

Dr. Luc Schneider

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PROFILE

Teacher and researcher specialised in Experimental Psychology, Behavioural and Decision Sciences and Management, with focus on subjective well-being, well-being enhancing tools, mind wandering, decision making and digital inequalities.

EDUCATION & QUALIFICATIONS

London School of Economics and Political Science

2018 – 2022 **PhD in Psychological and Behavioural Sciences**

- Thesis title: *The Happy Wanderer: On the relationship between thoughts and well-being*
- Focus: relationship between thoughts and subjective well-being; well-being enhancing interventions
- Supervisors: Paul Dolan, Chris Krekel
- Examiners: Liam Delaney, Giulia Poerio

2022 – 2023 **Post-Graduate Certificate for Teaching in Higher Education (PGCert)**

- Focus on curriculum/course design and creative pedagogies

Erasmus University of Rotterdam

2016 – 2017 **MSc in Economics and Business – spec. Behavioural Economics**

- GPA: 8.9/10 *cum laude* (eq. First Class Honours)

2013 – 2016 **BSc in Economics and Business Economics**

- GPA: 8.2/10 (eq. First Class Honours)
- 2016: Exchange at Stockholm University (*fall semester*)
- 2015: Erasmus Honours Programme

Lycée International de Saint Germain-en-Laye

2010 – 2013 **Baccalauréat Général (option Internationale) – Scientific track**

- GPA: 16.2/20 *Mention Très Bien* (eq. First Class Honours)
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RESEARCH AND TEACHING EXPERIENCE

London School of Economics and Political Science

2022–2025 **LSE Fellow in Decision Science** at Department of Management

- Teaching:
 - o Course leader: MG311 (Foundations of Behavioural Decision Science)
TQARO course evaluation scores:
 - 2022-23: 4.6/5 (course score), 4.8/5 (teacher score);
 - 2023-24: 4.8/5 (course score), 4.9/5 (teacher score), ranked #2 for teaching scores in the Department;
 - 2024-25: 4.6/5 (course score), 4.8/5 (teacher score), ranked #7 for teaching scores in the Department;
 - o Course teacher: MG406E (Behavioural Decision Science), MG455 (Decisions, Biases and Nudges)
TQARO course evaluation scores:
 - 2022-23: not recorded;
 - 2023-24: 4.8/5 (MG455 teacher score);
 - 2024-25: 4.7/5 (MG455 teacher score);
 - o Academic mentor for MSc in Human Resource Management (HRM) and Global MSc in Management (GMiM)

- MSc dissertation supervision and marking for MSc in HRM and Organisational Behaviour (MG493) and GMiM (MG469)
- Research: focus on work-life balance, well-being enhancing interventions and decision-making processes

ADDITIONAL TEACHING AND SUPERVISION EXPERIENCE

2022–2025 **Head Tutor** at 2U

- Teaching online course “Decision making: Judgments, Biases and Nudges”
 - Coordinating teaching team
 - Providing content support to students
 - Supervising exam marking

London School of Economics and Political Science

2022– **Class Teacher** at Executive Education

- Class teacher on “Strategic Decision Making for Management” course (November 2022, February 2023, September 2023, June 2024, November 2024, June 2025); 4.8/5 (teacher score);
 - Lectures with Dr Barbara Fasolo
 - Practical implementations of theory with Dr Umar Taj

2020–2022 **Graduate Teaching Assistant** on Executive MSc in Behavioural Science

- Teaching and digital assistance for:
 - PB450E (Behavioural Science and Policy, 2020/21-21/22)
 - MG406E (Behavioural Decision Science, 2020/21-21/22)
 - PB471E (Research Methods for Behavioural Science, 2020/21-21/22)
 - PB454E (Policy Appraisal and Ethics, 2020/21)
 - PB453E (Corporate Behaviour and Decision Making, 2021/22)
 - PB413E (Frontiers in Behavioural Science Methods, 2020/21-21/22)
 - PB434E (Behavioural Science in an Age of New Technology, 2021/22)

2021–2025 **Class Teacher** at LSE Summer School

- Class teacher and Digital moderator:
 - MG110 (The Science and Art of Decision Making, July 2021 & July 2025)

2019–2021 **Graduate Teaching Assistant** on MSc in Behavioural Science

- Courses taught and assisted:
 - PB400 (Psychological and Behavioural Science)
 - PB405 (Foundations in Behavioural Science)
 - PB421 (Happiness)
- Dissertation:
 - Organisation of dissertation workshop and events.
 - Research advisor for student dissertations in weekly office hours
- Administrative duties:
 - Managing Moodle pages for PB400, PB405, PB421, PB413 (Experimental Design and Methods for Behavioural Science), PB416 (Cognition and Culture), PB428 (Political Psychology)
 - Creating reading lists (Talis)
 - Uploading lecture and seminar recordings (Echo360)

2019 **Mentor** on the LSE Change Makers programme

- Supervised and advised two mixed methods student-led research projects aiming to improve the quality of student life at the LSE

Erasmus University of Rotterdam

2015–2017 **Teaching Assistant in Academic Skills** at Erasmus School of Economics

- Taught academic skills (including academic research and writing) to over 200 first- and second-year bachelor students
- Prepared presentations, feedback and individual meetings with students
- Mentored other teaching assistants in presentation skills and grading

ADDITIONAL RESEARCH EXPERIENCE

London School of Economics and Political Science

2020–2022 **Research Assistant** at Department of Media and Communication and International Inequalities Institute

- Supervisor: Ellen Helsper
- Projects:
 - o ySkills (in collaboration with the European Commission) – scale development and validation to measure digital skills in children in cross-cultural contexts
 - o DiSTO (international partners in Chile, Kuwait, USA, EU) – management of international publications on digital inequalities and associated tangible outcomes
 - o Evaluation of Digital Inclusion Policies (in partnership with UNICEF) – creating a repository of and evaluating digital inclusion policies in France and francophone Africa

2019–2022 **Research Consultant** at Koa Health (previously Alpha Telefonica)

- Working in partnership with LSE on the LSE well-being report to gain insights on drivers of student well-being
- Design and analysis of three large-scale RCTs to evaluate determinants of well-being and design suitable well-being interventions

2018–2019 **Research Assistant** at Department of Psychological and Behavioural Science

- Working on a large-scale panel data collection project focused on mental health and subjective well-being
- Presented research project at the first LSE Research Showcase
- Collaborating with the Behavioural Research Lab and LSE internal and external communication teams

Erasmus University of Rotterdam

2017–2018 **Visiting Researcher** at Erasmus School of Economics

- Supervisor: Aurelien Baillon
- Designed, supervised and analysed two large-scale Random Control Trials using over 1300 respondents
- Designed multi-treatment surveys on truth-telling and behavioural mechanisms

2017 **Research & Consulting cases** (Aegon & Dutch Ministry of Education)

- Led a team of four students during two research & consulting cases with Aegon and the Dutch Ministry of Education

- Successfully designed solutions for Aegon to improve risk profiling of their clients
- Devised a highly rated framework to increase enrolment in, and decrease dropout from higher education for the Dutch Ministry of Education

RESEARCH PUBLICATIONS

Papers:

Schneider, L., Matic, A., Buda, T. S., & Dolan, P. (2024). Me, my thoughts and I–Personality as a moderator of the effect of thoughts on subjective well-being. *Personality and Individual Differences*, 222, 112584.

Krpan, D., Fasolo, B., & **Schneider, L.** (2025). A call for precision in the study of behaviour and decision. *Nature Human Behaviour*.

Schulze, L., Henwood, A., Matić, A., Skorulski, B., **Schneider, L.**, Dix, S., Guerriero, J., & Dolan, P. (2024). Efficacy of the “Foundations” Smartphone Application in Improving Mental Well-Being in Students: A Randomized Controlled Trial. *Journal of Technology in Behavioral Science*, 9(2).

Guerreiro, J., Schulze, L., Garcia i Tormo, A., Henwood, A. J., **Schneider, L.**, Krob, E., ... & Matic, A. (2024). The Relationship Between Big Five Personality Traits and Sleep Patterns: A Systematic Review. *Nature and Science of Sleep*, 1327-1337.

van Laar, E., van Deursen, A. J., Helsper, E., & **Schneider, L.** (2025). Developing performance tests to measure digital skills: lessons learned from a cross-national perspective. *Media and Communication*, 13.

Schneider, L. (2nd round R&R at *Journal of Happiness Studies*) In good company: the relationship between mind wandering and well-being depends on what you do and who you are with.

Schneider, L., Buda, T.S., Matic, A., Dolan, P. (in review). It's not what you think – or is it? Exploring the effect of thoughts on subjective well-being.

Schneider, L., Henwood, A., Buda, T.S., Matic, A., Dolan, P. (in review) Reporting well-being, thoughts and context reduces anxiety.

Helsper, E.J., **Schneider, L.**, van Deursen, A.J.A.M. (in review) Construction and validation of the youth Digital Skills Indicator.

Helsper, E.J., **Schneider, L.**, van Deursen, A.J.A.M. (R&R at *New Media & Society*). Inequalities in negative online experiences and their effect on internet usage.

van Deursen, A.J.A.M., van Laar, E., Helsper, E.J., **Schneider, L.** (in review) Performance tests for digital skills in teenagers.

van Laar, E., van Deursen, A.J.A.M., Helsper, E.J., **Schneider, L.** (in review). Evaluating and Enhancing Media Literacy and Digital Skills.

Fasolo, B., **Schneider, L.**, Taj, U. (working paper). Judgment-focused thinking.

Conference papers:

van Laar, E., van Deursen, A.J.A.M., Helsper, E.J., **Schneider, L.** (2023, May 25-29) *Developing performance tests to measure digital skills: Lessons learned from a cross-national perspective*. 73rd Annual International Communication Association Conference, Toronto, Canada.

Helsper, E.J., Smahel, D., Mascheroni, G., Cino, D., **Schneider, L.** (2022, May 26-30) *Digital skills as moderators of the association between online activities and excessive adolescent' internet use*. 72nd Annual International Communication Association Conference, Paris, France.

Helsper, E.J., van Deursen, A.J.A.M., **Schneider, L.** (2022, May 26-30) *Inequalities in Negative Outcomes of Internet Use*. 72nd Annual International Communication Association Conference, Paris, France.

Helsper, E.J., Clarot, M., van Deursen, A.J.A.M., Cabello, P., Cabello, T., **Schneider, L.** (2022, May 26-30) *Comparing Inequalities in Outcomes of Internet Use in Chile and The Netherlands*. 72nd Annual International Communication Association Conference, Paris, France.

Datasets:

Machackova, H., Bedrosova, M. J., Muzik, M., Zlamal, R., Fikrlova, J., Literova, A., ..., **Schneider, L.**, & Helsper, E. J. (2024). Digital skills among youth: A dataset from a three-wave longitudinal survey in six European countries. *Data in Brief*, 110396.

Reports:

Helsper, E.J., **Schneider, L.**, van Deursen, A.J.A.M., van Laar, E. (2021) *The youth Digital Skills Indicator: Report on the conceptualisation and development of the ySKILLS digital skills measure*. KU Leuven, Leuven: ySKILLS. Available at: <https://yskills.eu>

TALKS & PODCASTS

2025, January 13th “Understanding well-being”, guest talk, Conn8cting pub psychology talk.

2024, June 24th “Decision Making in Uncertain Times”, guest lecture, Navigating the New Normal: Innovation, Strategy, and Leadership in the 21st Century, The Inclusion Initiative, LSE.

2024, June 11th “How to make better decisions”, LSE Festival 2024 talk

2023, June 30th “The art of lying”, talk for the ESAA 30-year Anniversary Symposium at the Erasmus University of Rotterdam

2023, May 23rd “Decision Fatigue! Can you relate?”, on the Future Tripping podcast by The Trauma Stewardship Institute

2021, Oct 11th “Happiness and Purpose: Insights for Behavioural Science”, on the Meaningful Conversations podcast with Uliana Shchegacheva

2018, Aug 16th *Eurekaweek introduction address* to students of the Erasmus School of Economics at the Erasmus University of Rotterdam

CITIZENSHIP

2020–2022 **PhD committee** (active member) at the Department of Psychological and Behavioural Science

- Duties and responsibilities:
 - o Attending termly Student-Staff Liaison Committee (SSLC) meetings
 - o Attending bimonthly PhD committee meetings
 - o Organising community hours for PhD students (including inviting guest speakers, booking venues, etc.)
 - o Managing the PhD social budget

OTHER PUBLICATIONS

Books:

2021 ***And while that is, of course, a lie***, published by *erbacce-press*

- Poetry collection (120 pages)
- ISBN: 978-1-912455-24-9

2018 ***The 4-Day Diary of an Economics Student*** (1st edition), published by ESE

- Print: 5000 softcover, 200 hardcover
- Official launch at ESE Take-Off 2018

Literary contributions:

2022 ***erbacce journal*** (68th edition)

- Poems: *Drunken fireflies*; *Ode to your light-blue bike*; *Let's go pick apples among the landmines*

2020 ***Clare Market Review*** (Michaelmas edition)

- Essay contribution: *Anecdotal Identities*
- Poetry contribution: *Note to a friend*

2019 ***Clare Market Review*** (Michaelmas edition)

- Essay contribution: *Silver Linings to Social Mazes*
- Poetry contribution: *Silent Swings*

Clare Market Review (Lent edition)

- Poetry contribution: *Artificial Time*

The Beaver

- Essay contribution: *The ordinary life of Arty Fishal*

Clare Market Review (Summer edition)

- Essay contribution: *Immortality*
- Poetry contribution: *En silence*

LANGUAGES: French (native), Dutch (native), English (fluent), Spanish (basic)

IT SKILLS: Word, Excel, PowerPoint, SPSS, Stata, Wordpress, Qualtrics, Python, MPlus

REFERENCES

For teaching and research:

Dr Barbara Fasolo – Department of Management, LSE, London, b.fasolo@lse.ac.uk

For teaching:

Professor Connson Locke – Department of Management, LSE, London, c.c.locke@lse.ac.uk

Dr Umar Taj – Warwick Business School, University of Warwick, Warwick, Umar.Taj@wbs.ac.uk

For research:

Professor Paul Dolan – Department of Psychological and Behavioural Science, LSE, London,
p.h.dolan@lse.ac.uk