



Department of
Management

Executive Global Master's in Management

Employer Brochure

A unique master's programme in global management and leadership
for outstanding working professionals.





Invest in your organisation's success

"Business takes place in a national and global context. What you get from the LSE is an understanding of the social, economic and political architecture which is driving business."

Professor Saul Estrin, Programme Founder

What is the Executive Global MSc Management?

- A part time, modular executive master's degree, specifically designed for working professionals to study alongside full time employment, requiring only 9 weeks out the office over 17 months.
- A truly global community with modules taking place in London, and two overseas locations.
- A management programme like no other - our students cover the fundamentals of business management and leadership, but our unique teaching style challenges their perceptions of people, teams, organisations, and the broader business landscape, providing a deeper critical understanding of organisations, markets, and the socio-economic and geo-political contexts in which they operate.
- An opportunity for employers to invest in the professional development of their most talented staff. We place our students in an unparalleled position to drive growth, success and innovation in their organisations, making more intelligent business decisions founded on a deep understanding of the complex inter-connected factors which fundamentally underpin the success or failure of businesses across the globe.

For full details of the programme visit www.lse.ac.uk/egmim.

Benefits to your organisation

World-class training in the core areas of management and leadership

This programme reimagines the traditional MBA curriculum to better reflect real-world complexities, where issues aren't confined to separate academic subjects. Your employee will graduate as a well-rounded professional, possessing a distinctive skill set that empowers them to foster growth, drive success, and spearhead innovation in your workplace.

Bring fresh global business insight into your organisation

Students bring learning from the classroom directly back to the workplace, implementing new insights and innovations in your organisation from day one. They gain a fresh approach to their role, enabling them to improve business decisions, performance and productivity. They will be able to offer in-depth insight into global markets and regional business cultures, drawing on learning from overseas modules, internationally diverse classmates and a globally relevant curriculum taught by leading international faculty.

Access to the LSE's global network

Explore new global business opportunities with access to this prestigious network of leading minds in business, government and academia in 190 countries across the world.

Final project

In-depth analysis of a real issue in your organisation, or development of your employee's expertise in a specific business area, through a 6,000 word dissertation or capstone project, focusing on a real issue related to the student's job.

Employer Partnerships

Connect with future talent from LSE's Department of Management by sponsoring a business project, taking part in our HR shadowing scheme or advertising your recruitment opportunities.

Employee retention & professional development

Increase employee loyalty and motivation by investing in their professional development.



Case Study: Industrial Development Corporation (IDC)



Student perspective:

Aubrey Shabangu
Dealmaker
South Africa

"Enrolling in the EGMiM has been a pivotal step in my professional journey. The programme has challenged me to think more critically and strategically about my work at the IDC. Its interdisciplinary curriculum has broadened my understanding of global business, enabling me to evaluate transactions not only through financial metrics but also through a socio-economic and geopolitical lens – an essential capability for development finance.

The modules and diverse cohort have exposed me to new perspectives and best practices from across industries and regions, enriching my approach to stakeholder engagement, risk analysis and deal structuring. I'm already applying these insights to live transactions, which has improved the quality and depth of my analysis.

The EGMiM programme is also equipping me to lead more effectively. As I progress and gain new tools through the programme, I'm confident that it will continue to elevate my contribution to the IDC and prepare me for future leadership roles."

Company perspective:

"At the Industrial Development Corporation of South Africa (IDC), we recognise that our people are the cornerstone of our mission to drive inclusive and sustainable industrial development. In a rapidly evolving global economy, the ability to respond to complex developmental challenges requires not only technical expertise but also strategic agility, global insight and leadership excellence.

Our decision to support Aubrey's participation on the Executive Global MSc in Management (EGMiM) reflects our commitment to cultivating future-fit leaders. The EGMiM programme offers a rigorous, interdisciplinary curriculum that equips professionals with advanced analytical tools, a deep understanding of global markets and the ability to lead in dynamic environments.

Through this investment, we are empowering Aubrey to bring fresh perspectives, innovative thinking and globally informed strategies to his role as Dealmaker. His development aligns directly with IDC's values of continuous learning, transformation, and excellence in service of South Africa's industrialisation agenda."

**Industrial
Development
Corporation (IDC)**

Case Study: TCO & Chevron



Student perspective:

Zhanar Gilimova

Strategic Planning Consultant, TCO & Chevron
Kazakhstan

"From day one of the programme, I noticed how I started to progress and enhance my skills, for example in time management, communication, the ability to build a network, and the ability to be creative and think outside the box.

The programme is very rich on teaching and equipping students with frameworks. The latter was my biggest take away from the course – I started using frameworks from the classroom at work which helped me to organise my thinking and evaluate problems from different perspectives.

The EGMiM programme's global agenda, topics and current issues gave me a great perspective on emerging locations and emerging trends in various industries. It was particularly important as global mobility is very welcomed within the oil and gas industry. This programme in many ways equipped me for a global career and gave me some great perspectives on regions and emerging markets."

Company perspective:

"TCO has a number of employees on overseas assignment to gain experience with Chevron, and bring that back to TCO. It was no surprise to me that TCO management were willing to support Zhanar in this programme, and demonstrate how they are willing to invest in people.

As Zhanar's mentor, I had a close working relationship with her. From the very start of the programme I could see the change in Zhanar. Her confidence began to grow and her interaction with senior management improved, and as a result they started to take notice of her potential.

From my interaction with Zhanar it has taken a lot of hard work and dedication to complete the course. It demonstrated to me that she can work under pressure while still producing quality work. It also challenged my thinking on certain issues. It made me think outside of the box and look at issues from a different perspective."

Graeme Sheppard

EBU Planning
Advisor,
Chevron

Case Study: EY

Student perspective:

Miguel Duarte
Partner, EY
Brazil

"In 2010 I was one of the founders of a consulting business in Brazil focused on strategic innovation. We have worked with the biggest multinational companies in Brazil, and in May 2014 we joined EY (formerly Ernst & Young) as strategic innovation experts.

My thoughts about growth strategy and the opportunity cost of different strategic alternatives for my own business were born in the LSE classroom. The intellectual context and the time to think and discuss with outliers helped me to understand new horizons and possibilities, and helped me to see that the best growth strategy for our firm would be integration into a big consulting firm.

The EGMiM programme brought me a very solid conceptual basis in all aspects of management, from Organisational Behaviour to Finance. It was a deep dive into the theoretical background of management, and brought me frameworks for better decision making. It also brought me clarity on how differently we can think as executives or as shareholders in our own businesses.

The programme generated very strong externalities in my company. I definitely brought new challenges to my team and we developed new consulting offers that enriched our team's knowledge and our firm's market value."



Company perspective:

"Miguel is a business savvy professional, driven by results and pursuing excellence in his work. The EGMiM programme has given him a deeper knowledge in some management fundamentals and in social and economic topics that are key for business today. This learning has helped Miguel to leverage his talent and previous experiences to become a more complete professional. It is now easier for him, as a consultant, to fully capture and frame the business challenges faced by clients from a diverse set of industries, and to lead consulting teams in the construction of solid and comprehensive solutions.

The learning from the programme enhanced Miguel's capability to move beyond the innovation space and complement our company's portfolio of offerings with a few, very successful, strategic projects for some leading companies in Brazil. I believe that these projects were very important for the consolidation of our company in this market. Very recently, our operation in Brazil was acquired by a 'big four' consulting firm, as a recognition for our company's value and Miguel's work as a partner."

José Pereira
Senior Manager,
EY Brazil

Find out more

We would be delighted to explore how this programme can support your organisational goals and leadership development strategy.

For organisations sponsoring employees, we are also able to offer corporate discounts on tuition fees if you send 2 or more people to attend the programme.

If you're interested in learning more or discussing partnership opportunities, please don't hesitate to get in touch.



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