



Children's rights in the digital age

Multi-stakeholder engagement and research funding

UNICEF CSR – what do we do?



ICT Sector Human Rights Impacts

WORKPLACE

Labor Rights

- Child Labor
- Migrant workers
- EHS

MARKETPLACE

Product Safety

Non-discrimination/
Access to Internet

Data Privacy, security and
freedom of expression

Government requests for
data/surveillance/ take
down

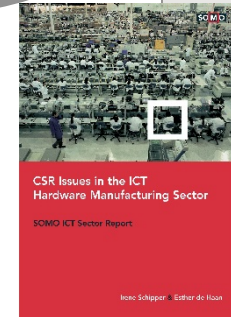
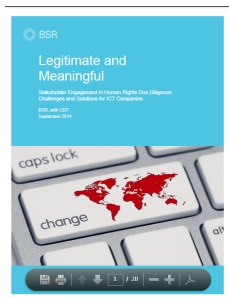
COMMUNITY

Environment

Infrastructure Development

Digital Divide

Supply Chain (e.g. conflict
minerals)



ICT Sector Child Rights Impacts

WORKPLACE

Labor Rights

- Child Labor
- Young/Student workers



CHILDREN'S RIGHTS IN IMPACT ASSESSMENTS
A guide for integrating children's rights into impact assessments and taking action by business



ENGAGING STAKEHOLDERS ON CHILDREN'S RIGHTS
A tool for companies

Questions	Yes/Partially/No	Comments	Evidence present
1. Does the company have policies in place ensuring any products and services provided for children, including games and applications, are safe and age appropriate for their health (mental, moral and physical)?			
2. Are procedures in place for the company to access, review and monitor products, applications, games or content provided and accessed to customers to ensure they do not not...			

MARKETPLACE

Product Safety, Age-Appropriate Content and Applications

Marketing to Children

Discrimination/Access to ICTs

Data Privacy, security and freedom of expression

Participation and Empowerment

COMMUNITY

Environment

Infrastructure Development

Access to Information and Education

Supply Chain (e.g. conflict minerals)



Multi-stakeholder workshops
Latin America:

Paraguay
Colombia
Bolivia
Mexico
El Salvador
Argentina
Costa Rica
Ecuador
Peru

UNICEF and the ITU release Guidelines for Industry on Child Online Protection

In order to protect children's rights online, businesses must collaborate with governments, parents and policy makers to ensure necessary measures are taken



Multi-stakeholder workshops
Asia:

Malaysia
Thailand
India
Philippines
Vietnam
China
Pakistan
Myanmar

GSMA ABOUT US WHAT WE DO MEMBERSHIP NEWSROOM

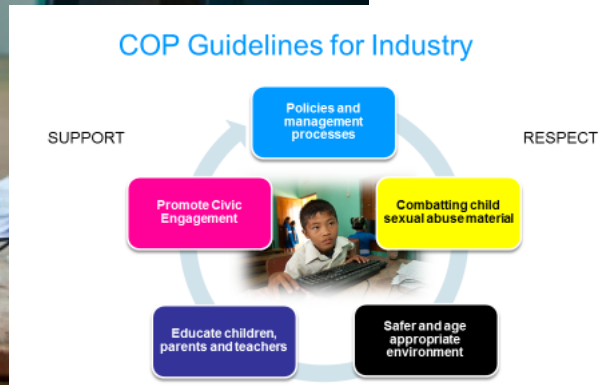
GSMA collaborates with UNICEF on Child Online Protection in Latin America and The Caribbean

August 21, 2014

Mobile Operators Commit to Support and Promote Children's Rights

The GSMA today announced its collaboration with the United Nations Children's Fund (UNICEF) to promote industry guidelines to safeguard children online in Latin America and the Caribbean. The GSMA will promote the Guidelines for Industry on Child Online Protection within the Latin American mobile industry and will work closely with UNICEF to identify ways in which mobile operators can promote children's rights and responsible digital citizenship.

The new Guidelines for Industry on Child Online Protection were developed by UNICEF, the ITU, the GSMA and others to address substantial advances in



UNICEF and the ITU release Guidelines for Industry on Child Online Protection.
UNICEF/BANA2014-00368/Mawa

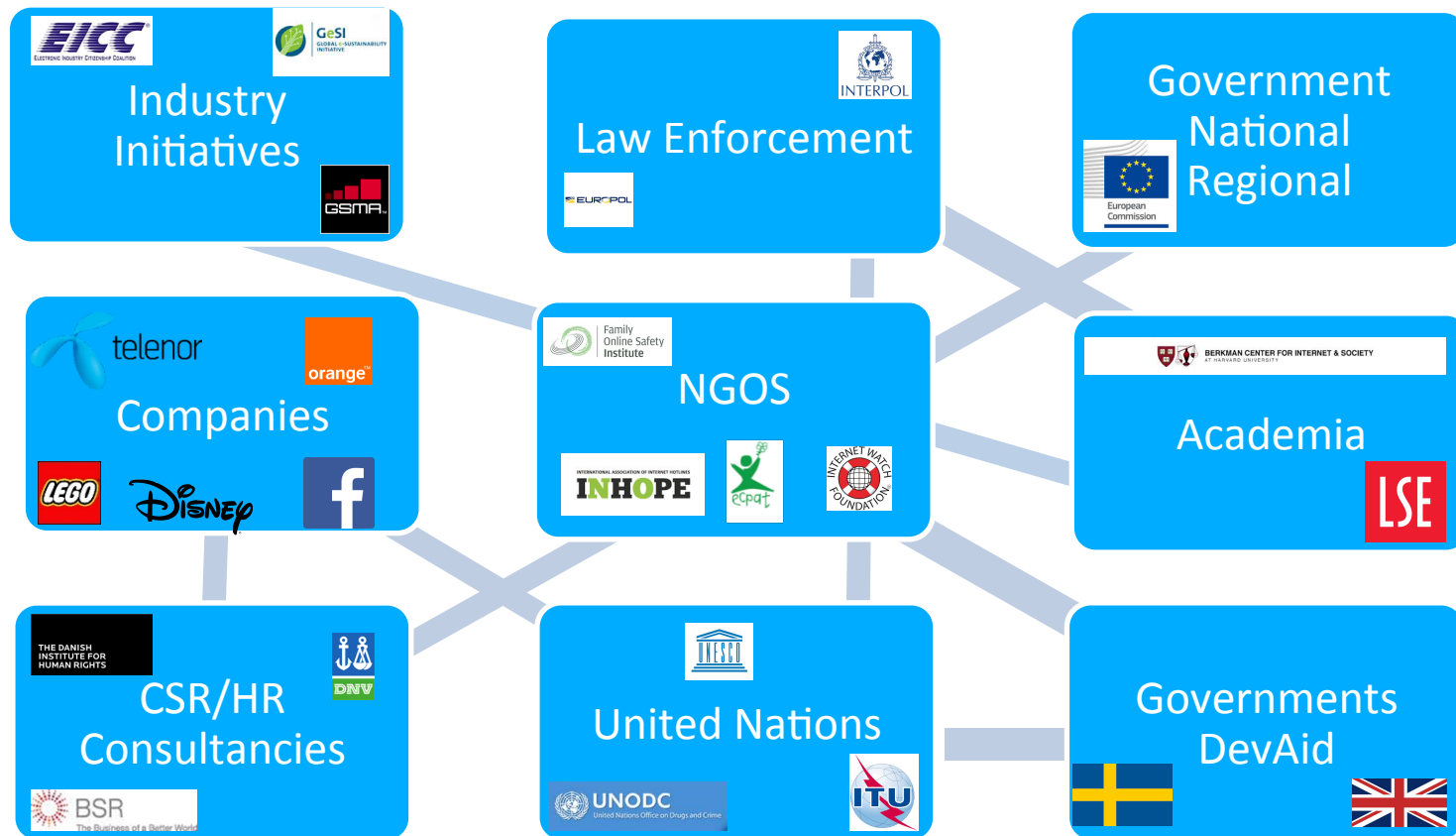


National advocacy based on research evidence –
but where is the research?

Research stakeholders – where is the \$?

Collaboration or competition?

National, regional, international



What, why, how, when, by whom, for what purpose?