

# Susanne Klausning

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## EDUCATION

### **London School of Economics and Political Science** – PhD Student in Information Systems and Innovation

10/2022 – today (London, UK)

- Successfully passed formal upgrade from Master of Philosophy (MPhil) to PhD (12/2023)
- Completed a MPhil with a focus on the methodological skills for qualitative and quantitative data analysis
- PhD affiliate at the LSE Data Science Institute
- PhD supervisors: Prof. Susan Scott (Imperial College), Dr. Aaron Cheng (LSE)

### **London School of Economics and Political Science** – Principles of Teaching for Higher Education Certification

10/2024 – 07/2025 (London, UK)

Training programme concurrent with doctoral programme in post-graduate professional teaching offered by the LSE Eden Centre

### **University of Oxford** – M.Sc. in Social Science of the Internet, Oxford Internet Institute

10/2018 – 10/2020 (Oxford, UK) – final grade: Distinction (top 10% of class)

Multidisciplinary programme focusing on the theoretical and methodological skills to strategically analyse the policy and practical implications of evolving online technologies

- Master thesis on the influence of design factors on privacy decision-making (awarded Distinction)

### **Columbia University in the City of New York** – Visiting Student Researcher at Columbia Business School

01/2018 – 05/2018 (New York, USA)

- Provided research assistance for the book “Cloud-TV: The next generation of video” at the Columbia Institute for Tele-Information to Prof. Eli Noam

### **Center for Digital Technology and Management** – Honours Degree in Technology Management

08/2016 – 01/2018 (Munich, Germany) – final grade: 1.4 (scale from 1.0 (best) to 5.0 (fail))

Interdisciplinary add-on study program with a focus on innovation management, product development and soft skills

### **Ludwig-Maximilians University (LMU) Munich** – B.Sc. in Business Administration

10/2013 – 11/2017 (Munich, Germany) – final grade: 1.56 (top 10% of class; scale from 1.0 (best) to 5.0 (fail))

- Bachelor thesis on the role of religion in corporate decision-making
- Spent an exchange semester at Heriot-Watt University Edinburgh (Edinburgh, UK)

## WORK EXPERIENCE

### **appliedAI Initiative** – Senior AI Strategist

01/2021 – 10/2022 (Munich, Germany)

- Advised DAX companies on their Artificial Intelligence strategies and AI operating model
- Led the building of appliedAI's division for trustworthy AI
- Organised working groups for multinational corporations to develop technical and non-technical tools for addressing the EU AI Act

### **Rhodes Artificial Intelligence Lab** – Research Strategist

01/2020 – 06/2020 (Oxford, UK)

- Collaborated within an interdisciplinary research team (designers, computer- and social scientists) to explore opportunities for improving urban food security through Machine Learning for the World Food Programme
- Co-authored a report on informal settlement mapping through VHR satellite imagery in Dar es Salaam for the World Food Programme

**Harvard University, Berkman Klein Center for Internet and Society – Research Intern**

07/2019 – 09/2019 (Cambridge, USA)

- Led the creation of a project exploring different approaches for privacy regulation
- Compiled expert interviews, reports, and analyses into a roadmap for the development of inclusive AI
- Analysed the AI strategy of the Columbian government and provided feedback and recommendations

**University of Oxford, Oxford Internet Institute – Research Assistant**

02/2019 – 08/2019 (Oxford, UK)

- Conducted and statistically analysed an online survey among 400 online workers in Europe informing policy recommendations for the European Center for the Development of Vocational Training

**Bain & Company – Working Student**

08/2017 – 10/2018 (Munich, Germany)

- Delivered market research, competitor analysis, financial ratio analyses and client presentations to support the consulting teams on projects in various branches

**PUBLICATIONS**

Klausing, S., & Cheng, A. 2025. Privacy Regulation and Data Processing Innovation: The Impact of the California Consumer Privacy Act. *Proceedings of the 33<sup>rd</sup> European Conference on Information Systems (ECIS)*, Amman, Jordan, June 12-18, 2025.

Klausing, S., Scott, S., & Sarker, S. 2024. The Road to Digital Responsibility: The Case of Meta. *Proceedings of the 45<sup>th</sup> International Conference on Information Systems (ICIS)*, Bangkok, Thailand, December 15-18, 2024.

Klausing, S., Scott, S., & Sarker, S. 2024. Do Big Tech responsibility narratives reflect wilful blindness or path dependence? An analysis of the framing and reframing of privacy in Meta's earnings conference calls. *Academy of Management Conference*, Chicago, US, August 08-13, 2024.

Klausing, S. 2023. The Relation between Attitude Certainty and the Privacy Paradox. *Journal of Media Psychology*, 35(4), 191-205.

Becker, M., Klausing, S., & Hess, T. 2019. Uncovering the Privacy Paradox: The Influence of Distractions on Data Disclosure Decisions. *Proceedings of the 27th European Conference on Information Systems (ECIS)*, Stockholm & Uppsala, Sweden, June 08-14, 2019.

**WORK IN PROGRESS**

Klausing, S., & Cheng, A. The Impact of Regulation on Firm Innovation in Privacy Technologies for (Gen)AI: Evidence from the California Consumer Privacy Act.

- Preparation for submission to *MISQ*, presented at MISQ developmental workshop on AI-IA

Klausing, S., Scott, S. & Sarker, S. A Privacy Research Agenda for the Age of AI.

- Preparation for submission to *Information Systems Research*

Klausing, S., & Scott, S. Sharing Confidential Data through Federated Learning: Understanding the Challenges of Multimodal, Distributed Machine Learning Development.

- Preparation for submission to *Information and Organization RICK* section

**CONFERENCES AND WORKSHOPS ATTENDED**

Klausing, S. Data Sharing in the Age of AI: An Analysis of Shifting Institutional Narratives and the Infrastructuring of Organizational Responses. *Academy of Management CTO Doctoral Consortium*, Copenhagen, Denmark, July 25-29, 2025.

Klausing, S. Data Sharing in the Age of AI: An Analysis of Infrastructural Organizational Responses and Shifting Institutional Narratives. *Information and Organization RICK Forum and ECR/PhD Workshop on AI and Agency*,

Cambridge, UK, July 22-23, 2025.

Klausing, S., & Cheng, A. The Impact of Regulation on Firm Innovation in Privacy Technologies for (Gen)AI: Evidence from the California Consumer Privacy Act. *MISQ Paper Development Workshop on AI-IA Nexus*, online, June 12, 2025.

Klausing, S., & Cheng, A. The Evolution of AI and Privacy-Preserving Innovation Under Regulatory Change: Evidence from the California Consumer Privacy Act. *Twenty-first Symposium on Statistical Challenges in Electronic Commerce Research (SCECR)*, Paphos, Cyprus, June 22-24, 2025.

Klausing, S., & Cheng, A. Privacy Regulation and Data Processing Innovation: The Impact of the California Consumer Privacy Act. *33<sup>rd</sup> European Conference on Information Systems (ECIS)*, Amman, Jordan, June 12-18, 2025.

Klausing, S. The Impact of Regulation on Firm Innovation in Privacy Technologies for (Gen)AI: Evidence from the California Consumer Privacy Act. *AI Plus Management Doctoral Consortium UCL School of Management*, London, UK, May 20, 2025.

Klausing, S., & Cheng, A. The Impact of Privacy Regulation on Data Processing Innovation: Evidence from the California Consumer Privacy Act. *Digital Economy Workshop*, Berlin, Germany, March 23-25, 2025.

Klausing, S., Scott, S., & Sarker, S. Do Big Tech responsibility narratives reflect wilful blindness or path dependence? An analysis of the framing and reframing of privacy in Meta's earnings conference calls. *Academy of Management Conference*, Chicago, US, August 08-13, 2024.

Klausing, S., Scott, S., & Sarker, S. The Road to Digital Responsibility: The Case of Meta. *45<sup>th</sup> International Conference on Information Systems (ICIS)*, Bangkok, Thailand, December 15-18, 2024.

## TEACHING

Qualified with certification for post-graduate professional teaching (Principles of Teaching in Higher Education)

**London School of Economics:** Seminar teacher for the E-Business course (4.84 out 5 rating), 2023-2024 & 2024-2025; awarded the LSE Class Teacher Awards 2024-25 for student support

**Imperial College London Business School:** Guest lecture on privacy in Artificial Intelligence, 03/2025

**Karlsruhe Institute of Technology:** Guest lecture on privacy-preserving Machine Learning, 01/2024 & 01/2025

## RESEARCH GRANTS AWARDED

- Awarded research grant by the LSE Research and Impact Support Fund, 06/2024
- Awarded research grant by the LSE US Phelan Centre, 02/2024
- Scholarship holder of the Bavarian Ministry for Digital Affairs, 09/2022 – 06/2024
- Scholarship holder of the German National Academic Foundation, 04/2017 – 09/2020
- Best bachelor thesis award by the Institute for Accounting and Control at LMU Munich, 01/2018
- TOP-BWL scholarship at LMU Munich for excellent academic performance, 05/2015 – 11/2017

## SERVICE

**Reviewer** for *Information Systems Research*, *European Journal of Information Systems*, *ACM Transactions on Management Information Systems*, *International Conference on Information Systems*, *European Conference on Information Systems*

**London School of Economics - PhD Representative**

10/2022 - 10/2023

- Representation of PhD students in university committees
- Co-organisation of the research colloquium "Digitalization and its Impacts" (06/2023)

## KNOWLEDGE TRANSFER ACTIVITIES, INDUSTRY AND POLICY ENGAGEMENT

**Imperial College London, I-X Initiative on AI** (with Susan Scott) - Presentation on understanding foundational approaches to Artificial Intelligence, innovation translation event for German industry delegation arranged by I-X and UK Gov Dept for Business and Trade, 16th May 2025.

**D64 e.V.** – Coordinator of the Data Protection Working Group

11/2022 – present

Digital policy think tank and non-profit organisation

- Creation of educational material for data protection online
- Publication of position papers related to current political developments in the field of data protection (e.g., related to data retention policies)

**European AI Office** – Independent Expert

11/2024 – 07/2025

Supported the drafting of the General-Purpose AI Code of Practice detailing the AI Act rules for providers of general-purpose AI models