Contact
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Short Course on Regulation
Three-Day “Client” Edition

Executive Education
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Short Course on Regulation
Three-Day “Client” Edition

The LSE has, for ten years, been offering its highly successful five day Short Course on Regulation at the School. It continues to do so in the Spring and the Autumn of each year.

A number of enquiries have prompted us to add a three day edition of the course that can be delivered by arrangement to an individual organisation. We are pleased to announce this version of the course is now available. The course can be offered at the LSE or at the client organisation’s chosen location. It can, accordingly, be run at the client’s premises or on an “away day” basis—in the UK or at any desired location in the world.

Experience to date with the three day “client” course reveals that a number of advantages can flow from the bespoke approach

- The course can be tailored to the client organisation’s particular regulatory interests.
- Participants from single organisations respond particularly well to workshop sessions.
- Staff time commitments are reduced by bringing the course to them.

Aims of the Course

The course is intended for UK, EU and overseas participants who may have varying familiarity with regulation. It will both introduce participants to key issues and develop understandings of these. The week will be of special value to professionals who are moving into regulatory affairs from other areas (no prior knowledge of regulation or economics will be assumed). For those with experience of regulation the course allows particular experiences to be placed within a broader understanding of regulatory theory and practice.

The course will look at how regulation operates on the ground but will also cover regulatory theory and all stages of the regulatory process—from law and rule-making to institutional frameworks and enforcement. It will consider regulation from the perspectives of economists, lawyers, sociologists, political scientists and others. Individual seminars will examine not merely how regulation ought to be carried out and evaluated but how regulation tends to develop and how its incidence and shape can be explained. The utilities, financial and other sectors will be covered and European issues will also be considered.
Academic Staff

Professor Robert Baldwin
Robert Baldwin is a Professor of Law at the LSE where he teaches Regulation and Criminal Law at undergraduate and graduate levels. He has published widely on regulation and acted as a consultant to such bodies as the OECD, the UK Health and Safety Executive, the European Commission, the International Labour Organisation, the National Audit Office and HM Treasury. His books include: Regulating the Airlines, (Oxford, University Press, 1985); Rules and Government, (Oxford University Press, 1995); Law and Uncertainty (Kluwer, 1996); Understanding Regulation, (Oxford University Press, 1999 with Martin Cave), The Government of Risk (Oxford University Press, 2001 with Christopher Hood and Henry Rothstein) and Understanding Regulation, 2nd Edition (Oxford University Press, 2011 with Martin Cave and Martin Lodge).

Professor Martin Cave
Professor Martin Cave is Visiting Professor at Imperial College Management School. He was formerly Director at Warwick Business School. He is a member of the UK Competition Commission (and formerly of the Monopolies and Mergers Commission). He has authored numerous works on regulation, and has experience of advising regulatory agencies such as OFTEL, the Office of Fair Trading and international institutions such as the European Commission and the OECD.

Administrative staff

Amanda Tinnams
Amanda Tinnams is a Law Administrator at the LSE and has been the Course Administrator for the past ten years.

Timing
Three days from 9.30am to 4.30pm

Content
As indicated, this can be tailored to clients preferences but a typical course might be expected to cover the following topics:

- Why Regulate?
- What is Good Regulation?
- The Search for Better Regulation.
- Techniques of Regulation (A) Commands and Alternatives
- Techniques of Regulation (B) Franchising
- Risk-based regulation
- Utilities Regulation – Introduction
- Price Capping
- Structural Regulation and the Vertical Separation of the Utilities.
- Regulating monopolies
- Measuring Efficiency – Benchmarking, Yardsticking and Quality
- Regulation in “Competitive” Sectors
- The European Dimension
- Regulatory Competition
- Regulation and Competition Law
Materials
The course is accompanied by a complete set of speakers’ headline notes plus a text book written by Professor Baldwin, Professor Cave and Dr Lodge and designed to complement the presentations (R Baldwin, M Cave and M Lodge *Understanding Regulation*, 2nd edn, Oxford University Press 2011).

Participation
It is anticipated that between 10 and 25 participants will attend the course.

Fees
Will vary according to location, extent of customisation and numbers of participants (10 to 25 are anticipated).