Report analyzes children and Internet use in Brazil and Europe
Study presents indicators on Internet use by children and adolescents

The report "Children and Internet use: A comparative analysis of Brazil and seven European countries" presents the state of Internet access and use by children and adolescents in Brazil and seven European countries. One of its main findings is a trend toward more private access to the Internet by 9- to 16-year-olds in Brazil, Belgium, Irland, Italy, Portugal, Romania and the UK.

The report, which is based on comparable surveys conducted between 2013 and 2014 in the participating countries, showed a significant presence of Brazilians on social networking sites (SNS), compared to other countries.

The Brazilian dataset is from the ICT Kids Online Brazil 2013 survey of the Brazilian Internet Steering Committee (CGI.br), conducted by the Regional Center for Studies on the Development of the Information Society (Cetic.br), a department of the Brazilian Network Information Center (NIC.br). In the Brazilian survey, interviews were conducted with 2,261 Internet users 9 to 17 years old, as well as with their parents or legal guardians. The European dataset was produced in the Net Children Go Mobile project.

In Brazil, Internet access by children at school was lower but the country surpasses other countries in access to mobile devices and the presence of 9- and 10-year-olds on SNS. According to the report, one out of three Brazilian children Internet users accessed the Internet on the move (33%), a figure higher than that of countries such as Romania (15%), Ireland (13%), Portugal (13%) and Belgium (11%). Access in the bedroom or another private room at home was common among children from nearly all the countries analyzed: over half (56%) in Brazil; 85% in Denmark; 70% in the UK; 69% in Italy and Romania; and 60% in India and Portugal. Belgium was the only exception (48%).

Education and online activity
At school, Internet access was reported by only one-third of the Brazilian children that use the Internet (36%). This proportion was lower than that observed in most of the European countries analyzed: UK (88%), Denmark (80%), Romania (53%), Portugal (49%), Ireland (47%) and Belgium (39%), with the exception of Italy (26%). "Instead of restricting children's access to the Internet, Brazilian schools should value the activity and invest in this technology, allowing children to fully explore the potential of the Internet and learn the skills for safe Internet use", says Alexandre Barbosa, manager of Cetic.br.

Watching video clips and visiting SNS were the most reported activities for children 11 to 16 years old across the studied countries. Danish (70%), Romanian (58%), Irish (49%) and British (49%) children preferred to watch videos online, while visiting SNS was reported as the main activity by Italian (59%), Brazilian (52%), Portuguese (50%) and Belgian (48%) children.

Social networks
Regarding the presence on SNS, 78% of Brazilian children Internet users had their own profile, which was the same in Romania (78%) and not far from Denmark (81%). Across the analyzed countries, Brazilian 9- and 10-year-old children were the most present on SNS: Romania (50%), Denmark (41%), Portugal (26%) Belgium (22%), the UK (19%), Italy (15%) and Ireland (14%).

Another finding was that a significant portion of Brazilian children reported having a large number of online contacts and did not show much concern about maintaining public profiles on social media. In Brazil, over half the children (54%) reported having more than 100 contacts in their main SNS profiles, similar to Romania (64%). Furthermore, 42% of Brazilian children set their SNS profiles to public, whereas in Italy that percentage was only 15%.

For more information on the comparative analysis between the ICT Kids Online Brazil 2013 survey and the Net Children Go Mobile project, please visit
http://www.lse.ac.uk/media@lse/research/EUKidsOnline/EU%20Kids%20III/Reports/FullReport BrazilNCGM.pdf

About Cetic.br
The Regional Center for Studies on the Development of the Information Society, a department of the NIC.br, has consolidated its position as a reference center for the production of indicators and statistics on Internet access and use in Brazil, promoting research that contributes to the development of the Internet in Brazil. Cetic.br is set up in Brazil under the auspices of UNESCO. For more information, please visit **http://www.cetic.br**/.

About the Brazilian Network Information Center – NIC.br
The Brazilian Network Information Center — NIC.br (http://www.nic.br/) in a non-profit civil entity that implements the decisions and projects designed by the Brazilian Internet Steering Committee. NIC.br conducts the ongoing activities of registering and maintaining <.br> domain names — Registro.br (http://www.registro.br/), handling and responding to computer security incidents involving networks connected to the Brazilian Internet — CERT.br (http://www.cert.br/), promoting studies and research on network technology and operations — Ceptro.br (http://www.ceptro.br/), producing indicators on information and communication technologies — Cetic.br (http://www.cetic.br/), fostering and enhancing the evolution of the Web in Brazil — Ceweb.br (http://www.ceweb.br/) and hosting the W3C office in Brazil (http://www.w3c.br/).

About the Brazilian Internet Steering Committee – CGI.br

The Brazilian Internet Steering Committee, responsible for establishing a number of strategic guidelines for the use and development of the Internet in Brazil, coordinates and integrates all such Internet service initiatives in the country, promoting technical quality, innovation and the dissemination of its services. Based on principles of multistakeholderism, transparency and democracy, CGI.br represents a model of democratic governance in which all sectors of society are participants in equal measure in decision-making. One of its formulations is the 10 Principles for the Governance and Use of the Internet (http://www.cgi.br/principios). Discover further details at http://www.cgi.br/.

Contacts for the Press:

S2Publicom
http://www.s2publicom.com.br
Twitter / Facebook / Youtube: **S2publicom**
Phone: +55 (11) 3027-0200 / 3531-4950
Daniela Marques - daniela.marques@s2publicom.com.br - +55 (11) 3027-0215
Carolina Carvalho - carolina.carvalho@s2publicom.com.br - +55 (11) 3027-0226

Communication Department- NIC.br
Caroline D'Avo – Communications Manager– caroline@nic.br
Everton Teles Rodrigues – **Communications Coordinator** – everton@nic.br
Soraia Marino – **Communications Assistant** – soraia@nic.br

Flickr: http://www.flickr.com/NICbr/
Twitter: http://www.twitter.com/comuNICbr/
YouTube: http://www.youtube.com/nicbrvideos
Facebook: https://www.facebook.com/nic.br