



**2021 Business Chinese Teacher Training
&
International Project Operation
Schedule**

17,18,19 Sept 2021 Friday, Saturday, and Sunday

Day One - 17th Sep Friday		
8:30- 8:45	Registration	
8:45- 9:00	Opening Ceremony	Prof.WANG Jnghui CIBL China Director
	Expectation	Dr. LU Hong, OBE CIBL Deputy Director
	Online Group Photo	
9:00- 9:50	Global Chinese Development, Opportunities and Challenges and Case Sharing	Prof. BELLASSEN Jbel Chairman of the European Association of Chinese Teaching Chairman of French Chinese Association Director of Center for Language Education and Cooperation, Ministry of Education
9:50 - 10:40	Comparison and Analysis of Examination System between International Chinese and International Chinese Teaching	Prof. ZHANG Xinsheng Professor of Chinese Director of the Centre for Modern Languages, Richmond University Vice-Chairman of the European Association of Chinese Teaching





Confucius Institute for Business London

10:40 – 10:50	How to Help Business Chinese Teachers To Create a Platform for Research Outcome	Ms. JJ Hui Manager of Publishing Department of China Foreign Language Teaching and Research Publishing (FLTRP)
10:50 – 11:40	Teaching Business Chinese in the UK: Opportunities, Resources and International Project Operation – Case Study on UK Business Chinese Competition	Dr. SONG Lianyi Head of Business Chinese Teaching SOAS Head of Judges for UK Business Chinese Competition
11:40 – 12:30	Expectation from Management Team (Recruitment of Teachers and Volunteers, Personnel Management, and Management of Business Chinese Courses)	Dr. ZHU Li CIBL Business Chinese Teacher Associate Professor of School of International Business, T.JFU Dr. of Economics, Nankai University Former China Director of Portuguese Confucius Institute Dr. LU Hong, OBE CIBL Deputy Director
12:30- 13:20	Intercultural Communication and Cultural Comparison - Professional Attitude and Language	Prof. WANG Jnghui CIBL China Director
13:20- 14:10	Effective Communication is the Key to Success: A Case Study of Effective Communication in Business	Mr. Oliver Shiell CEO of UK National Committee on China (UKNCC) Mr. WANG Janwei Associate Professor Confucius Institute of Business, Matej Bel University, China Director
Day Two - 18th Sep Saturday		
8:30-9:20	Career Planning and Personal Development for Business Chinese Teachers: Cultural Change	Mr. Rene Carayol MBE Managing Director at IPC Magazines





		One of the World' s Leading Executive Coaches, Leadership Speakers and Inclusion Expert, LSE Alumni
9:20- 10:10	Opportunities and Challenges of Business Chinese and International Project Management – Social, Economic and Research Value: CIBL Case Study	Dr. LU Hong, OBE CIBL UK Deputy Director
10:10- 11:00	Tailored Made Teaching Arrangement Based on the Needs from Different Groups: Case Study on CIBL Short Summer Programme & Online Teaching	Ms. LU Li Associate Professor Language Centre Tsinghua University China
11:00- 11:50	Business Chinese Teaching Flipped Classes: Case Study on Three Steps and Ten Segments	Prof. SHEN Shuying Beijing Language & Culture University
11:50- 12:40	Elementary Course Demonstration: Design of Immersion Programme for Business Chinese	Dr. YU Yunling Associate Professor CIBL
12:40- 13:30	Business Chinese Intermediate Course Demonstration : Curriculum Design, Activity Arrangement and Auxiliary Teaching Resources	Dr. HUA Jng Associate Professor CIBL
13:30- 14:20	Analysis and Utilization of Multimedia: Business Chinese and Related Resources	Ms. FANG Jng Chinese Expert Language Centre, University of Oxford
14:20 - 14:30	Project team discussion : Teamwork projects and related activities and resources to assist teaching and learning : Chinese characters/paintings, tea art, food, health Baduanjin and cultural lectures	Dr. LU Hong OBE CIBL UK Deputy Director

Day Three - 19th Sep

Sunday

08:30-9:10	Advanced Business Chinese Course Demonstration: Curriculum Design, Demonstration and Related Teaching Resources	Ms. WEI Jian Associate Professor
------------	---	--





		CIBL
9:10- 10:00	How to Keep Students' Enthusiasm Through Games - Confucius Classroom Teaching and Activity Arrangement, Demonstration and Sharing	Mr. Nick Mair Director of Language Center of Dulwich College
10:00- 10:50	Fundamentals of Economics for Business Chinese Teachers	Dr. JANG Yuanyan Associate Professor of Economics Dongbei University of Finance and Economics
10:50- 11:40	International Educational Cooperation, Resource Sharing and Opportunities for Europe	Mr. David Stringer- Lamarre IOD Special Adviser to the UK Board on International Cooperation
11:40- 12:30	Programmes Promotion and Marketing Strategies: Sharing of Related Activities	Dr. LU Hong OBE CIBL UK Deputy Director Miss. WANG Keyuan CIBL Business Chinese Teacher
12:30 – 13:20	“ Diachronic Responsibility” and “ Consensus Feelings” in International Education Exchanges	Prof. ZHANG Jan Dean of School of International Education DongBei University of Finance and Economics
13:20 – 14:00	Business Chinese Course Group Report Completion Ceremony (Award Certificates)	Prof. WANG Jnghui CIBL China Director Dr. LU Hong OBE CIBL UK Deputy Director

(The above schedule may be subject to changes)

Sponsors: London School of Economics and Political
Science & Tsinghua University

Host: Confucius Institute for Business London

Supportors: Dongbei University of Finance and
Economics and CIB at UMB

