

Dr Boyi Li

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Education

09/2005 – 09/2014 London School of Economics and Political Science

Ph.D., MSc Research, MSc, ISIG, Department of Management

09/2001 – 09/2005 Renmin University of China

BSc in Information Systems

Academic Experience

10/2020 — London School of Economics and Political Science

LSE Fellow in Management

09/2014 — 09/2020 University of Exeter

Lecturer in Management, Department of Management Studies

Teaching

2020 —, LSE

Innovation and Information Systems: Concepts and Perspectives

Innovating Organizational Information Technology

2014 — 2020, UoE

Innovating in Emerging Economies (module lead)

Digital Business Models (module lead)

Strategic Management

Entrepreneurship

Operation Management

Research

Journal publication:

Rong, K; Lin, Y; Li, B et al, 2018, Business Ecosystems Research Agenda: More Dynamic, More Embedded, And More Internationalized, *Asian Business & Management*, Vol 17(3) 17: 167. <https://doi.org/10.1057/s41291-018-0038-6>

Avgerou, C; Li, B, 2013, Relational and Institutional Embeddedness of Web-enabled Entrepreneurial Networks: Case Studies of Netpreneurs in China, *Information Systems Journal*, doi: 10.1111/isj.12013

Avgerou, C., Li, B. and Poulymenakou, A., 2011, Exploring the Socio-Economic Structures of Internet-Enabled Development: A Study of Grassroots Netpreneurs in China. *The Electronic Journal of Information Systems in Developing Countries*, 49: 1-12. doi:10.1002/j.1681-4835.2011.tb00348.x

Book chapters:

Xiang, Y; Li, B, 2019, Theorizing Creative Capital in China: A Multi-Level Framework, In *The Routledge Companion to Arts Management*, Byrnes W, Brkić A (eds), London: Routledge: <https://doi.org/10.4324/9781351030861>

Park K.R., Li B., 2017, System Failure for Good Reasons? Understanding Aid Information Management Systems (AIMS) with Indonesia as State Actor in the Changing Field of Aid. In: Choudrie J., Islam M., Wahid F., Bass J., Priyatna J. (eds) *Information and Communication Technologies for Development. ICT4D 2017. IFIP*

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Conference publication (refereed):

Li, B; Rong, K, 2018, *Theorizing Ecosystem Leadership: The Paradox of Social Embeddedness*, European Academy of Management (ERUAM) 2018, SIG Strategic Management, Reykjavik

Li, B; Park, K, 2017, *Open Data as Government Actions: Policy and Politics*, The 18th Annual International Conference on Digital Government Research: Innovation and Transformation in Government, (Digital Government Society annual conference, track chair on Open Government Data Policies & Politics), City University of New York.

Li, B; Rong, K et al 2017, *Business Ecosystems in Asian Context: The Challenges of Social Embeddedness*, European Academy of Management (EURAM), 2017 Glasgow, SIG Strategic Management (ST13-02).

Park, K; Li, B, 2017, *System Failure of Good Reasons? Understanding Aid Information Management Systems (AIMS) with Agency of Indonesian State in a Changing Field of Global Aid*, The 14th International Conference on Social Implications of Computers in Developing Countries (IFIP 9.4), Yogyakarta, Indonesia, 2017

Li, B; Avgerou, C, 2011, *The Social Embeddedness of Industrial Networks in the Age of Internet: A Tale of Two Regions in China*. Global Development Workshop (SIG GlobDev), Pre ICIS Track, International Conference on Information Systems 2011, December, Shanghai

Avgerou, C; Li, B; Poulemenakou, A, 2011, *Exploring the Socio-economic Structures of Internet-enabled Development: a Study of Grass-roots Netpreneurs in China*, Proceedings for International Federation for Information Processing (IFIP) WG 9.4: Partners for Development – ICT Actors and Actions, May 2011, Kathmandu, Nepal.

Li, B, 2007, *Innovation in ICT Clusters: Interpretive Framework and Case Analysis in China*, Proceeding for International Federation for Information Processing (IFIP) WG9.4: Social Implication of Computers in Developing Countries, May 2007, São Paulo, Brazil.

Awards

Faculty Excellence Award, UoE Business School, June 2015

Outstanding Reviewer Award, Strategic Management SIG, EURAM 2016, Paris

Research-Inspired Teaching, Business School Awards, UoE, 2017

Distinguished Guest Speaker, School of Social Sciences, Tsinghua University, 2018

Nominations:

Best Lecturer Nominee, Student Guilds Teaching Awards, UoE, 2017

Best Postgraduate Taught Supervisor Nominee, Student Guilds Teaching Awards, UoE, 2017

External Engagement

Visiting positions

2017/18, Exeter-Tsinghua Fellow, School of Social Sciences, Tsinghua

2017, Visiting Academic and Research Partner, Institute of Cultural Industries, Peking University

Public lectures, events and seminars

December, 2019, panelist and discussant, *Belt and Road and Tension Reduction Between Countries and Cultures*, 6th Global China Dialogue, British Academy, UK

February, 2019, invited lecture, *Making the Space of Creativity in China: The Lens of Creative Capital*, Institute of Cultural Industries, School of Art, Peking University, Beijing

March, 2018, invited research presentation, *Theorizing Ecosystem Leadership: The Paradox of Social Embeddedness*, research seminar series, the Institute of Manufacturing (IfM), University of Cambridge

January 7th, 2018, visiting professor, *Theorizing Ecosystem Leadership: The Paradox of Social Embeddedness*, research lecture series, the School of Social Science (Institute of Economics), Tsinghua University, Beijing

August, 2017, *On Pragmatist Aesthetics: System Thinking In Dialogue with Chinese Traditions of Liberalism*, Arts Management and Cultural Industries Summer School (visiting professor lectures), Peking University, Beijing

May 20th, 2017, keynote speaker, *How to Leverage the Advantages of Social Embeddedness in Digital Age?*, Annual Conference of Xianyu Virtual Community Leaders, Hangzhou Headquarter, Alibaba Group, Hangzhou, China

April, 2017, guest lecturer, *Social Innovation and Pragmatist Aesthetics: The Art of Design or The Design of Art?*, Institute of Cultural Industries lecture series, Peking University, Beijing

18th June, 2015, invited talk, *Hybrid Sociality - Theorizing Embeddedness in the Internet Age*, Seminar Series, Renmin University of China Business School, Beijing

External connections, advisory, and responsibilities:

2019, volunteer lecturer, MoonV Countryside Studies Society, Moon Village, China

2019, co-founder, Florafields Society of Cultural Creatives, Baima Village, China

2019, vice director, Executive Committee, Chinese Society of Creative Management

2017, expert advisor, *China Open Data Index* (annual report on Open Government Data in China), DMG Lab Fudan University, the State Information Centre

Peer reviews:

Sustainability

Innovation: The European Journal of Social Science Research

Academy of Management Discoveries

Information Systems Journal

Asian Business and Management (special issue editor)

Academy of Management Annual Conference, Organization and Management Theory

R&D Management

Journal of Association of Information Systems (JAIS)