



ARGENTINA 2018

BUSINESS 20

# BUSINESS 20

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## HIGH LEVEL INT'L BUSINESS ADVOCACY CAUCUS

Is an Advisory Board of top business leaders composed of 80 to 100 CEOs of the most prominent enterprises of the G20 countries.

**The main focus of the Caucus is advocacy to maximize the G20 adherence to the B20 policy recommendations.**

## ARGENTINE BUSINESS LEADERS FORUM

It is constituted by business leaders representing both the regional and sectoral diversity of the Argentine economy. Its outreach will provide a substantial contribution in the domestic advocacy process.

**Their aim is to highlight the G20 impact and it's national significance.**



## EMPLOYMENT & EDUCATION



**Martín Migoya**  
GLOBANT



## ENERGY, RESOURCE EFFICIENCY & SUSTAINABILITY



**Miguel Gutierrez**  
YPF



## DIGITAL ECONOMY & INDUSTRY 4.0



**Marcos Galperín**  
MERCADO LIBRE



## SUSTAINABLE FOOD SYSTEMS



**Luis Pagani**  
GRUPO ARCOR



## FINANCING GROWTH & INFRASTRUCTURE



**Eduardo Elsztain**  
BANCO HIPOTECARIO - IRSA



## SMEs DEVELOPMENT



**Inés Berton**  
TEALOSOPHY



## TRADE & INVESTMENT



**Paolo Rocca**  
GRUPO TECHINT



## INTEGRITY & COMPLIANCE



**Jorge Mandelbaum**  
CIPPEC



## DIGITAL ECONOMY & INDUSTRY 4.0

*Foster a planned and inclusive technological revolution for all.*

- Digital infrastructure
- E-commerce
- New business models (fintech)
- Data flow regulation.



## EMPLOYMENT & EDUCATION

*Education is the key enabler to move populations out of poverty and into employability of the future.*

- Ensure DIGITAL SKILLS for everyone
- Promote a LIFE-LONG LEARNING EDUCATION
- FACILITATE ADAPTATION TO CHANGES IN THE LABOUR MARKET





## TRADE & INVESTMENT

*Establishing a comprehensive approach to the construction of an inclusive, fair and balanced international trading system.*

- Trade & Investment as engines of growth
- Reinforce WTO role as safe keeper of a multilateral rule-based System
- Modernize the System in light of structural economic changes



## FINANCING GROWTH & INFRASTRUCTURE

*Infrastructure as a fundamental driver for economic growth.*

- Public-Private Partnerships (PPPs).
- Infrastructure as asset class.
- Promote efficient public projects pipelines
- Housing and social loans
- Blockchain



## ENERGY, RESOURCE EFFICIENCY & SUSTAINABILITY

*Tackling climate impacts through adaptation strategies and building resilient societies*

- Social and economic sustainability throughout country-characterised and targeted policy actions.
- Foster the implementation of the climate adaptation agenda.
- Renewable energies & decentralized generation
- Policies to promote resource efficiency



## INTEGRITY & COMPLIANCE

*Corruption triggers inequality and has a corrosive impact on growth.*

*Countries need to be united to collect and share information in order to prevent, detect and crack down on corruption.*

- Beneficiary ownership
- State-owned enterprises compliance.
- Transparency in the public sector, including in public contracting, budget processes and customs.
- Measures for anticorruption and competition limiting inappropriate practices in infrastructure projects.
- Recognize compliance efforts.



## SMEs DEVELOPMENT

*SMEs are the backbone of economies around the world, yet they face some structural constraints that call for special attention*

- Reduce productivity gaps - Policies to Enable SMEs to scale up;
- E-Finance to boost SMEs development. Balance between innovation and regulation of digital finance.
- Promote MSMEs participation in global markets and global value chains.  
Develop MSMEs counters to support them in international trade disputes
- Promote entrepreneurial financing digital Access



## SUSTAINABLE FOOD SYSTEMS

*Nutrition security and global food production are ongoing concerns B20 Argentina will take in hand*

- Sustainable Food Production.
- Trade Facilitation/Markets improvement.
- Nutrition, health and responsible consumption.
- Loss & Waste.

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