

WELCOME TO LSE

DEPARTMENT OF MANAGEMENT

16 1

Executive MSc Social Business and Entrepreneurship 2024-25 Admitted Student Information Pack

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Welcome to LSE

Dear admitted student,

Congratulations and welcome to the Executive MSc Social Business and Entrepreneurship programme.

You should have already received your offer information from our central admissions team - please make sure you read this carefully for any items you need to complete before arrival. However, the offer booklet contains a lot of information relating to full time programmes here at the School, so I wanted to get in touch with some further specific information about the EMSBE programme and details on next steps.

Included in this booklet you will find the following useful information:

- Programme calendar
- Moodle and general resources
 Accommodation information

- Module 1 information
- Visa information
- Faculty bios.

- Sample Module 1 timetable
- Fees and financing information

Once you have paid your pre-registration fee, and a few months before the programme starts, I will be in touch to give you access to our online intranet, Moodle. From here, you will be able to access further programme information, reading lists and materials and a pre-programme to do list which details certain items you need to complete before your first day in September. Therefore it is important you pay this fee as soon as possible to make sure you are fully prepared for the first module.

Please read through this information carefully and do not hesitate to be in touch if you have any further questions or queries.

Also don't forget to join the LinkedIn group for the EMSBE 2024-25 class; please follow this link to request access: linkedin.com/groups/12924420/. Please note this has been set up to help you get to know your fellow classmates before the beginning of the course. Please contact me directly with any programme related queries.

We look forward to meeting you and welcoming you to the LSE in September! Best wishes,

AK.Tand

Anna Townsend Head of Programme Delivery Marshall Institute

Email: a.k.townsend@lse.ac.uk

*NB: LSE reserve the right to make changes at any time.

Executive MSc Social Business and Entrepreneurship 2024-25: **Programme Calendar**

SEPTEMBER 2024

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AUGUST 2025

Project due

DECEMBER 2025

Graduation

Module 1 Information

There are a number of items you will need to complete to make sure you are fully prepared for your arrival for module 1. Once you are given access to Moodle, these will be included on the Pre-Programme To Do List so you should make sure you work through all of these. In the meantime, here are some frequently asked questions to help with any initial queries.

What is the easiest way to travel into the city?

More information on transport links from London's airports can be found here: visitlondon.com/traveller-information/travel-tolondon/airport-transfers

What are my accommodation options for the module?

Suggestions on accommodation options are detailed further on in this booklet so do read this carefully.

It is your responsibility to book and arrange accommodation for the modules.

Do I need a visa?

You may need a visa to attend teaching modules for this programme - please read the information further on in this booklet for more details.

Do I need to provide any further admissions documents before arrival?

Your offer letter would have included information on what documents you still need to provide in order to be able to enrol on campus. These might include original or verified copies of your transcripts or references. As far as you can, we would encourage you to send these electronically, ie. emailed directly from your previous institution to **graduate.documents@lse.ac.uk**, or from an official online service, such as HEAR, Digitary, GMAT, or TOEFL. If you do not provide all of your outstanding documentation, either beforehand or during enrolment, you will not be enrolled and if you are not enrolled, **you cannot attend classes**. Providing your documents in advance avoids any complications when you arrive. You can check the Graduate Application Portal (GAP) to see what you have outstanding.

When will I be enrolled?

We will be enrolling you on campus on the first day of module 1 – we will send you more information on this in due course.

Do I need to bring all the textbooks and reading materials?

All required readings are provided on the online reading lists on Moodle with clear instructions on what is essential reading for each session and what can be completed after the module.

In general, we do not provide hard copies of readings and slides, as they are available electronically via our intranet. We would therefore recommend that, if you prefer printed materials, you bring these with you (if needed).

Other programme information can be found here: Ise.ac.uk/studyat-Ise/Graduate/degree-programmes-2024/Executive-MSc-Social-Business-and-Entrepreneurship



Module 1 Timetable

Please see below for a **sample timetable** for module 1.

Please note this is subject to change as we finalise plans for the first module.

2024 – Module 1									
	Monday 9 September	Tuesday 10 September	Wednesday 11 September	Thursday 12 September	Friday 13 September	Saturday 14 September	Sunday 15 September		
9.30am – 1pm	Orientation Morning	The Hybrid Economy: 2	Social Impact and its Evaluation: 1	Foundations of Social Business 1: 2	The Hybrid Economy: 3	Foundations of Social Business 1: 3	Day Off		
1-2pm		Lunch							
2-5.30pm	The Hybrid Economy: 1	Foundations of Social Business 1: 1	The Altruistic Entrepreneur Group Project	Social Impact and its Evaluation: 2	Social Impact and its Evaluation: 3	The Hybrid Economy: 4	Day Off		
5.30-6pm				Break					
6-7.30pm	Opening Dinner	Evening Session	Evening Session	Evening Session					

	Monday 16 September	Tuesday 17 September	Wednesday 18 September	Thursday 19 September	Friday 20 September	Saturday 21 September
9.30am – 1pm	The Hybrid Economy: 5	The Hybrid Economy: 7	Social Impact and its Evaluation: 5	Foundations of Social Business 1: 4	Social Impact and its Evaluation: 6	Foundations of Social Business 1: 5
1-2pm			Lu	inch		
2-5.30pm	The Hybrid Economy: 6	Social Impact and its Evaluation: 4	The Hybrid Economy: 8	The Hybrid Economy: 9	The Hybrid Economy: 10	Academic Writing Workshop
5.30-6pm		·	Br	reak		
6-7.30pm		Evening Session	Evening Session	Evening Session		

2024 – Module 1



Moodle and General Resources

A few months before the programme starts, once we have received your pre-registration fee, you will receive access to our online intranet, Moodle.

Each course on the programme will have a Moodle page where you will have access to all readings, materials and other relevant information. Moodle is also where assignments will be posted and submitted. There is also a General EMSBE Moodle page, which contains a lot of general information and resources about the programme. You will be given instructions on how to enrol on each Moodle course and once you have access, must read the information on each course carefully.

The General EMSBE Moodle page includes a number of resources which will be useful throughout the programme, so make sure you familiarise yourself with this page. In particular you will find:

- programme calendars and timetables
- visa information
- accommodation information

- regulation and assessment information this includes the programme regulations, classification scheme, attendance policy, withdrawal and interruption policy and various School regulations
- fees and financing information
- Information on Student wellbeing, including the Disability and Mental Health service, and the Student Counselling service.
- details on study resources available to you this section is very important so please do review it. It contains useful information on how assessment and academic writing works at LSE, Library resources, and details about LSE LIFE – the academic, personal and professional development centre for undergraduate and taught master's students here at the School.

The General EMSBE Moodle page will also contain a Pre-Programme to do list and it is vital you complete all these tasks before the beginning of the programme so you are prepared for module 1.



Visa Information

Visa requirements will vary depending on your personal circumstances and nationality. Please check the links below for the most up to date information, and to determine if you require a visa or what you will need to provide upon your arrival to the UK for teaching modules.

Visas for Executive Masters Programmes - click here

LSE Advice for EU & EEA Nationals - click here

General LSE Visa Advice – **click here**

We would advise you to start making your visa arrangements as soon as possible – do not leave this to the last minute as there could be unexpected delays in receiving your documents in time for the first module.

Supporting documentation for visas:

You will be able to use your offer certificate from the Graduate Admissions Office for visa applications and you can also request a letter from the programme team confirming you have accepted your place on the programme. Please contact Anna Townsend on **a.k.townsend@lse.ac.uk** to request a letter.

Please also note that you **will not** receive a CAS number for this programme, as these are not required for Standard Visitor visas.

Questions?

If you have any questions or queries regarding your visa situation, or to enquire if you need a visa, please contact the LSE student advice and engagement team at the following link as they are the only team qualified to advise on visa issues at the School: info.lse.ac.uk/current-students/immigration-advice/secure/visaadvice-query-form

And finally....

Please remember it is vital that you have the correct permission to study before arriving for the programme. During module 1, you will attend campus enrollment where your documents will be checked. If you do not have the correct visa, **you will not be enrolled and if you are not enrolled, you will not be able to attend any teaching sessions**. The School must abide by UK immigration procedures, so there are **no** exceptions to this rule. Even if you think you do not require a visa, please read the information at the links above to confirm this.

Fees and Financing



The fees for the programme are \pounds 35,317 in total and are the same for all students, regardless of if you are classified as an Overseas or Home/EU student. Please note your pre-registration fee of \pounds 2,500 will be deducted from your overall tuition fee.

Students on this programme are not eligible for LSE scholarships (including the LSE Graduate Support Scheme), as the programme is designed for students to continue working and earning a salary while they study. However, the Marshall Institute has scholarship funding available for outstanding candidates who are unable to meet the full cost of tuition. More information on this scholarship scheme can be found under "Fees and Funding" on the programme page: Ise.ac.uk/study-at-Ise/Graduate/ degree-programmes-2024/Executive-MSc-Social-Business-and-Entrepreneurship

There may also be other external sources of funding available for you. For further details please see: **Ise.ac.uk/emsbe** > Fees and funding section.

The Financial Support Office can advise further on any of these options: **financial-support@lse.ac.uk**

Payment options:

If you are self-funding the programme, it is possible to pay the tuition fees in three instalments over the course of the programme. For more information, please visit: info.lse.ac.uk/staff/divisions/ Finance-Division/Fees-Income-and-Credit-Control/Instalment-options-Executive-Programmes

Financial Undertaking Form:

You must make sure you have completed this prior to arrival for orientation as if you have not submitted it, you will not be able to enroll. Details on this can be found in the Graduate Application Portal (GAP).

Making payments:

Details on how you can make any fee payments can be found here: info.lse.ac.uk/staff/divisions/Finance-Division/Fees-Income-and-Credit-Control/Make-a-payment. Make sure you always include your LSE ID number in any payments, so it can be credited to your student account.

Once you have paid the pre-registration fee, you will not be required to make any further payments until you are enrolled on the programme and if you are paying on the instalment plan, the first payment is not due until October.

Finance Hub:

Once you are enrolled, you will be given access to the Finance Hub, an online system which enables you to view your financial accounts, make payments and raise queries.

Questions?

If you have any further questions, require further information or want to discuss payment plan options, please contact the Fees Office directly:

LSE Fees Office

Web: info.lse.ac.uk/staff/divisions/Finance-Division/Fees-Income-and-Credit-Control

Email: fees@lse.ac.uk Phone: +44 (0)20 7955 7765



Accommodation



You will be responsible for booking and paying for your accommodation during all the LSE modules. For the first module you will need to be here in London for classes starting at starting at **9am on Monday 9 September and finishing on Saturday 21 September 2024.**

There are a number of accommodation options available for you:

• Local hotel: Club Quarters Lincoln's Inn Fields - clubquarter shotels.com/london/lincolns-inn-fields. This hotel is conveniently located a few doors down from LSE campus, where classes will be taking place. Member rates are available however you must call their Member Services Department to make a booking on +44 207 451 5800 or +1 203 905 2100 and mention LSE as the member company to receive these rates.

- LSE Accommodation LSE has a limited number of rooms available in halls of residence around central London. Further details are on the next page and to make a booking please visit: lsevacations.co.uk/Home.aspx
- Other hotels near LSE see below for some suggestions of hotels near LSE. All bookings must be made directly with the hotel. Please note these are listed for your information only and have not been visited for assessment by members of the School.

NYX Hotel Holborn	5-minute walk from LSE
www.nyx-hotels.com/londonholborn	
Waldorf Hilton Aldwych	5-minute walk from LSE
hilton.co.uk/waldorf	
Middle Eight Hotel	2-minute walk from LSE
middleeight.com	
Radisson Edwardian Kenilworth	10-minute walk from LSE
radissonhotels.com/en-us/hotels/radisson-blu-edwardian-london-kenilworth	
Bloomsbury Park	10-minute walk from LSE
thistle.com/en/hotels/london/bloomsbury-park.html	
Radisson Edwardian	10-minute walk from LSE
radissonedwardian.com/london-hotel-gb-wc1b-3qd/gbmarlbo	
The Mercure Bloomsbury	10-minute walk from LSE
accorhotels.com/gb/hotel-8066-mercure-london-bloomsbury/index.shtml	
Holiday Inn Bloomsbury	10-minute walk from LSE
holidayinn.com/hotels/us/en/london/lonbl/hoteldetail	
The Strand Palace	10-minute walk from LSE
strandpalacehotel.co.uk/?src=ppc_googleUK_brand	
Travelodge Covent Garden,	10-minute walk from LSE
travelodge.co.uk/hotels/318/London-Central-Covent-Garden-hotel	
Premier Inn Holborn	10-minute walk from LSE
premierinn.com/gb/en/hotels/england/greater-london/london/london-holborn. html?cid=GLBC_LONHOL	

You may also want to use the EMSBE Linkedin Group to find out where fellow classmates are staying, discuss options and share ideas.



LSE Accommodation

LSE has several accommodation options available with a variety of styles, facilities and costs around central London.

All are within easy walking distance of LSE. They are primarily designed for full time, undergraduate students to use during term time. However, during vacation time – when the majority of EMSBE modules are taking place – these residences are opened up to all. Please note that space is limited and not all residences may be open during all modules. Further information and the option to book online is available at **Isevacations.co.uk/Home.aspx** You can also contact the vacations office for more information and to discuss your options:

LSE Vacations – Residential Services

Sardinia House

LSE, Houghton Street London, WC2A 2AE

Email: vacations@lse.ac.uk

Tel: +44 (0) 20 3437 0050



LSE students receive a discount on public rates. Contact vacations@lse.ac.uk or phone +44 (0) 20 3437 0050 to get a promotional code.

LSE Residences at a Glance

Residence	Distance to LSE	Types of rooms available	Facilities
Bankside House	25-minute walk	Singles with shared bathrooms and some with en-suite	Bar
24 Sumner Street London, SE1 9JA	Nearest tube: Southwark		Common Room
		Twin, Triple and Quad en-suite rooms	Coin-Op Laundry
Carr-Saunders Hall 18-24 Fitzroy Street London, W1T 4BN	25-minute walk	Single, twin and double rooms with shared bathrooms	Shared snack-making areas
	Nearest tube: Warren Street		Common Room
			Coin-Op Laundry
George IV Apartments'	2-minute walk	Self contained apartments	Each apartment contains a
LSE Campus , Houghton Street London WC2A 2AE	Nearest tube: Holborn		lounge, fully equipped kitchen, bedroom and bathroom
High Holborn		Rooms are clustered into flats	
178 High Holborn London, WC1V 7AA	Nearest tube: Holborn	with shared bathrooms	sharing a kitchen
		Triple en-suite rooms	Common Room
			Coin-Op Laundry
Passfield Hall	20-minute walk Single, twin and triple rooms	Shared snack-making areas	
1-7 Endsleigh Place London, WC1H 0PW	Nearest tube: Euston	with shared bathrooms	Common Room
		Some en-suite rooms are available	Coin-Op Laundry
Rosebery Hall 90 Rosebery Avenue London, EC1R 4TY	25-minute walk	Single, twin and triple rooms with shared bathrooms. Twin en-suite rooms	Shared snack-making areas
	Nearest tube: Angel		Common Room
			Coin-Op Laundry

*All rooms contain a link to the LSE IT Network – you will get full access to the internet with your LSE username and password



Faculty Bios

Professor Stephan Chambers

Stephan Chambers is the inaugural director of the Marshall Institute at LSE. He is also Professor in Practice at the Department of Management at LSE and Course Director for the Executive Masters in Social Business and Entrepreneurship.

From 2000 to 2014 he directed the University of Oxford's MBA, overseeing its rise in international influence and rankings. In addition, he was the founding Director of Oxford University's Executive MBA programme.

Before joining the Marshall Institute Stephan Chambers was the Co-Founder of the Skoll World Forum, Chair of the Skoll Centre for Social Entrepreneurship and Director of International Strategy at Saïd Business School, Oxford University.

He is a Senior Research Fellow at Lincoln College, Oxford, sits on the advisory board of Princeton University Press, and is a Director of the Britdoc Foundation, the Dartington Trust, the University of the People, and the Dragon School.

Stephan Chambers wrote a regular entrepreneurship column for the *Financial Times* and, in 2014, was special advisor to Larry Brilliant and Jeff Skoll at the Skoll Global Threats Fund in California. He teaches entrepreneurship, social entrepreneurship and entrepreneurial finance.

Dr Kerryn Krige

Kerryn joined LSE from the International Labour Organization where she led the development of the social and solidarity economy (SSE) policy in South Africa. She has contributed to various social entrepreneurship initiatives including the SSE strategy for the African Union, two mapping studies of social entrepreneurship in South Africa, and the development of South Africa's USD70 Social Employment Fund. Prior to this, Kerryn led the Network for Social Entrepreneurs at the University of Pretoria's Gordon Institute of Business Science. She has held positions on various CSI and development finance boards, and is a trustee to accreditation authority, the Social Enterprise Mark CiC. Kerryn is an Associate Editor for Emerald Emerging Markets Case Collection and has guest edited two Special Collections on social entrepreneurship in Africa. She is co-author of the book The Disruptors, social entrepreneurs re-investing in business and society.

Kerryn has received numerous fellowships and is actively involved in the African Network of Social Entrepreneurship Scholars (ANSES) which promotes the development of a relevant and localised teaching and research agenda in Africa for social entrepreneurship. Her PhD, from KU Leuven and the University of Pretoria, focuses on social entrepreneurship in difficult market, institutionally void, contexts.







Dr Jonathan Roberts

Jonathan Roberts is Teaching Director and Senior Lecturer in Practice at the Marshall Institute. He leads the development of teaching activities at the Institute, including the Executive Masters in Social Business and Entrepreneurship and a Marshall Institute specialism within LSE's Master in Public Administration programme, the MPA in Social Impact.

Jonathan holds a PhD from the Department of Social Policy at LSE, for which he received the Titmuss prize. He has taught and lectured at LSE on behavioural public policy, on social enterprise and on the relationship between government and the voluntary sector. In addition to his work at the Institute he teaches Nonprofit and Voluntary Sector Policy and Management at the School of Public Policy, UCL. He is a classicist by training, having received a BA (Hons) in Classics from the University of Cambridge. Prior to joining LSE he worked for a number of UK charities, a set of experiences which raised significant questions about the challenges and opportunities of private action for public benefit and which stimulated his academic teaching and research.

Jonathan's research interests include motivations and altruism, trust in public services, and the role of social enterprises and mutual organisations in public service delivery. He has a particular interest in education, pre-school and family policy. His doctoral research explored how parents trust pre-school childcare provision. He has recently completed a study of young adults who co-reside with their parents post-university (the so-called "boomerang generation"), and was a major contributor to a study of European philanthropic foundations. He is currently researching public service mutuals and children's centres. His work has been published in social policy, education, sociology and public administration journals.

Jonathan serves on the governing body of a state primary school in south London and on the advisory committee of the Pen Green Research, Development and Training Base in Northamptonshire.

Professor Connson Locke

Connson Chou Locke joined the Department of Management in 2008. She teaches courses in organisational behaviour, leadership, and negotiation and decision making. In 2013, she received the Department of Management Outstanding Teaching Contribution Award and in 2015 she was Highly Commended for Inspirational Teaching in the Student- Led Teaching Excellence Awards. Professor Locke holds a PhD and MSc in Organisational Behaviour from the University of California, Berkeley and a BA in Sociology from Harvard University where she graduated with honours.

Before entering academia, Professor Locke worked for 16 years as an educator, manager, and management consultant in the United States and Asia Pacific. She was the Asia Pacific Regional Training and Development Manager for the Boston Consulting Group where she oversaw the learning and development of consulting staff across the region. Professor Locke has extensive experience designing and teaching leadership development programmes and providing executive coaching. She has worked in nearly 20 countries across Europe and Asia Pacific as well as in the United States and Australia.

Professor Locke currently teaches on, and holds director level positions, with two high-level executive education programmes at LSE: the Executive Global Masters in Management and LSE's successful programme of short executive education courses aimed at senior professionals.







Professor Sir Julian Le Grand

Julian Le Grand has been Professor of Social Policy at the London School of Economics and Political Science since 1993. He was awarded a knighthood in the 2015 New Year's Honour's list for services to social sciences and public service.

He is an economist by training, with a PhD in economics from the University of Pennsylvania. He is the author, co-author or editor of over twenty books, and more than one hundred refereed journal articles and book chapters on economics, philosophy, and public policy. He has taught at the Universities of Sussex, Bristol and California, Santa Barbara, as well as LSE.

He is a Fellow of the British Academy, a Founding Academician of the Academy of Social Sciences, and an Honorary Fellow of the Faculty of Public Health Medicine. He was a Trustee of the Kings Fund from 2007 to 2016. In 2006 he was awarded an honorary doctorate (DLitt) by the University of Sussex. In 2012 he was awarded the Eupolis Prize for Public Policy by the Eupolis Institute, Milan, and his submission for the Wolfson economics prize received "a special category" prize.

From 2003 to 2005 he was seconded to No 10 Downing St to serve as Senior Policy Adviser to the Prime Minister. In 2007 he was Chairman of the Social Work Practices Working Group for the UK Department for Children, Families and Schools. From 2007 to 2009 he was Chair of Health England: the National Reference Group for Health and Well Being for the UK Department of Health. From 2011 to 2013 he was Chair of the UK Cabinet Office's Mutuals TaskForce. In 2013 and 2014 he was the Chair of the Panels reviewing Doncaster's and Birmingham's Children's Services for the Department for Education and wrote the Panels' reports.

As well as these positions, he has acted as an adviser to the President of the European Commission, the World Bank, the World Health Organisation, the OECD, HM Treasury, the UK Department of Work and Pensions and the BBC. He has been Vice-Chairman of a major teaching hospital, a Commissioner on the Commission for Health Improvement, and a non-executive director of several health authorities. He has served on many National Health Service working parties, on several think-tank commissions and on two grants boards for the Economic and Social Research Council.

He is one of the principal architect of the UK's public service reforms, empowering users and introducing contestability into health care and education. His other policy innovations include the Pupil Premium for the less well-off and for looked after children, now government policy; the Social Work Practices established by the Department for Education and the Department of Health; Patient Budgets piloted by the Department of Health; the Partnership Scheme for funding long term care endorsed by the 2005 Wanless Report Securing Good Care for Older People; and the Child Trust Fund, government policy from 2002-2010.



Dr Eva Neitzert

Eva is an expert in social impact measurement and evaluation. She has been at the forefront of developing innovative new approaches to demonstrating value for money and effectiveness. She has authored more than 30 publications for a range of audiences, including government departments, thinktanks, and academia.

As a practitioner, Eva has worked on social impact measurement for clients from the public, private and NGO sectors in the UK and internationally. Past clients include BT, Microsoft, CAFOD, and DfID. Eva has a PhD from the London School of Economics and previously held senior management roles at the New Economics Foundation and Fawcett Society.

Please note this is a list of current teaching faculty and could be subject to change.

LSE Campus



Key

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CBG Centre Building
CKK Cheng Kin Ku Building
CLM Clement House
COL Columbia House
COW Cowdray House

FAW Fawcett House

- KGS King's ChambersKSW 20 KingswayLAK Lakatos Building
- LCH Lincoln Chambers
- **5LF** 5 Lincoln's Inn Fields
- **35L** 35 Lincoln's Inn Fields
- **50L** 50 Lincoln's Inn Fields
- LRB Lionel Robbins Building, Library
- MAR The Marshall Building
- **OLD** Old Building**OCS** Old Curiosity Shop
- PAN Pankhurst House
- PAR Parish Hall
- **PEA** Peacock Theatre **PEL** Pethick-Lawrence
 - House
- POR 1 Portsmouth Street
- SAR Sardinia House
- SAW Saw Swee Hock Student CentreSHF Sheffield Street
- **SAL** Sir Arthur Lewis
- Building
- STC St Clement's
- All buildings have wheelchair access and lifts, except, KGS, KSW*, 5LF, POR* and SHF. *KSW 20 Kingsway (Language Centre only), *POR 1 Portsmouth Street (Shop only).





For more information, please contact:

Anna Townsend Head of Programme Delivery, Marshall Institute (LSE), Marshall Building, 44 Lincoln's Inn Fields London WC2A 3LY **Email:** a.k.townsend@lse.ac.uk



This information can be made available in alternative formats, on request. Please contact Anna Townsend:

The London School of Economics and Political Science is a School of the University of London. It is a charity and is incorporated in England as a company limited by guarantee under the Companies Acts (Reg no 70527).

The School seeks to ensure that people are treated equitably, regardless of age, disability, race, nationality, ethnic or national origin, gender, religion, sexual orientation or personal circumstances.

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