



international affairs diplomacy strategy
international affairs
international affairs diplomacy
international affairs diplomacy strategy
diplomacy strategy international affairs
strategy international affairs diplomacy
international affairs diplomacy strategy
diplomacy strategy international affairs
strategy international affairs diplomacy
international affairs diplomacy strategy
diplomacy strategy international affairs
strategy international affairs diplomacy
international affairs diplomacy strategy
diplomacy strategy international affairs
strategy international affairs diplomacy
international affairs diplomacy strategy
diplomacy strategy inte
strategy international at
international affairs dipl
diplomacy strategy inte
strategy international at
international affairs dipl
diplomacy strategy inte

2019 2020 REPORT

LSE IDEAS is the LSE's foreign policy think tank.

Through sustained engagement with policymakers and opinion-formers, IDEAS provides a forum that informs policy debate and connects academic research with the practice of diplomacy and strategy.

IDEAS hosts interdisciplinary research projects, produces working papers and reports, holds public and off-the-record events, and delivers cutting-edge executive training programmes for government, business and third-sector organisations. This report covers period LSE Financial Year, August 2019–July 2020.

63 EVENTS

- 27 Public Lectures
- 10 Private events (strategic debates)
- 11 Conferences and Workshops
- 13 Online events
- 2 Other events

83 PUBLICATIONS

- 2 Journals (9 issues)
- 4 Reports
- 12 Strategic Updates
- 3 UN Policy Briefs
- 8 Dahrendorf Working Papers
- 4 Dahrendorf Policy Briefs
- 46 Dahrendorf Blogs

79 FELLOWSHIPS

- 15 Senior Fellows
- 8 Visiting Professors
- 7 Visiting Senior Fellows
- 8 Visiting Fellows
- 41 Associates

1 TEACHING PROGRAMME

- 1 Executive Masters in International Strategy and Diplomacy
- 265 Alumni Network

8 RESEARCH PROJECTS

- Central and South-East Europe Programme
- China Foresight
- Cold War Studies Project
- Dahrendorf Forum
- Economic Diplomacy Commission
- Global Strategies
- LSE Global South Unit
- United Nations at LSE

SOCIAL MEDIA

38,040	Twitter followers*
5,084,600	Twitter impressions *
15,046	Facebook likes*
221,566	Facebook events reach**
189,312	Website unique pageviews*

1 RECOGNISED GROUP

South Asia Centre:	
17	Events
2	Publications
3	Fellowships
8,618	Twitter followers
736,000	Twitter impressions
5,033	Facebook likes
55,532	Facebook events reach
37,488	Website pageviews

NEW FUNDING AWARDED

£532,447

TOTAL INCOME

£1,171,508

*on 1st August 2020 end of period covered in this report

**1st August 2019–31st July 2020 reach measures people shown post in newsfeed

MESSAGE FROM THE DIRECTOR

A FAREWELL TO ARMS

In 2003 two LSE professors—one from International History and the other from International Relations—had a long chat over dinner and wondered whether together they might not be able to set up a new kind of Centre at the School. Its purpose? To discuss what they still regarded as the central international relationship of the post-war period—namely the Cold War—while thinking creatively, and across academic boundaries, about the multiple ways in which the manner of its ending was still shaping international affairs at the beginning of the 21st century.

The following year Professor Cox (the man from IR) and Professor Westad (he from IH) were duly rewarded, and with a lot of support from the then Director Howard Davies, not to mention some strong backing from two well-known combatants from the ‘old days’—the irreplaceable Fred Halliday and the energetic Mary Kaldor—the Cold War Studies Centre was duly launched.

Initially, we were housed in two small rooms in a fine 1920s building (sadly no more) along the famous Houghton Street; aided and abetted by two wonderful colleagues from the former Yugoslavia—Tiha Franulovic and Svetozar Rajak, who both knew a thing or two about the end of the Cold War—we set about our business. What we lacked in financial clout we made up for in energy with a series of engaging seminars at home and abroad and well attended Public Lectures, which very soon became part of the academic furniture at the School.

Success in our case not only bred further success: it also brought about a demand for something more. So four years later it was decided to establish IDEAS, which some claim was an acronym and others just an inspired name! Acronym or not we then moved into our brand new offices in Columbia House—no more cramped rooms in the East Building—and set about doing a great deal more in the area of international affairs, strategy and diplomacy. New programmes were added; so too an Executive Masters ably marshalled on the policy-makers’ side by Gordon Barrass; a new Centre Manager—Emilia Knight—was then appointed; and capping it all perhaps, a wonderful lecture series funded by Manny Roman which began with Paul Kennedy and concluded nine years later with Ian Morris. A lot of very creative people—students as well as academics and policy makers—also joined the ‘project’ along the way. We connected with lots of other Centres around the world. We engaged with all sorts of interesting people, from China to the United States. We even helped launch two Double degrees. It was all very exciting. It also turned out to be a lot of fun too!

But life moves on. IDEAS decamped to one of the Towers with fine views over London rather than Wright’s Cafe. My old comrade-in-arms finally decided to take the boat to Harvard in 2015. And others who had been there at creation moved on too. Then, after having secured our number 1 spot as a university-affiliated think tank, it seemed to make sense for me to stand aside too, which I decided to do in 2019, and hand over the keys of a now flourishing Centre to allow others to have a go.

When Arne and I set up shop, all the talk back then was of a ‘war on terror’, an American Empire in fine fettle, and an Iraq War launched by Bush the younger—not a patch on his father—enthusiastically egged on by Tony Blair, who somehow convinced himself that an Anglo-American intervention in the Middle East would set the place to right. The world has changed a great deal since, but sadly not for the better. IDEAS however has improved with age and can now boast a menu of programmes that are all world beaters. To this has recently been added a new lecture series funded by the Ax:son Johnson Foundation, which will bring Arne back to the School in the next academic year, a Central and South-East Europe Programme generously funded by the Ratiu Family Charitable Foundation, and a new Jinnah Fellowship designed to better understand Pakistan’s foreign policy.

Meanwhile, Brexit looms on the horizon, an unknown fate awaits the United States under the most divisive President in modern history, and the rest of the world is still coming to terms with a climate emergency it seems incapable of dealing with and a pandemic that has decimated the world economy, killed hundreds of thousands, ravaged communities, while exposing the profound inequalities that still blight our world. With the ground moving from under all our feet, the demand for a Centre and think tank like IDEAS has never been so acutely felt or needed more.

Finally, it is only left for me to say a very big thank you to all those who have made my time at IDEAS so special, and to wish my successors—Professors Coker and Alden (never forgetting ‘Team IDEAS’)—the very best as they deal with the challenging times which lie ahead. I am sure they will all do brilliantly well.



Professor Michael Cox
Director, LSE IDEAS

DIRECTORS BIOS

PROFESSOR MICHAEL COX

Professor Michael Cox was appointed to a Chair at the LSE in 2002, having previously held positions in the UK at The Queen's University of Belfast and the Department of International Politics, Aberystwyth. He helped establish the Cold War Studies Centre at the LSE in 2004 and later co-founded LSE IDEAS in 2008.

Professor Cox has lectured to universities worldwide as well as to several government bodies and many private companies. He has also served as Chair of the United States Discussion Group at Chatham House, as Senior Fellow at the Nobel Institute in Oslo, as Visiting Professor at the Centre for Defence and Strategic Studies in Canberra, Australia, and as Chair of the European Consortium for Political Research.

He is the author, editor and co-editor of several books including *A Farewell to Arms: from long war to long peace in Northern Ireland* (2000); *Empires, Systems and States: great transformations in international politics* (2002); *The International Relations of The Twentieth Century: 8 volumes* (2006); *Soft power and US foreign policy: theoretical, historical and contemporary perspectives* (2009), *The Global 1989* (2010); *US Foreign Policy* (2nd edition 2012), and *US Foreign Policy and Democracy Promotion* (2013).

His most recent books include a 3rd edition (with Doug Stokes) of his best-selling volume *US Foreign Policy* (Oxford University Press, 2018), and a collection of his essays *The Post-Cold War World* (Routledge, 2018) and a centenary edition of *J M Keynes's, The Economic Consequences of the Peace* (Palgrave, 2019.)

He is now working on a new history of LSE entitled *The "School": LSE and the Shaping of the Modern World*.

PROFESSOR CHRISTOPHER COKER

Christopher Coker is a former member of the LSE International Relations Department as well as former Head of Department. He has been a Visiting Guest Scholar at the National Institute for Defence Studies (Tokyo); Visiting Fellow at the Rajaratnam School of International Studies, Singapore; Visiting Fellow at the Institute of Security and International Studies, Chulalongkorn University, Bangkok; Visiting Fellow at the Norwegian Staff College. His books include *The Rise of the Civilizational State* (2019), *Rebooting Clausewitz* (2017); *Future War* (2015), and *Warrior Geeks: how C21st technology is changing the way we fight and think about war* (2013).

He was a NATO Fellow in 1981. He served two terms on the Council of the Royal United Services Institute. He was a serving member of the Washington Strategy Seminar; the Black Sea University Foundation; the Moscow School of Politics and the Academic Board of the Czech Diplomatic Academy. He is at present on the Advisory Board of the Brenthurst Foundation (Johannesburg). He was a Visiting Fellow of Goodenough College in 2003-4. He is a former editor of *The Atlantic Quarterly* and *The European Security Analyst*.

He has written for *The Wall Street Journal*; *The Wall St Journal (Europe)*; *The Times*; *The Independent*; *The European*, *The Spectator*, *The Times Literary Supplement* and *The Literary Review*.

He is a regular lecturer at the Royal College of Defence Studies (London); the NATO Defence College (Rome), the Centre for International Security (Geneva) and the National Institute for Defence Studies (Tokyo) He has spoken at other military institutes in Western Europe, North America, Australia and South-East Asia.

LSE IDEAS GOVERNANCE

The work of IDEAS is overseen by both an Academic Management Committee and an Advisory Board.

Academic Management Committee

The Academic Management Committee is comprised of academic staff from LSE who monitor our operations and research.

Professor Michael Cox (Chair)

Director of LSE IDEAS

Professor Christopher Coker

Director of LSE IDEAS

Professor Karen Smith

Department Head of International Relations at LSE

Professor Matthew Jones

Department Head of International History at LSE

Dr Emilia Knight

Centre Manager of LSE IDEAS

Advisory Board

The Advisory Board provides an external perspective. Members are senior practitioners from the diplomatic and business worlds who provide independent oversight and guidance on IDEAS' strategy.

Chair: Sir Richard Mottram is an expert on national security issues, including defence policy, strategy and planning. From 1992-2007 he was one of Britain's top civil servants: he headed several departments, including the Ministry of Defence, and was responsible for security and intelligence matters in the Cabinet Office, and Chairman of the Joint Intelligence Committee. He is also a Visiting Professor in LSE's Department of Government.

Gordon Barrass is Visiting Professor at LSE IDEAS, where he specialises on strategy, assessments and perceptions. After more than 20 years in the British Diplomatic Service he served as Chief of the Assessments Staff in the Cabinet Office. He then spent nearly a decade helping PwC expand its business in China's rapidly growing financial services sector.

Sir Colin Budd served in HM Diplomatic Service from 1967-2005. He was Assistant Private Secretary to the Minister Without Portfolio from 1968-69, and to the Foreign and Commonwealth Secretary from 1984-87; Chef de Cabinet to the Vice President of the European Commission from 1993-95; Chairman of the Joint Intelligence Committee and Head of the Overseas and Defence Committee of the Cabinet Office from 1996-97; Deputy Under Secretary of State (Europe and Economic) of the Foreign and Commonwealth Office from 1997-2001; and HM Ambassador to the Netherlands from 2001-5.

Dr John Hughes is a graduate of LSE. He was a British career diplomat for 35 years serving mainly in the Americas, together with secondments to the Cabinet Office, BAE Systems, and Shell. His final postings were as Ambassador to Venezuela and then to Argentina. In retirement he has been Chair of the Marshall Aid Commemoration Commission, Chair of Canning House, a Robin Humphreys Research Fellow at the School of Advanced Study, London University, and a Visiting Senior Fellow at LSE. He now directs the policy makers on LSE IDEAS Executive Masters in International Strategy and Diplomacy.

Mr Michael Maclay is Executive Chairman, Montrose Associates. Mr Maclay is a former diplomat, journalist and television producer, later Foreign Office political adviser and special adviser/chief spokesman at Office of High Representative, Bosnia. Mr Maclay is Advisory Board Chairman on the British American Project and Steering Group Chairman, Franco-German-UK Club of Three. He is a former Chairman, Citizenship Foundation (2001-2014).

Guy Monson is Chief Investment Officer and a managing partner of Sarasin & Partners. He has played a major role in developing Bank Sarasin's London based subsidiary, Sarasin Investment Management Ltd (SIML) since 1988. Monson founded and is a senior fund manager on the EquiSar Global Thematic funds and is also a senior fund manager on the GlobalSar family of balanced funds. He also manages a range of institutional global thematic equity and global balanced mandates in various regulatory jurisdictions.

Jonathan Powell was Chief of Staff to Prime Minister Tony Blair from 1997 to 2007. As a British diplomat Jonathan Powell was closely involved in negotiations with the Chinese over Hong Kong and German unification. As Chief of Staff to Prime Minister Blair he played a key role in reaching an agreement with the IRA on a political settlement in Northern Ireland. He now runs the charity Inter Mediate which works on armed conflicts around the world. He is the author of *Great Hatred, Little Room: Making Peace in Northern Ireland* and *Talking to Terrorists: Why Negotiating is the only way to Peace*.

Danny Quah was a Professor in the Department of Economics at LSE for several years. In his later years at the School, he was also Director of the LSE Saw Swee Hock Southeast Asia Centre, before being appointed as the Li Ka Shing Professor of Economics at the National University of Singapore's Lee Kuan Yew School of Public Policy and now Dean of the Lee Kuan Yew School.

Gideon Rachman is the chief foreign affairs commentator for the Financial Times, where he authors a weekly column on foreign affairs and feature articles. Before joining the Financial Times in 2006, he was a senior editor and correspondent for The Economist and BBC World Service presenter. He has worked as a foreign correspondent in Washington, Brussels, and Bangkok, and is the author of *Zero-Sum World* and *Easternization* which was launched at LSE in 2017.

Susan Scholefield held a distinguished career in the Civil Service. Roles in the Balkans Secretariat, Northern Ireland Office and in the Cabinet Office as head of the Civil Contingencies Secretariat were followed by a series of top-level positions in the MOD culminating in her most recent role as Director General, Human Resources and Corporate Services. In 1999 she was awarded a CMG in the New Year's Honours for her work on Bosnia.

Cato Stonex graduated from LSE, of which he is now a governor. In 1986, he joined the European government bond trading department at Morgan Grenfell and in 1989, J. Rothschild Investment Management. With Nils Taube and John Hodson he formed THS Partners in 1997. He is now a partner and Fund manager at Partners Investment Company LLP.

Dr Leslie Vinjamuri is Head of the US and the Americas Programme, and Dean of the Academy for Leadership in International Affairs, Chatham House. She was Director of the Centre on Conflict, Rights and Justice and a Senior Lecturer (Associate Professor) in International Relations at SOAS, University of London. Leslie was also Chair of the International Relations Speaker Series at SOAS. Her research areas include transatlantic relations, US foreign policy, the politics of international intervention, human rights and justice, and UN Security Council Diplomacy.

Lord Wallace of Saltaire is Emeritus Professor in the Department of International Relations at the London School of Economics and has a long and distinguished record in British politics. He was made a peer in 1995 and later became the Liberal Democrat spokesman on Foreign Affairs and Defence. An expert on Europe and European affairs, and former Director of Studies of the Royal Institute of International Affairs, Lord Wallace was the Chair of the Advisory Board of LSE IDEAS between 2008 and 2010 before being appointed a Government Whip acting as government spokesperson in the House of Lords on the Foreign and Commonwealth Office, the Department for Work and Pensions and the Department for Education.

Professor Linda Yueh is Visiting Professor at LSE IDEAS and Chair of the LSE Economic Diplomacy Commission. She is a Fellow in Economics, St Edmund Hall, University of Oxford and Adjunct Professor of Economics, London Business School. Professor Yueh is the Editor of the Routledge Series on Economic Growth and Development and the author of numerous books including *China's Growth: The Making of an Economic Superpower* and *The Great Economists: How Their Ideas Can Help Us Today*.

FRIENDS OF IDEAS AT HOME AND ABROAD

SENIOR FELLOWS

Prof Anne Applebaum
Prof Barry Buzan
Prof Matthew Connelly
Prof Niall Ferguson
Prof Ramachandra Guha
Prof Chen Jian
Prof Paul Kennedy
Prof Gilles Kepel
Prof Dominic Lieven
Prof Margot Light
Prof Ian Morris
Prof Danny Quah
Dr Svetozar Rajak
Prof Timothy Snyder
Prof Arne Westad

VISITING SENIOR FELLOWS

General Sir Richard Barrons
Dr Tan Sri Munir Majid
Dr Dan Mihalache
Gideon Rachman
Hugh Sandeman
Dr Leslie Vinjamuri
Mr Peter Watkins

SENIOR ASSOCIATE

Dr Álvaro Méndez

VISITING PROFESSORS

Prof Helmut Anheier
Prof Gordon Barrass
Prof Paul Cornish
Prof John Hughes
Prof Elena Korosteleva
Prof Inderjeet Parmar
Prof Lutfey Siddiqi
Prof Linda Yueh

VISITING FELLOWS

Dr Christina Bache
Dr Luc-André Brunet
Dr Eirini Karamouzi
Dr Nicholas Kitchen
Dr Effie Pedaliu
Dr Saqib Qureshi
Dr John Ryan
Dr Buğra Süsler

ASSOCIATES

Dr Mohammed Abdel-Haq
Dr Rosa Balfour
Prof Iain Begg
Dr Linda Benrais
Prof Mats Berdal
Prof John Breuille
David Landon Cole
Javier Carbonell
Arjun Chawla
David Landon Cole

Brian Davey
Jonathan Fenby
Valentina Finkenstein
Jennifer Gaskell
Andrew Hammond
Dr Tanya Harmer
Dr Julia Himmich
Dr John Hutchinson
Prof Valur Ingimundarson
Dr Michael Innes
Guy de Jonquieres
Prof Eric Kaufman
Dr Ashley Lenihan
George Magnus
Prof Slobodan Markovich
Dr Benjamin Martill
Dame Janne Haaland Matlary
Dr Cristian Nitoiu
Dr Tim Oliver
Stephen Paduano
Dr Jacob Parakilas
Prof Julia Pulido
Dr James Rogers
Dr Stefano Ruzza
Prof Zhand Shakibi
Prof Antonio Varsori
Vuk Vuksanovic
Prof Michael Williams
Geoffrey Yu
Dr Yu Jie (Cherry)
Vlad Zigarov

THE CENTRAL AND SOUTH-EAST EUROPE PROGRAMME (CSEEP)

Project Manager:
Megan Palmer

European Affairs Associate:
Vlad Zigarov



OVERVIEW

The Central and South-East Europe Programme (CSEEP) focuses on the connectivity between the states of the region and their interaction with global forces. The programme organises conferences, academic workshops and collaborations with various partners from Central and South-East Europe with the primary goal of generating a rich understanding of the region's history, geopolitics and current affairs.

COLLABORATIONS

The Ratiu Forum at CSEEP is the result of our association with the Ratiu Foundation. Its aim is to strengthen co-operation in the region and develop projects promoting democratic values, as well as academic and civic engagement. Together we are organising workshops on a variety of themes including journalism and the teaching of history.

The LSE IDEAS Central and South-East Europe Desk was established at the Babeș-Bolyai University of Cluj-Napoca. The desk seeks to encourage research on regional and European issues and to support civic initiatives and public policy making.

CSEEP's close partnership with the New Strategy Centre (NSC)—a leading Romanian think tank focused on foreign, defence and security policy, based in Bucharest—is now in its second year. Together we hold regular events, both closed and public, and produce joint policy papers.

In February 2020 we signed an MOU with Jagiellonian University, to establish a CSEEP Poland Desk and a framework for future collaboration. Jagiellonian's scholars are contributing articles for our Ratiu Forum blog and will participate in our Dialogues on Democracy series. Jagiellonian University are arranging funding for a Visiting Fellow to LSE in 2021 and we plan to hold an academic conference in Krakow in 2021.

ACTIVITIES

In mid-November 2019, the Rațiu Forum hosted the first session of the regional *Journalism Masterclass*. The overall purpose of this initiative is to explore the current situation of Romanian journalism as compared to other Central European states. The convenor was John Lloyd—East Europe editor and Moscow Bureau Chief for the Financial Times—alongside keynote speakers Professors Christopher Coker and Michael Burleigh. Other main speakers included Wojciech Przybylski and Alison Mutler.

On 5 December 2019, CSEEP, together with Global Strategies at IDEAS and the New Strategy Centre, organised the 'NATO's Next Ten Years' conference, following the NATO Heads of State and Government Meeting in London. For this event we also received generous support from the Rațiu Family Charitable Foundation and the Romanian Ambassador in London, HE Dan Mihalache.

In mid-February 2020 we ran a workshop on the teaching of history for Romanian school teachers, convened by John Lotherington, Programme Director at Salzburg Seminar. Guest speakers included Professors Valur Ingimundarson, Carol Capita and Slobodan Markovich, *Visegrad Insight* editor-in-chief Wojciech Przybylski and Sofia Platform executive director Louisa Slavkova.

In June we held an online academic conference with the CSEEP Romania Desk on 'Trianon: 100 Years After'. Professor Michael Cox and Professor Levente Salat (University of Babeș-Bolyai, Cluj) held a public discussion on the impact of the Treaty with an audience of over 200; Professor Salat was quoted extensively in a subsequent *Financial Times* article.

In June we launched an online series of discussions, *20:20 Visions: Conversations on the future of democracy*. This provides an excellent platform for our network to share their expertise and explore important regional issues, such as democratic resilience, geopolitics and migration.

CHINA FORESIGHT

Project Head:
Gidon Gautel

Project Assistant:
Robert Whittle



OVERVIEW

China Foresight remains committed to generating discussion, collaboration and insight on key themes related to China's foreign policy. This year has seen the project explore themes from technological competition to the shifting interface between China's economy and its foreign policy. Through publications, public events, and new initiative, China Foresight continues to connect foreign policy expertise on China to decision makers in politics and business.

Looking forward, the project aims to develop its newly launched initiative, the China Foresight Forum, which offers a platform for discussion among experts on China. China Foresight will continue to providing a non-partisan toolkit for policymakers and the professional world. In the wake of a global crisis and intensified geopolitical competition, the project will focus further on trends in China's economy, its internal politics and foreign policy, as well as exploring the implications of contemporary technological and military developments.

EVENTS AND PUBLICATIONS

Throughout the 2019/20 academic year, China Foresight has organised a wide range of events, that have sought to connect experts on China with LSE's student body and the wider public.

In November 2019, China Foresight held a panel Q&A tackling the key questions surrounding the January 2020 Taiwanese elections. Following this event, in December 2019 China Foresight held another panel Q&A on reassessing China's economy in uncertain times.

China Foresight successfully continued its engagement with the LSE student body through a joint panel discussion with the LSESU China Development Society. This panel was the second such collaboration and assessed the challenges that China faces in implementing the *Made in China 2025* industrial strategy.

While the COVID-19 pandemic caused disruption to the 2020 event schedule, China Foresight has adapted well and will hold events online for the foreseeable future. Given the potential for including both a broader audience and range of experts, the projects will explore the continued use of online webinars post-COVID.

In May 2020, the project published a Strategic Update in collaboration with the Oxford China-Africa Consultancy on 'Wings Along the BRI: Exporting Chinese UCAVs and Security?'. The work sought to expose gaps in the literature on the Chinese defence industry and has aroused much attention since publication. The findings of the Strategic Update have been widely cited in the media, such as in *The Times* and *CapX*.

CHINA FORESIGHT FORUM

2020 saw the West's relationship with China thrown into renewed focus following the COVID-19 pandemic. Considering the fundamental geopolitical importance of the crisis, and capitalising on the new modes of online work offered by it, China Foresight launched the China Foresight Forum. The forum will coordinate a body of China experts within LSE and LSE IDEAS' network, in order to provide insight on China during a significant period of geopolitical shift amidst the pandemic. Through building a diverse network of China-watchers, the forum boasts an ability to combine multidisciplinary expertise and analytical strength.

Forum members have written on numerous topical issues concerning China and have been published through LSE's own dedicated blog channel. China Foresight will also aim to develop promising and important avenues of Forum discussion into further forms of publication. In the future, the Forum will look to expand its role as an advisory body, connecting with Whitehall institutions and those in the business community, who demand essential analysis of Chinese foreign policy and its implications.

COLD WAR STUDIES PROJECT



Project Director:
Dr Roham Alvandi

Deputy Director:
Dr Luc-André Brunet

LSE-Sciences Po
Seminar Organiser:
Grant Golub

OVERVIEW

The Cold War Studies Project (CWSP) maintains LSE IDEAS as the leading centre in Europe for the study of the Cold War, its historical origins and its repercussions for contemporary international issues. It continues the work of the Cold War Studies Centre founded in 2004, which became LSE IDEAS in 2008.

PERSONNEL

In Michaelmas 2019, Dr Alvandi returned from leave and resumed the role of director of the Project. Dr Luc Brunet did an outstanding job as acting director in his absence and has now resumed his role as deputy director. The Project saw other personnel changes this year, with Vlad Zigarov leaving as programme assistant to take up a new position with the European Parliament in Brussels. Meanwhile, Grant Golub, a PhD student in the Department of International History, has taken over from Molly Avery as the new coordinator of the HY510 seminar.

In June 2020 it was announced that Professor Mick Cox would be stepping down as co-director of LSE IDEAS, but continuing as 'emeritus director' of the Cold War Studies Project. In that capacity he will retain oversight the Project within the management structure of LSE IDEAS.

EVENTS

The Project hosted four major public events this year:

On 23 October 2019, in partnership with the Department of International History, Dr Alvandi chaired a public lecture by Hope Harrison, Professor of History and International Affairs at George Washington University, to mark the 30th anniversary of the fall of the Berlin Wall. The lecture was entitled, *Thirty Years after the Fall of the Berlin Wall: German Historical Memory and National Identity*.

On 26 November 2019, in partnership with the IDEAS Central and South-East Europe Programme and the Ratiu Family Charitable Foundation, the CWSP hosted a public lecture by Gordon Barrass, Visiting Professor at LSE IDEAS, entitled *Getting into the Minds of Others: The Cold War and its Secrets*.

On 6 February 2020, in partnership with the Department of International History, Dr Alvandi chaired a book launch and public lecture by Sara Lorenzini, Professor of International History and Jean Monnet Chair, University of Trento, entitled *Global Development: A Cold War History*.

On 10 March 2020, in partnership with the Department of International History, the CWSP hosted a book launch and public lecture by Victoria Phillips, Lecturer in History at the European Institute and the Department of History at Columbia University, entitled *Martha Graham's Cold War: The Dance of American Diplomacy*.

LSE-SCIENCES PO SEMINAR IN CONTEMPORARY INTERNATIONAL HISTORY (HY510)

The Project received an enthusiastic response to their calls for papers for the Michaelmas and Lent Terms for HY510, in partnership with Professor Mario Del Pero at Sciences Po. The closure of campus due to the Coronavirus pandemic enforced the cancellation of seminars on 18 March and 1 April respectively. We hope to have these speakers at LSE in 2020/21. The call for papers for Michaelmas 2020 has been issued, and contingency plans are in place to host HY510 online should campus remain closed.

GWU-LSE-UCSB GRADUATE COLD WAR CONFERENCE

The last Graduate Cold War Conference was hosted by the George Washington University (GWU) in Washington, DC, from 2-4 May 2019. Dr Luc Brunet attended on behalf of the CWSP. The conference was next due to be held at the University of California, Santa Barbara (UCSB), from 30 April to 2 May 2020, with Dr Alvandi in attendance. It was, however, cancelled due to the Coronavirus pandemic. The partner institutions have agreed that UCSB will host the conference in 2021, with the same programme and participants. LSE will, therefore, next host the conference in London in 2022.

DAHRENDORF FORUM

Debating Europe

Academic Co-Director:
Iain Begg

Project Manager:
Louise Ingledow

Postdoctoral Fellow:
Julia Himmrich

Research Associate:
Inga Runarsdottir



OVERVIEW

The Dahrendorf Forum was created in 2011 to honour the legacy of Ralf Dahrendorf, former Director of LSE. The forum is a joint initiative with the Hertie School in Berlin, funded by Stiftung Mercator. After a successful near-decade of research, collaboration and policy debates, the project finishes its fourth and final research cycle in September 2020. The Dahrendorf Forum has provided research and policy insights into the European geopolitical landscape, through a range of publications, events, and symposiums. Operating in the UK and Germany, the project—started as a bilateral collaboration—has since its inception grown into a pan-European network contributing to academic and policy debates across the continent.

Having achieved four successful research cycles, the Dahrendorf Forum has now reached its conclusion. The academic year 2019/2020 is the final year, culminating in a Symposium in Berlin, and a compendium of essays, published by LSE IDEAS. Iain Begg manages the essays, which link the work of Ralf Dahrendorf to contemporary thinking of the future of Europe.

RESEARCH

The current and final research cycle began in 2017 and is titled *The Future of Europe: Strategic Options for an Era of Uncertainties*. During this period, research has focused on constructive policy approaches to the challenges of geopolitical ambiguity; Brexit, populism, transatlantic relations, trade wars, EU governance, and COVID-19. The Dahrendorf Foresight Project continued with a second publication in 2019, entitled 'Enhancing Europe's Global Deployment of Power: Eight Proposals.' The report focused on the strategic challenges Europe faces, both internally and externally, and the way in which they undermine Europe's ability to fully exercise its sharp and soft power. The project was presented at the third flagship event held in coalition with the European Political Strategy Centre (CEPS) in Brussels in early October 2019. Additional research has been published in the form of a dozen working papers, four policy briefs, and over 50 blog posts.

EVENTS

Up until the COVID-19 crisis, the Dahrendorf Team added to its research output through regular workshops, seminars, and debates. Since March, events have been moved online and written publications been more prominent. Below is a list of the events organized by the London team in 2019/2020:

- September 2019: 'Challenges Facing the Euro', featuring the Governor of the Bank of France - François Villeroy de Galhau.
- November 2019: 'Renewing a Europe Confronted by Domestic and Global Challenges', co-hosted with CEPS in Brussels.
- December 2019: 'Developing the European Union for the Future', featuring Xavier Bettel.

'Rethinking the Governance of the EU and the Euro', featuring George Papaconstantinou and Panicos Demetriades.
- January 2020: 'Securing Freedom in the Age of Connectivity; Towards a Deeper German-British Partnership?', in collaboration with the Konrad Adenauer Foundation and featuring AKK (Annegret Kramp-Karrenbauer).
- February 2020: 'The Future of Anglo-German Relations: Beyond Brexit'

ECONOMIC DIPLOMACY COMMISSION

Chair:
Professor Linda Yueh

Project Manager:
Gidon Gautel

Executive Director:
Stephen Paduano

Research Assistant:
Inga Runarsdottir

Research Intern:
Alisa Wadsworth

Project Assistant :
Robert Whittle



OVERVIEW

The Economic Diplomacy Commission has seen considerable success since its launch this academic year. Chaired by Professor Linda Yueh, Visiting Professor at LSE IDEAS, and comprising 18 Commissioners, including Lead Commissioner and LSE IDEAS Director Professor Michael Cox, the Commission formally launched on October 1st 2019. Through the publication of interim reports and a final report in early 2021, it seeks to examine the conduct of Britain's economic diplomacy and whether it suits the trends and challenges of the 21st century global economy.

EVIDENCE SESSIONS & PUBLICATIONS

Under its leadership, the Commission has completed 6 evidence sessions to date, gathering evidence from over 40 witnesses to date. The sessions began with a three-part inaugural session examining the fundamental principles of the UK's foreign economic policy. This was held in London, Cardiff and Edinburgh, with written evidence being received from Belfast. Thereafter, sessions have examined: Options for Britain's economic future and diplomacy; How foreign economic policy should interact with other government policies; The impact of COVID-19 on the UK's economic diplomacy; and How economic diplomacy should be conducted.

The expedient synthesis of the evidence gathered in these sessions into interim reports means that the Economic Diplomacy Commission will feed into the G7 agenda of both the Cabinet Office and Treasury, with whom the Commission's leadership has maintained close contact. This means that the Commission will have a strong policy impact even before its final report is completed in early 2021. The Commission also contributed to policy formation in May 2020 when, alongside LSE IDEAS' Global Strategies Project, it submitted written evidence to the Foreign Affairs Committee regarding the FCO's role in blocking foreign asset stripping in the UK. In September 2020, the Commission published insights and principles for economic diplomacy in an interim report by Professor Yueh entitled "Economic Diplomacy in the 21st Century: Principles and Challenges."

EVENTS

The Commission was launched with an event that welcomed both Robert Zoellick, former World Bank President, and Lord Stephen Green, former UK Minister for Trade and Investment. Since its launch, the Commission's leadership has also featured in multiple online webinars. Professor Yueh discussed the future of globalisation and the UK's role in a TheCityUK webinar in July 2020. In June, Both Professor Yueh and Professor Cox spoke alongside Chatham House's Creon Butler in a webinar marking the

Commission's midpoint and co-organised with Chatham House, chaired by Commissioner Leslie Vinjamuri. Earlier in the year, Professor Cox, Professor Yueh, and the LSE IDEAS Global Strategies Unit's Peter Watkins spoke together on a panel on globalisation for the LSE's COVID-19: The Policy Response series.

MEDIA PRESENCE

The Commission has also maintained a high-profile and impactful media presence since its formation. In parallel to its physical launch, the Commission produced a series of videos explaining the Commission's purpose, values and processes in an accessible manner. These reached over 2300 views on YouTube alone, and acted to promote the Commission from launch. The Commission has also featured prominently in written media. Professor Yueh has written for the LSE's 'British Politics and Policy' blog. Professor Yueh, Professor Cox, and Peter Watkins also wrote a joint blog for #LSEThinks on the future of globalisation.

The Commission now looks forward to its final scheduled session in November, as well as a re-examination of its first London session with the same witnesses in order to account for the impact of COVID-19. Following the conclusion of these sessions, the Commission will move into its concluding phase and begin synthesising its final report.

GLOBAL STRATEGIES



Head of Project:
Hugh Sandeman

Project Coordinator:
Inga Runarsdottir

OVERVIEW

The Global Strategies project provides a forum for senior UK policy makers engaged on foreign, security and defence issues, to hold confidential discussions with experts at LSE about areas of current concern. The objective of the project is to make the knowledge and research of academics at LSE and elsewhere available to challenge assumptions and to enhance the quality of decisions by policy makers on international strategic issues.

During the year, the project has continued to benefit from the advice of former practitioners, closely associated with LSE IDEAS, who have had prominent roles:

- **Professor Gordon Barrass**, Visiting Professor, LSE IDEAS (Chief of the Assessments Staff, Cabinet Office)
- **General Sir Richard Barrons** (Commander Joint Forces Command)
- **Sir Robert Cooper**, senior advisor to the EU Commission
- **Tom McKane** (Director General International Security Policy at the Ministry of Defence)
- **Julian Miller** (Deputy National Security Advisor)
- **Sir Richard Mottram** (Permanent Secretary, Ministry of Defence, Chairman of the Joint Intelligence Committee)
- **Peter Watkins** (Director General Security Policy, Ministry of Defence).

ACTIVITIES

During 2019-2020, round-table discussions were convened with Whitehall policy makers and academic experts from LSE on issues including grey zone conflict, climate change and UK security, and artificial intelligence and security. Further discussions were put on hold in March in response to the COVID pandemic, and will resume as soon as practicable.

In December 2019, Global Strategies organised a day-long conference on NATO's Next Ten Years, in partnership with the New Strategy Center in Bucharest, to mark the 70th anniversary meeting of NATO heads of state and governments in London. The conference brought together senior officials, NATO personnel, politicians and former practitioners to consider NATO's narrative for the next decade, security challenges in South East Europe, Russian motivation, and the future of deterrence.

Global Strategies arranged two public lectures during this foreshortened year. Joe Robinson, Vice President of multi-user software platform developer Improbable Ltd, analysed how single synthetic environments could transform warfare and complex decisions. John Kay and Mervyn King discussed decision making in conditions of radical uncertainty at the launch of their book on Radical Uncertainty: Decision Making for an Unknowable Future.

In an initiative led by Peter Watkins, the Global Strategies project delivered papers on UK national security issues to senior members of the UK government, in advance of the 2020 Integrated Review. The Global Strategies project also submitted evidence to parliamentary committees, in connection with hearings on national security and investment, and (with LSE's Department of Health Policy) on the UK's biosecurity strategy.

A joint research programme is being developed by LSE IDEAS, the Observer Research Foundation in Delhi, and the South African Institute for International Affairs, on the flow of innovation and private investment from South and East Asia into Africa. The programme will also focus on public goods that support private enterprise, including maritime security and measures against organised crime.

IMPACT

The Global Strategies project provides a resource for UK policy makers working on foreign policy, defence and security. The value of these conversations is evidenced by consistent support from relevant government departments. The project also draws on a wide range of knowledge and expertise at LSE, particularly within the International Relations Department, making this available to decision makers and a wider public.

THE LSE GLOBAL SOUTH UNIT

Project Co-directors:

Professor Chris Alden
Dr Alvaro Mendez



Dr Alvaro Mendez at the Global Think Tank Summit, 11-13 December at the Fundação Getulio Vargas (FGV) in Rio de Janeiro.

The LSE Global South Unit (GSU) and LSE IDEAS have continued their successful, collaborative partnership that began in the summer of 2017. Its focus has been on delivering joint events, combining resources to have a greater impact via teaching at LSE and abroad, and publishing literature of high academic and policy impact.

In August 2019, Dr Álvaro Méndez and Prof. Christopher Alden delivered the second edition of their popular course, *China's Belt Road Initiative: Development as Grand Strategy and the Emerging Global Order*, at the LSE-PKU Summer School at Peking University. While in attendance, Dr Méndez delivered the closing keynote speech at the 2019 LSE-China Conference in Beijing.

In Michaelmas Term 2019 Prof. Alden and Dr Méndez delivered the fourth edition of their annual successful undergraduate and postgraduate unit, titled *China and the Global South*, in the International Relations Department at the LSE. In December 2019, Dr Méndez represented LSE IDEAS at the 2019 *Global Think Tank Summit* at the Fundação Getulio Vargas in Rio de Janeiro, where he spoke on the panel on '*Multilateralism in a Multipolar World*'. In June 2020, Dr Méndez became an Associate Fellow (non-resident) at the Geneva Centre for Security Policy (GCSP).

Aside from these events engaging with policymakers, Prof Alden and Dr Méndez have collectively produced over twenty scholarly publications—including articles in peer-reviewed journals, chapters and books—on topics ranging from geopolitics to development finance in the Global South. Prof. Alden contributed an essay to the IAI Papers, titled '*Emerging Powers and Africa: From Development to Geopolitics*', whilst Dr Méndez co-authored an article with David Houghton in *Sustainability*, titled '*Sustainable Banking: The Role of Multilateral Development Banks as Norm Entrepreneurs*'.

Other publications include co-edited books focusing on China relations with the global south. Pro. Alden and Daniel Large co-edited *New Directions in Africa-China Studies*, whilst Dr Méndez co-authored *The Political Economy of China-Latin America Relations: The AIIB Membership*, with Mariano Turzi.

SELECT PUBLICATIONS

- Alden, Chris, & Large, Daniel (Eds.), *New directions in Africa-China Studies* (Abingdon: Routledge, 2019)
- Jing, Yijia, Mendez, Alvaro, & Zheng, Yu (Eds.), *New Development Assistance: Emerging Economies and the New Landscape of Development Assistance* (Basingstoke: Palgrave Macmillan, 2020)
- Mendez, Alvaro, & Turzi, Mariano, *The Political Economy of China–Latin America Relations: The AIIB Membership*, (New York: Palgrave Pivot, 2020)
- Alden, Chris (2019), 'Emerging Powers and Africa: From Development to Geopolitics', *IAI Papers*, 19 (23), 1-15.
- Alden, Chris, & Brummer, Klaus (2019), 'Foreign Policy Analysis and the study of Indian foreign policy: a pathway for theoretical innovation?', *India Review*, 18 (5), 471-484.
- Mendez, Alvaro, & Houghton, David Patrick (2020), 'Sustainable Banking: The Role of Multilateral Development Banks as Norm Entrepreneurs', *Sustainability*, 12 (972), 1-20.



Panelists (L-R) Kate Sullivan de Estrada, Ian Hall and Mukulika Banerjee at 'India's Foreign Policy', 29 October 2019.



Panelists (L-R) Susil Premajayantha, Sudath Ranugge, Nilanjan Sarkar, Chandima Wickramasinghe, Michael Moore at the fourth Colombo Development Dialogue on 'Public Sector Modernisation in Sri Lanka', 6 February 2020.

The South Asia Centre's formal association with LSE IDEAS has been one of synergy and collaboration. As a young research centre, we have benefitted greatly from the expertise and excellence of IDEAS, and its international reputation. In particular, the Centre has been mindful of creating discussions and academic reflection across the South Asia region, beyond country-specific events; in this, the focus on international relations at IDEAS has been particularly valuable.

—Dr Mukulika Banerjee
Director, LSE South Asia Centre

Now in its fifth year, the Centre has continued to harness LSE's research and academic expertise on Afghanistan, Bhutan, Bangladesh, India, Myanmar, Nepal, Pakistan and Sri Lanka, ensuring that through our on-site and online activities, the School has remained a leading hub for academics, students, policy-makers, media personnel, thought-makers & thought leaders, and think tanks with an interdisciplinary interest in the study of South Asia. The establishment of three new Visitorships (from Bangladesh, Pakistan and Myanmar respectively), a first-ever LSE event involving Bhutan, events on Myanmar, and the successful involvement of a large number of alumni have been especially rewarding achievements for the Centre in 2019/20.

EVENTS

The LSE South Asia Centre has worked towards realising *LSE Vision 2030* through its various engagements in 2019/20. On 29 October 2019, the Centre collaborated with IDEAS to host *India's Foreign Policy*, a discussion with Ian Hall (Griffith University, Brisbane), Kate Sullivan de Estrada (Oxford) and Mukulika Banerjee (LSE) — which focused on Hall's recent book, *Modi and the Reinvention of Indian Foreign Policy*. The panel discussed the trajectory of Prime Minister Modi's changes to Indian foreign policy, and whether or not its underlying impetus was an alignment with his Hindu nationalist ideology.

The greatest, and most unexpected, challenge confronting us at the moment—the COVID-19 pandemic—led to the closure of LSE's campus in mid-March 2020. The Centre was among the first at LSE to host a live Webinar on 22 April 2020, titled *Covid-19 in South Asia: A Comparative Perspective*. This took a wide-angled comparative perspective on the spread and containment of the virus in the region, focusing especially on responses from governments, public health bodies, and citizens to the pandemic. The event gave a genuinely representative voice of the region, with discussants Yamini Aiyar (India), Tshering Cigay Dorji (Bhutan), David Mathieson (independent analyst of Myanmar), Asif Saleh (Bangladesh), Haroon Sharif (Pakistan), Madhusudan

Subedi (Nepal), and Namini Wijedasa (Sri Lanka); it was chaired by Mukulika Banerjee (LSE).

Other highlights in a pivotal year for many countries across South Asia included a lively and popular event on 18 October 2019, when those interested especially in the geopolitics of the region attended *Taliban and Democracy in Afghanistan*, with Antonio Giustozzi (SOAS, London; author of *The Taliban at War: 2001–2018*), Sarah Ashraf (LSE) and Chris Sands (freelance journalist & commentator on Afghanistan); it was chaired by the Centre's Deputy Director Nilanjan Sarkar.

This year is crucial for the future of Sri Lanka—with Presidential and Parliamentary elections scheduled in 2019/20. On 25 November 2019, the Centre hosted an animated discussion on *Elections 2019: What next for Sri Lanka?*, following the keenly contested presidential elections in the country. The public discussion included Alan Keenan (Crisis Watch, London), Dharsha Jegatheeswaran (London), Rajesh Venugopal (LSE) and Asanga Welikala (Edinburgh). Our flagship in-country *Colombo Development Dialogue 4*, held in Colombo on 6 February 2020, focussed on 'Governance and Public Sector Modernisation', in collaboration with UNDP Sri Lanka. A Policy Working Paper for this event is available on our website. Both events were chaired by Nilanjan Sarkar (LSE).

Citizens' rights marked 2019/20 for Bangladesh, India and Myanmar. On 4 February 2020, *Rakhine, Assam and Citizenship in India* discussed the legal rights of minorities against the backdrop of the stalemate between Bangladesh and Myanmar over Rohingyas, and the issues arising in India in light of its Citizenship Amendment Act. Held in collaboration with 'Restless Beings', speakers included Daniel Aguirre (Roehampton), Maburur Ahmed and Rahima Begum (both from 'Restless Beings', London), Meenakshi Ganguly (Human Rights Watch UK) and Tarunabh Khaitan (Oxford), and was chaired by Nilanjan Sarkar (LSE). We were particularly lucky to have Aguirre, who had just returned from attending the legal hearing of the case at the International Court of Justice in The Hague, brought by The Gambia against Myanmar, concerning the treatment and status of Rohingyas; more details are available in an interview published on 'South Asia @ LSE'.

EXECUTIVE EDUCATION

The South Asia Centre conducted a five-day Executive Education programme for Indian civil servants on *Public Policy and Governance*, in collaboration with Jindal Global University, India. The LSE South Asia Centre-JILDEE Programme on Public Policy and Governance included twelve teaching and interactive sessions, with experts drawn from LSE, SOAS and King's College London.

FELLOWSHIPS

In 2019/20, the Centre was delighted to welcome LSE's first-ever Charles Wallace Post-Doctoral Visiting Fellows from Bangladesh and Pakistan. Dr Kishwar Munir (Lahore) and Dr Shafiqul Islam (Dhaka) spent the Lent term at the Centre, conducting their research and benefitting from the expertise and resources available at LSE, and elsewhere in the United Kingdom. Working papers based on their research will be published later in the year and made available via

the Centre's website. The Centre has also announced LSE's first-ever Charles Wallace Burma Trust Visiting Fellowship – for scholars from Myanmar.

DIGITAL COMMUNICATIONS

2019/20 was another year of rapid growth for the Centre's online platforms, multimedia content and 'South Asia @ LSE' blog, which reached the enviable milestone of surpassing one million hits. Utilising the skills and energy of LSE students—through the Centre's inaugural *Student Ambassador programme*, as well as a new student-run podcast series titled *Thinking South Asia*—the Centre has increased its digital content, available on 'LSE South Asia Centre', the Centre's SoundCloud channel. Following the closure of the School's campus due to the COVID-19 epidemic, the Centre's digital communications quickly responded to the new academic environment with an urgent series of blog posts and the Centre's first-ever webinar, both focusing on the epidemic.

Throughout 2019/20, *States of South Asia*, the Centre's free interactive online portal—which compiles political, economic, social, demographic, policy and geographic data on the countries of South Asia (currently with a pilot on India)—showed itself to be both a truly global resource and one incredibly popular in India, with 50% of all its hits registered from there. The website (www.statesofsouthasia.com) has provided researchers working on India with easy-to-access data sets and a newly innovative pathway to engage with LSE's world-class research on the country. Christopher Finnigan, who oversaw the creation of the *States of South Asia* portal and its content at the Centre, was selected twice by LSE to exhibit the portal—first at the *LSE Research Showcase* on 19 November 2019, and then again on 7 March 2020 at the *LSE Festival: Shape the World*—as a pioneering example of how digital technologies can be designed and used to inform non-academic audiences; an outstanding example of Research Impact Excellence in the School.

THE TEAM



Director:
Mukulika Banerjee



Deputy Director and
Development Manager:
Nilanjan Sarkar



Events and
Communications Officer
and Editor of
South Asia @ LSE:
Christopher Finnigan



Administrator:
Tamara Williams



Pakistan Advisor:
Huma Yusuf

CONTACT

✉ **South Asia Centre**
10.01G, Fawcett
House, Floor 10
London School of Economics
& Political Science
Houghton Street
London WC2A 2AE

☎ +44 (0)20 7955 7438

@ southasiacentre@lse.ac.uk

🌐 lse.ac.uk/south-asia-centre
blogs.lse.ac.uk/southasia

🐦 twitter.com/SAsiaLSE

📘 facebook.com/SAsiaLSE

UN BUSINESS AND HUMAN SECURITY INITIATIVE



Co-Directors:
Dr Mary Martin
Dr Vesna Bojičić-Dželilović

Research Assistants:
Alice Bryant
Margherita Parodi

The UN Business and Human Security Initiative at LSE IDEAS remains focused on the development and promotion of Human Security Business Partnerships to encourage collaboration between the private sector, the public sector and civil society towards the achievement of the Sustainable Development Goals (SDGs) and the UN Agenda 2030. The Initiative has now convened two advisory board meetings, a series of expert group meetings and public events to reach these goals. The Initiative continues to work closely with partner organisations, and provides opportunities for student participation and internships.

A series of policy briefs has been established with four issues so far, and two further in the pipeline. These include: 'Assessing private sector engagement in the Colombian peace process' and 'Aspirations or ambivalence? The frustrated ambitions of business partnerships and the SDGs'.

The Initiative has progressed in the application of the HSBP Framework in Colombia, working with two UN agencies and 2 government departments in five conflict-affected municipalities. In January, Dr Mary Martin conducted a 2-day workshop with field teams and counterparts in local government and business to demonstrate the HSBP

Framework and prepare for establishing partnerships in the project localities. The workshop was also an opportunity to present and test the draft field manual that local UN partner teams can use to guide implementation of human security partnerships on the ground. An academic network has been established throughout Colombia, with the aim of engaging the academic community working on themes and/or in areas relevant to the project to facilitate exchange of knowledge and expertise. The UN has asked for proposals to be submitted with a view to funding a follow-on grant from next year. The companion grant from LSE HEIF fund will continue to run until December this year.

Over the year, the Initiative has participated in several conferences including the Paris Peace Forum, One Young World and the UN Forum on Business and Human Rights. In February, the Initiative was awarded a grant from the Dutch government Knowledge Platform Security Rule of Law to organise an expert roundtable on social impact measurement in fragile and conflict-affected zones. The two-day roundtable brought together company and financial institution representatives, government agencies, and academics to debate a new approach to improve social impact assessment and measurement. Following the roundtable, a practice and

policy paper was published. Targeting investors as well as corporates through proposals on how to measure ESG (environmental, social and governance) impacts will be an important strand in the Initiative's future work.

In response to the COVID-19 pandemic, the Initiative launched the Better Together platform, which showcases examples of companies working with government, communities and civil society organisations to address multiple dimensions of the pandemic. The platform will also generate primary data enabling future research into patterns of partnership, contributions by the private sector and social impact. In addition to the platform, several events focused on COVID-19 were organised including 'Peace and the Pandemic' with former Prime Minister of New Zealand Helen Clark as speaker and the roundtable 'Prompting sustainable CSO-Business-State Partnerships in response to the impact of the pandemic', co-organised with ESSEC IRENE.

The Initiative is moving towards the report to the UN Secretary-General and a launch event at LSE in 2021 that will include academic, policy and business audiences.

ENGELSBURG CHAIR IN HISTORY AND INTERNATIONAL AFFAIRS



Engelsberg Chair 2019/20:
Professor Michael Burleigh

Associate:
Stuart Austin

LSE IDEAS is proud to host the Engelsberg Chair in History and International Affairs, made possible with funding from the Axel and Margaret Johnson Ax:son Johnson Foundation. The Engelsberg Chair is an annual distinguished visiting professorship for leading and global scholars who will give public lectures on topics of their choice. The Chair's presence provides IDEAS with the opportunity to bring a year of research and discussion to the wider LSE from a renowned academic.

The first Engelsberg Chair, appointed for 2019/20, was Professor Michael Burleigh, a leading historian who focuses primarily on Nazi Germany. He is the author of *The Third Reich: A New History*, which won the 2001 Samuel Johnson Prize for Non-Fiction; *Moral Combat, Blood and Rage*; and *Earthly Powers*. His most recent book is *The Best of Times, the Worst of Times*. He has also won a British Film Institute Award for Archival Achievement and a New York Film and Television Festival Award Bronze Medal.

Prof Burleigh delivered three lectures on the themes of resurgent populism and national mythmaking. The first lecture, 'We, The People—Understanding Contemporary European Populism',

was delivered in November 2019. It considered contemporary European populism and its historical context. The second lecture, 'Engerland! Rossiya! Hyphenated-Phantom-Limb Nations on the Edges of Europe', delivered January 2020, compared the attempts of both contemporary England and Russia in dealing with their own imperial pasts. The third lecture, 'A Historian's Journey Through the Past', recorded for online video and podcast format from July 2020 due to the COVID-19 pandemic, dealt with History's impact on, and weaponisation for, national myths and narratives.

The Engelsberg Chair has also been engaged with collaborative events and publications. In November 2019, Prof Burleigh spoke as a panellist at the Ratiu Journalism Workshop in Turda, Transylvania—in collaboration with the Ratiu Centre for Democracy. In early June 2020, Prof Burleigh was also to guest lecture alongside Professor Christopher Coker at the Dialogues on Democracy event in Cluj, Transylvania, on the subject 'Challenges to Liberal Democracy: a historical perspective'. The event was cancelled due to the COVID-19 pandemic. As Engelsberg Chair, Prof Burleigh contributed an essay and gave a public lecture at the LSE in May 2019, alongside

Professor Mick Cox, on 'Brexit, Britain, and the Irish Question', as part of LSE IDEAS' report titled *Ireland-UK Relations and Northern Ireland After Brexit*.

In addition to these public events, Prof Burleigh has written an article on populists and the pandemic for the new blog, Engelsberg Ideas. As Engelsberg Chair, Prof Burleigh has also written columns on current affairs and their historical contexts for British newspapers and journals, including *The Times* and *History Today*; particularly on Trump and Iran, VE Day celebrations in Britain, Brexit populism and Putin's handling of the current pandemic.

The 2020/21 academic year sees Professor Arne Westad return to LSE IDEAS as the second Engelsberg Chair, to deliver a series of four lectures on the theme titled 'Empires Past and Present'. In addition, we envision Prof Westad taking an active part in the China Foresight Forum, collaborating with others to produce publications and playing a large role in a four-event series, under the broad theme titled 'What will determine the balance of great powers in the 21st century?'.

EXECUTIVE MASTERS

INTERNATIONAL STRATEGY AND DIPLOMACY

"The Executive MSc International Strategy and Diplomacy is a unique programme designed to enhance the strategic vision of global leaders. The programme provides both the analytical tools to understand a changing world and the policy skills to operate within it."

–**Professor Michael Cox**

SUMMARY

Since its inception in 2011, the Executive Masters Programme has attracted the highest calibre of professionals in international affairs, defence, international business, and finance. The programme is tailored for those who operate in high pressure environments and with little time to spare. With its ninth intake of students graduating in December 2020, the Masters in International Strategy and Diplomacy has quickly gained a reputation as one of the leading courses in strategic thinking in the world.

STUDENTS

The 31 students admitted in 2019/20 come from both the public and the private sector. This balance is most important in stimulating group discussion with a variety of views and perspectives. The group of past and current students covers a wide range of professions and sectors including international affairs, defence, finance, international business, and NGOs. See below for a breakdown of previous and current participants' backgrounds.

CONTENT

The programme begins by taking a fresh look at the nature of strategy, explaining why new approaches are needed and offering a rigorous assessment of the assumptions that underpin strategy. This is followed by modules analysing the changing nature of strategic trends and 'power shifts' with regard to different regions and institutions. The next modules focus on the different types of risks and threats that may occur in the decades ahead. Finally, there is a series of exercises aimed to transform strategy into practice.

STAFF

Programme Director:
Professor Michael Cox

Head of Practitioners:
Professor John Hughes

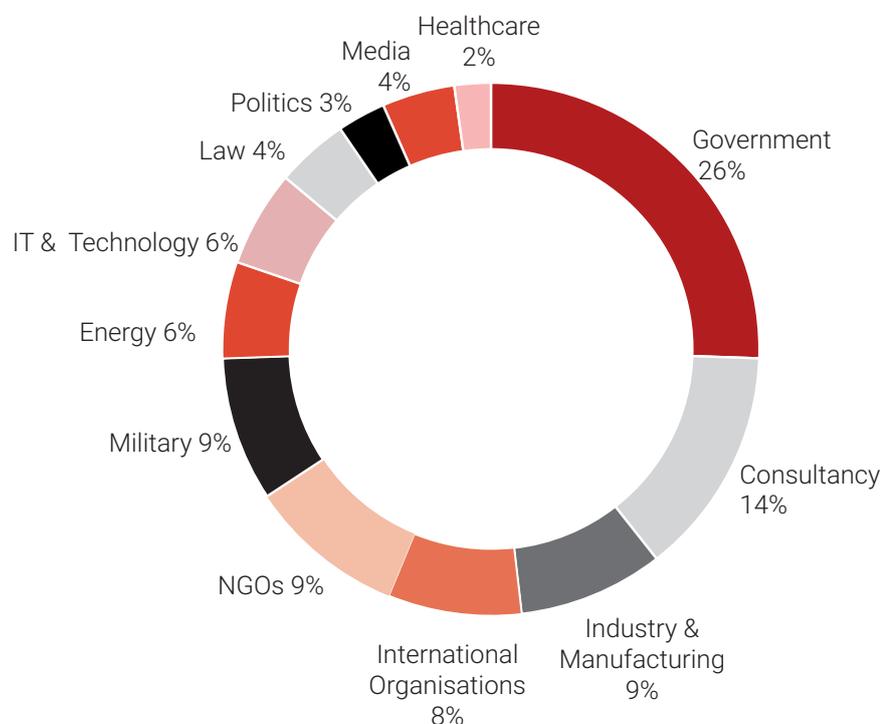
Course Tutor:
Dr Aaron McKeil

Executive Programme Manager:
Gosia Brown

Executive Programme Assistant:
Julia Ryng

Alumni Network Coordinator:
Marta Kozielska

Executive Programme Teaching Faculty:
Professor Michael Cox
Professor John Hughes
Dr Nicholas Kitchen
Dr Aaron McKeil



Average Age: 35
Range: 27-59

*Percentages include both past and current participants.



STRUCTURE

Through interactive seminars and workshops, participants will engage directly with both senior academics and practitioners.

The year-long programme consists of:

- Four intensive weeks of lectures and seminars spread throughout the year
- Two policy workshop weekends
- 22 evening lectures and seminars.

The final week on the programme was delivered remotely, following the School's directives. Two real-time crisis management negotiation exercises, a practitioners' forum on crisis management, lectures, seminars, and groups activities were delivered remotely. Contributions from practitioners and student participation made this delivery a success.

FACULTY

A vast range of highly experienced and well-known academics and policymakers from the LSE, other universities, think tanks, international organisations and government departments both in the UK and abroad keep the course intellectually stimulating, topical and highly relevant.

ALUMNI

Upon graduation from the Executive Programme, students join the LSE IDEAS Alumni Network. LSE IDEAS Alumni become a part of a constantly growing, diverse global network of leaders, professionals and experts as well as the dynamic LSE IDEAS community.

With almost 270 professionals, the Alumni Network is increasingly active with continued initiatives to share, connect, and engage in discussions surrounding international strategy, diplomacy and current affairs. With unique insight into LSE IDEAS activities, Alumni are key to the life of the Centre, participating in public and exclusive events, delivering their expertise, and composing cutting-edge strategic updates. Over the past year we held a series of student and Alumni meetings, public lectures and social events –all of which concluded in success and incited further expansion of Alumni activities going forward.

This year we launched a new event series –“Meet the Leader”–open to the LSE IDEAS Alumni Network as well as the current student cohort. In this series, LSE IDEAS hosts fireside chats with leading practitioners of strategy and diplomacy, who have achieved distinction in public and private sectors. In the inaugural session we hosted Jules Chappell, Managing Director at London's international trade, investment and promotion agency – London & Partners. We also held a session with Jitesh Gadhia, investment banker and businessman and Member of the House of Lords. Following the outbreak of the pandemic (COVID-19) we continued to hold sessions virtually, with Jimmy Wales, Founder of Wikipedia being the most recent leader we spoke to.

Due to COVID-19, the Annual Alumni Policy Weekend, which takes place in June, had to be cancelled this year. In collaboration with the Class of 2019, a 'Virtual Alumni Day' was organised on Saturday 6th June to connect Alumni across the world, facilitate a discussion with LSE IDEAS experts and to hear from one of our Alumni and current British Ambassador to the United States –

Ambassador Karen Pierce.

We continuously connect Alumni from relevant sectors to consult prospective students and act as LSE IDEAS Ambassadors for future cohorts of the MSc International Strategy and Diplomacy Programme to come.

We are also working on keeping the database up to date and exclusively accessible amongst the network to unlock the potential of the network to discuss, debate, connect, collaborate and support.

LSE IDEAS Alumni are also a part of a private LinkedIn group: Executive MSc in International Strategy and Diplomacy @ LSE IDEAS, which acts as a platform for Alumni to stay in touch.

IMPACT

The impact that the executive programme has had on the group is best expressed in

“Always great to return to the LSE for the yearly Alumni Weekend: stop and reflect on some of the issues around us.”

“I always return from our LSE Alumni weekends full of energy, and appetite to go and explore further, meet new people... get out of my day-to-day life”

“It was of great help to be able to reach out to Alumni from the course, when I was looking at changing my career direction. Great exchange with experienced people who have worked in their fields for years”

“Doing an MSc at LSE was a big investment of time and money, but in return, in addition to the learning, the companionship and the MSc, there is the lifelong benefit of belonging to the LSE Alumni Network: staying up to date through access to the library, journals and LSE events, the possibility of meeting and exchanging with other alumni, and the opportunity to mentor new students. LSE is committed to its former students and provides an excellent service to its global network of Alumni.”

**38,040**

TWITTER FOLLOWERS
(on 1st August 2020
end of period covered
in this report.)

**15,000**

FACEBOOK LIKES
(on 1st August 2020
end of period covered
in this report.)

5,084,600

TWITTER IMPRESSIONS
(1st August 2019–
31st July 2020.
Impressions measures
views of tweets.)

221,566

FACEBOOK EVENTS REACH
(1st August 2019–
31st July 2020.
Reach measures
people shown
post in Newsfeed.)

233,132

WEBSITE PAGEVIEWS
(1st August 2019–
31st July 2020).

The LSE IDEAS website regularly undergoes work to remain updated, including on research project pages. New projects include the 'LSE Economic Diplomacy Commission' and the 'Racism and International Politics Series', both of which have their own project pages hosting research outputs. The 'Peace & Security' project launched a new online resource hosted on the IDEAS website, exploring peace activism in the UK during the Cold War and featuring newly digitised archival material from the LSE Library. The 'China Foresight Project' has also been updated, incorporating a new initiative, the 'China Foresight Forum'. Work is ongoing with other research projects to update their content and activities.

Following the COVID-19 pandemic lockdown across the UK from March onwards, people's interactions with IDEAS shifted to an exclusively online form, creating both challenges and opportunities in keeping our followers up to date and engaged with our work. We sustained our engagement on social media and website visits, and in some cases exceeded the previous year's record. We relaunched our YouTube page in June, hosting event recordings and project content, such as interviews.

Live-tweeting of events throughout the year continued, increasing with our online webinars. This enabled our attendees to engage in the conversation with us online, both during and after the event. Online webinars were also live streamed to our Facebook. This allowed our followers to interact with our events on numerous platforms throughout the year.

On social media, we achieved a record high number of impressions on Twitter, almost double that of the previous year, and continue to grow our Facebook following.

PUBLICATIONS

IDEAS Editors:
Charles Dunst
Stephen Paduano

Design:
Indira Endaya



IDEAS research and reports continue help to explain global foreign policy and identify issues of strategic and diplomatic importance.

Two new sets of publications for this year are the Policy Briefs from the United Nations (UN) Project at LSE and the Working Paper series on new diplomatic relations between Panama and China from the Global South Unit (GSU).

SPECIAL REPORTS

- Europe 30 years after the fall of the Berlin Wall
- Getting Brexit Started: prospects for a new EU-UK partnership into the 2020s
- High Hopes, Long Odds: On the False Promises of Brexiteer Deals with the EU and US
- The Dahrendorf Foresight Project "European Security 2030"

STRATEGIC UPDATES

- China in One Country: Interdependence or Globalisation 'with Chinese characteristics'?
- From Russia With Love? Serbia's Lukewarm Reception of Russian Aid and Its Geopolitical Implications
- Europe in a Multipolar World
- Biowar next? Security implications of the coronavirus
- Wings Along the BRI: Exporting Chinese UAVs and Security?
- Making Sense of Technological Spheres of Influence
- Battleground Southeast Asia: China's Rise and America's Options
- China and COVID-19: A Shock to its Economy, a Metaphor for its Development
- Axis of Convenience? Israel and China in a multipolar world
- Old Issues, New Threats: Mine Action and IEDs in Urban Environments
- China in the 2020s: A More Difficult Decade?
- The Weaponisation of the Dollar

UN POLICY BRIEFS

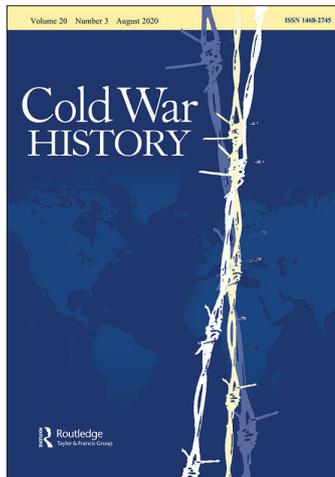
- From Philanthropy to Co-construction. Assessing Private Sector Engagement in the Colombian Peace Process
- Maximising the Role of Business in Fragile and Conflict-Affected Environments: Women's Contributions to Peace
- Aspiration or Ambivalence? The Frustrated Ambitions of Business Partnerships and the SDGs

GSU WORKING PAPERS

- Myths of Multi-polarity: The Sources of Brazilian Overexpansion
- Understanding Debt and Diplomacy: China, 'Debt Traps' and Development in the Global South
- The 'Two Chinas' and Panama: An historical review of Panamanian Relations with the People's Republic of China and Taiwan, 1903–2017

JOURNALS

LSE IDEAS proudly houses two leading academic journals.



COLD WAR HISTORY

Founded in 2000, Cold War History is recognised as the leading journal in its field. Its purpose has always been to help shape the historiography of the Cold War by publishing articles and historiographical reviews by leading scholars and emerging talents from across the world in all areas of historical relevance. That aim has been pursued by the journal's editorial board, its main decision-making forum, which has evolved to reflect the development of the field, and of the profession. It is an international body which incorporates established scholars and also doctoral researchers and early career researchers who act as managing editors. Some of the journal's articles and historiographical pieces have been defining publications in the historiography of the Cold War and several of the journal's Special Issues have broken new ground. As it reaches its 20th anniversary, CWH remains a robust and active publication for scholarship on the Cold War. The journal continues to receive high numbers of articles from international scholars of varied career stages carrying out research in new and exciting areas of the Cold War as well as proposals for special issues.

Editors:

Dr Roham Alvandi
 Prof Michael Cox
 Dr James Ellison
 Prof Jussi Hanhimäki
 Dr Tanya Harmer
 Prof Matthew Jones
 Dr Eirini Karamouzi
 Prof Lori Maguire
 Prof Leopoldo Nuti
 Dr Olav Njølstad
 Prof Piers Ludlow
 Dr Sue Onslow
 Dr Christian Ostermann
 Dr Svetozar Rajak
 Prof Arne Westad
 Prof Vladislav Zubok

Book Review Editors:

Dr Lindsay AQUI
 Dr Luc-André Brunet

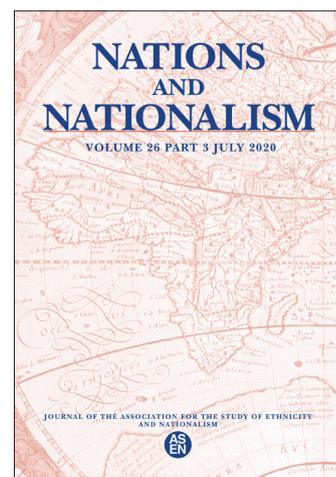
Managing Editors:

Molly Avery
 Eline van Ommen

NATIONS AND NATIONALISM

Nationalism is the central issue of the modern world. Since the demise of the Soviet Union there has been a proliferation of nationalist and ethnic conflicts. The consequent explosion of interest in ethnicity and nationalism created an urgent need for systematic study in this field. Nations and Nationalism was founded in 1995 to meet that need. It is published quarterly by Wiley and includes original studies, theoretical, empirical, historical, and philosophical, of a range of issues in the field, together with scholarly exchanges, “viewpoint” articles by leading scholars, book debates, review articles, and book reviews.

It is unique as a scholarly, multidisciplinary and interdisciplinary journal devoted to the study of nationalism. It is designed to respond to the rapid growth of research into nationalism and nationalist movements throughout the world. Recent and forthcoming issues include scholarly exchanges on the relationship between contemporary nationalism and populism, a debate on nation-building, and a set of articles on state and sectarianism in the Middle East. There is an Exchange piece on nationalism and COVID-19. Furthermore, to support research and publication, the journal has set up a database of reports on the impact of COVID-19 on nationalism in more than thirty states across the world.



Joint Editor-in-Chief:

John Breuilly, London School of Economics, UK
John Hutchinson, London School of Economics, UK

Managing Editor:

Seeta Persaud, London School of Economics, UK

Editors:

Catherine Baker, University of Hull, UK
Sebastian Balfour, London School of Economics, UK
Benedikte Brincker, University of Copenhagen, Denmark
Elliott Green, London School of Economics, UK
Daphne Halikiopoulou, University of Reading, UK
Kristin Hissong, Air War College, Montgomery, Alabama, USA
Alison Hulme, University of Northampton, UK
Atsuko Ichijo, Kingston University, UK
Bill Kissane, London School of Economics, UK
Richard Mole, University College London, UK
Varun Uberoi, Brunel University, UK
Rajesh Venugopal, London School of Economics, UK
Eric Woods, University of East London, UK

Book Review Editor and Social Media Officer:

Ian Stewart, Queen Mary University of London, UK

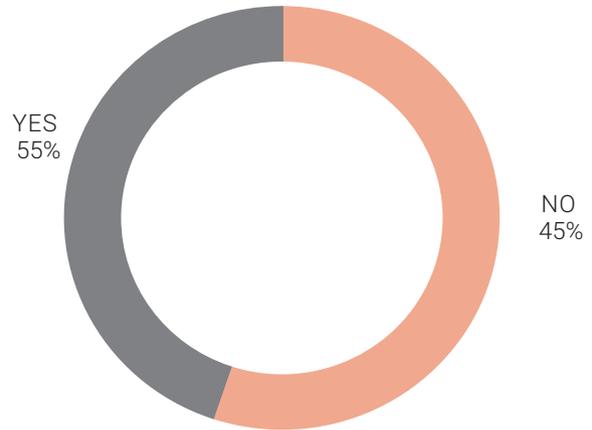
EVENTS SUMMARY

Lent Term data unavailable due to COVID-19 pandemic.

Events Coordinator:
David Sutton

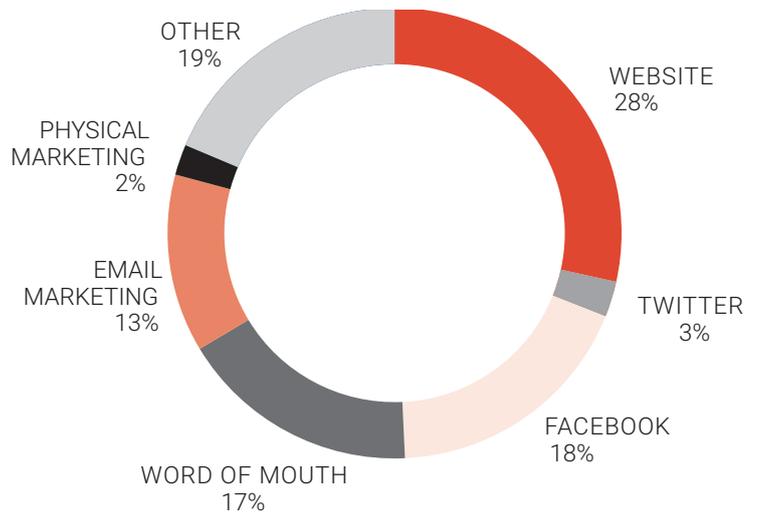
FIRST-TIME ATTENDEES

Yes	112
No	91



HOW THEY HEARD ABOUT IDEAS

Website	78
Twitter	7
Facebook	50
Word of Mouth	47
Email Marketing	35
Physical Marketing	6
Other	51



EVENTS 2019/20



Change: working with the private sector to improve peace and security



From 1919 To 2019: Pivotal Lessons From Versailles



Some of the team at the London Diplomacy Ball

MICHAELMAS TERM

ECONOMIC DIPLOMACY COMMISSION LAUNCH

01 October 2019

Public lecture & commission launch
6.30pm – 8.00pm

Sumeet Valrani Theatre, Centre Building
Speakers: Professor Linda Yueh, Robert Zoellick, Lord Green of Hurstpierpoint
Chair: Professor Michael Cox

NO LONGER SPECIAL? THE DEATH OF ANGLO-AMERICA?

3 October 2019

Public lecture & book launch
6.30pm – 8.00pm

Old Theatre, Old Building
Speakers: Professor G John Ikenberry, Dr Kori Schake, Professor Linda Yueh
Chair: Professor Michael Cox

A WORLD SAFE FOR DEMOCRACY? LIBERAL INTERNATIONALISM IN THE ANGLO-AMERICAN AGE AND BEYOND

4 October 2019

Private invite workshop
09.00am – 6.00pm

Vera Anstey Room, Old Building
Attendees: Professor Michael Cox, Dr George Lawson, Janina Dill, Duncan Bell, John Thompson, Emma MacKinnon, Inderjeet Parmar, Jeanne Morefield, Beate Jahn, Barry Buzan

SILOED THINKING: SYSTEMATIC MARGINALISATION IN CANADA'S INDIGENOUS COMMUNITIES

09 October 2019

Public lecture & book launch
6.30pm – 8.00pm

FAW 9.04, Fawcett House
Speaker: Dr Matthew Eaton-Kent
Chair: Benjamin Martill
Discussant: Julia Himmrich

THINK TANKS AND THEIR ROLE IN THE AGE OF DIGITAL AND POLITICAL DISRUPTIONS

16 October 2019

Public lecture

4.00pm – 5.30pm

FAW 9.05, Fawcett House
Speaker: Dr James G. McGann
Chair: Professor Michael Cox

GOD BLESS AMERICA: RELIGION AND THE MAKING OF US GRAND STRATEGY

17 October 2019

Public lecture & book launch

6.30pm – 8.00pm

Shaw Library, Old Building
Speakers: Professor Gregorio Bettiza, Dr Katerina Dalacoura
Chair: Professor Michael Cox

ANATOMIES OF REVOLUTION (jointly hosted with Dept. of International Relations)

22 October 2019

Public lecture

6.30pm – 8.00pm

Sumeet Valrani Theatre, Centre Building
Speakers: Professor Kimberly Hutchings, Professor Mary Kaldor, Dr George Lawson, Professor Stephen M. Walt
Chair: Dr Ayça Çubukçu

30 YEARS AFTER THE FALL OF THE BERLIN WALL: GERMAN HISTORICAL MEMORY AND NATIONAL IDENTITY

(jointly hosted with Dept. of International History)

23 October 2019

Public lecture

6.30pm – 8.00pm

Sheikh Zayed Theatre, New Academic Building
Speaker: Dr Hope M Harrison
Chair: Dr Roham Alvandi

GOLIATH: WHY THE WEST DOESN'T WIN WARS AND WHAT WE NEED TO DO ABOUT IT

24 October 2019

Public lecture & book launch

6.30pm – 8.00pm

Thai Theatre, New Academic Building
Speaker: Dr Sean McFate
Chair: Professor Christopher Coker

GLOBAL STRATEGIES DINNER

29 October 2019

Formal dinner

6.30pm – 8.00pm

CDR & DDR, Old Building
Co-ordinated by Hugh Sandeman

ALUMNI NETWORK BREAKFAST BRIEFING

31 October 2019

8.00am – 9.30 am

Alumni networking meeting
LSE Alumni Centre, Centre Building
Speakers: Robert Cooper, Dr Tim Oliver, Dr Federica Bicchì
Chair: Professor Michael Cox

FROM GAMES TO WARFARE AND STRATEGY: HOW MULTI-USER PLATFORMS WILL TRANSFORM DIFFICULT DECISIONS

07 November 2019

Public lecture

6.30pm – 8.00pm

Wolfson Theatre, New Academic Building
Speaker: Joe Robinson
Chair: Dr Will Venters

"WE, THE PEOPLE?" SOME THOUGHTS FROM OUR PAST ON CONTEMPORARY EUROPEAN POPULISM

12 November 2019

Public lecture

6.30pm – 8.00pm

Old Theatre, Old Building
Speaker: Professor Michael Burleigh
Chair: Professor Christopher Coker

MEET THE LEADERS – ALUMNI

14 November 2019
Public lecture
6.00pm – 8.00pm
Alumni Centre, Centre Building
Speaker: Jules Chappell OBE
Chair: Lutfey Siddiqi

LSE & NANYANG TECHNOLOGICAL UNIVERSITY JOINT WORKSHOP ON THE DYNAMICS OF KNOWLEDGE TRANSFER AND GOVERNANCE IN THE GLOBAL SOUTH

19 November 2019
Conference and workshop
All day
FAW 9.04, Fawcett House
Speakers: Dr Arkebe Oqubay, Professor Xiaolan Fu, Professor Andrew Massey, Professor Christopher Alden, Professor Liu Hong
Chair: Professor Chris Alden

GLOBAL STRATEGIES DINNER

19 November 2019
Private dinner
7.30 – 9.30 pm
CDR & DDR, Old Building
Co-ordinated by Hugh Sandeman

TOWARDS A NEW EUROMISSILE CRISIS? IMPLICATIONS OF THE END OF THE INF TREATY

21 November 2019
Public lecture
6.30pm – 8.00pm
Hong Kong Theatre, Clement House
Speakers: Dr Luc-André Brunet, Sam Dudin, Kate Hudson
Chair: Dr Eirini Karamouzi

REDEFINING CROSS-STRAIT RELATIONS: TAIWAN ELECTIONS 2020 (CHINA FORESIGHT)

26 November 2019
Public lecture
6.30pm – 8.00pm
Clement House 2.02
Speakers: Professor Christopher R. Hughes, Gideon Rachman, Michael Reilly
Chair: Professor William Callahan

FROM 1919 TO 2019: PIVOTAL LESSONS FROM VERSAILLES

28 November 2019
Public lecture
6.30pm – 8.00pm
Old Theatre, Old Building
Speakers: Professor Barry Buzan, Professor Margaret MacMillan, Professor David Stevenson, Professor Linda Yueh
Chair: Professor Michael Cox

NATO'S NEXT TEN YEARS

05 December 2019
Invite-only conference
9.00am – 7.00 pm
The Lincoln Centre
Speakers: Nicolae Ciucu, Ambassador Tacan Ildem, Dr Tomas Ries, James Sherr, Lieutenant General Daniel Petrescu, Andrew Noble, Dr Phillip A. Petersen, Mykhailo Samus, Professor Vladislav Zubok, Sir Rodric Braithwaite, Greg Melcher, Ambassador Sorin Ducaru, Rt. Hon Jack Straw
Chair: Sir Richard Mottram, Professor Christopher Coker, Ambassador Sergiu Celac, Professor Gordon Barrass, General Sir Richard Barrons

REASSESSING CHINA'S ECONOMY IN UNCERTAIN TIMES

10 December 2019
Public lecture
6.30pm – 8.00pm
Auditorium, Centre Building
Speakers: Hannah Bretherton, Professor Kent Deng, James Miles
Chair: Professor Jeffrey Chwieroth

LENT TERM**'ENGERLAND! ROSSIYA! HYPHENATED-PHANTOM-LIMB NATIONS ON THE EDGES OF EUROPE**

21 January 2020
Public lecture
6.30pm – 8.00pm
Old Theatre, Old Building
Speaker: Michael Burleigh
Chair: Professor Michael Cox

GLOBAL STRATEGIES DINNER

28 January 2020
Private dinner
3.30pm – 5.00pm
FAW 9.05, Fawcett House
Co-ordinated by Hugh Sandeman

THINK TANKS IN AN AGE OF FAKE NEWS

30 January 2020
Public lecture
3.30pm – 5.00pm
FAW 9.05, Fawcett House
Speakers: Dr Emilia Knight, Vlad Zigarov, Jess Keating, Gidon Gautel
Chair: Professor Michael Cox

DIPLOMACY BALL

01 February 2020
Public dinner and ball
6.30pm – 8.00pm
Grand Connaught Hotel
Speaker: Professor Michael Cox

CIVILISATION–STATES (CHINA, RUSSIA AND INDIA) AND THE FUTURE OF WORLD ORDER

07 February 2020
Public lecture
6.30pm – 8.00pm
FAW 9.04, Fawcett House
Speakers: Professor Richard Higgott, Professor Adrian Pabst, Dr Aaron McKeil and Dr Julius Sen
Chair: Professor Christopher Coker

COALITIONS FOR CHANGE. WORKING WITH THE PRIVATE SECTOR TO IMPROVE PEACE AND SECURITY

11 February 2020
Public lecture
6.30pm – 8.00pm
Auditorium, Centre Building
Speakers: Dr Mary Martin, Selena Victor, Sam Mazloum, Thomas Wheeler
Chair: Professor Michael Cox

US THINK TANKS AND FOUNDATIONS IN WORLD POLITICS

14 February 2020
Invite-only roundtable
All day
FAW 9.04, Fawcett House
Speakers: Dr Atul Bhardwaj, Inderjeet Parmar, Nana DeGraaff, Stephen Semler, Or Rosenboim, Arun Kumar, Martin Bayly, Dayna Barnes, Mark Ledwidge, Bill Cooke, Katharina Rietzler

2030 SUSTAINABILITY GOALS: CAN BUSINESSES RISE TO THE CHALLENGE

25 February 2020
Public lecture
6.30pm – 8.00pm
Lecture Theatre, Centre Building
Speakers: Dr Mary Martin, Peter Lacy, Julie Hudson, Catherine Howarth
Chair: Professor Lutfey Siddiqi

AVOIDING THE MIDDLE-INCOME TRAP: MADE IN CHINA 2025

02 March 2020
Public lecture
6.30pm – 8.00pm
Sumeet Valrani, Centre Building
Speakers: John Hawksworth, Jiahao Sun, Alan Wheatley
Chair: Professor Kent Deng

LSE AND THE WORLD: PERSONALITIES AND PROGRESS

06 March 2020
Public lecture
6.30pm – 8.00pm
Shaw Library, Old Building
Speakers: Sue Donnelly, Professor Michael Cox
Chair: David Stephenson

RADICAL UNCERTAINTY: DECISION-MAKING FOR AN UNKNOWN FUTURE

10 March 2020
Public lecture
6.30pm – 8.00pm
Sheikh Zayed Theatre, New Academic Building
Speakers: Mervyn King, John Kay
Chair: Professor Tim Besley

SUMMER TERM**COVID-19 AND DE-GLOBALISATION**

30 April 2020
Public seminar
4.00pm – 5.30pm
Online event
Speakers: Peter Watkins, Professor Linda Yueh
Chair: Professor Michael Cox

COVID-19 AND ITS IMPACT ON EURO ATLANTIC SECURITY

21 May 2020
Public seminar
4.00pm – 5.30pm
Online event
Speakers: General Sir James Everard, Peter Watkins, Dr Nathalie Tocci
Chair: Professor Michael Cox

COVID-19 ECONOMIC RESPONSE: A COMPARATIVE, CROSS-BORDER PERSPECTIVE

29 May 2020
Public seminar
2.00pm – 3.30pm
Online event
Speakers: Dr Reuben Abraham, Dr Ailish Campbell, Rain Newton-Smith, Kazumi Nishikawa
Chair: Professor Lutefey Siddiqi

COVID-19 AND AFRICA: PANDEMICS AND GLOBAL POLITICS

01 June 2020
Public seminar
1.00pm – 2.30pm
Online event
Speakers: Professor Assis Malaquias, Elizabeth Sidiropoulos, Dr Folashadé Soulé
Chair: Professor Chris Alden

MEET THE LEADERS – ALUMNI

03 June 2020
Public lecture
1.00pm – 2.00pm
Online event
Speaker: Jimmy Wales
Chair: Professor Lutefey Siddiqi

WILL DEMOCRACY SURVIVE IN POLAND, HUNGARY AND SERBIA? 20:20 VISIONS: CONVERSATIONS ON THE FUTURE OF DEMOCRACY

08 June 2020
Public lecture
1.00pm – 2.30pm
Online event
Speakers: Professor Slobodan Markovich, Professor Eric Weaver, Wojciech Przybylski, Nicolae Ratiu
Chair: Megan Palmer

CHINA IN ONE COUNTRY? AUTARKY, DECOUPLING, AND ITS IMPLICATIONS

11 June 2020
Public lecture
2.30pm – 4.00pm
Online event
Speakers: Dr Yu Jie, George Magnus, Geoffrey Yu
Chair: Professor Michael Cox

MALIGN INFLUENCES IN THE BLACK SEA REGION

22 June 2020
Public lecture
6.00 – 7.30pm
Online event
Speakers: Tiberiu Anghel, Euan Grant, Corina Rebegea, Bob Blackman MP
Chair: Megan Palmer

PEACE AND THE PANDEMIC

24 June 2020
Public lecture (PLP)
11.00am – 12.30pm
Online event
Speakers: Helen Clark, Helena Puig Larrauri, Dr Mareike Schomerus
Chair: Dr Mary Martin

GEOPLITICS IN THE BALKANS 20:20 VISIONS: CONVERSATIONS ON THE FUTURE OF DEMOCRACY

29 June 2020
Public lecture
1.00 – 2.30pm
Online event
Speakers: Bogdan Zawadewicz, Maxim Samorukov, Sena Marić, Dr Yu Jie
Chair: Megan Palmer

A JOURNEY THROUGH HISTORY, POPULISM AND NATIONALISM

03 July 2020
Public lecture
Available online from 1pm
Speaker: Professor Michael Burleigh

IN THE STREETS AND ONLINE: PEACE, HUMAN SECURITY AND CIVIL UNREST AFTER COVID-19

06 July 2020
Public lecture
2.00pm – 3.30pm
Online event
Speakers: Serge Stroobants, Sasha Havlicek, Dr Mary Martin
Chair: Dr Vesna Bojicic-Dzelilovic

IMMIGRATION INTO EASTERN EUROPE, NEW CHALLENGES 20:20 VISIONS: CONVERSATIONS ON THE FUTURE OF DEMOCRACY

27 July 2020
Public lecture
1.00 – 2.00pm
Online event
Speakers: Caroline Hornstein Tomić, Michal Garapich, Remus Anghel, Inta Mieriņa
Chair: Megan Palmer

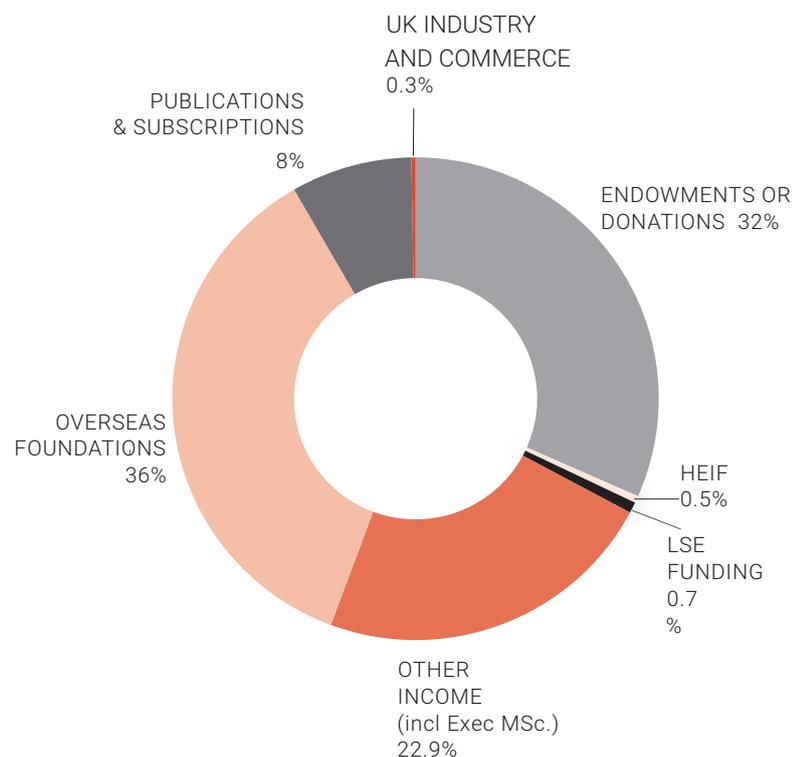
FUNDING SUMMARY

Finance Administrator:
Mireia Franch

NEW FUNDING FOR CENTRE	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20
	£	£	£	£	£
Charities	0	0	0	0	0
Endowments or Donations	197,295	3,000	20,000	23,119	168,361
HEIF	0	0	96,937	0	2,500
LSE Funding	0	34,809	17,888	8,444	3,870
Other (incl. Exec. MSc)	138,642	142,622	151,703	142,153	121,682
Overseas Foundations	0	2,626,517	336,796	797,412	191,744
Publications and Subscriptions	27,990	21,157	21,370	21,525	42,790
UK Government	97,692	0	0	0	0
UK Industry and Commerce	22,500	24,664	6,000	8,177	1,500
TOTAL	484,119	2,852,769	650,695	1,000,830	532,447

NEW FUNDING (% OF TOTAL INCOME)

FISCAL YEAR 2019-20	
UK INDUSTRY AND COMMERCE	0.3%
PUBLICATIONS AND SUBSCRIPTIONS	8%
ENDOWMENTS OR DONATIONS	31.6%
HEIF	0.5%
LSE FUNDING	1%
OVERSEAS FOUNDATIONS	36%
OTHER INCOME Includes: Executive MSc International Strategy and Diplomacy	22.9%



FISCAL YEAR 2019/20

FUNDING RECEIVED

(amount awarded)

CONTRACT RESEARCH FUNDING	
	AMOUNT £
Charities	£0
UK Government	£0
UK Industry & Commerce	£1,500
Overseas Foundations	£191,744
Endowments or Donations	£168,361
SUB-TOTAL	£361,605
NON-CONTRACT RESEARCH FUNDING	
LSE Funding	£3,870
HEIF	£2,500
Publications & Subscriptions	£42,790
Other (incl. Exec. MSc)	£121,682
SUB-TOTAL	£170,842
TOTAL FUNDING RECEIVED	
	£532,447

INCOME & EXPENDITURE STATEMENT

INCOME FROM	
	AMOUNT £
Charities	£0
UK Government	£0
UK Industry & Commerce	£1,500
Overseas Foundations	£546,885
Endowments & Donations	£70,361
Opening Balance	£317,216
SUB-TOTAL	£935,962
NON-CONTRACT RESEARCH INCOME	
LSE Funding	£3,870
HEIF	£67,204
Publications & Subscriptions	£42,790
Other (incl. Exec. MSc)	£121,682
SUB-TOTAL	£235,546
TOTAL INCOME	
	£1,171,508
EXPENDITURE	
Staff Costs	£744,192
Non-Staff Costs	£147,864
TOTAL DIRECT COSTS	£892,056
OVERHEADS	£56,367
Opening balance 20-21	£223,085

SUPPORTERS

£100,000 to £1,000,000

LSE IDEAS Executive MSc International Strategy and Diplomacy
Universidad Europea de Madrid - Strategic Partnership and Outreach

£10,000 to £99,999

Accenture to Nations & Nationalism
Axel and Margaret Ax:son Johnson Foundation for the Engelsberg Chair
CAF Donation to Economic Diplomacy Commission
Cato Stonex
Colegio Universitario de Estudios Financieros de Madrid – Strategic Partnership and Outreach
Deusto Business School- Strategic Partnership and Outreach
Dr Saqib Qureshi and the Canadian Jaffari Muslim Foundation
Informa UK Limited
Ratiu Family Charitable Foundation
The Knowledge Platform Security & Rule of Law to Contributions for Peace, Security and Sustainable Development
Universidad Santa Maria la Antigua - Strategic Partnership and Outreach

Less than £9,999

Accenture
Anonymous
Cato Stonex
Charities Aid Foundation
Contribution from Cold War History Journal
DCF Consultancy to Global Strategies
LSE Department of International Relations
New Strategy Centre
Open University to Peace Activism and the 'New Cold War' (1979-1987)
Penguin Books Ltd
Springer Nature Ltd

TEAM IDEAS

LSE IDEAS

9th floor, Pankhurst House
Clement's Inn, London
WC2A 2AZ



Mick

Christopher



Aaron

Alice

Alisa

Alvaro

Charles

Chris

Dave



Emilia

Gidon

Gosia

Hugh

Iain

Indira

Inga



Jess

John

Julia H

Julia R

Linda

Louise

Luc



Lutfey

Margherita

Marta

Mary

Megan

Mireia

Nick



Robert

Roham

Seeta

Stephen

Stuart

Vesna

Vlad



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■

EXECUTIVE MASTERS PROGRAMME INTERNATIONAL STRATEGY AND DIPLOMACY



LSE IDEAS, a centre for the study of international affairs, brings together academics and policy-makers to think strategically about world events.

This one year **EXECUTIVE MASTERS PROGRAMME** is at the heart of that endeavour. While studying in a world-leading university you will be able to learn from top LSE academics and senior policy practitioners.

The programme will sharpen your ability to challenge conventional thinking, explore new techniques for addressing risk and threats, and coach you in devising effective strategies to address them.

The course has been especially tailored so that you can accelerate your career while holding a demanding position in the public or private sector.

“Right from the first week I was able to apply the lessons I had learnt to our operational and policy work and to coach my teams to look at issues differently.”

– **Dame Karen Pierce**
UK Ambassador to
the United States

CONTACT US

ideas.strategy@lse.ac.uk

+44 (0)20 7955 6526
lse.ac.uk/ideas/exec





ADDRESS

LSE IDEAS
9th floor
Pankhurst House,
Clement's Inn, London
WC2A 2AZ

CONTACT

DR EMILIA KNIGHT
Centre Manager
LSE IDEAS

e.knight@lse.ac.uk
lse.ac.uk/IDEAS