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## Academic Background

- Ph.D., Economics, Yale University, 2024  
*Thesis: “Essays on Digital Markets”*  
Committee: Dirk Bergemann (Chair), Marina Halac, Johannes Hörner, Ryota Iijima
- B.A./B.Sc., Mathematics, Peking University, 2018

## Academic Appointments

- Assistant Professor of Managerial Economics and Strategy, London School of Economics, 2024 -

## Publications/Forthcoming

### Refereed Journal Articles

1. “From Doubt to Devotion: Trials and Learning-Based Pricing”, with Nicholas Wu, Accepted at **Journal of Political Economy**, <https://arxiv.org/abs/2311.00846>
2. “The Economics of Social Data”, **The RAND Journal of Economics**, 2022, 53: 263-296, with Dirk Bergemann and Alessandro Bonatti, <https://doi.org/10.1111/1756-2171.12407>
3. “Optimal contingent delegation”, **Journal of Economic Theory**, 2023, Volume 208, 105597, with Xi Weng and Ju Hu, <https://doi.org/10.1016/j.jet.2022.105597>

## Working Papers

1. “Robust Pricing for Quality Disclosure” with Hongcheng Li, Revision Requested at **Review of Economic Studies**, <https://arxiv.org/abs/2404.06019>
2. “Managing Persuasion Robustly: The Optimality of Quota Rules”, with Dirk Bergemann and Yingkai Li, Revision Requested at **Journal of Economic Theory**, <https://arxiv.org/pdf/2310.10024.pdf>
3. “Robust Contract with Career Concerns” with Hongcheng Li, [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=5372378](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=5372378)
4. “Misaligning Incentives in Team” with Carlo Cusumano and Ferdinand Pieroth, [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4533867](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4533867)
5. “Gacha Game: When Prospect Theory Meets Optimal Pricing”, <https://arxiv.org/pdf/2208.03602.pdf>

## Professional Service

Referee Service: Econometrica, Journal of Political Economy, Review of Economic Studies, American Economic Review, AER Insight, Rand Journal of Economics, Journal of Economic Theory, AEJ micro, Journal of the European Economic Association, International Economic Review, Games and Economic Behaviors, Economic Theory Bulletin, Journal of Economics & Management Strategy, Journal of Law, Economics and Organization.

## Fellowships and Honors

- George Trimis Prize for Distinguished Dissertation in Economics, Yale, 2024
- Carl Arvid Anderson Prize Fellowship, Yale, 2021-2022
- Gold Medal, the 8th S.T. Yau College Student Mathematics Contests, 2017
- Top Talents in Applied Mathematics Fellowship, PKU, 2016-2018

## Seminar and Conference Presentations

- 2026: Berlin, NUS, SMU, Bonn
- 2025: Queens, Oxford, Essex, UChicago, SAET, Southeast Theory Festival, City/QMUL Workshop
- 2024: SITE, EC, UBC, USC, Boston University, LSE, Bristol, HKU, Pittsburg, UNC, Washington St. Louis, Warwick, UCL, Bonn, Helinski GSE.
- 2023: SITE, Berkeley/Columbia/Duke/MIT/Northwestern IO Theory Conference (JIE fellows), StonyBrook Conference, SEA Conference
- 2022: Econometric Society Summer Meeting (NA), StonyBrook Conference, YES Conference (Yale), SEA Conference

## Teaching

- MG 465, Managerial Economics and Strategies (Master), LSE 2024-