

SPP students have had the opportunity to engage directly with professionals and practitioners involved in public policy as part of a regular Policy in Practice (PiP) seminar series, convened by SPP Professor Vanessa Rubio-Márquez.

Recent speakers have included Mirian Vilela, Executive Director of the Earth Charter International Secretariat and Carlos Raúl Morales, Minister of Foreign Affairs of Guatemala 2014 – 2017.

The seminars offer a valuable opportunity for students to have special access to engage with expert guest speakers and discover how to effectively implement policy in practice.

# Dean's Dialogue

Dean Andrés Velasco has hosted a number of events designed especially for SPP students to be able to engage with expert guests for topical discussion over lunch.

This year students have been joined by expert guest speakers including Sebastian Payne, British journalist and Whitehall Editor for the Financial Times and Research Fellows from the SPP's LSE-Fudan Global Public Policy Hub.

The sessions give an opportunity for smaller groups of students to connect with our Dean and to engage – and challenge – policy experts in an informal setting.

# School of Public Public



# OUR ALUMNI

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# OUR ALUMNI

Our marvelous SPP alumni community continues to grow and thrive, with over 1,800 alumni based in over 107 countries around the world. SPP alumni work in everything from assisting MEPs in the European Parliament to reporting on the war in the Ukraine or supporting indigenous-led forest protection in Borneo.

With campus now starting to open into a new normal, we have been delighted to once again host socially-distanced in-person events - and, more importantly, to see our alumni outside the confines of a Zoom room.

This year's highlights included:

- A series of sector-based virtual alumni panels, where alumni answered students' questions about their work. We covered careers in consultancy, finance and banking, government and policy, NGOs, and international organisations, as well as holding three networking events at the start and end of term.
- The first alumni and student networking drinks on campus since lockdown.

- Three in-person alumni socials, including a festive drinks event.
- O Professional Development training sessions on working in the new hybrid workplace and on communicating policy in the media.
- O A panel discussion hearing from women working in public service. Chaired by Professor Vanessa Rubio Marquez, our audience heard from alumnae working at NHS England, the Ogun State Government, the UK FCDO in Amman, and the Ontario Ministry of Children, Community and Social Services.
- Alumni contributing to student life by providing input and advice at Course Q&A sessions, Policy in Practice Seminars, and a session for assessing students' GPPN presentations.
- Alumni signing up for our Student Support Scheme pilot, 'Ask an Alum', which will be launched next academic year.



### **ALUMNI VOLUNTEERS**

A huge part of the supportive and vibrant atmosphere at the SPP comes from our community spirit - those of our SPP family who are happy to give up their time to supporting us.



Our alumni do a huge amount to keep our community supported and have done a staggering amount to help us in this past academic year. You can find out more about how our alumni have been giving up their time for the SPP here:

#### **GRADUATE PROFILES**



Yohann Segueira MPP Graduate, class of 2021 **Senior Consultant** at Dalberg Advisors

"I've thoroughly enjoyed the opportunity to create sustainable and scalable impact, while growing professionally and personally. The MPP was part of that growth journey, where the faculty and my peers provided fundamental expertise and skills that I could tailor to my career. It strengthened my knowledge base and built expertise to tackle many of the problems the world faces."



Aine Stapleton MPA Graduate. class of 2021 Head of Growth at Intrigue Media

"My time at LSE reinforced my drive to be connected across borders, cultures, and beliefs. Despite being socially distanced by the never-ending pandemic, my peers and I created friendships and working relationships that are invaluable. Working with Intrigue Media has given me the opportunity to bring that to life at scale: opening people's worlds by helping them understand it."

nnual Report



alumni reaching out & assisting



Misha Zelinsky EMPA Graduate, class of 2019 **Fullbright Scholar** in US-Australian Alliance studies

"My Fulbright Scholarship research seeks to address the rise of political warfare attacks on democracies by autocratic regimes as well as the return of great power and systems competition. How democracies respond to these challenges without losing what makes them special will be the defining challenge of our age. I'm confident that LSE gave me the tools and training to pursue this interest with confidence, insight, and vigour."

# Support for the SPP

The support from our alumni and friends is immensely appreciated by everyone at the School of Public Policy: helping us to keep our community strong, and to introduce new opportunities to our students.

Our thanks go out to everyone who has supported us through donating their time volunteering with our students and providing them with much needed advice – you are helping us keep the SPP a fantastic place to learn.

We would also like to take this time to recognise those in our community who have supported the SPP through financial donations. The ongoing generosity of such supporters helps our institution thrive, and enables us to find new ways of supporting new generations of scholars and policy leaders.

Our donors enable us to make wonderful things, and everyone from the SPP community would like to extend their thanks to our donors for their generosity.

# We would like to thank and recognise the friends of the SPP who made a financial donation over the 2021-2022 financial year:

- O Bernardo Larrain Matte
- O Centre for Development and Enterprise
- O David Heleniak
- O Duncan Clark OBE
- O James Thomas
- O Jorge G Larrain Matte
- O Mario and Valerie Francescotti
- O Quintain
- O Vallum Foundation, as coordinated by Luksic Scholars Foundation





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