



Children's Online Privacy and Commercial Use of Data: Growing up in a digital age

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Media and
Communications



Children's online activities raise new questions about their privacy and data literacy, their understanding of the online commercial environment, and their capacity to consent.

A photograph of a young girl with long brown hair and glasses, wearing a teal t-shirt. She is sitting at a light-colored wooden desk, looking down at a laptop keyboard. The background is a plain, light-colored wall.

To provide evidence on children's understandings, practices & vulnerabilities

To enhance support by developing an online toolkit for children

To identify lessons for policy and practice informed by children's views and experiences



Literature review and expert consultation to identify what we know

Workshops with children aged 11-16 (years 7, 9, 11), parents and teachers

Child deliberation panels for policy and educational recommendations



Suggestions and
questions welcome!

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