

Leading Social Business: Purpose, Profit & Impact

	Monday The Social Business Contexts	Tuesday Entrepreneurship for Impact	Wednesday The Purpose-Driven Corporation	Thursday Innovative Resourcing	Friday Leading the Social Business
Session I	Registration Introduction: Leading the Social Business	Social entrepreneurship for impact: moving fast and mending things	What is the responsibility of business?	Funding sources for the social business	Tensions in the social business
			Coffee Break		
Session 2	How do we understand social impact and public benefit?	The social enterprise	Purpose-driven corporations	Impact investing and innovative funding mechanisms	How to lead for purpose and profit
			Lunch		
Session 3	Failures of Capitalism – What has gone wrong?	Challenges for social entrepreneurship	The purpose-driven corporation in practice	ESG and impact	The future of social business: your vision Feedback Session (Early Finish)
			Coffee Break		
Session 4	From do no harm to positive impact: exploring purpose and profit	The social enterprise: practitioner experience	Impact economy: expert practitioner	ESG and impact	
Evening Events	Welcome Reception			Celebration Dinner	

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