

September 2019

## **ROGER M. FON**

Department of Management

London School of Economics and Political Science

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### **ACADEMIC POSITIONS**

**London School of Economics and Political Science**

*Postdoctoral Fellow in Management*

London, United Kingdom

September 2019 – present

**University of Manchester**

*Lecturer in International Business and Management*

Manchester, United Kingdom

September 2018 – September 2019

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### **EDUCATION**

**Doctor of Philosophy in Management**

University of Kent, UK.

2014-2018

Thesis Titled: "The institutional determinants of China's outward foreign direct investment into Africa: A political economy approach"

**Master of Science in International Business and Economic Development**

University of Reading, UK.

2011-2012

**Bachelor of Arts in International Relations and Diplomacy**

Schiller International University.

2008-2011

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### **WORKSHOPS/SHORT COURSES**

Turning Point Mobile for interactive lectures and seminars, University of Manchester, December 18, 2018.

Fundamentals of Statistics, Graduate School, University of Kent, October 14, 2015.

Practical Analysis of Indirect and Moderator Effects, University of Kent, February 15, 2017.

Managing Your Research Data, Kent Business School, University of Kent, March 7, 2017. Building and developing effective teams, University of Kent, February 2018.

Effective decision making, University of Kent, March 2018.

Quantitative Social Research You Can Trust: How to Do It, and How to Replicate It. University of Kent, March 28, 2017.

Regression in Research. School of Social Policy, University of Kent, March 29, 2017. Validation Methods for Agent-Based Models. School of Economics, University of Kent April 24, 2017.

Survey Design for Social Science Research, University of Kent, May 2017.

Panel Data Models. Aston University, July 19 – 21, 2017.

Approaches to teaching: Essay marking and feedback, University of Kent, October 2017

Balancing teaching with research, University of Kent, May 2017.

Approaches to teaching: Give it a go – your lecture, your success! University of Kent, October 2017.

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## RESEARCH INTERESTS

Outward FDI from Emerging Markets into Africa, China's outward FDI into Africa, EMNEs and host-country institutional change, Development aid and FDI, Internationalisation of State-owned Multinational Enterprises from China.

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## PUBLICATIONS

### Working Papers:

**Roger Fon**, Fragkiskos Filippaios, Carmen Stoian and Soo-Hee Lee "Does Foreign Direct Investment Promote Institutional Development in Africa?"

- *Best Paper Award, 44<sup>th</sup> EIBA Conference, 2018.*
- *Invited for resubmission at the Journal of International Business Review.*

**Roger Fon**, Ilan Alon, Fragkiskos Filippaios and Carmen Stoian "Host Country Governance and FDI by Chinese State-Owned Enterprises in Africa: The Moderating Role of Chinese Development Aid"

- *Invited for resubmission at the Journal of International Business Policy.*

### Work in Progress:

William Il-Kuk Kang and **Roger Fon** "The Adverse Effect of Colonial Ties on Foreign Direct Investment" (to be submitted to the *Journal of International Business Studies*).

**Roger Fon**, Fragkiskos Filippaios & Carmen Stoian "Foreign Direct Investment into Africa: How Institutional Development Gap Matters" (to be submitted to *World Development*).

Yamlaksira Getachew, **Roger Fon** & Paul Beamish "Efficiency-and Market-Seeking Subsidiaries in Locations of Inefficient Market Systems" (to be submitted to *Academy of Management Journal*).

Yamlaksira Getachew, **Roger Fon** & Elie Chrysostome "Exploring the Impact of AFCFTA on FDI in Africa: Evidence from Regional Free Trade Zones" (to be submitted to the *Journal of International Business Policy*).

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## RESEARCH SKILLS

Quantitative data analysis using STATA and SPSS.  
Analysing and interpreting quantitative data.  
Mathematical modelling.  
Survey design for primary data collection.

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## ACADEMIC AWARDS

**Danny Van Den Bulcke Best Paper Award**, European International Business Academy, 2018.

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## REFEREED CONFERENCE PRESENTATIONS (Presenters asterisked)

**Roger Fon\***, Fragkiskos Filippaios & Carmen Stoian “The Non-interference Policy & Chinese State-Owned Multinational Enterprises in Africa: A Political Strategy Perspective”. *European International Business Academy*, Vienna, 2016.

**Roger Fon\***, Fragkiskos & Carmen Stoian “The Changing Rationale of China’s Non-interference Policy in Africa: Spotlight on its Role in Legitimising Chinese State-Owned Oil Companies in the Sudan and Angola”. *China Goes Global Conference*, Kristiansand, 2017.

**Roger Fon\***, Fragkiskos Filippaios & Carmen Stoian “Does Foreign Direct Investment Promote Institutional Development in Africa?”. *European International Business Academy*, Poznan, 2018.

**Roger Fon**, Fragkiskos Filippaios\* & Carmen Stoian “Host-country Governance and FDI by Chinese State-Owned Multinational Enterprises in Africa: The Moderating Role of Chinese Development Aid”. *Academy of International Business Academy*, Copenhagen, 2019.

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## TEACHING & SUPERVISION EXPERIENCE

Lecturer in international business and management, University of Manchester (2018 –2019)

### Postgraduate level:

Module coordinator for the MSc international marketing course unit (BMAN 64002).

Delivering lectures and leading seminars on the MSc international marketing module.

Assessment of group and individual reports, essays and presentations.

Supervising and marking postgraduate dissertations.

Assisting with course unit development and student assessment.

Delivering teaching sessions and seminars on the international entrepreneurship (BMAN 73612) course.

Marking of exams based on guidelines and evaluation criteria.

### Undergraduate level:

Seminar leader on the international business course (BMAN 24312).

Supervised student group presentations.

Assessment and marking of student group reports.

Internal moderator of the international business strategy course (BMAN 24132).

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## OTHER WORK EXPERIENCE

**Logistics Assistant**, Archer Daniels Midlands Company (ADM), Kumasi, Ghana. 2013

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## PROFESSIONAL SERVICE

Ad hoc reviewer for the *International Journal of Emerging Markets, Sustainability*

Member of Organising Committee, 1<sup>st</sup> PhD conference (Kent Business School). June 2017

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## PROFESSIONAL AFFILIATIONS

European International Business Academy (EIBA)

Academy of International Business (AIB)

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## **LANGUAGES & OTHER INTERESTS**

Languages: English (Fluent) French (Conversant)

Other interests: Football, Tennis and International Affairs.

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## **REFERENCES**

Professor. Fragkiskos Fillippaios

Professor in International Business, Kent Business School

University of Kent

[f.filippaios@kent.ac.uk](mailto:f.filippaios@kent.ac.uk)

Dr. Carmen Stoian

Lecturer in International Business, Kent Business School

University of Kent

[C.R.Stoian@kent.ac.uk](mailto:C.R.Stoian@kent.ac.uk)

Professor. Ilan Alon

Professor of Strategy and International Marketing, School of Business and Law

University of Agder

[ilan.alon@uia.no](mailto:ilan.alon@uia.no)

Professor. Soo-Hee Lee

Professor of Organisation Studies, Kent Business School

University of Kent

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