



BUSINESS 20

ARGENTINA 2018

HIGH LEVEL INT'L BUSINESS ADVOCACY CAUCUS

Is an Advisory Board of top business leaders composed of 80 to 100 CEOs of the most prominent enterprises of the G20 countries.

The main focus of the Caucus is advocacy to maximize the G20 adherence to the B20 policy recommendations.

ARGENTINE BUSINESS LEADERS FORUM

It is constituted by business leaders representing both the regional and sectoral diversity of the Argentine economy. Its outreach will provide a substantial contribution in the domestic advocacy process.

Their aim is to highlight the G20 impact and it's national significance.



EMPLOYMENT & EDUCATION



Martín Migoya
GLOBANT



ENERGY, RESOURCE EFFICIENCY & SUSTAINABILITY



Miguel Gutierrez
YPF



DIGITAL ECONOMY & INDUSTRY 4.0



Marcos Galperín
MERCADO LIBRE



SUSTAINABLE FOOD SYSTEMS



Luis Pagani
GRUPO ARCOR



FINANCING GROWTH & INFRASTRUCTURE



Eduardo Elsztain
BANCO HIPOTECARIO - IRSA



SMEs DEVELOPMENT



Inés Berton
TEALOSOPHY



TRADE & INVESTMENT



Paolo Rocca
GRUPO TECHINT



INTEGRITY & COMPLIANCE



Jorge Mandelbaum
CIPPEC



DIGITAL ECONOMY & INDUSTRY 4.0

Foster a planned and inclusive technological revolution for all.

- Digital infrastructure
- E-commerce
- New business models (fintech)
- Data flow regulation.



EMPLOYMENT & EDUCATION

Education is the key enabler to move populations out of poverty and into employability of the future.

- Ensure DIGITAL SKILLS for everyone
- Promote a LIFE-LONG LEARNING EDUCATION
- FACILITATE ADAPTATION TO CHANGES IN THE LABOUR MARKET



TRADE & INVESTMENT

Establishing a comprehensive approach to the construction of an inclusive, fair and balanced international trading system.

- Trade & Investment as engines of growth
- Reinforce WTO role as safe keeper of a multilateral rule-base System
- Modernize the System in light of structural economic changes



FINANCING GROWTH & INFRASTRUCTURE

Infrastructure as a fundamental driver for economic growth.

- Public-Private Partnerships (PPPs).
- Infrastructure as asset class.
- Promote efficient public projects pipelines
- Housing and social loans
- Blockchain



ENERGY, RESOURCE EFFICIENCY & SUSTAINABILITY

Tackling climate impacts through adaptation strategies and building resilient societies

- Social and economic sustainability throughout country-characterised and targeted policy actions.
- Foster the implementation of the climate adaptation agenda.
- Renewable energies & decentralized generation
- Policies to promote resource efficiency



INTEGRITY & COMPLIANCE

Corruption triggers inequality and has a corrosive impact on growth.

Countries need to be united to collect and share information in order to prevent, detect and crack down on corruption.

- Beneficiary ownership
- State-owned enterprises compliance.
- Transparency in the public sector, including in public contracting, budget processes and customs.
- Measures for anticorruption and competition limiting inappropriate practices in infrastructure projects.
- Recognize compliance efforts.



SMEs DEVELOPMENT

SMEs are the backbone of economies around the world, yet they face some structural constraints that call for special attention

- Reduce productivity gaps - Policies to Enable SMEs to scale up;
- E-Finance to boost SMEs development. Balance between innovation and regulation of digital finance.
- Promote MSMEs participation in global markets and global value chains. Develop MSMEs counters to support them in international trade disputes
- Promote entrepreneurial financing digital Access



SUSTAINABLE FOOD SYSTEMS

Nutrition security and global food production are ongoing concerns B20 Argentina will take in hand

- Sustainable Food Production.
- Trade Facilitation/Markets improvement.
- Nutrition, health and responsible consumption.
- Loss & Waste.

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