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## Q1.1 Welcome!

We are conducting a survey on behalf of the London School of Economics and Political Science.

This survey will ask you some **questions about how you use the Internet and technologies such as mobile phones and how much these help you with or hinder you in everyday activities**.

It doesn't matter if you use the Internet a lot or not. Some of these questions are about quite complex online activities – please just tell us when they do not apply to you or you do not know how to do something.

All information you provide in this survey is **confidential** and will not be used to identify you personally. The data is processed anonymously.

Thanks very much for taking part. If you have any questions about this survey or the research it is part of please contact Ellen Helsper at (email address)

Start of Block: Socio-Demographic Block

## Q2.1

We would like to know **a little bit more about you**. This information will helps us to make sure that we have a wide range of people participating in our study.

All the information you give in this survey, including the information in this section, is confidential and will not be used to identify you personally.

Q2.2 Which neighbourhood do you live in?

|    | O Croydon                      |
|----|--------------------------------|
|    | ◯ Ealing                       |
|    | O Harrow                       |
|    | ◯ Kensington and Chelsea       |
|    | ◯ Southwark                    |
|    | O Tower Hamlets                |
|    | O Other                        |
| Q2 | .3 In what year were you born? |

Q2.4 Are you...?

O Male

O Female

O Other

O Rather not say

Q2.5 Which of these categories best describes you?

I am...

- O White (British/ White Irish/White Other)
- O Asian (British/Asian Other)
- O Black (African/Caribbean/Black British/ Black Other)
- Gypsy /Traveller/Irish Traveller
- Arab (British/Arab Other) (19)
- O Mixed White and Black African or Black Caribbean
- O Mixed White and Asian
- Any other Mixed/ Multiple ethnic background (16)
- $\bigcirc$  Some other race, ethnicity, or origin (17)

O I prefer not to answer

Q2.6 What is the highest level of education you have successfully completed?

(If you finished your education abroad, please tick the option that is most similar)

O Primary school level or lower

Secondary school level (O levels, CSE, GSCE, BTEC/SCOTVEC, RSA diploma, GNVQ, NVQ/SVQ up to level 3, Apprenticeship, City and Guilds craft, OND/ONC)

O University entry level (AS level or equivalent, A level or equivalent, higher or equivalent, Scottish 6th year certificate, Access qualification)

Further education/vocational training (NVQ levels 4 and 5, Foundation degree, Diploma in higher education, RSA higher diploma, HNC/HND, BTEC higher, Nursing qualification, other higher education below degree level)

O Bachelor's degree (BA, BS, AB, etc)

○ Graduate degree (Masters level, Doctorate)

O Other \_\_\_\_\_

Q2.7 What best describes your current situation? (Select one)

|     | O In full time education   |
|-----|--|
|     | $\bigcirc$ In part time education  |
|     | O Working Full Time (at least 30 hours a week)                           |
|     | O Working Part Time (8-29 hours a week)                                  |
|     |  |
|     | ○ Retired  |
|     | O Permanently sick or disabled   |
|     | O In community or military service                                       |
|     | $\bigcirc$ Doing housework, looking after children or other persons (11) |
|     | O Other  |
| Dis | play This Question:  |
|     | If Q2.7 = 9  |
|     | Or Q2.7 = 10   |

Q2.8 Do you study in the same neighbourhood you live in?

| $\sim$                                    |                          |
|---|--------------------------|
| O No, I go to school/college/university o | outside my neighbourhood |

- Yes, I go to school/college/university in the neighbourhood I live in
- Yes, I am taking a distance learning course or am studying from home

Display This Question: If Q2.7 = 9 Or Q2.7 = 10

Q2.9 What type of education are you currently in?

O Secondary school

O University entry exams (AS, A levels, 6th form)

- O Vocational training/further education/technical college
- O Apprenticeship scheme
- O Master's degree (MA, MS, MENG, MSW, etc)
- O Doctorate degree (PhD, EdD, etc)
- O Other \_\_\_\_\_

Display This Question: If Q2.7 = 1Or Q2.7 = 2

Q2.10 Do you work in the same neighbourhood you live in?

- No, I work outside the neighbourhood I live in
- O I sometimes work in the same and sometimes in different neighbourhoods
- Yes, I do all my work in the neighbourhood I live in

Display This Question: If Q2.7 = 1 Or Q2.7 = 2

Q2.11 Are you ...?

○ Self-employed

O The owner or manager of a company that employs others

A manager, supervisor or foreman in a company that is owned and/or managed by someone else

• An employee in a company owned or managed by others

#### **Start of Block: Access**

Q3.1 The following questions are about your access to technologies such as the Internet and mobile phones.

Q3.2 How old were you when you first used the Internet?

By using the Internet we mean accessing online content (e.g. websites, apps) through a desktop computer, laptop, mobile phone or any other device. Please write in your age in years Q3.3 Do you have access to the following devices?

|     | Computer (desktop or laptop)   |
|-----|--|
|     | Mobile phone (one that you can only make calls and send text messages on)  |
| on) | Smartphone (a phone that you can access the Internet with or download apps |
|     | Tablet or eReader (for example, iPad, Kindle, etc)                         |
|     | Games console  |
|     | Other  |

Q3.4 **How often** you connect to the Internet using the following devices (for example, for searching information, e-mail, social networks, maps, etc. on each of the following devices).

|                    | Several<br>times a<br>day | Daily      | Weekly     | Monthly    | Less than monthly | Never      | Don't<br>know |
|--------------------|---------------------------|------------|------------|------------|-------------------|------------|---------------|
| Computer           | $\bigcirc$                | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$        | $\bigcirc$ | $\bigcirc$    |
| Phone              | $\bigcirc$                | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$        | $\bigcirc$ | $\bigcirc$    |
| Tablet or e-reader | $\bigcirc$                | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$        | $\bigcirc$ | $\bigcirc$    |
| Games<br>console   | $\bigcirc$                | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$        | $\bigcirc$ | $\bigcirc$    |

If you don't have access to the device please select the option 'Never'

| Q3.5 In the last month, how did you connect to the Internet? Please select all that apply |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|
|   | I did not connect to the Internet in the last month                                |  |  |  |  |  |  |
|   | I used mobile data (from my service provider) on my phone                          |  |  |  |  |  |  |
| mobile ph   | I used a separate Internet connection at home (i.e. without using data on my none) |  |  |  |  |  |  |
|   | I went to a friend's/neighbour's home to connect                                   |  |  |  |  |  |  |
|   | I connected at work/school/college   |  |  |  |  |  |  |
|   | I used public WiFi hot-spots   |  |  |  |  |  |  |
|   | I went to an Internet cafe or public library                                       |  |  |  |  |  |  |

# Start of Block: Motivation

Q4.1 The following set of questions asks you about **what you think about technologies** such as the Internet and mobile phones.

Q4.2 Please indicate how much you **agree or disagree** with the following statements about why you use technologies such as the Internet and mobile phones.

|   | Strongly<br>disagree<br>(20) | Somewhat<br>disagree<br>(21) | Neither<br>agree nor<br>disagree<br>(22) | Somewhat<br>agree (23) | Strongly<br>agree (24) | Don't know<br>(25) |
|---|------------------------------|------------------------------|--|------------------------|------------------------|--------------------|
| They offer an<br>entertaining way to<br>pass the time                                   | $\bigcirc$                   | $\bigcirc$                   | $\bigcirc$                               | $\bigcirc$             | $\bigcirc$             | 0                  |
| They enable me to<br>maintain a<br>connection with<br>people who are<br>important to me | $\bigcirc$                   | $\bigcirc$                   | $\bigcirc$                               | 0                      | $\bigcirc$             | $\bigcirc$         |
| They can help me<br>to participate<br>better in a study or<br>workplace                 | $\bigcirc$                   | $\bigcirc$                   | $\bigcirc$                               | $\bigcirc$             | $\bigcirc$             | $\bigcirc$         |
| They help me to<br>stay on top of<br>news, sports or<br>events                          | $\bigcirc$                   | $\bigcirc$                   | $\bigcirc$                               | $\bigcirc$             | $\bigcirc$             | $\bigcirc$         |
| They allow me to<br>share my ideas<br>and things I create                               | $\bigcirc$                   | $\bigcirc$                   | $\bigcirc$                               | $\bigcirc$             | $\bigcirc$             | $\bigcirc$         |

I use the Internet and mobile phones because...

|  | Strongly<br>disagree<br>(20) | Somewhat<br>disagree<br>(21) | Neither<br>agree nor<br>disagree<br>(22) | Somewhat<br>agree (23) | Strongly<br>agree (24) | Don't know<br>(25) |
|--|------------------------------|------------------------------|--|------------------------|------------------------|--------------------|
| Technologies<br>such as the<br>Internet and<br>mobile<br>phones<br>make life<br>easier       | 0                            | 0                            | 0  | 0                      | 0                      | 0                  |
| Given a<br>choice, I<br>would prefer<br>to do things<br>offline (e.g.<br>in person)          | $\bigcirc$                   | $\bigcirc$                   | $\bigcirc$                               | $\bigcirc$             | $\bigcirc$             | 0                  |
| There are a<br>lot of things<br>on the<br>Internet that<br>are good for<br>people like<br>me | $\bigcirc$                   | $\bigcirc$                   | $\bigcirc$                               | $\bigcirc$             | $\bigcirc$             | 0                  |
| Technologies<br>fail when you<br>need them<br>the most                                       | $\bigcirc$                   | $\bigcirc$                   | $\bigcirc$                               | $\bigcirc$             | $\bigcirc$             | 0                  |
| Online you<br>are in<br>constant<br>danger of<br>harassment<br>and bullying                  | $\bigcirc$                   | $\bigcirc$                   | $\bigcirc$                               | $\bigcirc$             | $\bigcirc$             | $\bigcirc$         |

Q4.3 Please indicate how much you **agree or disagree** with the following statements about the Internet and technologies such as mobile phones

|   | Strongly<br>disagree<br>(20) | Somewhat<br>disagree<br>(21) | Neither<br>agree nor<br>disagree<br>(22) | Somewhat<br>agree (23) | Strongly<br>agree (24) | Don't know<br>(25) |
|---|------------------------------|------------------------------|--|------------------------|------------------------|--------------------|
| My family<br>and friends<br>encourage<br>me to use<br>technologies<br>such as the<br>Internet and<br>mobile<br>phones | $\bigcirc$                   | 0                            | 0  | 0                      | 0                      | 0                  |
| Knowing<br>how to use<br>technologies<br>is beneficial<br>when trying<br>to get a job                                 | $\bigcirc$                   | 0                            | $\bigcirc$                               | $\bigcirc$             | $\bigcirc$             | 0                  |
| If I don't<br>keep up with<br>the<br>development<br>of<br>technologies<br>I feel left<br>behind                       | $\bigcirc$                   | 0                            | $\bigcirc$                               | $\bigcirc$             | $\bigcirc$             | 0                  |
| What I put<br>online about<br>myself now<br>will influence  | $\bigcirc$                   | 0                            | $\bigcirc$                               | 0                      | 0                      | 0                  |

 $\bigcirc$ 

 $\bigcirc$ 

 $\bigcirc$ 

 $\bigcirc$ 

 $\bigcirc$ 

Q4.4 Please indicate how much you **agree or disagree** with the following statements about the Internet, technologies such as mobile phones and the people around you.

I feel that people pressure me to be constantly connected

my future opportunities

 $\bigcirc$ 

## Start of Block: Skill

Q5.1 The following questions ask you about **how you use the Internet and technologies** such as mobile phones, tablets, PCs or laptops.

Q5.2 Please indicate **how much the following statements apply to you** when thinking about how you use technologies such as mobile phones and the Internet. Keep in mind that these are things that you should be able to do now and without help.

|  | Not at all<br>true of me | Not very<br>true of me | Neither<br>true nor<br>untrue of<br>me | Mostly true<br>of me | Very true<br>of me | I do not<br>understand<br>what you<br>mean by<br>this |
|--|--------------------------|------------------------|--|----------------------|--------------------|---|
| I know how to<br>save a photo<br>that I find<br>online or<br>receive on an<br>app  | 0                        | 0                      | 0                                      | 0                    | 0                  | 0   |
| l know how to<br>open a new<br>tab in a<br>browser                                 | 0                        | 0                      | $\bigcirc$                             | 0                    | $\bigcirc$         | 0   |
| I know how to<br>use<br>programming<br>language (for<br>example,XML,<br>html, C++) | 0                        | 0                      | $\bigcirc$                             | $\bigcirc$           | $\bigcirc$         | $\bigcirc$  |
| I know how to<br>use shortcut<br>keys (e.g.,<br>CTRL-C for<br>copy)                | 0                        | 0                      | 0                                      | 0                    | 0                  | 0   |

Q5.3 Please indicate **how much the following statements apply to you** when thinking about how you use technologies such as mobile phones and the Internet. Keep in mind that these are things that you should be able to do now and without help.

|  | Not at all<br>true of<br>me | Not<br>very true of<br>me | Neither<br>true nor<br>untrue of me | Mostly<br>true of me | Very true<br>of me | I do not<br>understand<br>what you<br>mean by<br>this |
|--|-----------------------------|---------------------------|-------------------------------------|----------------------|--------------------|---|
| I find it easy to<br>check if<br>information I<br>find online is<br>true                   | 0                           | 0                         | $\bigcirc$                          | 0                    | 0                  | 0   |
| I never have<br>any trouble<br>finding a<br>website I visited<br>before                    | 0                           | 0                         | $\bigcirc$                          | 0                    | $\bigcirc$         | $\bigcirc$  |
| I find it easy to<br>decide what the<br>best keywords<br>are to use for<br>online searches | 0                           | 0                         | $\bigcirc$                          | 0                    | 0                  | $\bigcirc$  |
| Sometimes I<br>end up on<br>websites<br>without knowing<br>how I got there                 | 0                           | 0                         | $\bigcirc$                          | 0                    | 0                  | $\bigcirc$  |

Q5.4 Please indicate **how much the following statements apply to you** when thinking about how you use technologies such as mobile phones and the Internet. Keep in mind that these are things that you should be able to do now and without help.

|   | Not at all<br>true of me | Not very<br>true of me | Neither true<br>nor untrue of<br>me | Mostly true of me | Very true of me (11) | I do not<br>understand<br>what you<br>mean by<br>this |
|---|--------------------------|------------------------|-------------------------------------|-------------------|----------------------|---|
| I know which<br>information I<br>should and<br>shouldn't share<br>online                                      | 0                        | 0                      | $\bigcirc$                          | 0                 | 0                    | 0   |
| I know how to<br>remove people<br>from my contact<br>lists  | 0                        | $\bigcirc$             | $\bigcirc$                          | $\bigcirc$        | $\bigcirc$           | $\bigcirc$  |
| I am careful to<br>make my<br>comments and<br>behaviours<br>appropriate to<br>the situation I<br>am in online | 0                        | 0                      | $\bigcirc$                          | $\bigcirc$        | $\bigcirc$           | $\bigcirc$  |
| I know how to<br>report negative<br>content relating<br>to me or a<br>group to which I<br>belong              | 0                        | $\bigcirc$             | 0                                   | $\bigcirc$        | 0                    | $\bigcirc$  |

Q5.5 Please indicate **how much the following statements apply to you** when thinking about how you use technologies such as mobile phones and the Internet. Keep in mind that these are things that you should be able to do now and without help.

|   | Not at<br>all true<br>of me | Not very<br>true of me | Neither true<br>nor untrue of<br>me | Mostly true of me | Very true of<br>me (11) | l do not<br>understand<br>what you<br>mean by<br>this |
|---|-----------------------------|------------------------|-------------------------------------|-------------------|-------------------------|---|
| I know how to<br>create<br>something<br>new from<br>video or music<br>that I found<br>online          | 0                           | 0                      | 0                                   | 0                 | 0                       | 0   |
| I know how to<br>edit or make<br>basic changes<br>to online<br>content that<br>others have<br>created | 0                           | 0                      | $\bigcirc$                          | $\bigcirc$        | 0                       | 0   |
| I know how to<br>design a<br>website  | 0                           | $\bigcirc$             | 0                                   | 0                 | $\bigcirc$              | $\bigcirc$  |
| I know which<br>different types<br>of licenses<br>apply to online<br>content                          | 0                           | 0                      | $\bigcirc$                          | $\bigcirc$        | $\bigcirc$              | $\bigcirc$  |

Q5.6 Please indicate **how much the following statements apply to you** when thinking about how you use technologies such as mobile phones and the Internet. Keep in mind that these are things that you should be able to do now and without help.

|  | Not at all true of me | Not very<br>true of me | Neither<br>true nor<br>untrue of<br>me | Mostly true<br>of me | Very true of<br>me (11) | I do not<br>understand<br>what you<br>mean by<br>this |
|--|-----------------------|------------------------|--|----------------------|-------------------------|---|
| I know how<br>to install<br>apps on a<br>mobile<br>device (for<br>example, a<br>phone or<br>tablet)      | 0                     | 0                      | 0                                      | 0                    | 0                       | 0   |
| l know how<br>to keep<br>track of the<br>costs of<br>mobile app<br>use                                   | $\bigcirc$            | 0                      | $\bigcirc$                             | $\bigcirc$           | $\bigcirc$              | 0   |
| I know how<br>to make<br>decisions<br>about using<br>the location<br>settings on<br>my mobile<br>devices | 0                     | $\bigcirc$             | 0                                      | $\bigcirc$           | 0                       | $\bigcirc$  |

# **Start of Block: Support**

Q6.1 The questions that follow are about whether you have **help available or have offered others help** for using technologies such as Internet and mobile phones.

Q6.2 If you needed help, would there be someone who could help you with using the Internet or mobile phones?

○ Yes

O Maybe

O No

Skip To: Q6.4 If Q6.2 = 2

Q6.3 Who of the following could help you?

|           | Friends   |
|-----------|---|
|           | Partner (husband/wife/boyfriend/girlfriend)                                       |
|           | Brothers/Sisters  |
|           | Parents/Caretakers  |
|           | My (grand) child/children   |
|           | Co-workers/ fellow students   |
|           | Other family member   |
|           | Librarians  |
|           | Help desk (online or offline) (11)  |
|           | Online communities/people online  |
| boards) ( | Online platform (for example, YouTube, Help functions on websites, Discussion 16) |
|           | Another person (please tell us who)   |

Q6.4 Have you looked or asked for help to use the Internet or mobile phone **in the past three months**?

Yes
No
Don't know

Skip To: Q6.7 If Q6.4 = 2

Q6.5 Who was the person(s) you went to for help?

|         | Friends   |
|---------|---|
|         | Partner (husband/wife/boyfriend/girlfriend)                                   |
|         | Brothers/Sisters  |
|         | Parents/Caretakers  |
|         | My (grand) child/children   |
|         | Other family member   |
|         | Co-workers/fellow students  |
|         | Librarians  |
|         | Help desk (online or offline)   |
| boards) | Online platform (for example, YouTube, Help functions on websites, Discussion |
|         | Another person (please tell us who)   |

Q6.6 Pease indicate how much you would **disagree or agree** with the following statements about the help you received

|  | Disagree<br>strongly | Somewhat<br>disagree | Neither<br>disagree<br>nor agree | Somewhat<br>agree | Agree<br>strongly | Don't know |
|--|----------------------|----------------------|----------------------------------|-------------------|-------------------|------------|
| The help I<br>received<br>was really<br>useful                           | 0                    | 0                    | 0                                | 0                 | $\bigcirc$        | 0          |
| I would<br>now be<br>able to deal<br>with the<br>issue I had<br>myself   | $\bigcirc$           | $\bigcirc$           | $\bigcirc$                       | 0                 | $\bigcirc$        | $\bigcirc$ |
| I would go<br>to that<br>same<br>person or<br>platform for<br>help again | $\bigcirc$           | $\bigcirc$           | $\bigcirc$                       | 0                 | 0                 | $\bigcirc$ |

Q6.7 Have you helped someone use the Internet or a mobile phone in the past three months?

○ Yes

◯ No

O Don't know

Skip To: End of Block If Q6.7 = 2

Q6.8 Who was the person(s) you helped?

| Friends                                     |
|---|
| Partner (husband/wife/boyfriend/girlfriend) |
| Brothers/Sister                             |
| Parents/Caretakers                          |
| Grandparent                                 |
| My (grand) child/children                   |
| Other family member                         |
| Co-workers/fellow students                  |
| Client/customer                             |
| Someone I didn't know (11)                  |
| Another person (please tell us who)         |

Q7.1 The questions that follow are about **what you use** the Internet and technologies such as mobile phones for and **how helpful you find these in relation to finding information**.

Q7.2 Thinking about your online activities (on the Internet or mobile phones) in the last three months, please indicate whether you have done these and whether you were successful (i.e. did you learn something)

|  | This did not<br>happen | I did do this<br>but I didn't<br>learn<br>anything | I did do this<br>and I learned<br>something | I'm not sure | I don't<br>understand<br>this question |
|--|------------------------|--|---|--------------|--|
| I looked up<br>information<br>online to<br>answer a<br>question I<br>had   | 0                      | 0  | 0   | 0            | 0                                      |
| I came<br>across<br>opinions that<br>differed from<br>my own (e.g.<br>in<br>newspapers,<br>on discussion<br>boards, social<br>media) | 0                      | 0  | $\bigcirc$                                  | 0            | $\bigcirc$                             |

Q7.3 Thinking about the information you found online (i.e. on the Internet and through mobile phones) and what you learned from it **in the last three months**, how **satisfied or dissatisfied** were you with the following?

If you did not undertake the activity the question is about (e.g. you did not look for information), select Not Applicable

|  | Not<br>applicable<br>(NA) | Very<br>dissatisfied | Somewhat<br>dissatisfied | Neither<br>dissatisfied<br>nor<br>satisfied | Somewhat satisfied | Very<br>satisfied | Don't<br>know |
|--|---------------------------|----------------------|--------------------------|---|--------------------|-------------------|---------------|
| In general,<br>the<br>information<br>you find<br>online<br>about<br>topics that<br>interest<br>you | 0                         | 0                    | 0                        | 0   | 0                  | 0                 | 0             |
| The way in<br>which<br>interactions<br>you have<br>online<br>shape your<br>opinions                | 0                         | 0                    | 0                        | 0   | $\bigcirc$         | 0                 | $\bigcirc$    |

Q7.4 For the following question we are interested in any type of course related learning that you might have done or wanted to do (this can be any course, from studying at university to a course for personal interests like pottery or photography).

In the past year have you taken or looked for any such courses on- or offline?

○ Yes, I have taken or looked for a course

O No, I have not taken or looked for a course

Display This Question: If Q7.4 = 1 Q7.5 Please indicate whether any of the below statements **applies to you and whether you were successful** (i.e. you found a course, completed a course, found material for your studies)?

This question refers to any information or course online, that is on the Internet or through mobile phone applications.

|   | This did not<br>happen | Yes, this<br>happened but<br>I was not<br>successful | Yes, this<br>happened<br>and I found<br>information/<br>completed a<br>course | I'm not sure | I don't<br>understand<br>this question |
|---|------------------------|--|---|--------------|--|
| l looked for<br>information<br>on a course<br>online      | 0                      | 0  | 0   | 0            | 0                                      |
| l took an<br>online course                                | $\bigcirc$             | $\bigcirc$   | $\bigcirc$  | $\bigcirc$   | $\bigcirc$                             |
| I looked for<br>things online<br>related to my<br>studies | $\bigcirc$             | $\bigcirc$   | 0   | $\bigcirc$   | $\bigcirc$                             |

Q7.6 Thinking about your online activities in the past year, how satisfied or dissatisfied were you with the following things?

|  | Not<br>Applicable | Very<br>dissatisfied | Somewhat<br>dissatisfied | Neither<br>dissatisfied<br>nor<br>satisfied | Somewhat<br>satisfied | Very<br>satisfied | Don't<br>know |
|--|-------------------|----------------------|--------------------------|---|-----------------------|-------------------|---------------|
| The price<br>of the<br>course<br>that you<br>found<br>online                     | 0                 | 0                    | 0                        | 0   | 0                     | 0                 | 0             |
| The<br>quality of<br>the course<br>that you<br>found<br>online                   | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$            | $\bigcirc$        | 0             |
| The<br>usefulness<br>of the<br>study<br>related<br>things you<br>found<br>online | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$            | $\bigcirc$        | 0             |

If you did not undertake the activity the question is about select Not Applicable

# Start of Block: Outcomes: Property & Finance

Q8.1 The following questions ask you about what you use the Internet and technologies such as mobile phones for and how helpful you find these in relation **to buying**, **selling and financial matters**.

Q8.2 Thinking about your online activities (on the Internet or through mobile phones) **in the last three months**, please indicate whether you have done these and whether you were successful (i.e. did you actually buy something or find the information you were looking for)?

|  | I didn't do this | l did do this<br>but was<br>unsuccessful | l did do this<br>and was<br>successful | l am not sure | I don't<br>understand<br>the question |
|--|------------------|--|--|---------------|---------------------------------------|
| I tried to buy<br>products or<br>services<br>online  | 0                | 0  | 0                                      | 0             | 0                                     |
| I tried to sell things online  | $\bigcirc$       | 0  | $\bigcirc$                             | $\bigcirc$    | $\bigcirc$                            |
| I compared<br>financial<br>services (e.g.<br>banking,<br>insurance,<br>investments,<br>credit cards)<br>online | 0                | $\bigcirc$                               | $\bigcirc$                             | $\bigcirc$    | $\bigcirc$                            |

Q8.3 Thinking about your online activities (i.e. on the Internet or through mobile phones) in the last three months, how satisfied or dissatisfied were you with the following things?

|  | Not<br>Applicable | Very<br>dissatisfied | Somewhat<br>dissatisfied | Neither<br>dissatisfied<br>nor<br>satisfied | Somewhat satisfied | Very<br>satisfied | Don't<br>know |
|--|-------------------|----------------------|--------------------------|---|--------------------|-------------------|---------------|
| The price<br>of the<br>products<br>you<br>bought<br>online                                 | 0                 | 0                    | 0                        | 0   | $\bigcirc$         | 0                 | 0             |
| The<br>quality of<br>the last<br>product<br>that you<br>bought<br>online                   | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$         | $\bigcirc$        | 0             |
| The price<br>you got<br>for the last<br>product<br>you sold<br>online                      | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$         | $\bigcirc$        | 0             |
| The last<br>financial<br>service<br>you found<br>(e.g.<br>banking,<br>insurance)<br>online | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$         | $\bigcirc$        | 0             |

If you were not successful in undertaking the activity the question relates to (e.g. you did not buy or sell anything or use financial services), please select Not Applicable. Q9.1 The next questions refer to what you use the Internet and technologies such as mobile phones for and how helpful you find these **for things in relation to work.** 

Q9.2 For the next series of questions, we would like to know whether you have had paid employment or done voluntary work of any kind in the last three months.

| O Yes,                                | I have done paid | , unpaid or vol | unteer work |
|---------------------------------------|------------------|-----------------|-------------|
| · · · · · · · · · · · · · · · · · · · |                  | ,               |             |

○ No, I have not done any paid, unpaid or volunteer work

| 0     |    |
|-------|----|
| anlay | Th |

Display This Question: If Q9.2 = 1

Q9.3 Please indicate whether you have had access to and have used the following things for your work **in the last three months.** 

|  | I did not<br>have access<br>to this | I did have<br>access to<br>these but I<br>didn't use<br>them | I did have<br>access to<br>these and I<br>used them | I'm not sure | I don't<br>understand<br>this question |
|--|-------------------------------------|--|---|--------------|--|
| I have access to<br>the Internet or<br>mobile phones for<br>my work  | 0                                   | 0  | 0   | $\bigcirc$   | 0                                      |
| Information online<br>that is related to<br>my work  | 0                                   | 0  | $\bigcirc$  | $\bigcirc$   | 0                                      |
| Online<br>networking<br>platforms for<br>people in my<br>profession/related<br>to my work (e.g.<br>LinkedIn) | 0                                   | 0  | $\bigcirc$  | $\bigcirc$   | 0                                      |

Q9.4 Thinking about your online activities in the last three months, how satisfied or dissatisfied were you with the following things?

If you did not use the device, platform or information the question relates to, please select Not Applicable

|  | Not<br>Applicable | Very<br>dissatisfied | Somewhat<br>dissatisfied | Neither<br>dissatisfied<br>nor<br>satisfied | Somewhat satisfied | Very<br>satisfied | Don't<br>know |
|--|-------------------|----------------------|--------------------------|---|--------------------|-------------------|---------------|
| The<br>usefulness<br>of the<br>information<br>you found<br>online for<br>your work                 | 0                 | 0                    | 0                        | 0   | 0                  | 0                 | 0             |
| The way in<br>which the<br>internet and<br>mobile<br>phones<br>influence<br>how you do<br>your job | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$         | 0                 | 0             |
| The<br>information<br>and<br>contacts<br>you got<br>through<br>online<br>professional<br>networks  | 0                 | $\bigcirc$           | 0                        | 0   | 0                  | 0                 | $\bigcirc$    |

Q9.5 For the next series of questions, we would like to know whether **you have looked for** paid employment or voluntary **work** of any kind **in the last three months.** 

○ Yes, I have looked for paid, unpaid or volunteer work

O No, I have not looked for any paid, unpaid or volunteer work

Q9.6 Thinking about your online activities **in the last three months**, please indicate whether you have done these and whether you were successful (i.e. did you find a job or upload a CV on the Internet or using a mobile phone).

|   | l did not do<br>this | l did do this<br>but I wasn't<br>successful | I did do this<br>and I was<br>successful | I am not sure | I don't<br>understand<br>this question |
|---|----------------------|---|--|---------------|--|
| l looked for a job online   | $\bigcirc$           | $\bigcirc$                                  | $\bigcirc$                               | $\bigcirc$    | 0                                      |
| l tried to post<br>or update my<br>CV on an<br>online network<br>(e.g.<br>Monsterboard,<br>etc) | 0                    | 0   | $\bigcirc$                               | $\bigcirc$    | 0                                      |

| Display This Question: |  |
|------------------------|--|
| If Q9.5 = 1            |  |

# Q9.7 Thinking about your online activities in the last three months, how satisfied or dissatisfied were you with the following things?

If you were not successful in finding a job or uploading a CV, please select Not Applicable

|  | Not<br>applicable | Very<br>dissatisfied | Somewhat<br>dissatisfied | Neither<br>dissatisfied<br>nor<br>satisfied | Somewhat<br>satisfied | Very<br>satisfied | Don't<br>know |
|--|-------------------|----------------------|--------------------------|---|-----------------------|-------------------|---------------|
| The job you<br>got online                                  | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$            | 0                 | $\bigcirc$    |
| The<br>responses I<br>got to<br>online job<br>applications | 0                 | $\bigcirc$           | $\bigcirc$               | 0   | 0                     | $\bigcirc$        | $\bigcirc$    |

Q10.1 Now we would like to ask you some questions about what you use the Internet and technologies such as mobile phones for and how helpful you find these **in relation to how you live your life.** 

Q10.2 Thinking about your online activities (i.e. on the Internet or a mobile phone) **in the last three months**, did you do or come across any of the following things? If you did, have they influenced the way you behave or think (e.g. you changed your exercise regime or lifestyle, you used the information related to your health/lifestyle/social issues)?

|  | l did not do<br>this | I did do this<br>but it did not<br>influence my<br>behaviour or<br>thoughts | I did do this<br>and it<br>influenced<br>the way I<br>behaved or<br>thought | I am not sure | I don't<br>understand<br>this question |
|--|----------------------|---|---|---------------|--|
| l used sport<br>or fitness<br>related<br>advice or<br>programs /<br>apps         | 0                    | 0   | 0   | 0             | 0                                      |
| I found health<br>related<br>information /<br>advice online                      | 0                    | $\bigcirc$  | $\bigcirc$  | $\bigcirc$    | $\bigcirc$                             |
| l came<br>across<br>lifestyle<br>related<br>information<br>online                | 0                    | 0   | 0   | 0             | $\bigcirc$                             |
| I came<br>across<br>information<br>online related<br>to complex<br>social issues | 0                    | $\bigcirc$  | $\bigcirc$  | $\bigcirc$    | $\bigcirc$                             |

Q10.3 Thinking about your online activities in the last three months, how satisfied or dissatisfied were you with the following things?

If you did not undertake the activity the question is about (e.g. you did not use a health app or came across lifestyle information) select Not Applicable.

|   | Not<br>Applicable | Very<br>dissatisfied | Somewhat<br>dissatisfied | Neither<br>dissatisfied<br>nor<br>satisfied | Somewhat satisfied | Very<br>satisfied | Don't<br>know |
|---|-------------------|----------------------|--------------------------|---|--------------------|-------------------|---------------|
| The way in<br>which the last<br>bit of advice,<br>program or<br>app you used<br>influenced<br>your level of<br>fitness            | 0                 | 0                    | 0                        | 0   | $\bigcirc$         | 0                 | 0             |
| The lifestyle<br>choices you<br>have made<br>based on the<br>information<br>you found<br>online                                   | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$         | 0                 | 0             |
| The way in<br>which the<br>Internet helps<br>you think<br>about complex<br>social issues  | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$         | 0                 | 0             |
| The quality of<br>the health<br>advice or<br>medical care<br>you received<br>as a result of<br>information<br>you found<br>online | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$         | 0                 | $\bigcirc$    |

Start of Block: Outcomes: Cultural

Q11.1 Now we would like to ask you some questions about what you use the Internet and technologies such as mobile phones for and what you think about these **in relation to the information and opinions about you and others** you come across online.

Q11.2 Have you come across any of the following information and opinions (either intentionally or unintentionally) when using the Internet or mobile phones **in the last three months?** If you did come across this, did this motivate you to think about this topic or related issues? That is, do you understand them better or think about them differently?

|   | No, I did not<br>come across<br>this | Yes, I did<br>come across<br>this but it did<br>not make me<br>think about<br>this in more<br>depth | Yes, I did<br>come across<br>this and it<br>made me<br>think about<br>this in more<br>depth | I am not sure | I do not<br>understand<br>this question |
|---|--------------------------------------|---|---|---------------|---|
| I came across<br>information about<br>differences<br>between men and<br>women (e.g. in<br>behaviour,<br>attitudes,<br>aptitudes, roles) | 0                                    | 0   | 0   | 0             | 0                                       |
| I was confronted<br>with opinions of<br>others related to<br>certain aspects of<br>my identity  | 0                                    | $\bigcirc$  | $\bigcirc$  | $\bigcirc$    | 0                                       |
| I came across<br>information about<br>different ethnic<br>groups  | 0                                    | $\bigcirc$  | 0   | $\bigcirc$    | $\bigcirc$                              |
| I read something<br>about people's<br>sexual orientations<br>(e.g.<br>heterosexual,<br>lesbian, gay,<br>bisexual, asexual)              | 0                                    | 0   | $\bigcirc$  | 0             | $\bigcirc$                              |
| l came across<br>information about<br>religion or spiritual<br>beliefs  | 0                                    | $\bigcirc$  | 0   | $\bigcirc$    | $\bigcirc$                              |

Q11.3 Thinking about the things you found online (either intentionally or unintentionally) in the last three months.

In general, how satisfied or dissatisfied were you with the following things?

If you did not come across information or interact with people of the kind specified below select Not Applicable

|  | Not<br>applicable | Very<br>dissatisfied | Somewhat<br>dissatisfied | Neither<br>dissatisfied<br>nor<br>satisfied | Somewhat<br>satisfied | Very<br>satisfied | Don't<br>know |
|--|-------------------|----------------------|--------------------------|---|-----------------------|-------------------|---------------|
| The nature of<br>the information<br>about<br>differences<br>between men<br>and women you<br>came across    | 0                 | 0                    | 0                        | 0   | 0                     | 0                 | 0             |
| The information<br>you came<br>across about<br>your ethnic<br>group  | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$            | $\bigcirc$        | $\bigcirc$    |
| Your online<br>interactions with<br>people who<br>come from a<br>different<br>background to<br>yours       | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$            | 0                 | 0             |
| The way in<br>which others'<br>opinions or the<br>information<br>online made<br>you feel about<br>yourself | 0                 | 0                    | 0                        | 0   | 0                     | 0                 | $\bigcirc$    |
| How religion or spiritual beliefs were discussed   | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$            | $\bigcirc$        | 0             |

Q12.1 Now we would like to ask you some questions about what you use the Internet and technologies such as mobile phones for and how helpful you find these **in relation to your interactions and relationships with others.** 

Q12.2 Thinking about your online activities **in the last three months**, were you in touch with or did you engage with any of the following people through the internet or mobile phones?

If you were, was this something you would have done to the same extent without the internet or mobile phones?

|   | No, I was not<br>in touch with<br>them online | Yes, I was in<br>touch with<br>them but the<br>same as I<br>would have<br>been without<br>the internet or<br>mobile<br>phones | Yes, I was in<br>touch with<br>them more<br>than I would<br>have been<br>without the<br>internet or<br>mobile<br>phones | I'm not sure | I'm not sure I<br>understand |
|---|---|---|---|--------------|------------------------------|
| I was in touch<br>with my close<br>family and<br>friends                                  | 0   | $\bigcirc$  | $\bigcirc$  | $\bigcirc$   | 0                            |
| I was in touch<br>with people<br>who are not<br>close friends<br>or family                | 0   | $\bigcirc$  | 0   | $\bigcirc$   | 0                            |
| I contacted a<br>city council<br>member or a<br>representative<br>of a political<br>party | 0   | $\bigcirc$  | $\bigcirc$  | $\bigcirc$   | $\bigcirc$                   |

Q12.3 Thinking about your online activities in the last three months, how satisfied or dissatisfied were you with the following things?

If you did not interact with people or organizations of the kind specified below online, select Not Applicable.

|   | Not<br>applicable | Very<br>dissatisfied | Somewhat<br>dissatisfied | Neither<br>dissatisfied<br>nor<br>satisfied | Somewhat satisfied | Very<br>satisfied | Don't<br>know |
|---|-------------------|----------------------|--------------------------|---|--------------------|-------------------|---------------|
| Your online<br>communication<br>with close<br>friends and<br>family? (i.e. in<br>comparison<br>with the offline<br>communication<br>you might<br>have)                                | 0                 | 0                    | 0                        | 0   | $\bigcirc$         | 0                 | 0             |
| Your online<br>communication<br>with people<br>online who are<br>not close<br>friends or<br>family? (i.e. in<br>comparison<br>with the offline<br>communication<br>you might<br>have) | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$         | 0                 | 0             |
| Your<br>involvement<br>with the last<br>organization<br>you<br>joined/donated<br>to online  | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$         | 0                 | 0             |
| Your last<br>interaction with<br>a government<br>service or<br>official online  | 0                 | $\bigcirc$           | $\bigcirc$               | $\bigcirc$                                  | $\bigcirc$         | $\bigcirc$        | $\bigcirc$    |

## **Start of Block: Conclusion**

Q13.1 **That was all**, thank you so much for taking part in this survey - your responses are really valuable to us! In the box below, please let us know if there is anything that you would like to add in relation to the questions that you answered.

Please go to the next page to finish the survey.