

# Julien PICARD

## Education

- 2019-... **MPhil/PhD Environmental Economics**, *London School of Economics and Political Science (LSE)*, United Kingdom.
- 2017-2018 **MSc in Economics (year 2)**, *ENSAE - University Paris-Saclay*, France.
- 2016-2017 **BSc in Mathematics**, *University Paris-Sud, Orsay*, France.
- 2015-2016 **MSc in Economics (year 1)**, *Ecole Polytechnique - University Paris-Saclay*, France.
- 2014-2015 **BSc in Economics**, *ENS Paris-Saclay*, France.

## Working Papers

- Banerjee, S., & Picard, J. (2022). Thinking through norms can make them more effective. Experimental evidence on reflective climate policies in the UK. *Experimental Evidence on Reflective Climate Policies in the UK*.
- Picard, J. (2021). Nudging virtuous behaviours without crowding-out other ones: micro-foundations to behavioural interventions. Available at SSRN 3784009.

## Research Projects

- Picard, J. & Banerjee, S. (upcoming) To(o) (m)eat or not to(o) (m)eat? When cultural habits and environmental concerns are in conflict in influencing British diets.
- Picard, J. & Banerjee, S. (upcoming) When nudges ricochet, behavioural spillovers of social norm nudges promoting plant-based diets
- Leon, AK. & Picard, J. & Schobin, J. (upcoming). Fostering two pro-environmental behaviours at once: an experimental study on behavioural spillovers.
- Balmford, B. & Banerjee, S. & Groom, B. & Picard, J. (upcoming). The moral or the consequences, the effect of framing appeals for biodiversity conservation support on altruistic preferences.

## Professional Experience

- Aug-Dec 2022 **Consulting for the Wellcome Trust.**
  - Co-writing a policy brief on methane emissions and diets for COP27.
- Mar-Jul 2022 **Consulting for LSE extended education.**
  - Co-designing a course on green growth and sustainable development.
- Jul-Sep 2020 **Consulting for AXA Insurance.**
  - Writing the script of a MOOC on companies' decarbonisation strategies.
- Oct 2018-Apr 2019 **Research Assistant**, *CNRS - Experimental Economic Laboratory of Paris*, France.
- Apr-Aug 2016 **Research Assistant**, *Technische Universität, Berlin*, Germany.
- May-Jul 2015 **Research Assistant**, *Economic Analysis and Theory Group, Lyon*, France.

## Teaching

- 2021-2022 **Applied environmental economics (GY222)**, 2nd year BSc. course, Department of Geography and Environment, LSE.
- 2021-2022 **Method surgery (GY350)**, 3rd year BSc. course, Department of Geography and Environment, LSE.
- Jul. 2020 **Environmental economics and sustainable development (EC240)**, 2nd year BSc. course (summer school), Department of Economics, LSE.
- 2020-2021 **Applied environmental economics (GY222)**, 2nd year BSc. course, Department of Geography and Environment, LSE.
- 2020-2021 **Method surgery (GY350)**, 3rd year BSc. course, Department of Geography and Environment, LSE.
- 2018-2019 **Oral examiner for undergraduate students preparing for nationwide entrance examination to the "Grandes Ecoles" for economic studies**, *Lycée André Bouloche and Lycée Parc de Vilgenis*, France.
  - Lycée André Bouloche: Micro-economics with second year students;
  - Lycée Parc de Vilgenis: Economic culture, preparation for comprehensive exams with second year students.

## Awards and Grants

- 2022 **Teaching award**, *Highly Commended for the LSE Class Teacher Awards 2021-22*.
- July 2021 **Best presentation prize**, *Double-edged nudges? Micro-foundations to behavioural interventions*, Early Career Colloquium of the Regional Science Association International – British and Irish Section.
- Feb 2021 **Frederick Soddy's postgraduate award (£6,000)**, Royal Geographic Society.

## Conferences

- 2022 Regional Science Association International – British and Irish Section. (RSAI-BIS), LSE Shifting landscape conference, International Conference of the French Association of Experimental Economics (ASFEE), International Behavioural Public Policy Conference (IBPPC)
- 2021 Association of Environmental and Resource Economists at the Western Economic Association International (AERE@WEAI), Association of Environmental and Resource Economists (AERE), European Association of Environmental and Resource Economists (EAERE), International Association for Research in Economic Psychology and the Society for the Advancement of Behavioral Economics (IAREP-SABE), Early Career Colloquium of the Regional Science Association International – British and Irish Section. (RSAI-BIS).

## Blogging

- Picard, J., (2021). Our brains don't like to think critically. *Contemporary issues in teaching and learning*. Available at: <https://lsepccertcitr.wordpress.com/2021/04/12/our-brains-do-not-like-thinking-critically/>
- Picard, J., (2021). Should universities make you feel safe? *Contemporary issues in teaching and learning*. Available at: <https://lsepccertcitr.wordpress.com/2021/06/07/should-universities-make-you-feel-safe/>

## Outside Activities

**Humanitarian** August 2015, taught maths and French in an elementary school in Tanguieta, Bénin.