



Department of
**Geography and
Environment**

presents

Behavioural Transformations in the 21st Century: Frontiers in Behavioural Public Policy

on July 7th, 2022

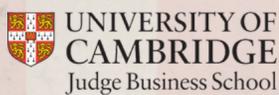
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Department of
**Psychological and
Behavioural Science**



Department of
Social Policy



Join experts in the field of behavioral economics for a one-day workshop discussing the new developments in behavioural public policy relating to climate change, misinformation, scaling-up, ethics and behavioural agency, and more.

KEYNOTES



CASS SUNSTEIN

Cass Sunstein is the Robert Walmsley University Professor at Harvard. He is the founder and director of the Program on Behavioral Economics and Public Policy at Harvard Law School. In 2018, he received the Holberg Prize from the government of Norway, sometimes described as the equivalent of the Nobel Prize for law and the humanities. In 2020, the World Health Organization appointed him as Chair of its technical advisory group on Behavioural Insights and Sciences for Health. He serves as an adviser to the Behavioural Insights Team in the UK.



DILIP SOMAN

Dilip Soman is a Canada Research Chair in Behavioural Science and Economics, and serves as a Director of the Behavioural Economics in Action Research Centre at Rotman [BEAR]. His research is in the area of behavioural science and its applications to consumer wellbeing, marketing and policy. He is the author of "The Last Mile" [University of Toronto Press] and teaches a massive open online course [MOOC] "BE101X: Behavioural Economics in Action" on EdX.

POLICY ROUNDTABLE



LUCIE MARTIN

Lucie Martin is a PhD candidate in the School of Economics at University College Dublin.



PAVAN MAMIDI

Pavan Mamidi is the Director of the Centre for Social and Behavioural Change at Ashoka University.



MICHAEL SANDERS

Michael Sanders is a Professor of Public Policy at King's College London.



PATRICK FORSCHER

Patrick Forscher is a research lead at the Busara Center for Behavioral Economics.



MANU SAVANI

Manu Savani is a lecturer in Behavioural Public Policy at Brunel University London.

FULL INFORMATION CAN BE FOUND ON THE EVENT WEBSITE AND THE [EVENTBRITE PAGE](#)

For more details, please write to Bea Thompson [✉ keisgutopianimpulse@outlook.com](mailto:keisgutopianimpulse@outlook.com) or find us on Twitter [🐦 @Behavioural21](https://twitter.com/Behavioural21)



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SPEAKERS



PETER JOHN

Peter John was a Professor of Political Science and Public Policy, University College London from 2011 until 2017. Previously he held appointments at the University of Manchester, Birkbeck, University of Southampton, and University of Keele. He has a DPhil from the University of Oxford and his first main job was as a Research Fellow at the Policy Studies Institute. He became head of the School of Politics and Economics in July 2020.



JULIA BLASCH

Julia Blasch is an economist specialized in behavioral environmental economics working as a Professor of Environmental and Sustainable Economics at Technische Hochschule Ingolstadt and as Research Associate at the Institute for Environmental Studies (IVM) of Vrije Universiteit Amsterdam (VU).



ADAM OLIVER

Adam Oliver teaches behavioural economics and behavioural public policy, and has published widely in these areas, and indeed also in the areas of health economics and health policy. He is the founder of the Health Equity Network, the European Health Policy Group, the Behavioural Public Policy Network and the London Health Economics Group.



GANGA SHREEDHAR

Ganga Shreedhar is an Assistant Professor in Behavioural Science at the LSE and co-director of the MSc in Behavioural Science programme. She is an Affiliate of the Department of Geography and Environment, an Associate at the Grantham Research Institute of Climate Change and the Environment and the Inclusion Initiative, and a Fellow of the Higher Education Academy.



SANDER VAN DER LINDEN

Sander van der Linden is Professor of Social Psychology in Society in the Department of Psychology at the University of Cambridge and Director of the Cambridge Social Decision-Making Lab. Before coming to Cambridge, he held posts at Princeton and Yale University. His research interests center around the psychology of human judgment, communication, and decision-making.



ULRIKE HAHN

Ulrike Hahn is a professor at the Department of Psychological Sciences at Birkbeck College, University of London, where she also serves as director of the Centre for Cognition, Computation and Modelling. Her research interests are categorization, similarity, language and language acquisition, and, first and foremost, questions of human rationality.



MATTEO M. GALIZZI

Matteo M Galizzi is Associate Professor of Behavioural Science and Co-Director of the Executive MSc in Behavioural Science at the LSE Department of Psychological and Behavioural Science, and Co-Director of the LSE Behavioural Lab.

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LEONHARD LADES

Leonhard Lades is an Assistant Professor in Environmental Policy in the School of Architecture, Planning and Environmental Policy. He is also leading the Behavioural Science & Policy Group at the UCD Geary Institute and is the Treasurer of the International Association for Research in Economic Psychology (IAREP).



LUCIA REISCH

Lucia Reisch, a behavioural economist, is the inaugural El-Erian Professor of Behavioural Economics and Policy at Cambridge Judge Business School. Her main research focus is sustainable consumer behaviour and behavioural public policy..



HENDRIK BRUNS

Hendrik Bruns is Policy Analyst at the European Commission Joint Research Centre. He was a doctoral researcher at the Max Planck Institute investigating the impact of behavioral interventions, i.e. nudges, on voluntary individual contributions to public goods, such as climate protection. He received his PhD in sociology from the University of Hamburg in 2018.



KATE LAFFAN

Kate Laffan is an Assistant Professor in Behavioural Science. She has a BComm International from University College Dublin and the University of Salamanca and an MSc and PhD in Social Policy from the London School of Economics. Her PhD titled 'Issues relating to Wellbeing, Behaviour and the Environment' was funded by the Grantham Research Institute on Climate Change and the Environment.



PATRIK MICHAELSEN

Patrik Michaelsen is a Researcher at the University of Gothenburg. His interests center around the psychology of decision making, behavior change and nudging. In particular, he has researched how people experience and evaluate behavior change interventions, and topics relating the ethics of influence.

ORGANISING COMMITTEE



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For more details, please write to Bea Thompson [✉ keisgutopianimpulse@outlook.com](mailto:keisgutopianimpulse@outlook.com) or find us on Twitter [🐦 @Behavioural21](https://twitter.com/Behavioural21)