

# Yangting Li

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## ACADEMIC POSITIONS & TRAINING

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**The London School of Economics and Political Science** *London, UK*  
LSE Fellow in Information Systems and Innovation Research Group, Department of Management 2025 –

**The University of Sydney** *Sydney, Australia*  
Doctor of Philosophy (Business) in Business Information Systems 2020 –  
Bachelor of Commerce (Honors) in Business Information Systems 2016 - 2019  
*WAM: 89/100 (First Class); Dissertation Evaluation Outcome: 90/100*  
Research Assistant, Discipline of Business Information Systems 2024  
Research Assistant, Discipline of Business Information Systems 2021 - 2022

### Community Engagement

MISQ Reviewer Workshop 2024-2025 *Virtual*  
ICIS 2024: SIG SEC: Workshop for Information Security and Privacy *Bangkok, Thailand*  
ICIS 2024: SIG GTM Ground Theory Workshop *Bangkok, Thailand*  
The 4th Qualitative Paper Development Symposium 2024 *Auckland, New Zealand*  
University of Sydney Honors Welcome Session 2023 (*Guest Speaker*) *Sydney, Australia*

## PUBLICATIONS

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### Refereed Journals

Seymour, M., Tan, B., & Li, Y. (2025). The Creation of Immersive Experiences in Transcultural Entertainment: An Action Design Process Focused on Neural Rendering. *Information Systems Research*.  
<https://doi.org/10.1287/isre.2024.1079>

Panteli, N., Lee, J., Li, Y., and Hsu, C. (Under 2nd round of review in *MIS Quarterly*). “Seizing the moment: Kairotic times of institutional press actions driving societal change.”

Guan, B., Li, Y., Hsu, C., Liu, N., and Thatcher, J. (Submitted for review in *MIS Quarterly*). “Mobile Security Mindfulness: A Novel Construct for Defense in a Mobile-First World.”

Li, Y. and Tan, B., (Under 2nd round of review in *International Journal of Information Management*). “Navigating Digital Transformation for Not-for-Profits: Exploring Resource Fluidity.”

Li, Y., Tan, B., and Sun, Y. (Submitted for review in *Information Systems Journal*). “Leading Supply Network Digital Transformation: A Core Firm Perspective.”

Li, Y., Hsu, C., Lee, J., and Panteli, N. (Preparation for submission to *Journal of the Association for Information Systems*). “Knotting Digital Activism in a Converging Media System”

Li, Y., Tan, B., and Chen, JE. (Preparation for submission to *Journal of Strategic Information Systems*). “From tacit to tangible: Digital affordances in transforming tradition-rooted product markets.”

Li, Y., Tan, B., and Chen, JE. (Preparation for submission). “An interpretative case study on the role of AI in media consumption.”

## Refereed Conference Publications

Wang, S., Guan, B., **Li, Y.**, and Sullivan, R. 2025, "Toward a framework of mindful metaphor use in IS: A Heideggerian perspective," in: *International Conference on Information Systems*. Nashville, The United States.

Guan, B., **Li, Y.**, Hsu, C., Liu, N., and Thatcher, J. 2024 "Conceptualizing Mobile Security Mindfulness – A Mixed-Methods Research." In: *WISP 2024, International Conference on Information Systems*. Bangkok, Thailand

- *AIS SIG SEC Outstanding Student Paper – WISP 2024*

**Li, Y.**, Tan, B., and Park, G. 2022. "Exploiting Resource Fluidity for Digital Transformation—a Revelatory Case Study," in: *International Conference on Information Systems*. Copenhagen, Denmark.

**Li, Y.**, and Sun, Y. 2019. "Leadership in the Digital Transformation of a Supply Network: A Revelatory Case Study," in: *International Conference on Information Systems*. Munich, Germany.

## AWARDS & FUNDING

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### Funding

- Enhanced Business School Research Scholarship 2020 – 2025
- Research Travel Support Scheme Funding 2022
- Postgraduate Research Support Scheme 2022
- BIS HDR 2022 Support Scheme 2022
- Research Travel Support Scheme Funding 2021
- Westbrook and Jessie Anstice International Travel Scholarship 2019
- Dean's Undergraduate Scholarship (International) 2018
- Dean's Undergraduate Scholarship (International) 2017
- Dean's Undergraduate Scholarship (International) 2016

### Awards

- AIS SIG SEC Outstanding Student Paper – WISP 2024 Dec 2024
- Feedback for Teacher Award 2024
- Finalist of the Dean's Award for *Feedback for Teacher* 2023
- Feedback for Teacher Award 2023
- Feedback for Teacher Award 2022

## TEACHING

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**The London School of Economics and Political Science** Sydney, Australia  
Management and Socioeconomics of Digital Innovation (Lecturer) 2025 –  
Digital-first Strategy in the Generative Economy 2026  
Research Design for Studies in Digital Innovation 2026

**The University of Sydney** Sydney, Australia  
Digital Business Innovation (Lecturer) 2023 – 2025  
Creative and Analytic Mindset (Tutor) 2021 – 2025  
Digital Business Innovation (Tutor) 2019 – 2025  
Telling Stories with Data (Tableau Demonstrator) 2021  
Business Information Systems in Practice (Tutor) 2020 – 2021

Business Intelligence for Managers (Tutor)

2019

**The University of New South Wales**

*Sydney, Australia*

Digital Transformation in Business (Tutor, Tutor in Charge)

2022 – 2023

Managing Information Systems (Tutor, Tutor in Charge)

2022 – 2023

### **Teaching Approach & Effectiveness**

- Delivered lectures, tutorials, and workshops across undergraduate and postgraduate levels using lecture-style, discussion-based, and collaborative-activity-driven formats
- Designed and co-developed teaching materials, tutorial activities, and assessments to support student learning and engagement
- Supported course administration and coordination as a senior tutor, including mentoring junior teaching staff and managing logistics across large cohorts
- Consistently received over 90% positive student feedback (agree or strongly agree) across formal evaluations

*“Yangting is absolutely a brilliant teacher! an amazing teacher!! She is patient, lovely, friendly and clearly in teaching knowledge. She creates good connections and relationships to her students and I feel very proud to be one of her students.”*

*“She encouraged class participation, and answered any questions we had in depth. She had good time management and got through all content efficiently.”*

*“She made classes really fun and would encourage everyone to discuss/gave everyone the opportunity to discuss. She also gave good insights and feedback during class that helped add onto our learning.”*

*“I loved Miss Yangting. She helped facilitate discussion, gave good feedback on my various questions, was very knowledgeable on the course and helped throughout the difficult parts of the course... I could not praise her more”*

## **SERVICES**

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### **Reviewing Experience**

*Information & Management*

*Information, Technology & People*

*Industrial Management & Data Systems*

*Business & Information Systems Engineering*

*IFIP Advances in Information and Communication Technology*

*International Conference for Information Systems Proceedings*

*European Conference on Information Systems Proceedings*

*Pacific Asia Conference on Information Systems Proceedings*

*Hawaii International Conference on Systems Sciences*

### **Commercial Banking Experience**

*Doha Bank (Executive Assistant)*

2018

## **REFERENCES**

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Professor Carol Hsu  
Professor and Head of Discipline  
Discipline of Business Information Systems  
The University of Sydney  
[carol.hsu@sydney.edu.au](mailto:carol.hsu@sydney.edu.au)

Dr Abayomi Baiyere  
Associate Professor  
Digital Technology Group  
Queen's University  
[a.baiyere@queensu.ca](mailto:a.baiyere@queensu.ca)

Professor Barney Tan  
Professor and Deputy Dean (Impact & Partnerships)  
School of Information Systems and Technology  
Management  
The University of New South Wales  
[barney.tan@unsw.edu.au](mailto:barney.tan@unsw.edu.au)

Dr Na Liu  
Senior Lecturer  
Discipline of Business Information Systems  
The University of Sydney  
[liu.na@sydney.edu.au](mailto:liu.na@sydney.edu.au)