

Dr. Xu Li (李旭)

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ACADEMIC POSITIONS

London School of Economics and Political Science , London, UK Assistant Professor of Management	2023–present
Copenhagen Business School , Copenhagen, DK Assistant Professor of Strategy and Innovation	2019–2023
ESMT European School of Management and Technology , Berlin, DE Assistant Professor of Strategy <i>* On medical leave and off tenure clock in 2018; now in perfect health.</i>	2015–2019

EDUCATION

London Business School , London, UK PhD in Strategy and Entrepreneurship	2010–2015
The Wharton School, University of Pennsylvania , Philadelphia, US Visiting PhD in Management	2012
Carnegie Mellon University , Pittsburgh, US MS in Engineering and Public Policy	2007–2009
Columbia University , New York, US MS in Engineering Management Systems	2006–2007
Peking University , Beijing, CN BS in Biological Sciences	2002–2006

PUBLICATIONS

- [1] **Li, X.** (2023). When Firms May Benefit from Sticking with an Old Technology. *Strategic Management Journal*, 1–30.
<https://doi.org/10.1002/smj.3551>
- [2] **Li, X.** & Vermeulen, F. (2021). High Risk, Low Return (and Vice Versa): The Effect of Product Innovation on Firm Performance in a Transition Economy. *Academy of Management Journal*, 64(5): 1383-1418.

PAPERS UNDER REVIEW

- [1] **Li, X.** How Old Technology Firms Achieve Higher Growth through Hybridization.
 - *2nd Revise & Resubmit at Administrative Science Quarterly.*

- [2] **Li, X.** & Ody-Brasier, A.* Deviance as a Means to Build a Legitimate Career. (* Equal contributions)
 ▪ *2nd Revise & Resubmit at Administrative Science Quarterly.*
- [3] **Li, X.** & Stronski, K. Urbanization, Managerial Risk Preference, and Firm Innovation.
 ▪ *Revise & Resubmit at Organizational Behavior and Human Decision Processes.*
- [4] Stronski, K. & **Li, X.** How CEO Retirement Impacts Employee Wages.
 ▪ *Revise & Resubmit at Organization Science.*

PAPERS IN PREPARATION FOR SUBMISSION

- [1] **Li, X.** & Vermeulen, F. War, Institutional Legacy, and Firm Innovation.
- [2] **Li, X.** & Wagner, S. The Hidden Cost of R&D Alliances.

RESEARCH IN PROGRESS

- [1] **Li, X.**, Vermeulen, F. & Dahlander, L. Variance Induced Perception Bias. (Data analysis ongoing)
- [2] **Li, X.** The Survival of Berlin Techno Clubs. (Data analysis ongoing)
- [3] **Li, X.** & Dahlin, K. Innovation in the Old Technology. (Data analysis ongoing)

TEACHING EXPERIENCE

Strategic Management, MSc and EMBA Programs, CBS	2019–2022
Teaching Evaluations:	
<ul style="list-style-type: none"> • 40 students – 4.5/5.0 (5.0 being excellent) • 179 students – 4.5/5.0 (5.0 being excellent) ▪ 167 students – 4.5/5.0 (5.0 being excellent) ▪ 69 students – 4.4/5.0 (5.0 being excellent) ▪ 168 students – Stream A: 4.2/5.0; Steam B: 4.3/5.0 (5.0 being excellent) 	
Business Strategy, MBA, ESMT	2016–2019
Teaching Evaluations:	
<ul style="list-style-type: none"> ▪ 64 students – 1.4/5.0 (1.0 being excellent) ▪ 50 students – 1.5/5.0 (1.0 being excellent) ▪ 65 students – 1.6/5.0 (1.0 being excellent) ▪ 67 students – 1.8/5.0 (1.0 being excellent) 	
Strategic Analysis, MiM, ESMT	2016–2019
Teaching Evaluations:	
<ul style="list-style-type: none"> ▪ 52 students – 1.2/5.0 (1.0 being excellent) ▪ 92 students – 1.4/5.0 (1.0 being excellent) ▪ 89 students – 1.4/5.0 (1.0 being excellent) ▪ 48 students – 1.9/5.0 (1.0 being excellent) 	

Strategic Analysis Seminar, MiM, London Business School	2013
Teaching Evaluations:	
▪ 81 students – 4.5/5.0 (5.0 being excellent)	
▪ 81 students – 4.4/5.0 (5.0 being excellent)	

SELECTED ACADEMIC PRESENTATIONS

Department of Management, LSE, Organizational Behavior Seminar. London, UK.	2022
Gies College of Business, UIUC, Organizational Behavior Seminar. Champaign, US.	2021
Nanyang Business School, Strategy and International Business Seminar. Virtual.	2021
King's Business School, Strategy, IB and Entrepreneurship Seminar. London, UK.	2019
Copenhagen Business School, Strategy and Innovation Seminar. Copenhagen, DK.	2018
The DRUID Society Conference. New York, US.	2017
INSEAD Doriot Entrepreneurship Conference. Fontainebleau, FR.	2017
ESMT Berlin, Strategy Seminar. Berlin, DE.	2015
HEC Paris, Strategy and Business Policy Seminar. Paris, FR.	2014
The University of Hong Kong, School of Business Seminar. Hong Kong, CN.	2014
European SEI Doctoral Consortium. Milan, IT.	2014
Trans-Atlantic Doctoral Conference (TADC). London, UK.	2014
Consortium on Competitiveness and Cooperation (CCC) Doctoral Conference. Boston, US.	2014
Strategic Management Society Annual Conferences.	Since 2014
Academy of Management Annual Meetings.	Since 2014

HONORS AND AWARDS

Finalist for the Carolyn B. Dexter Award at AOM 2022	2022
OMT Best International Paper Award at AOM 2022	2022
President's Honor Roll for Teaching Excellence, ESMT Berlin	2017, 2019
DIIE PhD Stipend Award, Deloitte Institute of Innovation and Entrepreneurship	2014–2015
Fellowship for Doctoral Students, London Business School	2010–2015
Research Grant (with Dr. Freek Vermeulen), Deloitte Institute of Innovation and Entrepreneurship	2013

SERVICES AND ACTIVITIES

Ad-hoc Reviewer for the <i>American Journal of Sociology</i> , <i>Administrative Science Quarterly</i> , <i>Academy of Management Journal</i> , <i>Organization Science</i> , <i>Strategic Management Journal</i> , and <i>Journal of International Business Studies</i>	2014–present
Co-organizer of CBS Department of Strategy and Innovation OT Reading Group	2021–2023
Organizer of CBS Department of Strategy and Innovation Brown Bag Seminars	2019–2023
Co-organizer of SMS Berlin Annual Conference Joint Reception for Knowledge & Innovation and Cooperative Strategies Interest Groups	2016
Co-organizer of LBS Trans-Atlantic Doctoral Conference Strategy Track	2011–2014
Co-organizer of LBS-Oxford-Imperial College Doctoral Student Seminars	2012