

Professor Lee Edwards

London School of Economics and Political Science · Department of Media and Communications
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EDUCATION

PhD, Leeds Metropolitan University, 2007 *Exploring power in public relations: A Bourdieuvian perspective*
MSc (Management Studies and Labour Relations), Auckland University Business School, University of Auckland, 1995
BSc Linguistics and International Studies, University of Surrey, 1991

EMPLOYMENT

Professor of Strategic Communication and Public Engagement, Department of Media and Communications, London School of Economics and Political Science. March 2021 – present.

Associate Professor, Department of Media and Communications, London School of Economics and Political Science. September 2017 – February 2021.

Associate Professor, Communication Studies and PR, School of Media and Communication, University of Leeds. September 2011-August 2017.

Lecturer in Corporate Communications and PR, Manchester Business School, University of Manchester. May 2010–August 2011

Senior Lecturer in Public Relations and Communications, Leeds Business School, Leeds Metropolitan University. January 2004–April 2010

External Examiner

MA Public Relations, University of Leicester, 2013-2016
MA Promotional Industries, Goldsmiths College, University of London, 2014–2017
(previously: University of Ulster (UG); University of Stirling (PG))

PhD – external examiner

Che Ching Abd Latif Lai (2013) – University of Stirling
Jacob Stenberg (2016) – Lund University, Sweden
Rob Dalton (2021) – Southampton Solent University

PhD – internal examiner

Anton Lewis (2010) – Leeds Metropolitan University
Joo Yeon Lee (2013) – University of Leeds
Nur Kareelawati Binti Abd. Karim (2016) – University of Leeds
Simon Collister (2018) – Royal Holloway, University of London
Kirsten Kohrs, Kings College London (May 2020)

VISITING POSITIONS

External assessor, appointments committee, School of Literature, Art and Media, University of Sydney, 2019.
External member, appointments evaluation committee, Copenhagen Business School, 2019.
External member of mock REF evaluation committee and external outputs reviewer, University of Leicester, May 2019-October 2020
External member of mock REF evaluation committee, Hong Kong Baptist University, 2018 and 2017.
Visiting Distinguished Scholar, University of Waikato, September 2019
Visiting Scholar, Fachhochschule Wien, May 2019
Visiting Scholar, School of the Arts and Media, University of New South Wales, April 2017
Visiting Scholar, School of Journalism and Communication, Guangdong University of Foreign Studies, April 2017

[scheduled for March 2020 but postponed due to COVID-19 outbreak:

Visiting Scholar, Monash University; Visiting Scholar, Queensland University]

PUBLICATIONS

Books

Edwards, L., Ihlen, O & Somerville, I. (Eds.) (2019) *Public relations and society: The generative power of history*. London: Routledge.

Edwards, L. (2018) *Understanding public relations: Theory, culture, society*. London: SAGE.

Klein, B., Moss, G. & Edwards, L. (2015). *Understanding copyright: Intellectual property in the digital age*. London: Sage.

Edwards, L. (2014). *Power, diversity and public relations*. London: Routledge.

Edwards, L. & Hodges, C. (Eds) (2011). *Public relations, society and culture: Theoretical and empirical explorations*. London: Routledge.

Journal Articles

Edwards, L. and Moss, G. (2021, in press). Democratizing media policymaking: a stakeholder-centric, systemic approach to copyright consultation. *Media Culture and Society* (online first)

Cronin, A. and Edwards, L. (2021). Resituating the political in cultural intermediary work: charity sector public relations and communication. *European Journal of Cultural Studies* (online first). DOI: [10.1177/1367549421994239](https://doi.org/10.1177/1367549421994239)

Edwards, L. (2021). Organised lying and professional legitimacy: Public relations' accountability in the disinformation debate. *European Journal of Communication*, 36(2): 168-182. DOI: [10.1177/0267323120966851](https://doi.org/10.1177/0267323120966851)

Edwards, L. (2020). Transparency, publicity, democracy and markets: Inhabiting tensions through hybridity. *American Behavioural Scientist*, 64(11): 1545-1564. Doi: [10.1177/0002764220945350](https://doi.org/10.1177/0002764220945350)

Edwards, L., Philip, F. and Gerrard, Y. (2020). Communicating feminist politics using social media: A case study with Rape Crisis England and Wales. *Feminist Media Studies*, 20(5): 605-622. Doi: <https://www.tandfonline.com/doi/full/10.1080/14680777.2019.1599036>

Fredriksson, M. & Edwards, L. (2019) Communicating under the regimes of divergent principles: How public agencies in Sweden negotiate transparency and consistency. *Management Communication Quarterly*, 33(4): 548-580. Doi: [10.1177/0893318919859478](https://doi.org/10.1177/0893318919859478).

Edwards, L. and Moss, G. (2018) Evaluating Justifications of Copyright: An Exercise in Public Deliberation. *Information, Communication and Society*, 23(7): 927-946. DOI: 10.1080/1369118X.2018.1534984

Edwards, L. (2018). PR, voice and recognition: A case study. *Media, Culture & Society*, 40(3): 317-332. DOI: 10.1177/0163443717705000

Aronczyk, M., Edwards, L. and Kantola, A. (2017) Apprehending public relations as a promotional industry. *Public Relations Inquiry*, 6(2): 139-155. DOI: 10.1177/2046147X17706411

Edwards, L. (2017). Copyright: A systemic marketplace icon. *Consumption, Markets and Culture*, 22(1): 74-82. Doi: [10.1080/10253866.2017.1372925](https://doi.org/10.1080/10253866.2017.1372925)

Edwards L, Fredriksson M (2017). Forum: Inconsistency and communication in organizations. *Management Communication Quarterly*, 31(3): 467-472. DOI: 10.1177/0893318917699886

Edwards L (2017). Consistency and inconsistency in organizations: A dialectical perspective. *Management Communication Quarterly*, 31(3): 486-491. DOI: 10.1177/0893318917700295

- Edwards, L. & Ramamurthy, A. (2016) (In)credible India? A critical analysis of India's nation branding. *Communication, Culture and Critique*, 10(2): 322-343. doi: 10.1111/cccr.12152
- Edwards, L. (2016). The role of public relations in deliberative systems. *Journal of Communication*. Online First. doi: 10.1111/jcom.12199
- Heath R.L., Coombs W.T., Edwards L., Palenchar M.J., McKie D. (2015) Shaping the field: Bob Heath and the two volumes of the Encyclopedia of Public Relations. *Public Relations Review* 41(5): 703-713.
- Edwards L., Klein B., Lee D., Moss G., Philip F. (2015). 'Isn't It Just a Way to Protect Walt Disney's Rights?': Media User Perspectives on Copyright. *New Media and Society*, 17(5): 691-707.
- Edwards L., Klein, B., Lee, D., Moss G., Philip F. (2015) Discourse, justification and critique: Towards a legitimate digital copyright regime? *International Journal of Cultural Policy*, 21(1): 60-77.
- Mynster, A. & Edwards, L. (2014). Building blocks of individual biography? Non-governmental organizational communication in reflexive modernity. *Management Communication Quarterly*, 28(3): 319-346.
- Edwards, L. (2014). Discourse, credentialism and occupational closure in the communications industries: The case of public relations in the UK. *European Journal of Communication*, 29(3): 319-334.
- Edwards, L. (2013). Institutional racism in cultural production: The case of public relations. *Popular Communication*, 11(3): 242-256.
- Edwards, L., Klein, B., Lee, D., Moss, G., Philip, F. (2013). Framing the consumer: Copyright regulation and the public. *Convergence: The International Journal of Research into New Media Technologies*, 19(1): 9-24.
- Edwards, L. & Pieczka, M. (2013). Public relations and 'its' media: Exploring the role of trade media in the enactment of public relations' professional project. *Public Relations Inquiry*, 2(1): 5-25.
- Edwards, L. (2012). Exploring the role of public relations as a cultural intermediary. *Cultural Sociology*, 6(4): 438-454.
- Bourne, C. & Edwards, L. (2012). Producing trust, knowledge and expertise in financial markets: The global hedge fund industry 're-presents' itself. *Culture and Organisation*, 18(2): 107-122.
- Edwards, L. (2012). 'Defining the 'object' of public relations research: A new starting point', *Public Relations Inquiry*, 1(1): 7-30.
- Edwards, L. (2011). Questions of self-interest, agency and the rhetor. *Management Communication Quarterly*, 25(3): 531-540.
- Edwards, L. & Munshi, D. (2011). Understanding 'race' in/and public relations: Where do we start from and where should we go? *Journal of Public Relations Research*, 23(4): 349-367.
- Edwards, L. (2010). Authenticity in organizational context: Fragmentation, contradiction and loss of control. *Journal of Communication Management*, 14(3): 192-205.
- Henderson, A. & Edwards, L. (2010). Guest Editorial: Authenticity. *Journal of Communication Management*, 14(3): 184-185.
- Edwards, L. (2009). Symbolic power and public relations practice: Locating individual practitioners in their social context. *Journal of Public Relations Research*, 21(3): 251-272.
- Edwards, L. (2008). PR practitioners' cultural capital: An initial study and implications for research and practice. *Public Relations Review*, 34(4): 367-372.
- Edwards, L. (2006). Rethinking power in public relations. *Public Relations Review*, 32(3): 229-231.

Published under my former name, Ah Chong:

Ah Chong, L. M. & Thomas, D. C. (1997). Leadership perceptions in cross-cultural context: Pakeha and Pacific islanders in New Zealand. *Leadership Quarterly*, 8(3): 275-293.

Ah Chong, L. M. & Thomas, D. C. (1995). Cross-cultural research in New Zealand organisations. *Journal of the Australian and New Zealand Academy of Management*, 1(2): 14-32.

Book chapters

Edwards, L. and Bourne, C. (2021). PR futures. In Valentini, C. (ed) *The Encyclopaedia of Strategic Communications*. Berlin: De Gruyter Mouton.

Edwards, L. (2019). History, racialisation and intersectionality. In Edwards, L. Ihlen, O and Somerville, I. (Eds). *Public relations and society: The generative power of history*. London: Routledge.

Edwards, L. (2018). On Boltanski: The sociological theory of critique and public relations. In O. Ihlen and M. Fredriksson (eds). *Public Relations and Social Theory II*. Pp. 233-251

Edwards, L. (2015). Understanding public relations as a cultural industry. In K. Oakley & J. O'Connor (eds) *The Routledge Companion to the Cultural Industries*, pp. 371-381. London/New York: Routledge.

Edwards, L. (2015). An historical overview of the emergence of critical thinking in PR. In J. L'Etang, D. McKie, N. Snow & J. Xifra (eds) *The Routledge Handbook of Critical Public Relations*, pp. 16-27. London/New York: Routledge.

Edwards, L., Klein, B., Lee, D., Moss, G., Philip, F. (2014). Communicating copyright: Discourse and disagreement in the digital age. In: M. David & D. Halbert (eds.) *The SAGE Handbook of Intellectual Property*, pp. 300-314. London: Sage.

Hodges, C.E.M. & Edwards, L. (2014). Public Relations Practitioners. In J. Smith McGuire & J. Matthews (eds.) *The Cultural Intermediaries Reader*, pp. 89-99. London/Thousand Oaks, CA: Sage.

Edwards, L. (2013). Mit Bourdieu Public Relations verstehen. In: T. Wiedemann (Ed) *Pierre Bourdieu und die Kommunikationswissenschaft: Internationale Perspektiven*, pp. 49-73. Koeln, Germany: Herbert von Halem Verlag.

Edwards, L. & L'Etang, J. (2013). "Invisible and visible identities and sexualities in public relations", In: Tindall N.J. & Waters R.D. (eds.) *Coming out of the closet: Exploring LGBT Issues in strategic communication with theory and research*, pp. 41-56. New York: Peter Lang.

Edwards, L. (2013). Power, Symbolic. In R. Heath (Ed.) *Encyclopedia of Public Relations*, pp. 673-674. Thousand Oaks, CA: Sage.

Edwards, L. (2013). Modernity and Late Modernity. In R. Heath (Ed.) *Encyclopedia of Public Relations*, pp. 573-575. Thousand Oaks, CA: Sage.

Edwards, L. (2013). Diversity: Public relations profession. In R. Heath (Ed.) *Encyclopedia of Public Relations*, pp. 271-273. Thousand Oaks, CA: Sage.

Edwards, L. (2013). Critical discourse analysis. In R. Heath (Ed.) *Encyclopedia of Public Relations*, pp. 225-227. Thousand Oaks, CA: Sage.

Edwards, L. (2013). Bourdieu, Pierre, and public relations. In R. Heath (Ed.) *Encyclopedia of Public Relations*, pp. 78-79. Thousand Oaks, CA: Sage.

Edwards, L. (2013). Public relations origins: Definitions and history. In R. Tench & L. Yeomans (Eds)

Exploring Public Relations (3rd Ed), pp. 3-20. Harlow, Essex: Pearson Education.

Edwards, L. (2013). Public relations theories: An overview. In R. Tench & L. Yeomans (Eds) *Exploring Public Relations (3rd Ed)*, pp. 123-144. Harlow, Essex: Pearson Education.

Edwards, L. (2012). Critical race theory and public relations. In D. Waymer (ed.) *Culture, race and class in public relations: Perspectives and applications*, pp. 57-78. Plymouth: Lexington.

Edwards, L. (2012). Public relations' occupational culture: Habitus, exclusion and resistance in the UK context. In K. Sriramesh & D. Vercic (Eds) *Culture and Public Relations*, pp. 142-162. New York: Routledge.

Edwards, L. (2011). Diversity in public relations. In L. Edwards & C. E. M. Hodges (Eds) *Public Relations, Society and Culture: Theoretical and Empirical Explorations*, pp. 75-89. Abingdon, Oxon: Routledge.

Edwards, L. (2011). Public relations and society: A Bourdieuvian perspective. In L. Edwards & C. E. M. Hodges (Eds) *Public Relations, Society and Culture: Theoretical and Empirical Explorations*, pp. 61-74. Abingdon, Oxon: Routledge.

Edwards, L. & Hodges, C. (2011). Introduction: Implications of a (Radical) Socio-Cultural 'Turn' in Public Relations Scholarship. In L. Edwards, & C.E.M. Hodges (Eds.) *Public Relations, Society and Culture: Theoretical and Empirical Explorations*, pp. 1-14. Abingdon, Oxon: Routledge.

Edwards, L. (2011). Critical perspectives in global public relations: Theorizing power. In N. Bardhan and C.K. Weaver (Eds) *Public Relations in Global Cultural Contexts: Multiparadigmatic perspectives*, pp. 29-49. New York: Routledge.

Edwards, L. (2010). 'Race' in public relations. In R. Heath, (ed.) *Sage Handbook of Public Relations (2nd Edition)*, pp. 205-221. London: Sage.

Edwards, L. (2009). 'Public Relations Origins: Definitions and History', in R. Tench & L. Yeomans (Eds) *Exploring Public Relations (2nd Ed)*, pp. 3-18. London: FT Prentice Hall.

Edwards, L. (2009). Public Relations Theories: An Overview, in R. Tench & L. Yeomans (Eds) *Exploring Public Relations (2nd Ed)*, pp. 149-173. London: FT Prentice Hall.

Edwards, L. (2009). Public Relations for Information and Communications Technologies: Principles and Planning, in R. Tench & L. Yeomans (Eds) *Exploring Public Relations (2nd Ed)*, pp. 481-497. London: FT Prentice Hall.

Edwards, L. (2006). Public Relations Origins: Definitions and History. In R. Tench & L. Yeomans (Eds) *Exploring Public Relations*, pp. 2-17. London: FT Prentice Hall.

Edwards, L. (2006). Public Relations Theories: An Applied Overview: Systems Theories. In R. Tench & L. Yeomans (Eds) *Exploring Public Relations*, pp. 142-164. London: FT Prentice Hall.

Edwards, L. (2006). Public Relations Theories: An Applied Overview: Alternative Approaches. In R. Tench & L. Yeomans (Eds) *Exploring Public Relations*, pp. 166-180. London: FT Prentice Hall.

Edwards, L. (2006). Public Relations for Information and Communications Technologies: Principles and Planning. In R. Tench & L. Yeomans (Eds) *Exploring Public Relations*, pp. 482-498. London: FT Prentice Hall.

Research reports

Edwards, L. and Moss, G. (2021). *Rapid evidence assessment of diversity in public service broadcasting: Final report for Ofcom*. London: Ofcom. Available at:
https://www.ofcom.org.uk/data/assets/pdf_file/0014/221324/Rapid-Evidence-Assessment-of-Diversity-in-Public-Service-Broadcasting.pdf

Edwards, L., Stoilova, M., Anstead, N., Fry, A., El-Halaby, G. and Smith, M. (2021). *Rapid evidence assessment on online misinformation and media literacy: Final report*. London: Ofcom. Available at: https://www.ofcom.org.uk/data/assets/pdf_file/0011/220403/rea-online-misinformation.pdf

Edwards, L. and Moss, G. (2020) *Improving Deliberation, Improving Copyright: Outcomes and Recommendations*. London: London School of Economics and Political Science. Available at: <http://www.lse.ac.uk/media-and-communications/research/research-projects/improving-deliberation-and-copyright/Improving-Deliberation-Improving-Copyright>

Edwards, L. and Moss, G. (2020) *Improving Deliberation, Improving Copyright: Policy Design and Evaluation Toolkit*. London: London School of Economics and Political Science. Available at: <http://www.lse.ac.uk/media-and-communications/research/research-projects/improving-deliberation-and-copyright/Improving-Deliberation-Improving-Copyright>

Edwards, L. (2019, January). *Fixers 'Feel Happy' Series Evaluation Report* (unpublished). London: London School of Economics and Political Science.

Edwards, L., Moss, G. & Karvelyte, K. (2017) *Living With(in) Copyright Law: What is it, how does it work, how could it change?* CREATE Working Paper Series 2017/10 DOI:10.5281/zenodo.583247, May 2017.

McKenna, G. & Edwards, L. (2016, March) *Giving Social Action a Voice: Final Report*. Working Papers of the Communities & Culture Network+ Vol.7.

Edwards, L. (2015, October) *Interrogating the complexities of digital communication for young people engaged in social action. Final Report*. Working Papers of the Communities & Culture Network+ Vol.6.

Edwards, L. (2010, July) *An exploratory study of the experiences of 'BAME' PR practitioners in the UK industry: Industry report*. Manchester Business School: Manchester, UK.

Tench, R., Fawkes, J. and Edwards, L. (2005) *'Freelancing in the communications industries'*. Commissioned research report published by Leeds Business School.

Invited Keynotes / Plenary presentations

[Scheduled for March 2020, but postponed due to COVID-19 outbreak: Visiting Scholar, UTS, Sydney, guest lecture on public relations and disinformation]

Monash University Gender and Media Lab, April 2020: *Intersectionality and 'non-traditional' professionals: Exploring the interplay of privilege and disadvantage in professional fields*.(webinar)

Fachhochschule Wien, May 2019: *Public Relations as/and promotional culture*.

University of Waikato September 2019 (Distinguished Scholar presentation): *Accounting for public relations in the disinformation debate*

University of Navarra Executive Masters programme, London, May 2019. *Public Relations as/and promotional culture*.

University of Stirling, *30 years of PR @Stirling* on-day conference. Invited keynote, 'The utility of critical public relations in a world gone mad'. Stirling, 17 October 2018.

Goldsmiths Critical Perspectives on Promotional Cultures ESRC Seminar Series. Invited speaker: *A Mysterious Disappearing Act: Public Relations, Disinformation and Democracy*. London, Thursday 7 February 2019.

Goldsmiths Open Research Network. Invited presentation. *Going beyond the tickbox: The challenges of engagement and impact as process and practice*. London, 20 September, 2018.

Edwards, L. (2014) *Interdisciplinary intelligence*. Invited plenary presentation, Barcelona PR Meeting #4, Universitat Oberta de Catalunya, 26-27 June.

Edwards, L. (2012). *Looking for the Needle of Public Relations in a Disciplinary Haystack*. Invited plenary presentation, Barcelona PR Meeting #2, Universitat Oberta de Catalunya, 3-4 July.

Edwards, L. (2011) *Reflections on two editions of the Handbook of Public Relations*. Invited plenary presentation, Barcelona PR Meeting #1, Universitat Oberta de Catalunya, 28-29 June.

Hodges, C. & Edwards, L. (2011) *The Meaning and Value of Storytelling in Public Relations*. Opening keynote presentation for the 23rd annual convention of the Puerto Rican Public Relations Association. San Juan, Puerto Rico, 7-9 October.

Conferences / conference papers

Co-convenor (with Ian Somerville, University of Leicester): Complexity, hybridity, liminality: Challenges of researching contemporary promotional cultures, ECREA interim conference (Organisational Communication division), hosted at LSE, February 21 2020

Co-convenor (with Chiara Valentini), ICA 2018 pre-conference: 'Theories of Public Relations', Prague, Czech Republic.

Co-convenor (with Ian Somerville, Oyvind Ihlen and Magda Pieczka), 'PR and society: The generative power of history in the present and future'. Edinburgh, November 2017. Sponsored by the Organisational and Strategic Communication Section of ECREA

Co-convenor (with Melissa Aronczyk and Anu Kantola), ICA 2016 pre-conference: 'Powers of Promotion: Apprehending the social and political impacts of promotional culture'

Papers presented

Cronin, A. and Edwards, L. (2020). *Resituating the political in cultural intermediary work: charity sector public relations and communication*. ICA 2020 Annual Conference (held virtually). 21-25th May.

Edwards, L. (2020). *Organised lying and professional legitimacy: Public relations' accountability in the disinformation debate*. ICA 2020 Annual Conference (held virtually). 21-25th May.

Paterson, C., Edwards, L. Maweu, J., Narayanaswamy, L. and Oriaso Odongo, S. (2020). *Gender and climate change communications practices: Pilot research in two communities in rural Kenya*. ICA 2020 Annual Conference (held virtually). 21-25th May. (Top Paper in the Environmental Communication Division)

Thumim, N. and Edwards, L. 2019. *International student experience and the importance of voice*. Paper presented at IAMCR 2019 conference, Madrid, 7-11 July.

Place, K., Edwards, L., and Bowen, S. (2018). *LGBT Research and Ethics in Public Relations: Current Status and Avenues for Future Research*. Paper presented at ICA 2018 Annual Conference. Prague, Czech Republic

Edwards, L. (2018). *Refining theoretical directions: Defining a socio-cultural approach to public relations*. Paper presented at ICA 2018 pre-conference, Theories of Public Relations. Prague, Czech Republic.

Edwards, L. (2018). *Public relations' professional project: Claiming legitimacy through (post-)truth and (fake) news*. Paper presented at MeCCSA 2018, London Southbank University, London, 10-12 January.

Edwards, L. (2017). *History, racialization and intersectionality*. Paper presented at *PR and society: The generative power of history in the present and future*. Edinburgh, November 2017. Sponsored by the Organisational and Strategic Communication Section of ECREA

- Edwards, L. (2015). *A political economy of public relations*. Paper presented at Public relations: critical perspectives, edgework and creative futures, Queen Margaret University, Edinburgh, 24-25 August.
- Edwards, L. & Ramamurthy, A. (2015). *Incredible India? A postcolonial critique of 'successful' nation branding*. Paper presented at the Capitalism, Culture and Media Conference, University of Leeds, 7-8 September.
- Edwards, L. & Henderson, A. (2015). *Re-storying Fair Trade: Analysing Fair Trade narratives to explore the challenges of mainstreaming*. Paper presented at the Critical Management Studies Conference, University of Leicester, 8-10 July.
- Edwards, L. & Philip, F. (2015). *Communicating feminist politics*. Paper presented at the FWSA annual conference, University of Leeds, 9-11 September.
- Edwards, L. (2015). *PR, voice and recognition*. Paper presented at the Barcelona PR Meeting #5, Universitat Oberta de Catalunya, 30 June - 1 July.
- Edwards, L. & Ford, J. (2014). *Incorporating voice and recognition into the analysis of elite power*. Paper presented at the CRESC Conference 2014: Power, Culture and Social Framing, University of Manchester, 3-5 September.
- Edwards, L. (2014) *Public relations and social justice in the 21st century*. Paper presented at the Barcelona PR Meeting #4, Universitat Oberta de Catalunya, 26-27 June.
- Fredriksson, M. & Edwards, L. (2013) *When two ideals collide: Balancing transparency and consistency in public sector communication*. Paper presented to the Organizational Communication division of the ECREA Conference, Lisbon, 12-15 November.
- Edwards L., Klein, B., Lee, D., Moss G., Philip F. (2013) *Justifying Copyright: Discourse, Legitimation and Critique*. Paper presented at the 63rd ICA Annual ICA conference, Communication Policy division, London, UK, 17-21 June. (Top paper in the Communication Policy division)
- Edwards, L. & Klein, B. (2012) *Promoting ideology, music copyright, media policy and the public*. Paper presented at the 62nd ICA Annual ICA conference, Popular Communication division, Phoenix AZ, 23-28 May.
- Edwards, L. (2011) *Public Relations and 'its' Media? Exploring the role of trade media in the construction of Public Relations as a professional field*. Paper presented at the EUPRERA Annual Conference, 8-10 September, Leeds, UK.
- Edwards, L. (2011) *Understanding intersections of privilege and disadvantage in the cultural industries: Managing 'race' in public relations*. Paper presented at the conference 'Race' in the Cultural Industries, University of Leeds, 14 September.
- Edwards, L. (2011) *Intersectionality and 'non-traditional' professionals: Exploring the interplay of privilege and disadvantage in professional fields*. Paper presented at the 27th EGOS Colloquim, July 6-9, Gothenburg, Sweden.
- Edwards, L. (2011) *Accommodating agency and reflexivity in Bourdieu's analysis of language and discourse*. Paper presented at the 62nd ICA Annual ICA conference, Philosophy of Communication division, Boston MA, 26-30 May.
- Edwards, L. (2011) *Revealing Whiteness in the professional project: The case of public relations in the UK*. Paper presented at the 62nd Annual ICA conference, Public Relations division, Boston MA, 26-30 May.
- Edwards, L. (2011) *Professions and 'their' Media? Exploring the Role of Trade Media in the Construction of Professional Fields*. Paper presented at MECCSA Annual Conference, 12-14 January, University of Salford.

Edwards, L. (2010) *Room to Talk? The space between discourses of diversity in the professional context*. Paper presented at the Gender, Work and Organization 6th Biennial International Interdisciplinary Conference, 21st -23rd June, Keele University, Staffordshire, UK.

Edwards, L. (2010). *Empire, Economy, Exploitation: A 'raced' view of public relations history*. Paper presented at the International conference on the History of Public Relations, 9-10 July, Bournemouth University, Bournemouth, UK.

Edwards, L. (2009). *The Professional Project and the 'Other': Counter-storytelling from the front line*. Paper presented at Stirling 21 Public Relations Conference, 9-11 September, Stirling University, Stirling, UK.

Edwards, L. (2009). *CRT, Professions and Pedagogy*. Paper presented at Critical Race Theory in the UK: What is to be learnt, what is to be done? C-SAP conference, 25-26 June, Institute of Education, London, UK.

Edwards, L. (2008) *Producing Symbolic Power through Practice: The Case of Public Relations*. 59th Annual International Communications Association Conference, May 22-26, Chicago, Ill.

Edwards, L. (2008) *Authenticity in Organizational Context: Fragmentation, Contradiction and Loss of Control*. 59th Annual International Communications Association Conference, May 22-26, Chicago, Ill.

Tench, R., Edwards, L., Fawkes, J (2008) *'Work-Driven', 'Self-Driven' Or 'Stress-Bitten' – Typologies of Freelance Public Relations Practitioners in the 21st Century*. 10th Annual Euprera Congress, October 16-18, Milan, Italy.

Edwards, L. (2008) *The Social Impact of Public Relations Practice: Locating Practitioners in their Social Context*. 58th Annual International Communications Association Conference, May 22-26, Montreal

Edwards, L. (2008) *Explaining Changes in Primary Definition: Audiences, Public Relations and the Media*. MeCCSA Annual Conference, 9-11 January, Cardiff University, Cardiff.

Edwards, L. and Pompper, D. (2007) *Researcher-Researched 'Difference:.' In Search of Validity in the Global Sphere*. 57th Annual International Communications Association Conference, May 24-28, San Francisco, CA.

Edwards, L. (2006) *Cultural Capital in Public Relations: A Barrier to Diversity?* 8th Annual Euprera Congress, September 7-9, University of Central Lancashire, Carlisle, UK.

Edwards, L. (2006) *Power and Diversity in Public Relations*, in Proceedings of Bledcom 2006, Communicating Europe, 7-9 July, Bled, Slovenia.

Edwards, L. (2005) *Rethinking Power in Public Relations*. The Alan Rawel Chartered Institute of Public Relations Academic Conference, 22 March, London.

GRANTS AND AWARDS

Successful grant applications

Principal investigator, AHRC Follow-on award, AH/S007075/1 *Improving Deliberation, Improving Copyright* (£96,932) – with Giles Moss, University of Leeds, June 2019-August 2020

Co-Investigator, University of Leeds-funded GCRF pilot grant, *Information in Climate Change Adaptation in rural Kenya and Ghana: a pilot field study*. £100,000. January-July 2020.

Co-Investigator, University of Leeds-funded GCRF pilot grant, *Information in Climate Change Adaptation in rural Kenya: a pilot field study*. £100,000. February – July 2019.

Principal Investigator, AHRC grant via CREATE AH/K000179/1, *Living with(in) copyright law*. £29,982. September 2016 – February 2017.

Principal investigator, Communities and Culture Network+ small grant, *Interrogating the complexities of digital communication for young people engaged in social action*. £8,437, plus follow-on funding of £6,642 2014-2016.

Principal investigator, Professional Services Hub, University of Leeds, seedcorn grant, *Recruitment in professional service fields: helping or hampering diversity? A case study of public relations*. £3,000. 2015-16 (with Dr Sundeep Aulakh)

Principal investigator, CCI Hub University of Leeds, seedcorn grant, *Communicating Feminism online: A case study with Rape Crisis England and Wales*. £2,830 plus follow-on Impact funding of £1000. 2014-16 (with Dr Fiona Philip).

Co-Investigator, ESRC Standard Grant RES 62-23-3027, *Communicating Copyright: An Exploration of Copyright Discourses in the Digital Age*. £151,000. June 2011-December 2012.

MOMS Research Funding Grant: *Crisis, Social and Cultural Capital and Survival: The Case of BBC 6Music and the Asian Network*. £2,000. 2011.

Principal investigator, ESRC Small Grant RES 000-22-3143, *The experiences of Black and Minority Ethnic practitioners in the UK Public Relations industry: An exploratory study*. £43,000. January 2009 – January 2010.

Grant applications pending

n/a

Unsuccessful grant applications

HERA Joint Research Programme 'Public Space, Culture and Integration.' Proposal: *Public Life and Integration in European Squares*. 1 million euros.

Project Coordinator, *Redeeming the promise of democracy: Connecting youth citizenship with policymaking in Europe*. H2020 Research and Innovation Action submitted to European Commission, February 2016. 2.5 million euros.

Principal investigator, *Promotion and the public interest: The role of public relations in debates about the financial sector, healthcare and charitable organisations*. Submitted to ESRC, December 2014. £224,059.

Principal investigator, *Public relations, symbolic power and the public sphere: The effects of PR in British society*. Submitted to Leverhulme Trust, March 2013. £181,850.

Principal investigator, *Public relations, society and the public sphere: Understanding the occupational field and its effects in contemporary British society*. Submitted to ESRC, March 2012. £526,499. With Professor Jacquie L'Etang (University of Stirling) and Dr Magda Pieczka (Queen Margaret University Edinburgh).

Co-investigator, *Diversity, equality and closure: a comparative study of the processes of occupational and individual identity formation*. Submitted to ESRC, March 2011. £576,000. With Professor Hilary Sommerlad and Professor Anne Flintoff (Leeds Metropolitan University).

HONOURS AND PRIZES

Nominee, LSE Teaching Awards 2020, for 'Inspirational teaching'; 'Mentoring and personal development'

LSE Excellence in Education Award, 2018-19

Nominee and participant, Aurora Leadership Programme for Higher Education, 2018-19

Invited participant, University of Leeds Internal Leadership Programme, 2016-17

University Student Education Fellowship, University of Leeds, *Understanding the MA Experience in the Arts and Humanities*. £4,000 plus £1,000 honorarium. 2014-2016.

Top paper award 2020, ICA Environmental Communication Division (with co-authors Chris Paterson, Lata Narayanswamy, Jacinta Maweu Mwendu, Silas Oriaso Odongo): *Gender and Climate Change Communications Practices: Pilot Research in Two Communities in Rural Kenya*

Top paper award 2013, ICA Communication Policy Division (with co-authors Giles Moss, Bethany Klein, Fiona Philip and David Lee): *Justifying Copyright: Discourse, Legitimation and Critique*.

Promising Researcher Fellowship, Leeds Metropolitan University, 2008 (one semester buy-out of teaching time).

OTHER PROFESSIONAL ACTIVITIES

Editorial Board member, *Journal of Public Relations Research*, 2019-ongoing

Co-Editor, *PRInquiry*, 2014-2018

Associate Editor, *Journal of Communication*, 2015-2018

Reviewer, *Journal of Public Relations Research*, *Journal of Management Studies*, *International Journal of Strategic Communication*, *Journal of Communication Management*, *Public Relations Inquiry*, *Journal of Professions and Organisations*, *Journal of Cultural Economy, Media, Culture & Society*, *Management Communication Quarterly*, *Organisation*.

Secretary, ICA PR Division, 2014-2016.

Guest Editor (with Ian Somerville), Special issue on Complexity, Hybridity, Liminality: Challenges of Researching Contemporary Promotional Cultures, *Media and Communication* (publication August 2021).

Guest Editor (with Chiara Valentini), Special issue on Public Relations Theories, *Public Relations Inquiry* (publication September 2019)

Guest Editor (with Melissa Aronczyk and Anu Kantola), Special issue on Powers of Promotion, *Public Relations Inquiry* (publication Spring 2017).

Guest Editor (with Alison Henderson), Special issue on Authenticity, *Journal of Communication Management*, 14(3).

Guest Editor (with Debashish Munshi), Special issue on 'Race' in/and Public Relations, *Journal of Public Relations Research*, 2011 (issue 23/4).

INDUSTRY ENGAGEMENT

Elected member of the PRCA PR and Communications Council, 2019

Consultation for the CIPR Diversity and Inclusion Forum, 2018

Cision CommsCon18 (industry conference). Invited panellist, 'Is whiteness the norm in PR' - CIPR panel discussion. London, 6 November 2018.

Centrica, National Inclusion Week. Invited panellist, Diversity and Intersectionality seminar. Windsor, 25 September, 2018.

Delivery of internal training to Weber Shandwick, *PR as a social and cultural function* (31 October 2018) and to Manifest Branding consultancy, *Strategic Communications* (March 2018)

Edwards, L. (2017) *Communication, Organisational Power and Democracy*. Opening keynote presentation for the Abrapcorp Annual Conference. Belo Horizonte, Brazil, May 2017

Edwards, L. 2015. 2-part Diversity in PR series for Proto, Polish PR industry magazine. See <http://www.proto.pl/artykuly/zarzadzac-roznorodnoscia> and <http://www.proto.pl/artykuly/roznorodnosc-w-miejscu-pracy-cz2>

Edwards, L. 2014. Power and Diversity. *Communications Director*. Available at:
<https://www.communication-director.com/issues/different-perspective/power-and-diversity#.XGuqyP48aFE>

Founder, trustee and board member, Ignite Networking Group (www.ignitepr.org.uk), 2010-2013 (focused on improving diversity in the PR industry)

Invited member of the PRCA Access Commission on Diversity (2011), leading the Working Group on the presentation of the public relations industry in the media.