**2019 Business Chinese Teacher Training**

6 – 8 September 2019

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| Day 1 6 SeptemberRoom 3.02 - 3.04, Fawcett House, LSEHoughton Street, London WC2A 2AE (nearby underground TEMPLE or HOLBORN) |
| 08:30-09:30 | Registration |
| 09:30-10:00 | WelcomeOpening Ceremony | **Dr Neil McLean**Director of Academic and Professional Development Division, LSE**Prof. WANG Jinghui**Confucius Institute for Business London (CIBL) China Director |
| Keynote Address | **Mr WANG Yongli**Minister Councillor of Education from Chinese Embassy |
| Group Photos + Tea Break |
| 10:30-11:30 | International Chinese and Teaching of Chinese Internationally with study of HSK, BCT and YCT | **Prof. ZHANG Xinsheng**Director of the Centre for Modern Languages, Richmond University, Vice Chairman of the European Association of Chinese Teaching |
| 11:30-12:45 | Basic Cultural Assumptions in Cross-Cultural Engagement | **Prof. XU Yinong** CI UK Director, London Southbank University |
| 12:45-13:30 | Q & A Lunch & Tea Ceremony  |
| 13: 30-14:20 | The Resources and Opportunities in Teaching Business Chinese in the UK | **Mr CHEN Tongdu**Director of Hanban UK London |
| 14: 20-15:10 | Business Chinese and the Management System --A case study of LSE CIBL  | **Dr. LU Hong OBE**CIBL Deputy Director |
| 15:10-15:30 | Q & A Tea Break (Press points and Stress Released)  |
| 15:30-16:20 | What Does Effective Communication Mean in a UK Language Classroom | **Dr Neil McLean** Director of Academic and Professional Development Division, LSE |
| 16:20-17:10 | Refection of the day and group discussion on professional development plan  | **Prof. WANG Jinghui** CIBL China Director |
| 17:10-17:30 | Q & A Group Work Allocation |
| 17:30 | Dinner |
| Day 2 7 SeptemberRoom 3.02 - 3.04, Fawcett House, LSE |
| 09:30-10:20 | Intercultural Communication and Cultural Comparison – Professional manner and Language  | **Prof. WANG Jinghui** CIBL China Director |
| 10:20-11:10 | Business Chinese Education: Teaching and Learning CICB Course model  | **Mr. LIAO Dun** CLCB Academic lead |
| 11:10-11:30 | Q & A Tea Break Tea Ceremony  |
| 11:30-12:20 | Demo Class of Business Chinese: Beginner Level  | **Ms WANG Yang** CIBL, LSE |
| 12:20-13:10 | An Introduction to Course Design and Developments in Business Chinese in British Higher Education Institutions  | **Dr LI Mingfang** Principle Lecturer Regents University |
| 13:10-14:30 | Lunch & Learn. Chinese Wellbeing demo  |
| 14:30-15:20 | Immersion Chinese Course Design and Delivery | **Dr. YUE Lan**  CIBL Associate Professor |
| 15:20-16:10 | The Administration and Execution of CIBL Program | **Ms Jessica Cunliffe**CIBL Institute Manager |
| 16:10-16:20 | Q & A Tea Break ( Chinese painting and Calligraphy)  |
| 16:20-18:00 | Analysis and Utilisation of Multi-media: An Introduction to Its Uses in Business Chinese and Relevant Sources | **Ms FANG Jing** Hanban Expert, University of Oxford China Centre |
| 18:00 | Dinner |

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| Day 3 8 SeptemberRoom 3.02 - 3.04, Fawcett House, LSE |
| 09:30-10:20 | Demo Business Chinese Class at Advanced Level | **Dr HUA Jing** CIBL, LSE |
| 10:20-11:10 | How to Keep Your Students Motivated and Engaged Through Games - Confucius Classroom Teaching | **Mr Nick Mair** Director of Modern Language, Dulwich College |
| 11:10-11:30 | Tea Break |
| 11:30-12: 20 | Demo Class of Business Culture--Designing and Demonstrating | **Mr. Oliver Shiell** Founder and Managing Partner Asiability Ltd |
| 12:20-13:30 | Lunch & Group Discussing and Preparing the Teaching Plan |
| 13:30-14:20 | Branding and Development | **Prof. FAN Hong**Director of Communication, Tsinghua University |
| 14:20-15:20 | Demo of Marketing Business Chinese within a Company | **Mr Alex Adamo** Adamo Enterprises & The Commercialiser |
| 15:20-15:40 | Tea Break |
| 15:40-16:40 | Group Report on Business Chinese Course on Learning Outcome: Design & Delivery | **Dr LU Hong, OBE** CIBL Deputy Director |
| 16:40-17:00 | Closing Ceremony-Issuing of Certificates | CIBL Directors |

\*\*\*The above schedule may be subject to changes

Sponsored by: Hanban, Confucius Institute Headquarters

Supported by: LSE and Tsinghua University

Host Organisation: CIBL