

Executive Global Master's in Management

Employer sponsorship: building a business case

If you are planning to talk to your employer about financial support for the programme, you may find it useful to consider the below for your discussions:

- Demonstrate how an increased knowledge of the subjects covered in the programme would be beneficial to your organisation.
- Illustrate how your objectives for taking the programme align with those of the organisation and how it could help you achieve your work goals.
- Discuss where you may have gaps in your current skillset, how the programme content could help address these, and in turn how you could use them in your everyday role to improve performance at work.
- Highlight the global networks you would have access to and become part of, and how these could be beneficial to your organisation.
- Consider a strategic issue or project that you could explore as part of the dissertation or capstone project on behalf of your organisation.
- Use our Employer Brochure to highlight further benefits and provide examples from companies who have sponsored students in the past.
- Having these conversations with your employer early on can be extremely helpful, even if they might not be able to fully support you with tuition costs - having their support for the time out the office, providing additional leave or covering travel or accommodation costs, can all help.
- If they have any further questions, feel free to put them in touch with us at dom.egmim.admissions@lse.ac.uk as we would be happy to discuss the programme with them.