THE EARTHSHOT PRIZE

NOMINATION FORM

Please note, nominations can only be submitted by Official Nominators through The Earthshot Prize's online nominations platform. This form is for information only and forms completed in this format (or any format other than the online nominations platform) will not be accepted for submission.

Sections in the nomination form

- Introduction
- Section 1: Key Information
- Section 2: Solution Details
- Section 3: Ambitions and Scaling
- Section 4: Nominator Endorsement and Declaration (not included in this document)

Please provide the following information on behalf of your Nominee.

1. Solution Name

What is the name of the solution you are nominating? This is the name that you would expect to be used publicly if this nomination is selected as a winner.

- *For example: Republic of Costa Rica, Pristine Seas, WOTA Box*
- *This is also the name that will be used to identify the nomination throughout the selection process so please ensure it is clear and that the nomination is easily identifiable to the nominee.*

We recommend you do NOT use a generic description that could apply to multiple nominations.

2. Name of Nominee

Please give the name of the person/organisation behind the solution you are nominating. If you are nominating a person or small number of persons, please include their full name(s). If you are nominating a group of people or organisation, please use the name of the team/organisation/body.

For example: City of Milan / Coral Vita / Vinisha Umashankar. If this is the same as the 'solution name' above, please copy the same response.

3. Nominee Type (please select one)
   - Individual
   - Team or small group of individuals
   - Not-for-profit organisation
   - For-profit organisation (privately held)
   - For-profit organisation (publicly listed)
   - Public sector/government organisation
   - Partnership/consortium of more than one organisation
   - Other

Please identify whether the nominee is an individual or group, and the type of group/organisation.

4. Short Description of what is being nominated (25 words)

Please provide a short, clear description of what the nomination is. For example, 'a project to grow corals in the Caribbean' or 'a city-wide network of local food waste hubs', or 'a young innovator who has created a solar ironing cart'.

5. Solution Type (please select one)
   - Activism / advocacy
   - Public Sector / policy solution
   - Technology / data-based solution

- Product / service (not primarily technology-based)
- Programme / initiative
- Alliance / coalition / treaty
- Legal / regulatory or finance-based solution
- Education / behaviour change
- Other (please specify)

Please identify the type of nomination you are putting forward. This information will only be used to assess the diversity of nominations and will not impact the assessment. If the solution fits more than one type please select the primary or most appropriate type in the list.

6. Country/Territory

What is the main country/territory in which the nominee is based? If there are multiple countries please use the location of the head office or the country in which the solution was founded.

7. Please indicate which countries/territories the solution is active within

Please list the main country/territory selected above as well as any additional countries that the solution operates in or has a direct impact in. For example, the head office of Takachar is in India but they also have a team and customers in Kenya.

8. Registered address of nominee
   - Street Address
   - City
   - ZIP / Postal Code

9. Digital Information
   - Website
   - Social Media Handle(s)

Please provide the social media provider/platform and corresponding social media identifier/handle.

10. Lead Nominee

This should be the person who would accept the Prize on behalf of the solution. For example, the founder.

   - First Name
   - Last Name
   - Current Position/Job Title
   - Email
   - Social Media Handles

- Affiliated Organisation(s) or Individual(s)

11. Key Contact

This should be the person who The Earthshot Prize can liaise with and who can answer follow up questions. For example, a chief of staff, special assistant or programme director. It can also be the same lead nominee as above, if the lead nominee is happy to liaise directly with The Earthshot Prize.

- Name
- Current Position / Job Title
- Email
- Phone

Section 2: Solution Details

Please provide the following information on behalf of your nominee's solution. These questions are based on what the solution does and how it makes an impact.

There is help text associated with each field below and a reminder that detailed information about the Earthshots, rules and guidelines, and frequently asked questions can be found in the Nominator Guidelines.

12. Primary Earthshot (please select one)
- Protect and Restore Nature
- Clean our Air
- Revive our Oceans
- Build a Waste-free World
- Fix our Climate

Identify the primary Earthshot which the solution directly relates to and you believe the nominee could win. Please consult the nominator guidelines for a list of issue areas within each Earthshot. Please note that the nomination may be moved into a different Earthshot at the discretion of The Earthshot Prize.

13. Primary Problem/Issue (please select one)

What problem/issue area does the nomination address within the relevant Earthshot

- NATURE: Forest/rainforest conservation/restoration
- NATURE: Habitats, biodiversity and species preservation
- NATURE: Agriculture /farming /food supply
- NATURE: Freshwater ecosystem conservation
- NATURE: Data / mapping and local planning
- NATURE: Human wildlife conflict
- NATURE: Afforestation / tree planting
- NATURE: Desertification
- NATURE: Land restoration and soil conservation

- NATURE: Indigenous stewardship
- NATURE: Behaviour change / group action
- NATURE: Alien/invasive species
- NATURE: Other
- AIR: Data / mapping, accountability and local planning
- AIR: Industrial pollution and fossil fuels, including industrial VOCs
- AIR: Urban transport / Sustainable transport methods
- AIR: Other transport, e.g. aviation solutions relating to air pollution
- AIR: Healthcare based respiratory disease and illness prevention
- AIR: In-home air pollution e.g. generators, wood burning
- AIR: Agricultural pollution e.g. crop burning 3
- AIR: Cities / sustainable cities
- AIR: Renewable energy generation, including fusion energy technology solutions specifically designed to combat air pollution
- AIR: Other
- OCEANS: Fishing / fisheries / food supply / marine protected areas
- OCEANS: Marine debris (e.g. plastic)
- OCEANS: Chemical or nutrient marine pollution (e.g. fertiliser leaching)
- OCEANS: Coastal conservation and restoration
- OCEANS: Coral reefs / underwater ecosystem conservation and protection
- OCEANS: Species preservation
- OCEANS: Equity and economic justice, particularly for small island states
- OCEANS: Acidification and warming
- OCEANS: Data / mapping / exploration and knowledge
- OCEANS: Ocean farming
- OCEANS: Shipping and maritime
- OCEANS: Tourism
- OCEANS: Blue carbon and ocean carbon storage
- OCEANS: Other
- WASTE: Plastic
- WASTE: Other single use materials, circularity and dematerialisation, including packaging and logistics
- WASTE: Food waste
- WASTE: Agricultural waste
- WASTE: Human and organic waste
- WASTE: Fashion
- WASTE: High value consumer goods and general merchandise
- WASTE: Chemical waste
- WASTE: Construction
- WASTE: Water
- WASTE: Waste management networks
- WASTE: Other
- CLIMATE: Energy – renewables

- CLIMATE: Energy – fossil fuel transition/mitigation
- CLIMATE: Methane emission mitigation
- CLIMATE: Land use
- CLIMATE: Agriculture, food and farming
- CLIMATE: Industrial Emissions of gases
- CLIMATE: Transport, land-based
- CLIMATE: Transport, sea-based
- CLIMATE: Transport, air-based/aviation
- CLIMATE: Refrigeration
- CLIMATE: Construction including design in urban areas, buildings, materials
- CLIMATE: Adaptation and resilience for vulnerable communities/countries
- CLIMATE: Population, women's health and girls' education
- CLIMATE: Consumer goods including fashion
- CLIMATE: High energy consuming industries – steel, manufacturing, cement etc.
- CLIMATE: Storage and distributary mechanisms
- CLIMATE: Nature-based carbon capture
- CLIMATE: Carbon capture and storage
- CLIMATE: Other

14. Identify the secondary Earthshots which the solution relates to and you believe the solution can contribute towards. (please select one)
    - Protect and Restore Nature
    - Clean our Air
    - Revive our Oceans
    - Build a Waste-free World
    - Fix our Climate

15. What other problems/issue areas does the nomination address within the primary or secondary Earthshots? (please select up to three)
    - Secondary problem/issue 1
    - Secondary problem/issue 2
    - Secondary problem/issue 3

Use the list from question 13 to identify the secondary problem/issues the solution addresses.

16. Summary of solution (100 words)

Please provide a concise summary of the solution or person you are nominating, if you had to tell the story for a public audience.

This summary should give a clear and inspiring story of WHAT the solution is, WHY it is needed and HOW it contributes to the selected Earthshot. Like an elevator pitch, if someone saw only this summary without the rest of the nomination form, they should have a high-level idea of what has been nominated and why.

17. What type of intervention does the solution primarily use? (please select one)
- Preventative (addressing the source of the problem)
- Adaptive (adapting to the impacts of damage already caused)
- Restorative (reversing damage already caused)

Please note that The Earthshot Prize is looking for all three types of intervention and this question is to help us monitor diversity. We appreciate that solutions may cross over more than one intervention type so ask for the primary type of intervention.

Examples for each of these types are:
- *Preventative: AEM Electrolyser, Climate Winner 2021, which turns renewable electricity into green hydrogen, a zero emission gas that can replace fossil fuels and thus prevent carbon emissions.*
- *Adaptive: Living Seawalls, Oceans Finalist 2021, which are habitat panels, fitted to manmade coastal sea defences. By mimicking natural coastal rock formations, the Seawalls adapt coastal sea-defences to bring back nature.*
- *Restorative: Coral Vita, Oceans Winner 2021, which grows corals and outplants them into degraded reefs, to restore the world's dying coral reefs.*

Further examples of how different solutions fit into these categories can be found in the nominator guidelines.

18. Which SDGs does the Solution Address? (please select up to three)
- SDG 1: No poverty
- SDG 2: Zero hunger
- SDG 3: Good health and wellbeing
- SDG 4: Quality education
- SDG 5: Gender equality
- SDG 6: Clean water and sanitation
- SDG 7: Affordable and clean energy
- SDG 8: Decent work and economic growth
- SDG 9: Industry, innovation and infrastructure
- SDG 10: Reduced inequalities
- SDG 11: Sustainable cities and communities
- SDG 12 Responsible consumption and production
- SDG 13: Climate action
- SDG 14: Life below water
- SDG 15: Life on land
- SDG 16: Peace, justice, and strong institutions
- SDG 17: Partnerships for the goals

Please select up to 3 main SDGs which are a mixture of environment and human-focused. These SDGs should be the primary SDGs where the solution is already having an impact.

19. How does this solution build inclusion and equity? (100 words)

20. How is the solution's primary impact achieved? (please select one)
- By delivering its own work
- By supporting others to enhance their impact

Please indicate whether the solution primarily delivers impact directly or is an 'enabler' for other solutions. For example, Coral Vita achieves impact through delivering its own work of growing and planting corals, whereas Restor supports conservation projects by connecting them with other projects around the world and providing insights and data.

21. Are there other organisations/people doing similar things to the nominated solution? (please select one)
    - Yes
    - No
    - Unsure

Please indicate whether there are organisations, in any part of the world, who have similar aims, outputs or operate in a similar way to the solution. They may not be operating in the same way or having the same outcomes, and you will be asked in the following questions what makes the solution you are nominating different or better to others.

22. Please name the other key organisations/people (max. 50 words)

23. What makes the nominated solution different or better than those who do similar work? (max 100 words)

24. Please upload a photograph that represents the solution or nominee/team
Permitted file types: image files (.jpg, .png).
Minimum file size: 1KB
Maximum file size: 30MB.

Section 3: Ambitions and Scaling

25. Which of the following options best describes the stage the solution is at? (please select one)
    - It is an idea
    - It is currently being developed into a programme, product/service or other solution type (e.g. a technology that is being developed into a product/service)
    - It is a functioning solution but it has not yet launched publicly/in its target market
    - It is a solution currently in a limited scale pilot / prototype trial / user testing stage
    - It is a solution that has launched and has multiple users / beneficiaries in a single geography or sector
    - It is a solution that is active in multiple geographies and/or sector

26. How many countries is the solution currently active within? (please select one)
    - 1

- 2-5
- 6-10
- More than 10

27. Which continents could the solution be scaled to/replicated in with the support of The Earthshot Prize?
    - Africa
    - Antarctica
    - Asia
    - Europe
    - North America
    - Oceania
    - South America

28. How many customers/users/beneficiaries does the solution have?

Please give an approximate number of people using or affected by the solution

29. How would you describe the potential to scale the impact of this solution? (please select one)
    - It could be scaled to/replicated to serve a larger number of users/beneficiaries in the same geography
    - It could be scaled to/replicated in other geographies in the same country/territory
    - It could be scaled to/replicated in other countries in the same continent
    - It could be scaled to/replicated in other continents
    - It could be scaled to/replicated in other sectors (e.g. from home energy to transport)
    - It could be scaled to/replicated in other types of environment, or for other species (e.g. from rural to urban areas, or from Gorillas to other endangered animals)

30. When could the solution be scaled/replicated in this way with the support of The Earthshot Prize? (please select one)
    - 1-2 years
    - 3-5 years
    - 6-8 years
    - 9-10 years
    - 10-15 years
    - 15-20 years
    - 20+ years

31. Please describe the solution's most recent significant breakthrough or achievement, which makes it a worthy winner of The Earthshot Prize (100 words)

Examples of breakthroughs include: creation of a functional prototype; launch of an in-market pilot program; close of a first paying customer/contract; successfully raised funds or secured significant partnership; completed major research trial; launched in new geography or sector; achieved a landmark victory (e.g. a legal victory).

32. When was this breakthrough or achievement?

Please enter this as a year in the format YYYY (e.g. 2022)

33. What is the key impact that the solution would like to achieve with the support of The Earthshot Prize? (100 words)

Winners of The Earthshot Prize are granted GBP £1million to scale their impact. Winners and Finalists are also given a global platform and profile, and tailored support from the Prize's Global Alliance network, including in-kind support and partnership opportunities. Please indicate the scale of impact that could be achieved by winning the Prize. Please note that the proposed impact should be realistic and achievable by 2025. It should focus on the measurable impact against the Earthshot (and associated SDGs) that could be achieved (e.g. X% less carbon), rather than intermediate outcomes for the nominee (e.g. increased publicity).

34. What is the primary support that would help to achieve this impact? (please select one)
    - Funding/investment
    - Publicity/awareness and profile
    - Network support and partnerships (e.g. with governments, NGOs or businesses)
    - Operational and/or management support
    - Recruiting and attracting talent
    - Other

Although most solutions will benefit from a mix of these types of support, we would like to know which would have the biggest impact on the solution.

35. How much funding/investment does the nominee require in order to scale the impact of the solution over the next 2-3 years? (GBP) (please select one)
    - Less than £10,000
    - £10,000 - £100,000
    - £100,000 - £500,000
    - £500,000 - £1,000,000
    - £1m (million) - £5m
    - £5m - £10m
    - £10m - £25m
    - £25m - £50m
    - £50m - £100m
    - More than £100m