

	Monday 13 June	Tuesday 14 June	Wednesday 15 June	Thursday 16 June	Friday 17 June
<b>Morning Session</b> 9:30 -10:45	<b>From 8.00 Registration</b>  <b>9.30 Introductions</b>  <b>Valuation – Theory</b> <ul style="list-style-type: none"> <li>NPV, IRR, Multiples</li> <li>Cash Flows, Discounts Rates</li> </ul> <i>Ashwini Agrawal</i>	<b>Management Strategy</b> <ul style="list-style-type: none"> <li>The “soft side of strategy:” key concepts and applications</li> <li>How to value companies: Valuation methods for M&amp;A</li> </ul> <i>Vicente Cuñat</i>	<b>Financial Strategy</b> <ul style="list-style-type: none"> <li><u>Case 3: American Home Products</u></li> <li>How to evaluate tax shields vs. distress costs</li> </ul> <i>Ashwini Agrawal</i>	<b>Private Equity</b> <ul style="list-style-type: none"> <li>Overview of PE industry</li> <li>Mechanics of PE valuation</li> </ul> <i>Ashwini Agrawal</i>	<b>New Businesses</b> <ul style="list-style-type: none"> <li>Interactive lecture on the strategy of new firms               <ul style="list-style-type: none"> <li><u>Case 6: Knoll</u></li> </ul> </li> <li>Class discussion of Knoll case               <ul style="list-style-type: none"> <li>Going Public</li> </ul> </li> </ul> <i>Vicente Cuñat</i>
	<b>Coffee Break 10.45 - 11.15 (2nd floor Mezzanine)</b>				
<b>Morning Session</b> 11:15 -12:45	<b>Valuation – Theory</b> (continued)  <i>Ashwini Agrawal</i>	<b>Management Strategy</b> (continued)  <i>Vicente Cuñat</i>	<b>Financial Strategy</b> (continued)  <i>Ashwini Agrawal</i>	<b>Private Equity</b> (continued)  <i>Ashwini Agrawal</i>	<b>New Businesses</b> (continued)  <i>Vicente Cuñat</i>
<b>Lunch 12:45 – 14.00</b>					
<b>Afternoon Session</b> 14:00 -15:30	<b>Valuation – Practice</b> <ul style="list-style-type: none"> <li><u>Case 1: Mercury Athletic</u></li> <li>Class discussion of               <ul style="list-style-type: none"> <li>Mercury case</li> </ul> </li> </ul> <i>Ashwini Agrawal</i>	<b>Valuation - Practice</b> <ul style="list-style-type: none"> <li><u>Case 2: AirThread</u></li> <li>Groups meet to discuss to work on AirThread case               <ul style="list-style-type: none"> <li>Class discussion</li> </ul> </li> </ul> <i>Vicente Cuñat</i>	<b>Mergers &amp; Acquisitions</b> <ul style="list-style-type: none"> <li><u>Case 4: Paramount</u></li> <li>Class discussion of Paramount case</li> </ul> <i>Vicente Cuñat</i>	<b>Venture Capital</b> <ul style="list-style-type: none"> <li><u>Case 5: Spiffy</u></li> <li>Class discussion of “Spiffy” case</li> </ul> <i>Ashwini Agrawal</i>	<b>Course wrap-up</b> <ul style="list-style-type: none"> <li><u>Exam</u></li> </ul> <b>16:30 Graduation</b>
<b>Coffee Break 15.30 - 16.00 (2nd floor Mezzanine)</b>					
<b>Afternoon Session</b> 16:00 -17:00	<b>Valuation – Practice</b> (continued)  <i>Ashwini Agrawal</i>	<b>Valuation - Practice</b> (continued)  <i>Vicente Cuñat</i>	<b>Mergers &amp; Acquisitions</b> (continued)  <i>Vicente Cuñat</i>	<b>Venture Capital</b> (continued)  <i>Ashwini Agrawal</i>	
<b>17:00 – 18:00</b>	Case preparation and support session	Case preparation and support session	Case preparation and support session	Case preparation and support session	
<b>Evening Events</b>	<b>Welcome Reception</b> 18:00pm - 8th Floor Terrace, Marshall Building			<b>Celebration Dinner</b> Edinburgh and Drawing Room, Grand Connaught Rooms 18:30pm- Welcome Drinks 19:00pm– Seated for Dinner	