

# IVA PARVANOVA

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## EDUCATION

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PhD Health Economics, LSE Dissertation Topic: " <i>Essays on Corruption in Healthcare</i> "	2024 (expected)
Law and Economics, Bocconi University (auditing)	2021
MSc International Health Economics, LSE Distinction, Dissertation topic: " <i>Informal payments for health care in Eastern Europe</i> "	2019
MA Economics (undergraduate), University of Glasgow First Class Honors	2018

## RESEARCH EXPERIENCE

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**Research Support** Oct 2023 - present  
Transparency International UK

- Providing research support to the Global Health Program of TI-UK on projects linked to (1) falsified and sub-standard medicines and (2) health data governance
- Actively participating in team meetings and liaising with partner organizations

Generating outputs including policy landscape and stakeholder analyses

**Research Assistant** Oct 2018 - present  
LSE Health, LSE, UK

- Working on reviewing literature on (un)conditional cash transfers for antenatal and maternal care and physician biases

**Research Assistant** Nov 2018 - Oct 2021  
Imperial College Business School, Imperial College London, UK

- Working on various projects linked to financial incentives for GP practices in the UK
- Cleaning, merging and analyzing NHS data about pay and performance of GPs in England using RStudio and Stata
- Critically reviewing literature linked to gaming of financial incentive schemes targeting physicians

**Research Intern** July 2018 - Aug 2018  
Health Economics Research Unit, University of Aberdeen, UK

- Working on a project linked to GP location choices
- Reviewing the theoretical industrial organization literature and adapting location choice theory to physician agglomeration in the UK

**Research Intern** June 2016 - September 2016  
Ministry of Health, Bulgaria

- Preparing daily update reports for members of the International Projects and Programs team
- Assisting with the support of Ukrainian under-aged refugees
- Helping coordinate communication between the International Projects and Programs team and international partners, such as the World Health Organisation and the World Bank

## TEACHING EXPERIENCE

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**Teaching Assistant** Sept 2021 - present  
Department of Methodology and Department of Health Policy, London School of Economics, UK

- Teaching Introduction to Quantitative Analysis and Evidence Evaluation in Healthcare to graduate students
- Leading coding labs about RStudio and Stata
- Preparing teaching materials adjusted for students with varying levels of proficiency

**Teaching Assistant** Sept 2021 - June 2023  
Department of Economics and Public Policy, Imperial College London, UK

- Providing teaching and marking support for various subjects such as undergraduate- and graduate-level Economics applied to Health Innovation, Health Financing and Policy
- Providing dissertation support and preparing teaching materials
- Leading seminars for over 250 students

## PROJECT MANAGEMENT EXPERIENCE

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**Behavioral Economics Working Group Coordinator** Aug 2021 - present  
Young Scholars Initiative, Institute for New Economic Thinking, New York, USA

- Structuring and promoting the research interests of the Working Group comprising over 1600 members
- Organizing research dissemination and mentoring events for our members
- Liaising with leading scholars and policy stakeholders in the field to identify the most pressing interdisciplinary questions and leading discussions around them
- Organising workshops and webinars led by junior and senior scholars

**Knowledge Exchange and Research Support Assistant** Oct 2017 - April 2018  
College of Social Sciences, University of Glasgow, UK

- Assisting the Research Support team with building a research impact framework which can be adapted in the College
- Supporting the team with administrative tasks linked to their work with the Economic and Social Research Council

**Project Manager** June 2017 - Oct 2017  
Institute for New Economic Thinking, New York, USA

- Liaising with academic and non-academic partners while organising the Festival for New Economic Thinking
- Preparing a fundraising pitch deck which was presented in front of members of the Financial Times, the Resolution Foundation and the Century Foundation

## PUBLICATIONS

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- Parvanova, I., Gentilini, A., Cushing, J., & Naci, H. (2023). Safeguarding NICE from patient groups' conflicts of interest. BMJ, 381., doi: <https://doi.org/10.1136/bmj.p1243>
- Gentilini, A and Parvanova, I (2023) Industry funding of patient organisations in the United Kingdom: a retrospective study of commercial determinants, funding concentration and disease prevalence. BMJ Open, doi: <http://dx.doi.org/10.1136/bmjopen-2022-071138>

## WORK UNDER REVIEW

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- Institutional characteristics and social norms as drivers of bribery in healthcare - an empirical study (*under review*)
- The origin of first-in-class drugs and their clinical innovation (*review and resubmit*)
- International comparisons of informal payments (*forthcoming book chapter with Dr Sara Allin and Dr Ilias Kyriopoulos*)

## WORK IN PROGRESS

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- Favoritism and corrupt reciprocity - a lab-in-the-field experiment (*work in progress*)
- Two decades of measuring corruption in healthcare in the EU - a retrospective study (*work in progress*)

## MEDIA COVERAGE

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- *Revealed: drug firms funding UK patient groups that lobby for NHS approval of medicines*, The Guardian, <https://tinyurl.com/yc8zdmhw>, [23 July 2023]
- *Why economics has a problem with women*, Open Democracy, <https://tinyurl.com/4hr9un9a>, [7 March 2018]
- *Economics teaching is still neglecting critical thought*, The Guardian, <https://tinyurl.com/yc7wt6v4>, [17 November 2016]

## SELECTED CONFERENCES AND INVITED TALKS

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Conflicts of interest in the British pharmaceutical sector Consillium Scientific, London, UK	September 2023
Favoritism and corrupt reciprocity in healthcare - a lab experiment Turin International Festival of Economics, Turin, Italy	June 2023
Financial ties between patient groups and pharmaceutical companies in the UK WHO Collaborating Center, University of Toronto, Canada	March 2023
Payments from the pharmaceutical industry to patient groups Interdisciplinary Corruption Research Forum, University of Bologna, Italy	July 2022
Social norms as drivers of bribery in healthcare International Health Economics Association, online	June 2021
Performance-related incentives in healthcare Institute for New Economic Thinking, New York City, USA	October 2018
Incentivizing quality in health care 3rd Law, Economics and Policy Conference, New Delhi, India	November 2018

## AWARDS

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Economic and Social Research Council Doctoral Training Scholarship	2019 - present
Brian Abel-Smith Award for best performance in MSc International Health Economics	2019
Adam Smith Scholar Award for Excellence	2018

## PROFESSIONAL SERVICE

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- Journal referee: Health Policy, Health Policy and Planning
- Supervision of PharmD students at the Leslie Dan School Faculty of Pharmacy, University of Toronto

## PROFESSIONAL MEMBERSHIP

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International Health Economics Association (IHEA), Interdisciplinary Corruption Research Network

## MISCELLANEOUS

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Nationality	Bulgarian
Languages	Bulgarian (native), English (fluent), German (advanced), Russian (beginner)
Computer Skills	RStudio, Stata, L <sup>A</sup> T <sub>E</sub> X, Microsoft Office