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## Academic Background

- Ph.D., Economics, Yale University, 2024  
*Thesis: “Essays on Digital Markets”*  
Committee: Dirk Bergemann (Chair), Marina Halac, Johannes Hörner, Ryota Iijima
- B.A./B.Sc., Mathematics, Peking University, 2018

## Academic Appointments

- Assistant Professor of Managerial Economics and Strategy, London School of Economics, 2024 -

## Publications/Forthcoming

### Refereed Journal Articles

1. “From Doubt to Devotion: Trials and Learning-Based Pricing”, with Nicholas Wu, Accepted at **Journal of Political Economy**, <https://arxiv.org/abs/2311.00846>
2. “The Economics of Social Data”, **The RAND Journal of Economics**, 2022, 53: 263-296, with Dirk Bergemann and Alessandro Bonatti, <https://doi.org/10.1111/1756-2171.12407>
3. “Optimal contingent delegation”, **Journal of Economic Theory**, 2023, Volume 208, 105597, with Xi Weng and Ju Hu, <https://doi.org/10.1016/j.jet.2022.105597>

### Working Papers

1. “Robust Pricing for Quality Disclosure” with Hongcheng Li, Revision Requested at **Review of Economic Studies**, <https://arxiv.org/abs/2404.06019>
2. “Managing Persuasion Robustly: The Optimality of Quota Rules”, with Dirk Bergemann and Yingkai Li, Revision Requested at **Journal of Economic Theory**, <https://arxiv.org/pdf/2310.10024>
3. “Robust Contract with Career Concerns” with Hongcheng Li, [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=5372378](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=5372378)
4. “Misaligning Incentives in Team” with Carlo Cusumano and Ferdinand Pjeroth, [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4533867](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4533867)
5. “Gacha Game: When Prospect Theory Meets Optimal Pricing”, <https://arxiv.org/pdf/2208.03602>

## **Professional Service**

Referee Service: *Econometrica*, *Journal of Political Economy*, *Review of Economic Studies*, *American Economic Review*, *AER Insight*, *Rand Journal of Economics*, *Journal of Economic Theory*, *AEJ micro*, *Journal of the European Economic Association*, *International Economic Review*, *Games and Economic Behaviors*, *Economic Theory Bulletin*, *Journal of Economics & Management Strategy*, *Journal of Law, Economics and Organization*.

## **Fellowships and Honors**

- George Trimis Prize for Distinguished Dissertation in Economics, Yale, 2024
- Carl Arvid Anderson Prize Fellowship, Yale, 2021-2022
- Gold Medal, the 8th S.T. Yau College Student Mathematics Contests, 2017
- Top Talents in Applied Mathematics Fellowship, PKU, 2016-2018

## **Seminar and Conference Presentations**

- 2026: Berlin, NUS, SMU, Bonn
- 2025: Queens, Oxford, Essex, UChicago, SAET, Southeast Theory Festival, City/QMUL Workshop
- 2024: SITE, EC, UBC, USC, Boston University, LSE, Bristol, HKU, Pittsburg, UNC, Washington St. Louis, Warwick, UCL, Bonn, Helinski GSE.
- 2023: SITE, Berkeley/Columbia/Duke/MIT/Northwestern IO Theory Conference (JIE fellows), StonyBrook Conference, SEA Conference
- 2022: Econometric Society Summer Meeting (NA), StonyBrook Conference, YES Conference (Yale), SEA Conference

## **Teaching**

- MG 465, Managerial Economics and Strategies (Master), LSE 2024-