

YULU TANG

London School of Economics
Department of Management

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<https://sites.google.com/view/yulutang>

EMPLOYMENT

2025 – Assistant Professor of Managerial Economics and Strategy
London School of Economics, Department of Management

PAST EMPLOYMENT

2024 – 25 Postdoctoral Fellow
Dartmouth College, Department of Economics

EDUCATION

Ph.D. Economics, Harvard University, 2024
Committee: Emily Breza, Edward Glaeser, Gabriel Kreindler, David Atkin

B.A. Mathematical Economics, Fudan University, 2018
Undergraduate Exchange, MIT, 2017
Undergraduate Exchange, UNC-Chapel Hill, 2016

WORKING PAPERS

“To Follow the Crowd? Benefits and Costs of Migrant Networks”

“Firm Visibility and Quality Upgrading: Evidence from Randomized Location Allocations”

“Commitment at Scale: Evidence from 13 Million Social Media Users” (with Peter Hickman and Ruru Houg)

SELECTED WORK IN PROGRESS

“Quality Incentives and Upgrading in Uganda's Coffee Supply Chain” (with Jie Bai, Lauren Falcao Bergquist, Ameet Morjaria and Russell Morton)

“Civil Wars and Strategic Subsidies” (with Jaya Wen and Cheryl Wu)

“Protectionism on the Screen: Endogenous Preferences, Learning, and Investment” (with Jin Liu)

PUBLICATIONS

“Food Prices, Processing, and Shocks: Evidence from Rice and COVID-19”. *Journal of Agricultural Economics* 73, no. 2 (2022): 338-355. (With Joseph Goeb, Phoo Pye Zone, Nang Lun Kham Synt, A. Myint Zu, and Bart Minten)

FELLOWSHIPS, GRANTS & AWARDS

2025 IGC-Uganda Pilot Funding, STEG Pilot Funding

Prior to 2024 The Desmond and Whitney Shum Fellowship, Certificate of Distinction in Teaching, Chae Research Funding, Warburg Fund Grant (X2), PEDL Funds, IGC-Myanmar Funding

SEMINARS & CONFERENCES

2025 STEG Annual Conference, NBER China Meeting, NYU Spatial Conference, World Bank Infra4Dev Conference, ABFER, BSE Conference, Fudan Trade Mini-Conference

2024 World Bank DECRG, Berkeley Hass, University of Pennsylvania, LSE Management, University of Michigan, NUS Business School, CUHK, HKU Business School, MIDWEST Development Conf., Northwestern GPRL Rookiefest, CES 2024, NBER SI Development, NBER SI Urban, Yale, Dartmouth, IGC-EGC Yale Conference, Stanford, NEUDC, Georgetown, JHU, SEA 2024

PROFESSIONAL EXPERIENCE

2019 – Research Fellow, Luohan Academy, Alibaba, Hangzhou, China

2021 – 2022 Short Term Consultant for World Bank DECRG, Washington, DC