

**2009**  
**2010**  
ANNUAL REPORT

## MESSAGE FROM THE DIRECTORS

**IDEAS was formed at the LSE to encourage a critical but serious dialogue between academics and policy makers, all the time recognising that its principal raison d'être was to add substantially to the intellectual life of a School famed for its public engagement and known around the world for its high quality research.**

IDEAS thus situated itself within what its two Directors understood to be a long LSE tradition, and since its formation can reasonably claim to have added to the LSE's footprint: first in London as a global city; then more widely in Europe and the United States; and finally in the wider world where its reputation now stretches from China to Latin America, India to Indonesia, Africa to the Balkans. Through its various self-standing programmes, its hugely well attended public events at the LSE, its publications, and the active role it is now playing at such leading institutions as Peking and Columbia universities, IDEAS has expanded enormously on its activities since it was originally launched by Sir Peter Ricketts – now National Security Adviser to the coalition government – back in February 2008. We have not yet moved mountains. That is for sure. But it would not be too immodest to suggest that we have fulfilled at least part of our original ambition of creating another point of serious intellectual activity at one of the greatest universities in the world.

All successful projects collect several debts, and it would only be right as Co-Directors of IDEAS to mention just a few of these here. A great vote of thanks must go first to the Director of LSE: Sir Howard Davies. IDEAS would never have moved as far forward, and as fast as it has, without his advice and support. Secondly, we would wish to register a very big thank you to the IDEAS Board. Chaired in its early stages by Lord William Wallace (and now by Sir David Manning) the whole Board including Gordon Barrass, Jonathan Powell, Sir Mark Allen, Sir Richard Mottram, Sir Colin Budd, Patrick Salmon and Baroness Liz Symons have been quite indispensable in providing us with guidance and encouragement. In a very different, but equally crucial way, so too have all those who have contributed to the work of IDEAS, most notably Emmanuel Roman who has made possible the creation of a Chair in his father's name (currently held by Niall Ferguson); Dr Munir Majid whose support and intellectual leadership has made IDEAS a presence in South East Asia; Cato Stonex and Maurice Pinto who have donated so generously to the funding of our many brilliant PhDs studying respectively in the departments of International Relations and International History; and last but not least, to the two departments themselves. Their backing and recognition that IDEAS could only add to their already established reputations as centres of excellence has been absolutely critical.

Finally, a very special, and especially warm, vote of thanks has to go to all those many hard-working students and colleagues within IDEAS itself, most centrally Dr Svetozar Rajak our Academic Director, Dr Emilia Knight the hardest working manager that any Centre could have, and Ms Tiha Franulovic whose patience and personal (as well as personnel) skills have helped keep the two Directors on the straight and narrow. In these straitened times, there are many reasons why some academics might find reasons for not going into work. But we can think of few ourselves! Going into IDEAS you get the very real feeling that something hugely dynamic, potentially significant, and definitely great fun, is going on. We can only hope that this Annual Report conveys the sense of excitement and pride we feel about what has been created on the second floor of Columbia House over the past few years. We can only hope that the next few years will be as exciting and productive.



*Professor Michael Cox*



*Professor Arne Westad*

Co-Directors, LSE IDEAS

## LSE IDEAS 2009 - 2010

LSE IDEAS is a centre for the study of international affairs, diplomacy and grand strategy. Its mission is to use LSE's vast intellectual resources to help train skilled and open-minded leaders and to study international affairs through world-class scholarship and engagement with practitioners and decision-makers. As its name implies, IDEAS aims at understanding how today's world came into being and how it may be changed, in line with LSE's old motto: *rerum cognoscere causas* - to understand the causes of things.

- » £2.5 million from 25 sources in 2 years
- » Delivery of 137 events in 2009 - 2010
- » 24 IDEAS public lectures
- » 60 IDEAS seminars
- » 19 IDEAS book launches
- » 19 IDEAS conferences and workshops
- » 6 IDEAS programme launches
- » 9 dinner debates
- » Participation in over 100 non-IDEAS events across the globe
- » 2 journals
- » 6 special reports
- » 5 strategic updates
- » 11 Situation Analysis briefings
- » 6 issues of IDEAS Today magazine
- » Helping administer the LSE-PKU Double Degree
- » Launching the Executive Masters Degree on International Strategy and Diplomacy
- » 7 scholarships
- » 9 programme Fellowships
- » 4 Visiting Chevening Fellows
- » 2 Visiting FCO Fellows
- » 2 Visiting Senior Fellows
- » 6 Senior Fellows
- » 12 distinguished advisors to the IDEAS Board from the public, private and academic sectors

## RESEARCH AGENDA

IDEAS is a Centre for the study of international affairs, diplomacy and strategy with a clear research agenda executed through nine research Programmes. Eight of the Programmes are organised on a regional basis: Southeast Asia; East Asia; the Middle East; the Balkans; Russia; Africa; Latin America and Transatlantic relations, together with the Cold War Studies Programme which is thematic.

Every year IDEAS offers high level fellowships and scholarships to a wide range of scholars from around the world. The Chevening Programme provides two Fellowships each year to bring high-level diplomats from the Chinese Ministry of Foreign Affairs; the Pinto post-doctoral fellowship in contemporary international history is awarded annually; two Maurice Pinto PhD scholarships and one Fellowship have been awarded each year for research into Cold War topics; under the Southeast Asia International Affairs Programme two full scholarships are offered for PhD students in the field of politics, security and international affairs in Southeast Asia. This Programme also has two research Fellows and one Senior Visiting Fellow. The Balkan International Affairs Programme offers an annual Sotirov Fellowship for the study of international affairs of Bulgaria and the Balkans in the twentieth century and beyond. The Russia Studies Programme each year awards four Paulsen Fellowships to early-career historians from regional Russian universities for the study of Imperial Russia's foreign policy, military and diplomatic services. IDEAS together with the International Relations and International History departments have also awarded two Stonex PhD scholarships

## INTERDISCIPLINARY - GLOBAL - ACADEMIC NETWORK

Several Heads of Programmes are senior academics from the LSE International Relations and International History Departments and Programme Associates are drawn from distinguished academics from across the school, other UK universities and universities and institutions across the world. The IDEAS vast network of Associates include Professor George Philip, Dr Matias Spektor, Professor Fawaz Gerges, Professor Gilles Kepel, Professor Thandika Mkandawire, Dr Anna Mart van Wyk, Professor Francois Godement, Professor Wang Jisi, Professor Mary Kaldor, Professor Mark Kramer, Professor Frederico Romero, Professor Evanthis Hatzivassiliou, Professor Athar Hussein, Professor James Putzel, Professor John Ikenberry, Professor Charles Kupchan – to name just a few.

IDEAS also houses the Philippe Roman Chair in History and International Affairs: a one-year distinguished visiting professorship for leading scholars based outside the UK. The Philippe Roman Chair is awarded to a scholar and public intellectual of international repute, whose presence at the LSE will enhance the institution's standing in the competitive world of global higher education. The current Chair holder is Professor Niall Ferguson.

## FINANCIAL SUSTAINABILITY

LSE IDEAS has exceeded expectations in achieving sustained funding. For three consecutive years since the Centre started in 2008, 95% of funding has been from external funding agencies. The Centre spend for FY09-10 was over three times the set level, and funding over five times the set level. This is a further improvement on the previous year when spend was twice the set level.

In addition to its role in research and scholarship, the Centre also participates in teaching collaboration with Peking University, coordinating and administering a double MSc in the International Affairs of East Asia and the World, and running two international Affairs courses of the LSE-PKU summer school in Beijing. IDEAS also offers an Executive Masters Programme in International Diplomacy & Strategy for the study of international affairs, defence, and international business and finance.

## ENGAGEMENT WITH STAKEHOLDERS

Our goal is to study international affairs through world class scholarship and engagement with practitioners and decision makers. During the period 2009-2010, IDEAS has successfully organised and hosted 137 events including Public Lectures, seminars, workshops and conferences, and has published six special reports, five Strategic Updates, eleven Situation Analysis briefings, and six issues of IDEAS Today magazine. The IDEAS website receives online visitors from 142 countries with a 120% increase in web traffic year on year.

## VIBRANT WORKING ENVIRONMENT

The team's culture is dynamic, collaborative and entrepreneurial. This environment attracts highly qualified staff and exceptional PhD students, Researchers and Programme Assistants, all with a passionate commitment to IDEAS and the LSE.

## PROFESSOR MICHAEL COX



**Michael Cox** is a world-renowned expert on international relations. He has held appointments at the Queen's University of Belfast (1972-1995), California State University at San Diego (1986), the College of William and Mary in Virginia (1987-1989), the University of Aberystwyth (1995-2001), the Catholic University of Milan (2003-2008), the University of Melbourne (2004-2005), and the Centre for Defence and Strategic Studies in Canberra, Australia (2004-2008). He was appointed to a Chair in International Relations at the London School of Economics in 2003.

Professor Cox is also Chair of the European Consortium for Political Research (ECPR). In addition, he has served on the Executive Committee of the British International Studies Association and The Irish National Committee for the Study of International Affairs. He is also an associate research fellow at Chatham House, London, and between 2001 and 2002 was Director of the David Davies Memorial Institute for the Study of International Politics. In 2002 and 2007 he was appointed a Research Fellow at the prestigious Nobel Institute in Oslo, and in 2003 Chair of the United States Discussion Group at the Royal Institute of International Affairs. In 2007 Professor Michael Cox became an Associate Fellow on the Transatlantic Programme at The Royal United Services Institute (RUSI) Whitehall. He is an alumnus of and has taught at the Salzburg Seminar, Austria.

A highly experienced international lecturer, Professor Cox has spoken worldwide over the last twenty years to senior Executives, business people, military and intelligence personnel and government organisations in Brussels, Beijing, Paris, Canberra, London, Rome, Madrid, Washington, Boston and New York. He has spoken on a range of contemporary global issues, though most recently he has focused on US foreign policy, the state of transatlantic relationship, the role of the United States in the international economy, the rise of Asia and the longer term problems facing the European Union. He is also the author, editor and co-editor of over twenty books and has also served as editor of several leading academic journals including the *Review of International Studies*, *International Relations* and currently *International Politics* and *Cold War History*. Since 2003 he has been a member of the board of the Cambridge Studies in International Relations and is general editor for the Palgrave series, *Rethinking World Politics*. In 2010 he will publish two volumes of his own writings: *The Rise and Fall of the American Empire* and *The United States and World Order: From the Cold War to the "War on Terror"*. In 2011 he will also release two four-volume editions of key writings on the Cold War and US Foreign Policy.

## PROFESSOR ODD ARNE WESTAD



**Arne Westad** is professor of international history and an expert on contemporary international affairs. He is the general editor of the forthcoming three-volume Cambridge History of the Cold War and an editor of the journal *Cold War History*. His latest book, *The Global Cold War*, won the Bancroft Prize, the Harrington Award of the American Political Science Association, and the Akira Iriye International History Award. It has been translated into twelve languages.

Born in Norway, Professor Westad studied history, philosophy and modern languages at the University of Oslo and received his PhD in history from the University of North Carolina in 1990. During the 1980s he worked for several international aid agencies in Southern Africa and South Asia. He has taught at the University of North Carolina and at Johns Hopkins University and served for eight years as Director of Research at the Norwegian Nobel Institute. Since 1998 he has been in the Department of International History at LSE, where he teaches Cold War history and the history of East Asia. He served as head of department from 2004-07 and is now co-director of LSE IDEAS, the LSE's centre for the study of international affairs, diplomacy and grand strategy.

Professor Westad is the general editor (with Professor Melvyn Leffler of the University of Virginia) of the three volume Cambridge History of the Cold War (CHCW), to be published by Cambridge University Press in 2009. With 75 contributors from 18 countries, the CHCW is the preeminent international history of the conflict and its repercussions.

Professor Westad has held visiting fellowships at Cambridge University, Hong Kong University, and New York University. He has been the recipient of major grants from the John D. and Catharine T. MacArthur Foundation and the British Arts and Humanities Research Council. He has served as the international co-ordinator of the Russian Foreign Ministry's Advisory Group on Declassification and Archival Access and has advised several other governments on such issues. He now heads the British Academy's documentary project on British-Russian relations during the Cold War. He is also widely known as a reviewer, lecturer and external examiner (including at the University of Hong Kong, which he has served since 2004). In 2000, Professor Westad was awarded the Bernath Lecture Prize from the Society for Historians of American Foreign Relations.

Professor Westad often lectures to general audiences in different parts of the world on key issues in international affairs, such as China's foreign policy and the situations in Korea, Afghanistan, and Iran.

## ADVISORY BOARD

### LORD WALLACE OF SALTAIRE

Lord Wallace is an Emeritus Professor in the Department of International Relations at the London School of Economics and has a long distinguished record in British politics. He was made a peer in 1995 and became the Liberal Democrat spokesman on Foreign Affairs and Defence. He subsequently sat on the Select Committee on European Communities and was Chairman of the Sub-Committee on Justice and Home Affairs from 1997-2000. 2004 saw him elected Deputy Leader of the Liberal Democrat Peers.

*"On behalf of all at IDEAS, we would like to express our greatest thanks to our outgoing Advisory Board Chair, Lord Wallace of Saltaire. Lord Wallace has been the staunchest supporter of IDEAS, lending his great knowledge, energy and enthusiasm in support of a project he believes passionately in. We are delighted that he will continue to give us the benefit of his great experience on the board over the coming years."*

Arne Westad and Mick Cox

### SIR MARK ALLEN

Sir Mark is an eminent authority of Middle Eastern affairs. During three decades in the British Diplomatic Service he also worked on East-West relations and the emerging problems of globalisation. Since retiring, he has taken on a variety of advisory roles in energy, IT and strategic consultancy.

### MR GORDON BARRASS

Gordon Barrass is a Visiting Professor at LSE IDEAS, where he specialises on strategy, assessments and perceptions. After more than 20 years in the British Diplomatic Service he served as Chief of the Assessments Staff in the Cabinet Office. He then spent nearly a decade helping PwC expand its business in China's rapidly growing financial services sector.

### SIR COLIN BUDD

Sir Colin is an expert on European affairs. He was in charge of European and Economic Affairs in the FCO and then served as Ambassador to the Netherlands. He has also held senior positions in the Cabinet Office. He currently advises governments that are preparing to take over the rotating presidency of the EU.

### SIR HOWARD DAVIES

Sir Howard is Director of the London School of Economics and has been actively engaged in developing 'Strategy in an Age of Global Risk.' Prior to becoming Director he served as Chairman of the British Financial Services Authority, Deputy Governor of the Bank of England and Director General of the Confederation of British Industries.

### SIR RICHARD MOTTRAM

Sir Richard is an expert on defence, security, strategy and planning. He was one of Britain's top civil servants, heading several departments, including the Ministry of Defence, and Security and Intelligence in the Cabinet Office. His current roles include Chairman of the Defence Science and Technology Laboratory.

### PROFESSOR CHRISTOPHER COKER

Christopher Coker is Professor of International Relations. He is also a fellow of the Tokyo National Institute of Defence Studies, the Moscow School of Politics and the Washington Strategy Seminar, and has twice served on the Council of RUSI. He has written extensively on strategy and lectures at defence academies around the world.

### SIR DAVID MANNING

Chair of the Advisory Board of LSE IDEAS

Sir David has wide-ranging experience of foreign affairs. He has served as British ambassador to Israel, NATO and the United States. From 2001-2003 he was Foreign Affairs Adviser to Prime Minister Blair. Sir David is currently a non-executive Director of several company boards and the new Chair of the Advisory Board of LSE IDEAS.

### PROFESSOR PATRICK SALMON

Professor Salmon is the Chief Historian at the Foreign and Commonwealth Office. His research focuses on the history of Scandinavia and twentieth-century international relations. He is the author of Scandinavia and the Great Powers 1890-1940 and co-editor of Documents on British Policy Overseas and Slavery, Diplomacy and Empire Britain and the Suppression of the Slave Trade, 1807-1975.

### BARONESS SYMONS OF VERNHAM DEAN

Baroness Symons has held numerous governmental positions during her tenure in public service. She was a junior Foreign Office Minister from 1997-99 and subsequently Minister of State for Defence Procurement. She was named Minister of State for Trade in 2001 and then Minister of State for the Middle East, International Security, Consular and Personal Affairs in the Foreign and Commonwealth Office, and Deputy Leader of the House of Lords after being made a Labour life peer in 1996. Since 2005 she has held the position of non-executive Director of British Airways.

### MR JONATHAN POWELL

As a British diplomat Jonathan Powell was closely involved in negotiations with the Chinese over Hong Kong and German unification. As Chief of Staff to Prime Minister Blair he played a key role in reaching an agreement with the IRA on a political settlement in Northern Ireland. He is currently Managing Director at Morgan Stanley.

### MR CATO STONEX

Cato Stonex graduated from the London School of Economics, of which he is now a governor. In 1986, he joined the European government bond trading department at Morgan Grenfell. In 1989 he joined J. Rothschild Investment Management and began his association with Nils Taube and John Hodson. Together they formed THS Partners in 1997.

#### THE LSE IDEAS' OPERATIONS ARE MONITORED BY A MANAGEMENT COMMITTEE WHOSE MEMBERS ARE:

**Prof Michael Cox**, Professor of International Relations and Co-Director of LSE IDEAS

**Prof Arne Westad**, Professor of International History and Co-Director of LSE IDEAS

**Prof Nigel Ashton**, Professor of International History at LSE

**Dr Svetozar Rajak**, Lecturer in International History and Academic Director of IDEAS

**Dr George Lawson**, Lecturer in International Relations at LSE



**Co-Heads of Programme**  
Dr Sue Onslow & Dr Chris Alden

**Programme Assistant**  
Christian Kramer



Prof. Thandika Mkandawire: Africa International Affairs Programme Launch 'Africa and the World'



Prof. Yahia Zoubir: The Geopolitics of the Western Sahara Conflict.

## BRIEF SUMMARY

The LSE IDEAS **Africa International Affairs Programme (AIAP)** is designed to promote greater understanding of the extent to which the recent past in Africa has a particular importance, and relevance for contemporary domestic politics and economies, inter-state relations, and the continent's relationship with the wider world. It aims at assistance and support for historical and political theory research and its publication, as well as the promotion of young African academics.

## HIGHLIGHTS

- » **Launch of the AIAP:** Roundtable discussion on Africa and the World. Speakers: Prof. Thandika Mkandawire; Prof. Michael Chege; Dr Fantu Cheru and Dr Chris Alden.
- » **Panel Discussion on Niger Delta:** Confronting the Crisis between Nigerian representatives of Bayelsa State Expenditure and Transparency Initiative (BEITI), and Revenue Watch; (March 2010).
- » **Public Lecture:** Obama Administration's view of Africa. Speaker: Dr Howard Wolpe, former Special Envoy to the Great Lakes Region for President Obama (November 2010).
- » **Seminar series:** Three evening seminars on the Western Sahara Conflict; South Africa's nuclear programme and Dino Mahtani (rapporteur of Secretary General Ban Ki Moon's special committee on Arms and Conflict in the DRC). Second annual working seminar, jointly organized by LSE/IPRI on Legacies of Conflict and Decolonization in Lisbon.
- » **Publications:** Strategic Update on Africa and the World

## LIST OF ASSOCIATES

The AIAP research network is comprised of 30 established scholars, post-doctoral researchers and doctoral students.

Prominent associates include: Prof. Thandika Mkandawire; Prof. Adrian Guelke; Prof. Chris Saunders; Prof. Vladimir Shubin; Dr Anna Mart Van Wyk; Prof. Michael Chege; \*\* the late Sir Marrack Goulding

## FUNDING TO-DATE

AIAP has raised to date £30,344 from the LSE Annual Fund.





**Head of Programme**  
Dr Svetozar Rajak

**Programme Assistant**  
Eirini Karamouzi / TBA



*Serbian Foreign Minister, H.E. Vuk Jeremic:  
Securing Peace and Stability in the Balkans:  
European Perspectives and International Law*



*H.E. Vuk Jeremic, Dr Svetozar Rajak, H.E. Nikolay  
Mladenov: Balkan International Affairs Programme  
Launch 'Balkans 2020: The Ministerial Debate'*

### BRIEF SUMMARY

The **Balkan International Affairs Programme (BIAP)** aims to promote the understanding of the troubled past of the region; assist in the search for the answers to the challenges of today; and contribute to defining the vision of a Balkan future. Among other things, we hope to promote integration of the historical legacy into contemporary experience as lessons of history; to engage in debates on current issues and challenges and, together with Balkan institutions, scholars and practitioners, work to formulate specific and qualified responses; to assist in defining a platform for the strategic assessment of future regional challenges and their interdependence with the wider, global challenges; and to promote and actively work towards full integration of the region's academic capabilities and intellectual potential into European scholarship.

### HIGHLIGHTS

- » **Public Lecture:** Launch of BIAP, *Balkans 2020: The Ministerial Debate* with the Bulgarian and Serbian Foreign Ministers as guest speakers. Sheikh Zayed Theatre, 18 November 2010, with an audience of 400.
- » **Research Seminar series** *From History as a Burden to Shared History and Future*. First seminar on Greek Foreign policy: *From Ideas to Policies*. Speaker: Prof Evanthis Hatzivassiliou (November 2010).
- » **Fellowship:** Mladena and Dianko Sotirov BIAP Visiting Fellowship thanks to the generous endowment of £71,675 by Mrs Sotirova. The Fellowship is offered annually and the recipients will be invited to spend up to three months in LSE IDEAS.
- » **Conference:** Three day International Conference of the 'Balkans in the Cold War', Athens 27-29 May 2011. Co-organised with Konstantinos Karamanlis Institute for Democracy.
- » **Website:** recently created blog Balkania which intends to become a hub for Balkan research. Also pod casts and mini video interviews from our events are now integrated in the website.

### LIST OF ASSOCIATES

BIAP is building a database of academic and policy makers, and now hosts a research network of 15 young scholars working on the Balkans who also contribute to the programme's activities. Prominent associates include: Dr Marietta Stankova, Prof Evanthis Hatzivassiliou.

### FUNDING TO-DATE

BIAP has raised nearly £33,000. The Programme was awarded the LSE Annual Fund grant of £13,000 for the organisation of a series of projects and has already generated considerable donations from the region amounting to £20,000.



## Cold War Studies



Mr Gordon Barrass: *Top Secret - How Intelligence Changed the Cold War and the Lessons for Today*



Prof. Mary Fulbrook: *German Unification Before and After - Generations, Dictatorship, Society*

**Head of Programme**  
Dr Arne Hofmann

**Programme Assistant**  
Wes Ullrich / Chris Parkes

### BRIEF SUMMARY

The **Cold War Studies Programme (CWSP)** is one of the foremost centres for the advanced study of the international history of the Cold War, its origins, dynamics and consequences for the present day. It promotes the 'New Cold War History' that has emerged since the end of the Cold War: interested in how newly available sources change and heighten our understanding of the Cold War; complementing political, military and economic concerns with questions about ideology and culture; supplementing the traditional focus on the superpower conflict with a focus on other states and societies, both in Europe and in the Third World; moving from the study of national foreign policies towards a multi-perspective international history of the Cold War; and seeking to integrate Cold War Studies with wider 20th century world history.

### HIGHLIGHTS

- » **Website Upgrades:** RSS Feed: enables the CWSP to 'push' information on coming events and newly published materials to subscribers. Video Integration: As with other programmes, video interviews from events are now integrated directly into our webpages.
- » **The Cold War Summer School in Forlì:** The second annual European Summer School on the Cold War was held September 2010 at the Alma Mater Studiorum, Forlì, of the Università di Bologna. Fifteen doctoral candidates, recent PhDs and advanced Masters students met to present their latest work in the field and debate its ramifications for international history, historiography and the present day.
- » **Publications:** Long time CWSP associate and former Pinto Post-Doctoral Fellow Dr Artemy Kalinovsky will be publishing his PhD thesis, *A Long Goodbye* with Harvard University Press. Former CWSP programme assistant Wes Ullrich published 'Preventing Peace' in *Cold War History*.
- » **Seminar with Mary Fulbrook:** Prof Fulbrook kept the audience captivated with what may have been the best historical analysis yet at an IDEAS event

### LIST OF ASSOCIATES

The CWSP has created the most extensive research network of associates at IDEAS, with 63 associates confirmed, and possibly more on the way. Prominent associates include:

- |                  |                      |                    |
|------------------|----------------------|--------------------|
| » Peter Hennessy | » Ned Lebow          | » Frederico Romero |
| » Anne Deighton  | » Mary Elise Sarotte | » Antonio Varsori  |
| » Robert Jervis  | » Campbell Craig     | » Hope Harrison    |
| » Mary Kaldor    | » Michael Dockrill   | » Jussi Hanhimäki  |
| » Mark Kramer    | » Mario Del Pero     | » Steve Casey      |

### FUNDING TO-DATE

LSE Annual Fund: £9,568.00 awarded for seminar series: **Twenty Years of 'New Cold War History': New Sources, New Approaches, New Lessons**. The series intends to not only have a real impact on the LSE's students, staff and alumni, but also globally by creating the foundation for an interactive website that would aspire to become a global hub for Cold War studies research.

# East Asia International Affairs

### Co-Heads of Programme

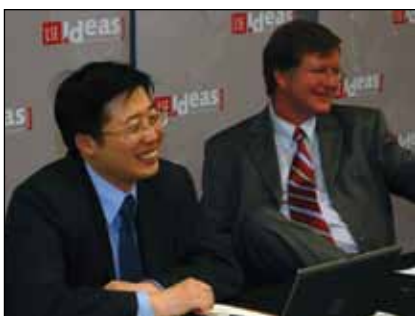
Professor Odd Arne Westad & Professor Barry Buzan

### Programme Assistant

Jie Yu



Prof. Barry Buzan: East Asia International Affairs Programme Launch 'The East Asian Century?'



Previous Chevening Fellow, Mr Guo Xuejun at his presentation seminar 'Managing Economic Crisis'

### BRIEF SUMMARY

The LSE IDEAS **East Asia International Affairs Programme (EAIAP)** studies the relationship between the three countries in the region (China, Japan and Korea) and between the region and the main outside powers. It seeks to discuss the changing nature of East Asia's international affairs through an engagement with academics, practitioners, and representatives from business and organisations within the region and elsewhere. We are particularly interested in the historical development of East Asia's international affairs and what it can tell us about the future, in analysing the links between the domestic and foreign affairs of the region's countries and in looking at the interaction between different aspects of international affairs in the region: trade and technology, security and military strategy, and culture and 'soft power', among others. To promote this discussion, the Programme brings together interested parties through its many research associates and visiting fellows, its inter-disciplinary conferences and workshops and through the provision of an electronic network within the IDEAS website.

### HIGHLIGHTS

- » **Chevening Programme:** EAIAP hosts an advanced training programme in International affairs for Chinese diplomats, supported by the British Foreign Office and the Chevening Foundation. Current Chevening Fellow: Dr Xu Zhaoyang.
- » Assistance with the development of LSE IDEAS's **Masters Degree in International Affairs** (with Peking University's School of International Studies).
- » **"Beyond the Korean War" grant** awarded to LSE IDEAS: EAIAP received a grant from the Academy of Korea Studies with a total amount of over 2 million USD over ten years. The project represents the first interdisciplinary and international Collaboration to consolidate the contemporary scholarship of Korean War History.

It involves two co-directors, four fellows and five research assistants. The co-directors for this project are Dr Heonik Kwon, an Associate of EAIAP and Prof Arne Westad, who is the director of the Programme.

### LIST OF ASSOCIATES

The EAIAP has created an extensive research network of 22 associates confirmed, and possible more on the way. Prominent associates include:

- |                           |                       |
|---------------------------|-----------------------|
| » Prof. Shaun Breslin     | » Prof. Rana Mitter   |
| » Prof. Francois Godement | » Prof. Chung In Moon |
| » Dr Heonik Kwon          | » Prof. Wang Jisi     |

### FUNDING TO-DATE

'Beyond the Korean War' grant in progress. Major fundraising activities are ongoing. The programme was launched in April 2010.

## Latin America International Affairs

**Head of Programme**  
Dr Tanya Harmer

**Programme Assistant**  
George Adelman



*President Rafael Correa Delgado of Ecuador: The International Economy and the Process of the Citizen's Revolution in Ecuador*



*Venezuelan Ambassador, Dr Samuel Moncada: Venezuela's 'Bolivarian' Process: Achievements, Challenges and Prospects after 10 years*

### BRIEF SUMMARY

The LSE IDEAS **Latin America International Affairs Programme (LAIAP)** is dedicated to furthering understanding of Latin America by supporting research, facilitating intelligent dialogue and providing up-to-date analyses about current regional affairs. Housed within the resource rich environment of the LSE, this programme creates invaluable, thought-provoking international conferences, important publications and exciting events.

### HIGHLIGHTS

- » **International Conference:** Chile and the Cold War: Beyond Washington and Moscow April 2009, Institute of History Pontificia Universidad Católica de Chile, Santiago, Chile
- » **Public Lecture:** The International Economy and the Process of the Citizen's Revolution in Ecuador October 2009, Old Theatre, Speaker: Rafael Correa Delgado (President of Ecuador)
- » **International Conference:** Brazil and the Cold War in Latin America: New Research and New Sources, September 2010, Centre for International Relations, CPDOC – FGV, Rio de Janeiro
- » **Public Lecture:** A Lecture by Álvaro García Linera, Vice President of Bolivia November 2010, Old Theatre, Speaker: Álvaro García Linera

### ASSOCIATES

- |   |  |
|---|--|
| » Guy Burton (LSE)                            | » Maria Montt Strabucchi (PUC)                         |
| » Thomas Field (LSE)                          | » Eugenia Palieraki (University of Paris I – Sorbonne) |
| » Victor Figueroa Clark (LSE)                 | » Vanni Pettina (CSIC, Madrid)                         |
| » Martin Gonzalez (LSE)                       | » Fernando Purcell (PUC)                               |
| » Felipe Heusser (LSE)                        | » Alfredo Riquelme Segovia (PUC)                       |
| » Francesca Lessa (LSE)                       | » Matias Spektor (CPDOC-FGV)                           |
| » Fernando Llanos (Universidad de San Andrés) | » Olga Ulianova (USACH)                                |
| » Federico Merke (Universidad de San Andrés)  | » Juliana Bertazzo (Oxford)                            |

Advisory Board: Dr Francisco Panizza (LSE) - Prof. George Philip (LSE) - Dr James Dunkerley (Queen Mary) - Dr Julia Buxton (University of Bradford) - Prof. Andrew Hurrell (Oxford) - Dr Harry Walker (LSE) - Min. Miguel Angel Jiménez (Embassy of Mexico)

### FUNDING TO-DATE

LAIAP has raised nearly £40,000. It was awarded £19,000 from the LSE Annual Fund and £19,950 from the British Academy Grant.



**Head of Programme**  
Professor Nigel J Ashton

**Programme Assistant**  
Christopher Phillips



*Prof. Gilles Kepel and Prof. Fawaz Gerges: Middle East Programme Launch 'What next for the Middle East?'*



*Prof. Lawrence Freedman: 'The US and Iran: The Start of the End Game'*

### BRIEF SUMMARY

Since its launch in November 2009 the **Middle East International Affairs Programme (MEIAP)** has successfully brought together policy makers, academics and members of the public to discuss and debates key issues in the Middle East today. Having secured funding from academic, institutional and corporate sources and with more events and publications planned, including an international workshop on 'Democracy in the Arab World' and a special report on Turkey, we anticipate further success for the programme in its second year.

### HIGHLIGHTS

- » **Second Annual Meeting:** "Britain and France in their Middle East and Muslim Environment," co-hosted by LSE IDEAS and Science Po, 19 March 2010, Foreign & Commonwealth Office.
- » **Blog:** The programme has further raised its profile through its website and blog, Shifting Sands, which attracts contributions from emerging researchers and established commentators
- » **Conference:** "Reappraising the Iran-Iraq War Thirty Years Later", International conference held at LSE IDEAS 23-24 September 2010.
- » **Publications:** Ranging from special reports and magazines produced by LSE IDEAS, including work by Prof. Nigel Ashton, Prof. Fawaz Gerges and Dr. Toby Dodge, to numerous articles published by members of the MEIAP in The Times and The Guardian.
- » **Public Seminars and Lectures:** from key academics and policy formers such as Sir Lawrence Freedman, Prof. Avi Shlaim and Dr. Antonio Giustozzi.

### LIST OF ASSOCIATES

- » Prof. Fawaz Gerges
- » Prof. Gilles Kepel
- » Dr Toby Dodge
- » Dr Antonio Giustozzi
- » Dr Michael Kerr
- » Dr Amnon Aran

### FUNDING TO -DATE

MEIAP has raised nearly £19,000 from LSE HEIF 4, the British Institute for the study of Iraq (BISI), British Academy and the LSE Annual Fund.



Prof. Dominic Lieven: 'The Tsar Liberates Europe? Russia against Napoleon 1807-1814'

**Co-Heads of Programme**  
Professor Dominic Lieven & Professor Janet Hartley

**Programme Administrator**  
Liza Ryan

## BRIEF SUMMARY

The LSE IDEAS Russia Studies Programme was set up in early 2010 and focuses on the history of Russia, particularly the history of Imperial Russia's foreign policy, military and diplomatic services. It is jointly headed by Prof Janet Hartley and Prof Dominic Lieven.

## HIGHLIGHTS

- » The **Paulsen Fellowship Programme** aims to bring four early-career academic historians from several Russian universities, particularly regional ones, to study as fellows at LSE IDEAS for one, two or three months each year for five years.
- » **International Academic Conference:** The Russia Programme will present an international academic conference in 2012 or 2013 focusing on Russia's Struggle with Napoleon, timed to coincide with the bi-centenary of 1812. Final dates and venue to be confirmed.
- » **Publications:** Prof. Dominic Lieven's book, *Russia against Napoleon: the Battle for Europe, 1807 to 1814* (Penguin, 2009) was awarded the Annual Prize of the Fondation Napoléon, worth €5000 as well as the Wolfson History Prize.

## LIST OF VISITING FELLOWS

For academic year 2010-11:

- » Stanislav Malkin, Senior Lecturer at Samara State Academy of Social Sciences and Humanities
- » Viktor Apryshchenko, Deputy Head of Modern History Chair, Dept of History, Southern Federal University.
- » Artem Dankov, Senior Lecturer at Tomsk state university. Faculty of History, World Politics Department.
- » Yan Vaslavsky, Senior Lecturer, Chair of Comparative Politics, Faculty of Political Science, MGIMO University.

## FUNDING TO-DATE

The Russia Studies Programme has raised in total £477,500. In particular, £470,000 from the Dr Frederik Paulsen Foundation.



# Southeast Asia International Affairs

**Head of Programme**  
Tan Sri Dr Munir Majid

**Programme Administrator**  
Vinna Baptist



President of Indonesia, Dr Susilo Bambang Yudhoyono: Southeast Asia Programme Launch 'Indonesia: Regional Role, Global Reach'



Previous ASEAN Secretary-General, Dr Surin Pitsuwan: 'Climate Change: Is Southeast Asia up to the Challenge?'

### BRIEF SUMMARY

The LSE IDEAS Southeast Asia International Affairs Programme (SEAP) focuses on the contemporary challenges in the international affairs of Southeast Asia. Issues and topics that have been covered include regional economic integration, climate change, democratisation and voter mobilisation, human rights and elections, religion and politics. The aim of SEAP is to integrate and involve practitioners from diplomacy, administration and business with academic experts from the LSE and elsewhere to engage in debates and dialogue regarding key issues. In addition, the Programme aims to stimulate the research of younger scholars in the field, especially from the region itself, through PhD studentships and Postdoctoral fellowships.

### HIGHLIGHTS

- » **Events:** Since March 2009, 17 events have been organised including two workshops held in Malaysia and Indonesia with guest speakers from Thailand, Indonesia, the Philippines, Malaysia, Singapore, Germany and the UK including the President of Indonesia, Susilo Bambang Yudhoyono. The climate change workshop in Indonesia was hosted and participated by the ASEAN Secretariat and the Secretary-General, Dr Surin Pitsuwan.
- » **Publications:** three Special Reports on 'Asian Perspective on Economic Integration', 'Climate Change: Is Southeast Asia up to the challenge?' and 'Democratisation and New Voter Mobilisation in Southeast Asia'.
- » **Strategic Analysis:** In response to current affairs in the region, a number of timely strategic analyses were written. Covered events included the Indonesian bombing in July 2009 and the more recent Southern Philippines massacres, the South China Sea dispute and October 2010's disasters in Indonesia (Wasior flood, Merapi eruption and the Mentawai tsunami).
- » **Seminar and Roundtable:** In November 2010, the realities and issues of Islam and the State were discussed at a seminar. We also followed up the much talked about Myanmar 2010 Elections in a roundtable with region experts.

### LIST OF RESEARCH FELLOWS AND PHD CANDIDATE

SEAP has two research fellows and one PhD scholarship candidate:

- » Dr. Eva-Lotta Hedman has expertise in the areas of governmentality, comparative democratisation, migration and citizenship in Southeast Asia.
- » Dr. Emmanuel Yujuico area of research and expertise is in social marketing, information and communication technologies for development and international political economy.
- » Hadiano Wirajuda has recently been offered a PhD scholarship by the Programme. His area of research for his thesis is on the Impact of Democratisation on Indonesia's Foreign Policy.

### FUNDING TO-DATE

SEAP is funded by the Yayasan Albukhory Foundation for £700,000.00 for a period of four years.

## Transatlantic Relations

**Head of Programme**  
Professor Michael Cox

**Programme Coordinator**  
Dr Nicholas Kitchen



*Prof. Sergio Fabbrini: 'EU Foreign Policy after Lisbon'*



*Prof. Stephen Brooks: 'US Power and Leadership in the Obama Presidency'*

### BRIEF SUMMARY

The LSE IDEAS Transatlantic Relations Programme serves as a bridge between the academic and policy worlds to better understand and expand on the defining elements of transatlantic relations past and present. It provides a forum for practitioners, academics, and policy analysts on both sides of the Atlantic to integrate information on issues of mutual concern and to address questions such as the implications of US power, the future of Europe, and the ability of the US and EU to tackle global challenges as partners and allies.

### HIGHLIGHTS

- » **Events:** Since January 2009, 15 events have been organised including 3 major public roundtables.
- » **Publications:** Two Special Reports on 'Obama's Foreign Policy One Year On' and 'The Future of UK Foreign Policy'. This latter report was featured on the BBC's Today programme, and the Programme has been asked to submit written submissions to Parliament's Foreign Affairs Committee, to which the Head of Programme, Professor Michael Cox, will also be submitting oral evidence in person.
- » **Blog:** Transatlantia has featured over twenty posts in the last year alone. Transatlantic Relations has also contributed a number of articles for IDEAS' research magazine, IDEAS Today.
- » **Conferences:** In 2011, Transatlantic Relations is organising two conferences, the first in association with the AHRC Research Network on the Obama Presidency and the Eccles Centre on 'American Power Today' and the second, funded by the Airey Neave Foundation and the LSE Annual Fund, on 'The Lessons of Northern Ireland for Contemporary Counterterrorism Policy'.

### LIST OF ASSOCIATES

Transatlantic Relations has a board of 20 senior academics and policymakers, and now has a network of 12 research associates from other institutions who actively contribute to the programme's activities, and hosts a Research Network of scholars working on transatlantic relations.

Prominent members include: Jamie Shea; Prof. John Ikenberry; Prof. Charles Kupchan; Prof. John Dumbrell; Prof. James Goldgeier; Simon Lunn.

### FUNDING TO-DATE

Transatlantic Relations has raised nearly £13,000 in the past calendar year from the LSE Annual Fund and the Airey Neave Foundation. Major fundraising activities are ongoing.



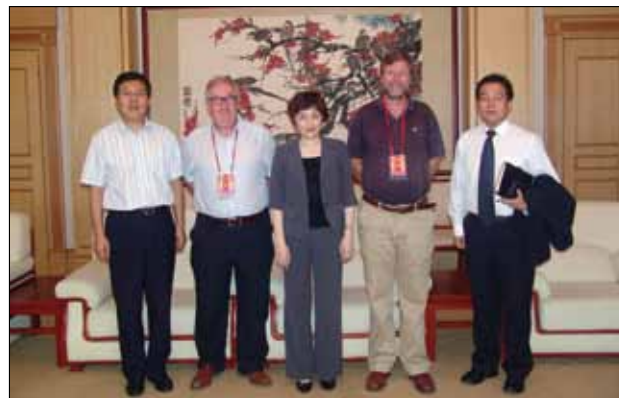
### LSE-PKU DOUBLE MASTERS DEGREE IN INTERNATIONAL AFFAIRS

The LSE-Peking University (PKU) Double Masters Degree in International Affairs is an MSc programme that LSE IDEAS has helped set up on behalf of the LSE International History and International Relations Departments. It was the first double degree in its field in China and Britain, and among the first in the world. The Programme provides world-class preparation for careers in academia, business or consulting, government or international agencies, the media, politics and law. The MSc degree extends LSE's graduate curriculum into new areas by integrating the teaching of international relations and international history, and by operating in partnership with China's leading university in international affairs to provide a student experience that is truly unique.

The intake has risen year on year over the past three years, with the current class of 24 drawn from over 350 applications, ensuring the students are of the highest calibre from throughout the world: last year we received applications from 32 countries. Students spend the first year at PKU and the second year at LSE, engaging with the latest academic research and gaining first-hand insight into the differentiated diplomacies of China and the West in a global context.

The MSc is taught jointly by the International Relations and International History departments at LSE and administered by LSE IDEAS. Our counterpart at PKU is the School of International Studies (SIS), one of the most prominent Chinese academic institutions of its kind.

LSE IDEAS is devoting much attention and effort to the development of the Programme aimed at ensuring quality and innovation. We are using the Programme as platform to further strengthen the cooperation with Peking University, in particular with the School of International Studies. Each year we introduce new aspects into the Programme. As of this year, among other things, we have introduced a programme of staff and PhD students' exchange and are setting up a series of seminars on current international issues related to China that will run concurrently at the LSE and at PKU.



*Beijing Summer School*



## PHILIPPE ROMAN CHAIR IN HISTORY AND INTERNATIONAL AFFAIRS

LSE IDEAS is proud to host the Philippe Roman Chair in History and International Affairs. Made possible by a private donation the Philippe Roman Chair is a one-year distinguished visiting professorship for leading scholars based outside the UK. The Philippe Roman Chair is awarded to a scholar and public intellectual of international repute, whose presence at the LSE will enhance the institutions standing in the competitive world of global higher education. In addition to conducting research and representing IDEAS and the LSE more broadly in public engagements, the Philippe Roman Chair teaches a unique postgraduate course of his/her design at the LSE.

### CURRENT CHAIR HOLDER



**PROFESSOR NIALL FERGUSON** of Harvard University is the Philippe Roman Chair in History and International Affairs for the 2010-2011 academic year. Professor Ferguson is an academic historian, journalist and television presenter. He is Laurence A Tisch Professor of History at Harvard University, a contributing editor of the Financial Times and a senior research fellow at Jesus College, Oxford. He is also William Ziegler Professor of Business Administration at Harvard Business School and a senior fellow at the Hoover Institution, Stanford University. He has presented several television documentaries based on his books - the most recent being *The Ascent of Money* on Channel 4. After publishing *Colossus: The Rise and Fall of the American Empire* in 2004, Time magazine named him one of the hundred most influential people in the world.

#### Areas of Expertise

- » Economic History
- » Financial History
- » International Relations
- » Military Conflict

#### Select Publications

- » *High Financier: The Lives and Time of Siegmund Warburg*, (London: Penguin Press, 2010)
- » *The Ascent of Money: A Financial History of the World*, (New York: Penguin Press, 2008)
- » *Colossus: the rise and fall of the American empire*, (London: Allen Lane/Penguin Press, 2004)
- » *Empire: how Britain made the modern world*, (London: Allen Lane/Penguin Press, 2003) News

### PREVIOUS CHAIR HOLDERS

**PROFESSOR GILLES KEPEL** of Sciences Po held the Philippe Roman Chair during the 2009-10 academic year.

Professor Kepele is best known for his books on the Middle East and North Africa, and for his work on Islamism, including Islamism in Europe. Professor Gilles Kepele holds degrees in Arabic, English and philosophy, a PhD in sociology and a PhD in political science. Previous international teaching experience includes a visiting professorship at New York University (1994) and a visiting professorship at Columbia University (1995-1996). He is Director of the Chaire Moyen-Orient/Méditerranée and of the doctoral program on the Muslim World at Sciences Po, and Director of the "Middle East" book series at the Presses Universitaires de France.

**PROFESSOR CHEN JIAN** of Cornell University held the Philippe Roman Chair during the 2008-09 academic year. He is a Senior Fellow of LSE IDEAS.

Professor Jian is the Michael J Zak Chair of the History of US China Relations at Cornell University, where he serves as Director of the China and Asian-Pacific Studies Program and is a distinguished research scholar, writer and teacher. Chen received his M.A. from Fudan University and East China Normal University in Shanghai and his Ph.D. from Southern Illinois University. He is a member of the editorial board for *The China Review* and *The Chinese Historical Review* and is Associate Editor of *The Journal of American-East Asian Relations*. He is author of *Mao's China and the Cold War* and *China's Road to the Korean War: the making of the Sino-American confrontation*, which is regarded as a modern classic, and shared honours for the 2005 Emmy Award for Outstanding Achievement in News and Documentary Research for *Declassified: Nixon in China*.

**PROFESSOR PAUL KENNEDY** of Yale University was the inaugural holder of the Philippe Roman Chair during the 2007-08 academic year. He is a Senior Fellow of LSE IDEAS.

Professor Kennedy is currently the J Richardson Dilworth Professor of History at Yale University, where he teaches on political, economic, and strategic issues. He is one of the most well-known international historians working in the field today, and has reached a global audience through his books *The Rise and Fall of the Great Powers* (1987) and *Preparing for the Twenty-First Century* (1993). Kennedy is known for his writings on global politics, the influence of economics on grand strategies, and strategic issues. He is on the editorial board of numerous journals and writes for *The New York Times* and *The Atlantic*.

### EXECUTIVE MASTERS IN INTERNATIONAL STRATEGY AND DIPLOMACY



**LSE** THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE

**FOR THE SELECT FEW.**

**LSE Ideas**  
STRATEGY IN THE AGE OF GLOBAL RISK

This new and unique **Executive Masters Programme** is for high-flyers dealing with all aspects of international affairs.

A team of LSE's leading academics and top practitioners will coach you in challenging conventional thinking, exploiting the latest techniques for assessing risk and threats, and devising effective strategies to address them.

This course has been especially tailored so that you can accelerate your career while holding a demanding position in public affairs.

**CONTACT US**  
Executive Masters Programme Manager  
**Dr Sue Onslow**

Email: [s.onslow@lse.ac.uk](mailto:s.onslow@lse.ac.uk)  
Phone: +44 (0)20 7852 3796

<http://lse.ac.uk/ideas>

Advertisement in *The Economist*, December 2010

This is a new and unique Executive Masters Programme being run by LSE IDEAS on Strategy in an Age of Global Risk. It is intended for high-flyers dealing with international affairs, defence, and international business and finance. Established with the full support of the LSE's Department of International Relations, the Programme has been designed by a team of leading practitioners and academics as a combination of four individual intensive weeks' tuition, and interim weekly evening seminars. The programme, which will begin teaching in September 2011, will also be running a number of exercises and case studies dealing with contemporary threats, devising strategies and managing crises. In the event that a participant is unable to attend a particular discussion, they will be able to view it on-line. To ensure that participants gain the best possible results from these discussions, as well as from their contact academics and practitioners, only a carefully selected number of participants will be accepted.

The programme begins by taking a fresh look at the nature of strategy and explaining why a new approach is needed, one based on 'getting inside the mind' of others. This is followed by modules analysing the changing nature of strategic trends, the power of the main players and the institutional environment within which they operate.

This innovative year-long programme consists of both classroom and practical elements:

- » Four one-week intensive study sessions
- » Twenty evening seminars
- » Two policy weekends
- » Institution visits

The specific themes will be:

- » Facing the Future - A New Approach
- » Strategic Trends - The Impact of Globalisation
- » Strategic Decisions - The Global Financial Crisis
- » Changing Perspectives - Global, Regional & National
- » The Influence of International Institutions

Within this framework, the programme will look at strategic assessments, intelligence, diplomacy, negotiations, sanctions and deterrence - and how they can be used to best effect. The final part of the programme provides coaching on risk assessment, contingency planning, war games, crisis management and the development of credible and robust strategies. Participants will have the option of doing a Dissertation to acquire Masters accreditation.

The leading academics involved are Professor Michael Cox (Co-Director of LSE IDEAS and Professor of International Relations.), Gordon Barrass (Visiting Professor at LSE IDEAS), Professor Christopher Coker (International Relations Department), Professor Arne Westad (Co-Director of LSE IDEAS and Professor of International History); Professor Saul Estrin (Head of the Department of Management), Professor Danny Quah (of the Economics Department and Co-Director of LSE Global Governance), Professor Emeritus Margot Light (International Relations Department). The senior policy practitioners are Howard Davies, Director of the LSE; former leading diplomats and civil servants Sir Mark Allen; Jonathan Powell, Sir David Manning, Sir Richard Mottram, Sir Colin Budd; and Ambassador Marc Grossman. Tan Sri Dr Munir Majid, President of Malaysian Airlines and head of LSE IDEAS South East Asia Programme will also contribute.

The course is unique as it is specifically tailored to enable busy mid-level and senior professionals to continue their high pressure posts while studying at a world class institution.

## SUMMARY

IDEAS publishes three reports series:

- » Strategic Updates offer up-to-the-minute analysis on major issues in international affairs, featuring contributions from the world's leading experts in their fields.
- » Special Reports provide in-depth analysis and harness world-class expertise to produce technically specialised reports.
- » Situation Analysis briefings provide expert reaction to events and crises in international affairs as they happen.

IDEAS Reports also publishes a bimonthly research magazine, IDEAS Today.

## HIGHLIGHTS

Since March 2009, IDEAS has published 5 Strategic Updates, 6 Special Reports and 11 Situation Analysis briefings. IDEAS Today Magazine is about to release its sixth issue.

These reports have covered major international affairs issues around the world, from Energy in Latin America to Climate policies in Asia; from the UK's Defence Review to peace building in the Middle East. IDEAS Reports have been featured in news media and are selling through the LSE eShop.

IDEAS Reports have had impact in policymaking circles, both as the outcome of major policy engagement conferences, for example on ASEAN's economic integration, and through shaping the policy debate, as evidenced by the request of the UK Parliament's Foreign Affairs Committee following an IDEAS Report for IDEAS to submit corporate and individuals evidence to a Committee enquiry.

In 2011, IDEAS Reports will launching a major report on the Implications of Turkey's Foreign Policy for its relations with the West, and coordinating the Iran Study Group, a policy report based on elite evidence submissions assessing the effectiveness of efforts to combat Iran's nuclear programme.

IDEAS Reports will also be linked to a membership scheme from 2011.



**Afghanistan: Now you See Me?** - March 2009



**The Iranian Elections** - May 2009



**The Middle East: Intractable Conflict?** - November 2009



**Resurgent Continent? Africa and the World** - February 2010



**Powering Up: Latin America's Energy Challenges** - March 2010



**The World Crisis** - March 2009



**ASEAN Perspective on Economic Integration** - June 2009



**Climate Change: Is Southeast Asia up to the challenge?** - November 2009



**Obama Nation? US Foreign Policy One Year On** - January 2010



**Democratisation & New Voter Mobilisation** - May 2010



**The Future of UK Foreign Policy** - October 2010



**North Korea's Nuclear Test** - May 2009



**Iran after the Elections** - June 2009



**Jakarta Bombing: The aftermath & implications** - July 2009



**Afghan Presidential Elections** - August 2009



**The Global 1989: The year that changed the world** - November 2009



**Just What is Happening in Algeria?** - March 2010



**The Gerrymandered Asia-Pacific** - April 2010



**The Maguindanao Massacre** - December 2009



**South China Sea Dispute** - September 2010



**Indonesia in Mourning** - November 2010



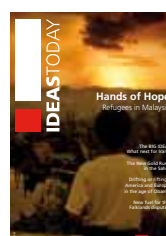
**Western Sahara Conflict** - November 2010



**Issue 01** - December 2009



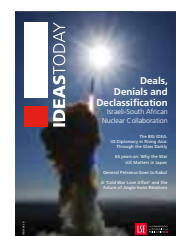
**Issue 02** - February 2010



**Issue 03** - April 2010



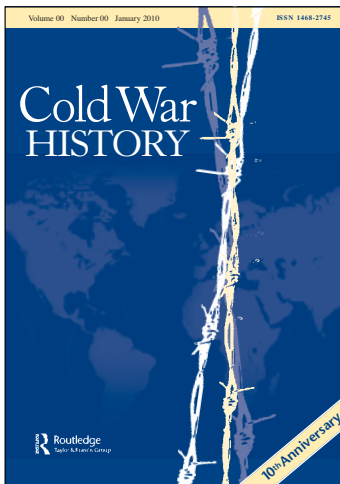
**Issue 04** - June 2010



**Issue 05** - September 2010



## JOURNALS & OTHER PUBLICATIONS



### COLD WAR HISTORY

The leading journal in its field, in 2010 Cold War History has celebrated its first decade. It continues to publish groundbreaking articles by top experts as well as by emerging talents. Past issues have included articles by Wilfrid Loth ("The German question from Stalin to Khrushchev: The meaning of new documents," Vol.10, Issue 2, May 2010), Antonio Varsori ("Cold War History in Italy", Vol. 8, Issue 2, May 200), and Hope Harrison ("Teaching and scholarship on the Cold War in the United States", Volume 8, Issue 2 May 2008). The journal has also published a number of special issues, such as the November 2009 one on Détente and its Legacy and the November 2009 issue on the Cold War in Film. A special issue on 'Europe: Americanized?' is scheduled to appear in February 2011.

Cold War History has steadily improved its rejection rate year on year and continues to work successfully with its publisher Taylor and Francis through the recently purchased online journal management system Manuscript Central. Journal articles are also available and citeable online in advance of print publication through the iFirst system.

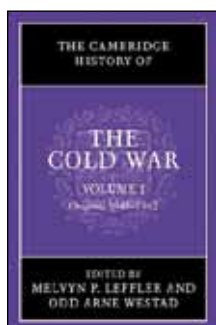


### INTERNATIONAL POLITICS

International Politics is a leading peer reviewed journal dedicated to transnational issues and global problems. It subscribes to no political or methodological identity, and welcomes any appropriate contributions designed to communicate findings and enhance dialogue.

International Politics defines itself as critical in character, truly international in scope, and totally engaged with the central issues facing the world today. In keeping with IDEAS' interdisciplinary approach, it provides a global forum for a rapidly expanding community of scholars from a range of academic backgrounds.

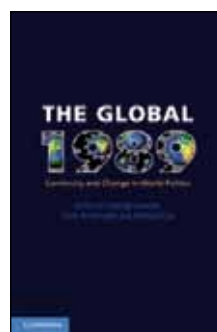
In the last few years International Politics has published Special Issues on the emerging field of Historical Sociology and International Relations, on approaches to Resolving International Crises of Legitimacy and on the place of Ethics in World Politics. Leading scholars published include Robert Kagan, Barry Buzan and Robert Singh on United States' foreign policy; Mary Sarotte and Christopher Layne on the transatlantic alliance; as well as Andrew Linklater, Richard Ned Lebow, Mary Kaldor and many others.



## CAMBRIDGE HISTORY OF THE COLD WAR

*Edited by Melvyn P. Leffler and Odd Arne Westad*

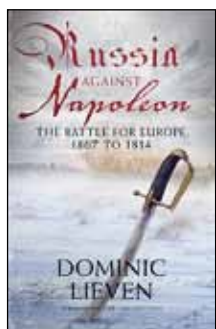
The Cambridge History of the Cold War is a comprehensive, international history of the conflict that dominated world politics in the twentieth century. The series, written by leading international experts in the field, elucidates how the Cold War evolved from the geopolitical, ideological, economic, and socio-political environment of the two world wars and the interwar era, and explains the global dynamics of the Cold War international system.



## THE GLOBAL 1989: CONTINUITY AND CHANGE IN WORLD POLITICS

*Edited by George Lawson, Chris Armbruster and Michael Cox*

1989 signifies the collapse of Soviet communism and the end of the Cold War, a moment generally recognized as a triumph for liberal democracy and when capitalism became global. The Global 1989 challenges these ideas. An international group of prominent scholars investigate the mixed, paradoxical and even contradictory outcomes engendered by these events, unravelling the intricacies of this important moment in world history.



## RUSSIA AGAINST NAPOLEON: THE BATTLE FOR EUROPE 1807 TO 1814

*By Dominic Lieven*

Russia Against Napoleon reveals the Russian story of the 1812 French invasion of Russia. It follows the Russian army's advance across Europe in the following eighteen months, culminating in the capture of Paris and the overthrow of Napoleon. Russia Against Napoleon: the battle for Europe, 1807 to 1814 (Penguin, 2009) was awarded the prize by The Wolfson Foundation.



## SOFT POWER AND US FOREIGN POLICY

*Edited by Inderjeet Parmar and Michael Cox*

The rise of widespread negative attitudes towards US foreign policy, especially due to the war of aggression against Iraq and the subsequent military occupation of the country – has brought new attention to the meaning and instruments of soft power. In this edited collection, an outstanding line up of contributors provides the most extensive discussion of soft power to date.



## THE GREAT COLD WAR: A JOURNEY THROUGH THE HALL OF MIRRORS

*By Gordon S. Barrass*

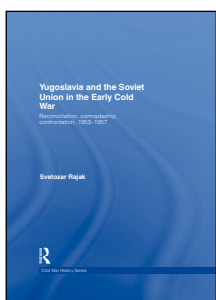
In a richly informed and perceptive 'insider's account', former British diplomat Gordon Barrass shows that while there were times when each side did understand the other's intentions, there were also times when they were wildly wrong – leading to the chilling revelation that the situation was far more serious than most people knew at the time, or imagine now.



## PERFORATING THE IRON CURTAIN – EUROPEAN DÉTENTE, TRANSATLANTIC RELATIONS AND THE COLD WAR, 1965-1985

*Edited by Poul Villaume and Odd Arne Westad*

Cold War history research of the recent years suggests that the East-West détente process of the 1970s was a more significant element than previously believed in understanding and explaining the processes on both sides of the East-West divide which led to the peaceful end of the Cold War in the late 1980s. This anthology is a contribution to this research.



## YUGOSLAVIA AND THE SOVIET UNION IN THE EARLY COLD WAR: RECONCILIATION, COMRADESHIP, CONFRONTATION 1953 - 1957

*By Svetozar Rajak*

This book, based on Yugoslav and Soviet archival documents, provides an explanation for the collapse of the process of normalization of Yugoslav-Soviet that occurred at the end of 1956 and the renewal of their ideological confrontation. It also explain the motives that guided the two main protagonists, Josip Broz Tito of Yugoslavia and the Soviet leader Nikita Sergeevich Khrushchev.



## TWO SUNS IN THE HEAVENS: THE SINO-SOVIET STRUGGLE FOR SUPREMACY 1962 - 1967

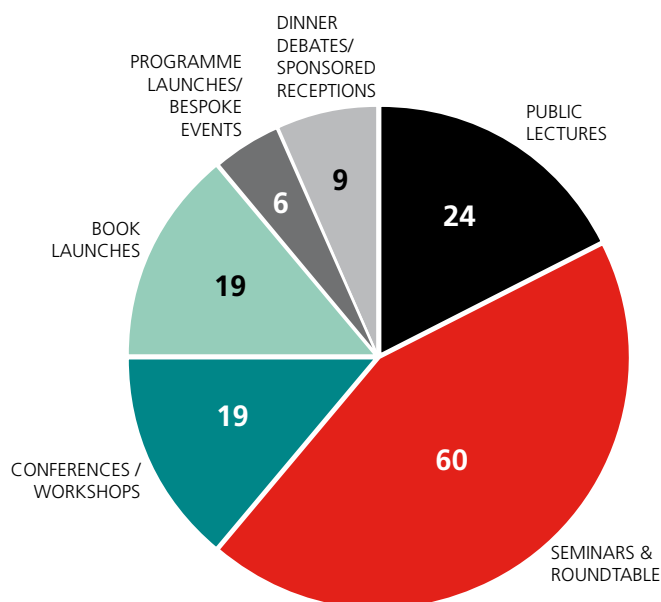
*By Sergey Radchenko*

Using newly available archival sources, Two Suns in the Heavens examines the dramatic deterioration of relations between the USSR and China in the 1960s, whereby once powerful allies became estranged, competitive, and increasingly hostile neighbors.

## IDEAS EVENTS

IDEAS has delivered 137 events for the period 2009-2010. This represents an average of 68 events per year versus the average of 24 events per year over the previous five years.

The IDEAS events focused on our ongoing research and programmes as follows:



Africa International Affairs	15
Balkan International Affairs	8
Cold War Studies	17
East Asia International Affairs	6
Latin America International Affairs	13
Middle East International Affairs	13
Russian Studies	1
Southeast Asia International Affairs	17
Transatlantic Relations	15
Other IDEAS events	32

### PUBLIC LECTURES

21 January 2009

**The Reality of Hope: Obama and Europe after the Inauguration**

*Robert Kagan, Charles Grant, Dr Robin Niblett, Professor Michael Cox*

22 January 2009

**The Great Transformation: How China Changed in the Long 1970s**

*Chen Jian*

24 February 2009

**Democracy in America: Jefferson, Tocqueville, and Lincoln**

*Professor Peter Onuf*

17 March 2009

**What is the significance of 1949?**

*Professor Chen Jian*

31 March 2009

**Indonesia: Global Reach, Regional Role**

*Susilo Bambang Yudhoyono, President of Indonesia*

07 May 2009

**Explaining the End of Communism in Europe**

*Professor Archie Brown*

23 May 2009

**The Power of Analogy: The Post-Cold War World in Historical Perspective**

*Professor Niall Ferguson*

28 May 2009

**Tiananmen Square Remembered**

*Professor Chen Jian, Professor Atta Hussain, Martin Jacques, Dr Debin Ma*

08 October 2009

**The Tsar Liberates Europe? Russia against Napoleon, 1807-1814**

*Professor Chai Lieven*

13 October 2009

**Beyond Terror & Martyrdom: The Future of the Middle East**

*Professor Gilles Kepel*

27 October 2009

**The International Economy, and the Process of the Citizen's Revolution in Ecuador**

*Rafael Correa Delgado, President of Ecuador*

03 November 2009

**Torture & Accountability: Where does President Obama go from here?**

*Karen Greenberg, Professor Phillipe Sands*

24 November 2009

**Jihad: The trail of Political Islam**

*Professor Gilles Kepel*

12 January 2010

**Muslims in Modern Europe**

*Professor Gilles Kepel*

20 January 2010

**Obama Nation? Rating the President's First Year in Office**

*Professor Michael Cox, Professor Rob Singh, Justin Webb, Dr Robin Niblett*



...CONTINUED

23 February 2010

**Barack Obama and the Muslim World**  
*Professor Gilles Kepel*

10 March 2010

**The Philanthropy Challenge: Could you be the next Bill Gates?**  
*Dame Stephanie Shirley, Nicholas Ferguson, Professor Arne Westad*

13 October 2010

**Power Shift: West to East**  
*Professor Michael Cox, Professor Arne Westad*

18 October 2010

**The Political Economy of the Cold War**  
*Professor Niall Ferguson*

19 October 2010

**The New Machiavelli: How to Wield Power in the Modern World**  
*Jonathan Powell*

25 October 2010

**Israel Confronts its Past: The 'New Historians' and their Critics**  
*Professor Avi Shlaim*

11 November 2010

**A Lecture by Álvaro García Linera**  
*Álvaro García Linera, Vice President of Bolivia*

24 November 2010

**The Third World's War**  
*Professor Niall Ferguson*

30 November 2010

**Africa and the World: The View from Washington**  
*Ambassador Howard Wolpe*

## SEMINARS AND ROUNDTABLES

14 January 2009

**The West: Last Gasp or Making a Comeback?**  
*Professor Charles A. Kupchan, Thomas Carothers*

20 January 2009

**The Balkans in Turmoil: Yugoslav Political Crisis and its Position Between the Blocs 1966-1971**  
*Ante Batovic*

23 January 2009

**NATO: From Kosovo to Afghanistan**  
*Jamie Shea*

26 January 2009

**Serbian Political and Military Transformation and Current and Future Security Challenges in the Region**  
*Dr Svetozar Rajak*

25 February 2009

**How Individual Rights Transformed World Politics**  
*Professor Chris Reus-Smit*

26 February 2009

**Soft Power: Means to China's Peaceful Rise**  
*Xu Jian*

03 March 2009

**Japan and the Cold War: An Overview**  
*Dr Antony Best*

30 March 2009 - 5 April 2009

**The Balkans and the World: From the Cold War to the Economic Crisis of 2008 (Taugh Seminar, Belgrade, Serbia)**  
*Professor Arne Westad, Professor Chen Jian, Dr Svetozar Rajak*

29 April 2009

**The Rise and Decline of Putin's Russia**  
*Professor Margot Light, Professor Marie Mendras, Dr Bobo Lo*

30 April 2009

**China Into Africa**  
*Dr Chris Alden*

01 May 2009

**The Last New World Order: The Rise of American Multilateralism and Historical Lessons for Today**  
*Dr Stewart Patrick*

05 May 2009

**Rising Asia in the World Crisis**  
*Professor Danny Quah, Professor A. Hussain, Professor Chen Jian*

06 May 2009

**Venezuela's 'Bolivarian' Process: Achievements, Challenges and Prospects after 10 years**  
*Amb. Dr Samuel Moncada, Dr Julia Buxton*

08 May 2009

**Indonesia: The Next Political Phase**  
*Mr Karim Raslan*

13 May 2009

**Declining Hegemon? The United States and the World of Crisis**  
*Professor Michael Cox, Professor Danny Quah*

26 May 2009

**A Transnational Community of Solidarity? Western Social Reaction to the Polish Crisis 1980-82**  
*Dr Idesbald Goddeeris*

27 May 2009

**Continuity in an Era of Upheaval: Sino-Chilean Relations, 1970-1974**  
*Maria Montt Strabucchi*

06 October 2009

**Myanmar: The Long Shadow of the Military Junta**  
*Tan Sri Razali Ismail*

14 October 2009

**The Brazilian military, from the Cold War to the Amazonian War**  
*Professor Celso Castro*

21 October 2009

**Rebuilding the East Asian Pagoda: China's Role in the Construction of Regional Order**  
*Pablo Pareja-Alcaraz*

...CONTINUED

22 October 2009

**The United States and North Korea: Dealing with Irrationality**

*Professor Bruce Cummings*

29 October 2009

**Opportunity and Risk in 21st century Africa Seminars and Roundtables**

*Mark Ashurst*

09 November 2009

**Obama, AFRICOM, and the Militarization of Africa**

*Dr Daniel Volman*

26 November 2009

**Thailand: A Nation in the Making**

*Dr Thitinan Pongsudhirak*

01 December 2009

**What Next for Afghanistan?**

*Dr Antonio Giustozzi*

02 December 2009

**Was Yugoslavia a Doomed State? A Theoretical Approach to Yugoslavia's Evolution from 1946 to 1989**

*Antonio Moneo*

03 December 2009

**Democratic Republic of Congo and Armed Conflict**

*Dino Mahtani*

09 December 2009

**Latin America Elections and Democracy 2009**

*Dr Francisco Panizza; Dr Guy Burton; Felipe Heusser; Victor Figueroa Clark*

10 December 2009

**Southern Philippines, Frontier Politics and Violence**

*Mr Eric Gutierrez*

26 January 2010

**Neutrality in the Early Cold War: Arms Import and Neutrality**

*Marco Wyss*

02 February 2010

**Colombia: Bases of Stability or the Basis for Conflict**

*Mauricio Rodríguez Múnera (Colombian Ambassador in the U.K.), Grace Livingstone, Liam Craig-Best, Spencer Wood*

03 February 2010

**What Next for Iraq?**

*Dr Toby Dodge*

09 February 2010

**What Next for Yemen?**

*Professor Fawaz Gerges*

11 February 2010

**The Triangular Relationship: China, the US and the EU**

*Ouyang Huifeng*

02 March 2010

**From Nuclear Pariah to Non-Proliferation Hero: Legacies of South Africa's Nuclear Policy**

*Dr Anna-Mart Van Wyk*

04 March 2010

**Papua Road Map: Negotiating the Past, Improving the Present, and Securing the Future**

*Dr Muridan Widjojo*

05 March 2010

**Missing (1982) (Film Showing and Debate)**

*Victor Figueroa Clark*

09 March 2010

**Peace and the Human Person: The "Foreign Policy" of the Polish Catholic Intelligentsia Clubs with France, Belgium and West Germany, '56-78**

*Piotr Kosicki*

11 March 2010

**Dissecting the Duch Case: Reflections on the Khmer Rouge Tribunal and International Criminal Justice**

*Mr Alex Bates*

11 March 2010

**The Niger Delta: Confronting the Crisis Seminars and Roundtables**

*Abiodun Alao, Dauda Garuba, Ed Kashi, Michael Peel, Dimieari Von Kemedi*

26 April 2010

**Building Regions? ASEAN and the EU Approaches to Economic Integration**

*Dr Emmanuel Yujuico*

28 April 2010

**What Next for Lebanon?**

*Nadim Shehadi, Dr Michael Kerr*

29 April 2010

**The Geopolitics of the Western Sahara Conflict**

*Professor Yahia Zoubir*

12 May 2010

**Elections in the Philippines**

*Louis Alferes*

13 May 2010

**US Power and Leadership in the Obama Presidency**

*Professor Stephen Brooks*

20 May 2010

**Soviet Capitulation: Kabul, Berlin-Warsaw, Moscow**

*Professor Stephen Kotkin*

25 May 2010

**China and the International System: Joining, Contributing, or Hollowing Out?**

*Professor François Godement*

08 June 2010

**EU Foreign Policy after Lisbon**

*Professor Sergio Fabbrini*

14 June 2010

**The US and Iran. The Start of the End Game?**

*Professor Lawrence Freedman*

...CONTINUED

16 June 2010

**Regional Governance in Latin America: Institutions and Normative Discourses in the Post-Cold War Period**

*Dr Andrea Ribeiro Hoffmann*

17 June 2010

**Managing Economic Crisis: The G20 and the New Economic Multilateralism**

*Guo Xuejun*

11 October 2010

**US, Venezuela, Argentina: A Triangular Relationship?**

*John Hughes*

14 October 2010

**Migrant Workers and Human Rights in Southeast Asia**

*Donna Guest*

20 October 2010

**Contesting Asian Economic Integration: US, China, and Japan**

*Professor Shaun Breslin, Professor Christopher Dent*

27 October 2010

**German Unification Before and After: Generations, Dictatorships, Society**

*Professor Mary Fulbrook*

02 November 2010

**From Ideas to Policies: Greek Analysis on the Cold War and the Balkans, 1944-1989**

*Dr Evanthis Hatzivassiliou*

09 November 2010

**Islam and the State: A Southeast Asian Perspective**

*Dr Bachtiar Effendy*

16 November 2010

**Myanmar's Elections: Outcomes and Implications**

*Derek Tonkin, Bo Bo Lansin*

23 November 2010

**What next for Morocco?**

*Dr Claire Spencer*

06 December 2010

**Conflict and Conflict Resolution in Latin America Today**

*Dr Juliana Bertazzo, Dr Jennifer Schirmer, Dr Julia Schunemann*

## BOOK LAUNCHES

11 February 2009

**A Cultural Theory of International Relations Book Launches**

*Professor Richard Ned Lebow*

03 June 2009

**Two Suns in the Heavens**

*Sergey Radchenko*

15 October 2009

**An Authorised History of MI5 (co-branded with IH)**

*Christopher Andrew*

05 November 2009

**Did the US betray Russia? NATO, the End of the Cold War, and the Consequences for International Politics 20 Years Later**

*Mary Sarotte*

08 December 2009

**Cold War in Southern Africa**

*Dr Sue Onslow*

19 January 2010

**Why Won't America Be Realistic?**

*Dr Adam Quinn*

25 February 2010

**"If you leave us here, we will die": How Genocide was Stopped in East Timor**

*Professor Geoffrey Robinson*

16 March 2010

**Forbidden Fruit: Counterfactuals and International Relations**

*Professor Ned Lebow*

19 May 2010

**Soft Power and US Foreign Policy**

*Professor Michael Cox, Professor Inderjeet Parmar, Professor Joseph Nye, Christopher Hill*

19 May 2010

**The Somalia Syndrome**

*Professor Robert Patnam*

20 May 2010

**Cambridge History of the Cold War**

*Professor Melvyn Leffler, Professor Arne Westad*

07 June 2010

**Putin's Oil Wars**

*Martin Sixsmith*

05 October 2010

**Power, Profit and Prestige: A History of American Imperial Expansion**

*Professor Philip Golub*

12 October 2010

**Land, Liberation and Compromise in Southern Africa**

*Dr Chris Alden*

10 November 2010

**The Global 1989: Continuity and Change in World Politics**

*Dr George Lawson, Professor Michael Cox, Professor Anthony Giddens, Professor Alex Callinicos, Professor Richard Ned Lebow*

...CONTINUED

25 November 2010

**After Hiroshima: The United States, Race, and Nuclear Weapons in Asia, 1945-1965**

*Professor Matthew Jones*

29 November 2010

**Why Nations Fight?**

*Professor Richard Ned Lebow*

01 December 2010

**Yugoslavia and the Soviet Union in the Early Cold War, 1953-1957**

*Dr Svetozar Rajak*

02 December 2010

**Experiencing War: A Launch and Discussion**

*Professor Christine Sylvester, Dr Heonik Kwon, Dr Jill Gibbon, Professor Stephen Chan*

## CONFERENCES AND WORKSHOPS

23 January 2009

**CCBH / IDEAS Witness Seminar - Britain and South Africa: Road to Democracy**

*Africa International Affairs*

30-31 January 2009

**Oral History Conference - Southern Africa in the Cold War era, post-1974**

*Africa International Affairs*

23 April 2009

**Chile y la Guerra Fría: Más allá de Washington y Moscú (Santiago, Chile)**

*Latin America International Affairs*

24-26 April 2009

**GWU-UCSB-LSE Annual Graduate Student Conference 2009**

*Cold War Studies*

28-29 April 2009

**The Path to ASEAN Economic Integration (Kuala Lumpur, Malaysia)**

*Southeast Asia International Affairs*

8-9 May 2009

**IDEAS / IPRI Working Experts Seminar - Southern Africa in the Cold War Era (Lisbon, Portugal)**

*Africa International Affairs*

29 May 2009

**The Cold War in the Caribbean: The Grenada Intervention, 1983**

*Cold War Studies*

3-5 September 2009

**2009 European Summer School on Cold War History (Settignano/Florence, Italy)**

*Cold War Studies*

24-26 September 2009

**The End of the Cold War and the Third World**

*Cold War Studies*

5-6 November 2009

**Climate Change: Is Southeast Asia up to the Challenge? (Jakarta, Indonesia)**

*Southeast Asia International Affairs*

14 January 2010

**Intervention in the Modern World - ESRC Seminar Series on Intervention (First Workshop)**

*Dr George Lawson, Professor John MacMillan, Professor Richard Little*

12 February 2010

**Democratisation and New Forms of Voter Mobilisation in Southeast Asia**

*Southeast Asia International Affairs*

28-29 May 2010

**IDEAS / IPRI Working Experts Seminar - Legacies of Conflict, Decolonisation and Cold War" (Lisbon, Portugal)**

*Africa International Affairs*

1-4 September 2010

**2010 European Summer School on Cold War History (Forli, Italy)**

*Cold War Studies*

23-24 September 2010

**Reappraising the Iran-Iraq War Thirty Years Later**

*Middle East International Affairs*

27-28 September 2010

**Brazil and the Cold War in Latin America: New Research and New Sources (Rio de Janeiro, Brazil)**

*Latin America International Affairs*

13 December 2010

**Intervention in the Modern World -- ESRC Seminar Series on Intervention (Penultimate Workshop)**

*Dr George Lawson, Professor John MacMillan, Professor Richard Little*

## PROGRAMME LAUNCHES AND OTHER BESPOKE EVENTS

12 October 2009

**Top Secret: How Intelligence Changed the Cold War and the Lessons for Today**  
*Gordon Barrass*

10 November 2009

**Middle East International Affairs Programme Launch: What Next for the Middle East**  
*Professor Gilles Kepel; Professor Fawaz Gerges*

07 December 2009

**Securing Peace and Stability in the Balkans: European Perspectives and International Law**  
*Vuk Jeremic, Foreign Minister of Serbia*

04 March 2010

**Africa International Affairs Programme Launch - Africa and the World**  
*Professor Thandika Mkandawire, Professor Fantu Cheru, Professor Michael Chege, Dr Chris Alden, Dr Sue Onslow*

19 March 2010

**IDEAS - FCO Conference: Britain and France in the Middle East and the Muslim Environment (Foreign and Commonwealth Office, London, U.K.)**  
*Bertrand Gaume (Ministry of Interior, France), David Frost (FCO), Professor Gilles Kepel, Professor Michael Cox*

27 April 2010

**East Asia International Affairs Programme Launch - The East Asian Century?**  
*Professor Barry Buzan, Professor Arne Westad*

18 November 2010

**Balkan International Affairs Programme Launch - Balkans 2020: The Ministerial Debate**  
*HE Nickolay Mladenov, Foreign Minister of Bulgaria; HE Vuk Jeremić, Foreign Minister of Serbia*

## DINNER DEBATES AND SPONSORED RECEPTIONS

20 March 2009

**The Legal Aspects of the Political Crisis in the State of Perak (Kuala Lumpur, Malaysia)**  
*Dr Munir Majid*

17 October 2009

**Annual Millennium Conference Reception**

03 December 2009

**LSE-PKU Christmas Reception**

18 January 2010

**Dinner Debate on Afghanistan**  
*Gordon Barrass, Professor Arne Westad, Dr Artemy Kalinovsky*

18 May 2010

**Dinner Discussion**  
*Gordon Barrass*

30 September 2010

**LSE-CU and LSE-PKU Induction Day**

16 October 2010

**Annual Millennium Conference Reception**

3-4 November 2010

**The Historical Sociology of Fred Halliday – Reception**

## EXTERNAL PARTICIPATION

In addition to the 137 events organised by LSE IDEAS, the Directors, Fellows and Associates attend over 100 non-IDEAS events across the globe each year.

## SENIOR FELLOWS

- » Professor Barry Buzan
- » Professor Chen Jian
- » Professor Gilles Kepel
- » Professor Paul Kennedy
- » Professor Dominic Lieven
- » Professor Danny Quah

## SENIOR VISITING FELLOWS

- » Mr Martin Jacques  
2008 – 2010
- » Tan Sri Dr Munir Majid  
2008 – 2012

## VISITING PROFESSORS

- » Mr Gordon Barrass  
2010 – 2012

## VISITING CHEVENING FELLOWS

- » Mr Xu Jian  
Sep.2008 – Mar. 2009
- » Mr Ouyang Zhibing  
Mar. 2009 - Sept. 2009
- » Mr Ouyang Huifeng  
Oct.2009 – Mar.2010
- » Mr Guo Xuejun  
Mar.2010 – Aug.2010
- » Mr Xu Zhaoyang  
Sep.2010 – Mar.2011

## FCO VISITING FELLOWS

- » Dr Rhodri Williams  
2010
- » Mr Will Shield  
2010 - 2011

## SCHOLARSHIPS

- » **Pinto PostDoc Scholarship**  
Dr Emmanuel Mourlon-Druol
- » **Pinto PhD Scholarship**  
Wes Ullrich  
2nd scholarship TBA
- » **Southeast Asia Programme PhD Scholarship**  
Muhammad Hadiano Wirajuda  
2nd scholarship TBA
- » **Stonex PhD Scholarships**  
Gregorio Bettiza  
Mohammed Lakhdar Ghetas

## VISITING FELLOWS

- » **Southeast Asia Fellowships**  
Dr Eva-lotta Hedman  
Dr Emmanuel Yujuico
- » **Russia Programme Fellowships**  
Dr Stanislav Malkin  
Dr Artem Dankov  
Dr Viktor Apyrshchenko  
Dr Yan Vaslavskiy
- » **Latin America Programme Fellowships**  
Dr Fernando Purcell  
Dr Federico Merke
- » **Balkan Programme Fellowship**  
TBA

In addition, we have a substantial international network of distinguished Associates (linked to a specific programme) who are actively involved in the development of the programmes.

For details, see [lse.ac.uk/IDEAS/programmes/](http://lse.ac.uk/IDEAS/programmes/)

## KEY RESULTS

- » Users from 142 different countries
- » Over 20,000 page views per week
- » 1400+ social media 'friends'
- » 1000 unique visitors every week in current year
- » Visitor numbers more than doubled over last year

## TOTAL PAGE VIEWS

Page Views since 13 Oct 2009: 217,502

- » Web Total: 181,193
- » Blog: 15,520
- » Facebook: 17,504
- » YouTube: 3,285

Our users primarily access our content from 142 different countries, primarily the United Kingdom (39%) and United States (22%) but also from a broad array of other countries, including Pakistan, Saudi Arabia, Nigeria, Palestinian Territories, United Arab Emirates, Jordan, Iran, Vietnam, Costa Rica, Iraq, Brunei, Qatar, Djibouti, Afghanistan, Eritrea, Cuba, Zambia, Lesotho, and Mozambique.

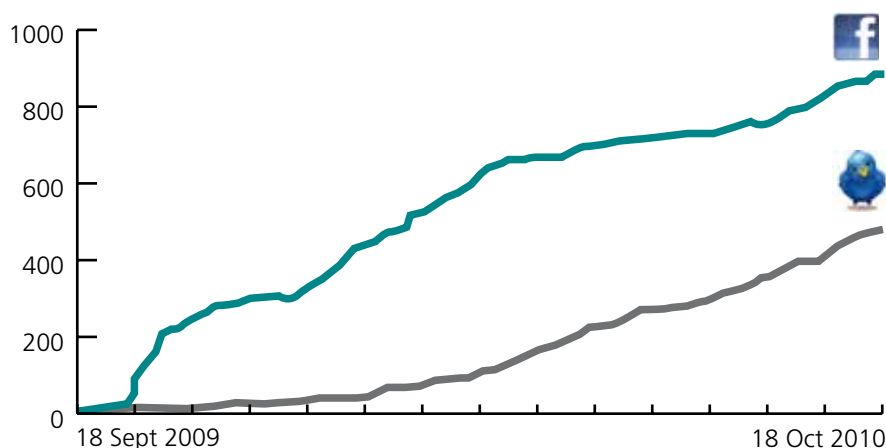
## AVERAGE PAGE VIEWS

Since 31 Mar 2010, we have consistent traffic data on the external website, blog, and Facebook:

- » Per Year: 242,396
- » Per Month: 20,200
- » Per Day: 664

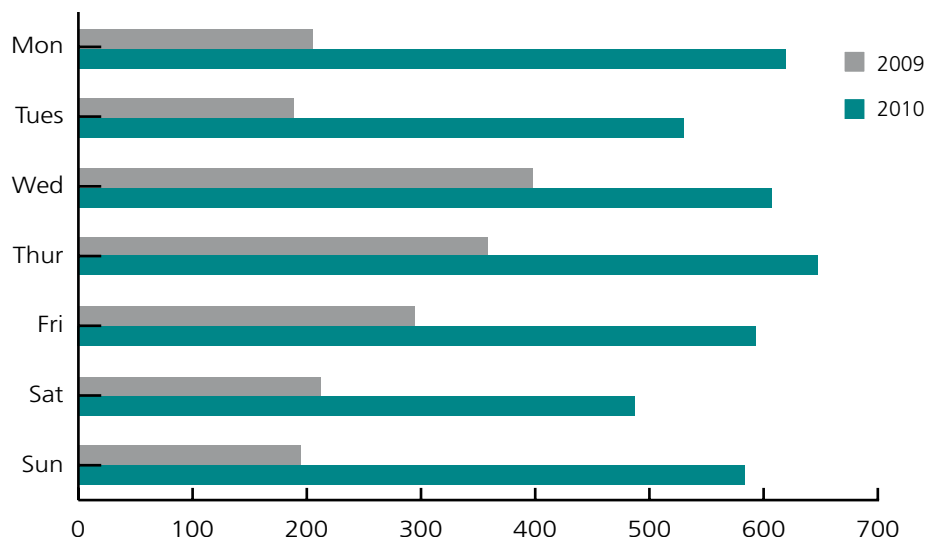
## FACEBOOK AND TWITTER

We launched our Facebook Page on 13 Oct 2009. We now have 902 fans (people who have 'Liked' our Page). Our Twitter account was launched on 18 September 2010. We now have 492 followers. These fans/followers from both tools come from a broad array of countries, again mostly the United Kingdom and United States but also places such as Vietnam, Singapore, Oman, Poland, Russia, Nepal, Japan, Indonesia, Chile, and Argentina.



## YEAR OVER YEAR

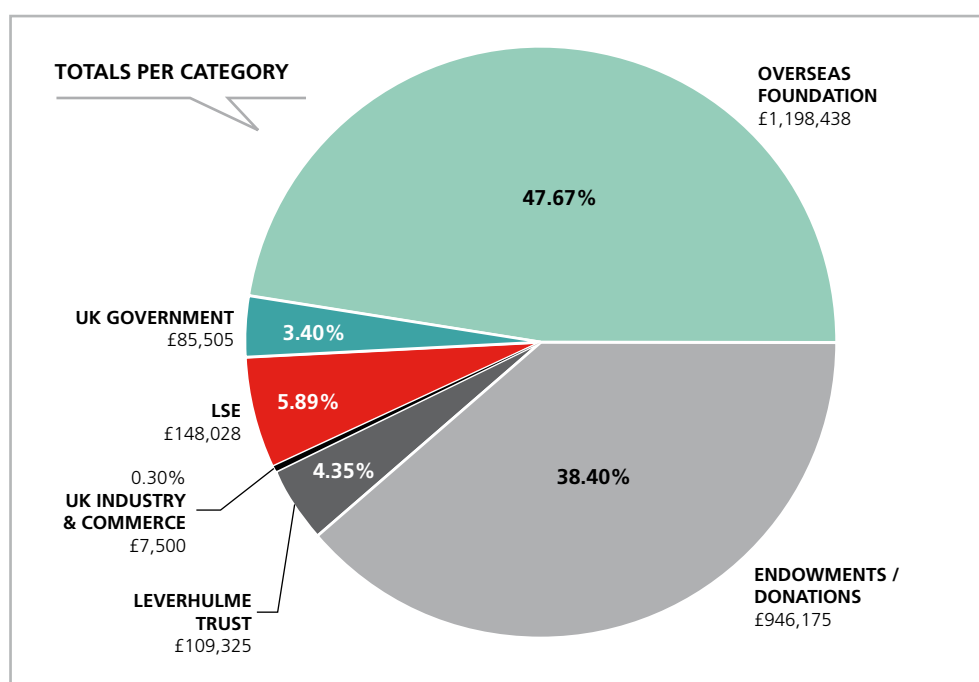
Compared to the past, 2010 has been a massive improvement in web traffic with a 120% increase in the weekly number of visitors: 907 weekly visitors in early November 2009 compared with 1999 in early November 2010.





## FUNDING SUMMARY 2008 - 2010

FUNDING	SOURCE	% OF TOTAL
<b>EXTERNAL</b>		
£30,000	BA-RA	1.19%
£35,000	Chevening Programme	1.39%
£2,000	University of Brighton	0.08%
£18,505	LAC British Academy	3.40%
£470,000	Paulsen Foundation	18.69%
£18,620	Chiang Ching Kuo	0.74%
£9,818	SA grant	0.39%
£700,000	SE Asia grant	27.84%
£600,000	Philippe Roman	23.87%
£170,500	Pinto PhD Studentships	6.78%
£100,000	Stonex PhD Studentships	3.98%
£2,000	BISI	0.08%
£71,675	Sotirov endowment	2.85%
£1,600	National Bank of Greece	0.06%
£2,000	EFG Eurobank	0.08%
£8,100	Actor Concessions	0.32%
£2,000	Global Finance	0.08%
£2,432	Latsis Foundation	0.10%
£5,000	Aegean Oil	0.20%
£109,325	Leverhulme trust	4.35%
£7,500	BP	0.30%
<b>TOTAL EXTERNAL FUNDING</b>		<b>94.11%</b>
<b>INTERNAL</b>		
£49,800	Special Reports Research Publications	1.98%
<b>1</b> £88,228	LSE annual grant	3.51%
£5,000	Global Governance	0.20%
£5,000	HEIF	0.20%
<b>TOTAL LSE FUNDING</b>		<b>5.89%</b>
<b>£2,514,103</b>	<b>TOTAL, FROM 25 SOURCES</b>	<b>100.00%</b>



NEW FUNDING AWARDS: FY 2009-10	
	Amount Awarded £
<b>RESEARCH COUNCILS</b>	
<b>2</b> Leverhulme Trust	£109,235.00
Nuffield Foundation	
Wellcome Trust	
Other Charities	
<b>3</b> UK Government	£30,505.00
UK Industry & Commerce	£7,500.00
European Commission	
<b>4</b> Overseas Foundations	£470,000.00
<b>5</b> Endowments or Donations	£103,093.00
Other Sources	
<b>Sub-total</b>	<b>£720,333.00</b>
<b>NON-CONTRACT RESEARCH FUNDING</b>	
<b>6</b> LSE Funding	£24,435.00
HIEF	£5,000.00
Publications & Subscriptions	
Other	
<b>Sub-total</b>	<b>£29,435.00</b>
<b>TOTAL</b>	<b>£749,768.00</b>

- 1** Received after end of FY 09-10 and therefore not reflected in this Financial report
- 2** Research grant for Professor Arne Westad
- 3** Chevening and BA funding
- 4** Paulsen Foundation donation
- 5** Pinto, BISI and Balkan funding
- 6** LSE Annual grant
- 7** Includes income from funding previously awarded

INCOME & EXPENDITURE STATEMENT *	
	Amount £
<b>7 INCOME FROM</b>	
Research Councils	
Leverhulme Trust	£109,235.00
Nuffield Foundation	
Wellcome Trust	
Other Charities	
UK Government	£30,505.00
UK Industry & Commerce	£7,500.00
European Commission	
Overseas Foundations	£280,000.00
Endowments & Donations	£253,093.00
Other	
<b>Sub-total</b>	<b>£680,333.00</b>

NON-CONTRACT RESEARCH INCOME	
LSE Funding	£24,435.00
HIEF	£5,000.00
Publications & Subscriptions	
Other	
<b>Sub-total</b>	<b>£29,435.00</b>
<b>TOTAL INCOME</b>	<b>£709,768.00</b>

EXPENDITURE	
Staff Costs	£302,221.00
Non-Staff Costs	£193,695.00
<b>TOTAL DIRECT COSTS</b>	<b>£495,916.00</b>

OVERHEADS	
Overhead Recovery Rate as a % of Staff Costs	13.50%
Overhead Recovery Rate as a % of Total Costs	8.23%

\* Total income FY 09-10: £709,768 compared with FY 08-09: £312,082  
Total expenditure FY 09-10: £495,916 compared with FY 08-09: £293,000

# INTERNATIONAL AFFAIRS STRATEGY DIPLOMACY



## CONTACT

**DR EMILIA KNIGHT**  
LSE IDEAS Centre Manager

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Web	<a href="http://lse.ac.uk/IDEAS">lse.ac.uk/IDEAS</a>