

LSE IDEAS public debate

# The Global Drug Wars

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**Professor Michael Cox**

*Chair, LSE*

**LSE events**

Suggested hashtag for Twitter users:  
**#LSEdrugwars**



# Why We Make War on Some Drugs but Not on Others

## A Short History of Drug Use and Drug Policy

David T. Courtwright

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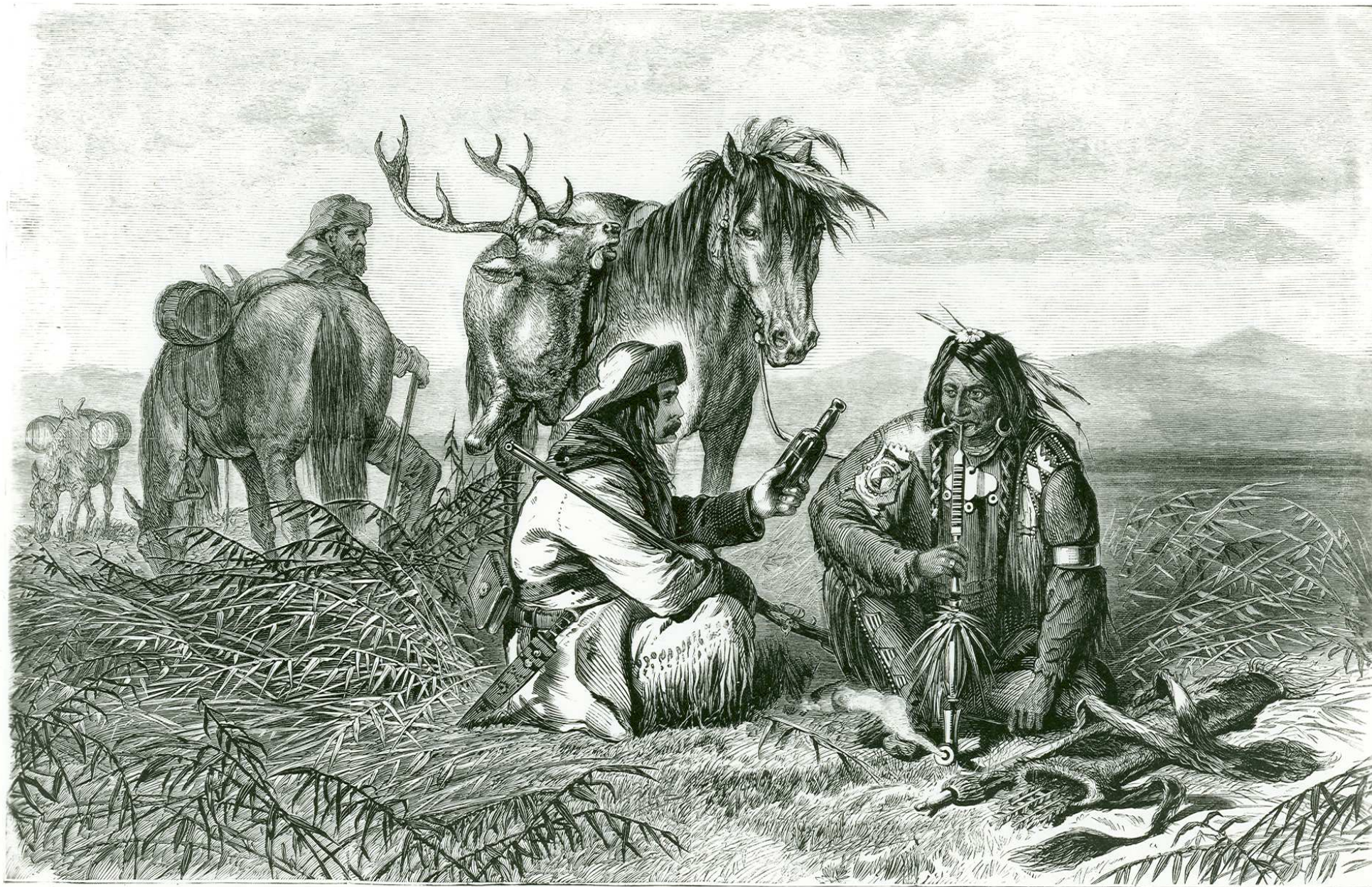
LSE October 23, 2012







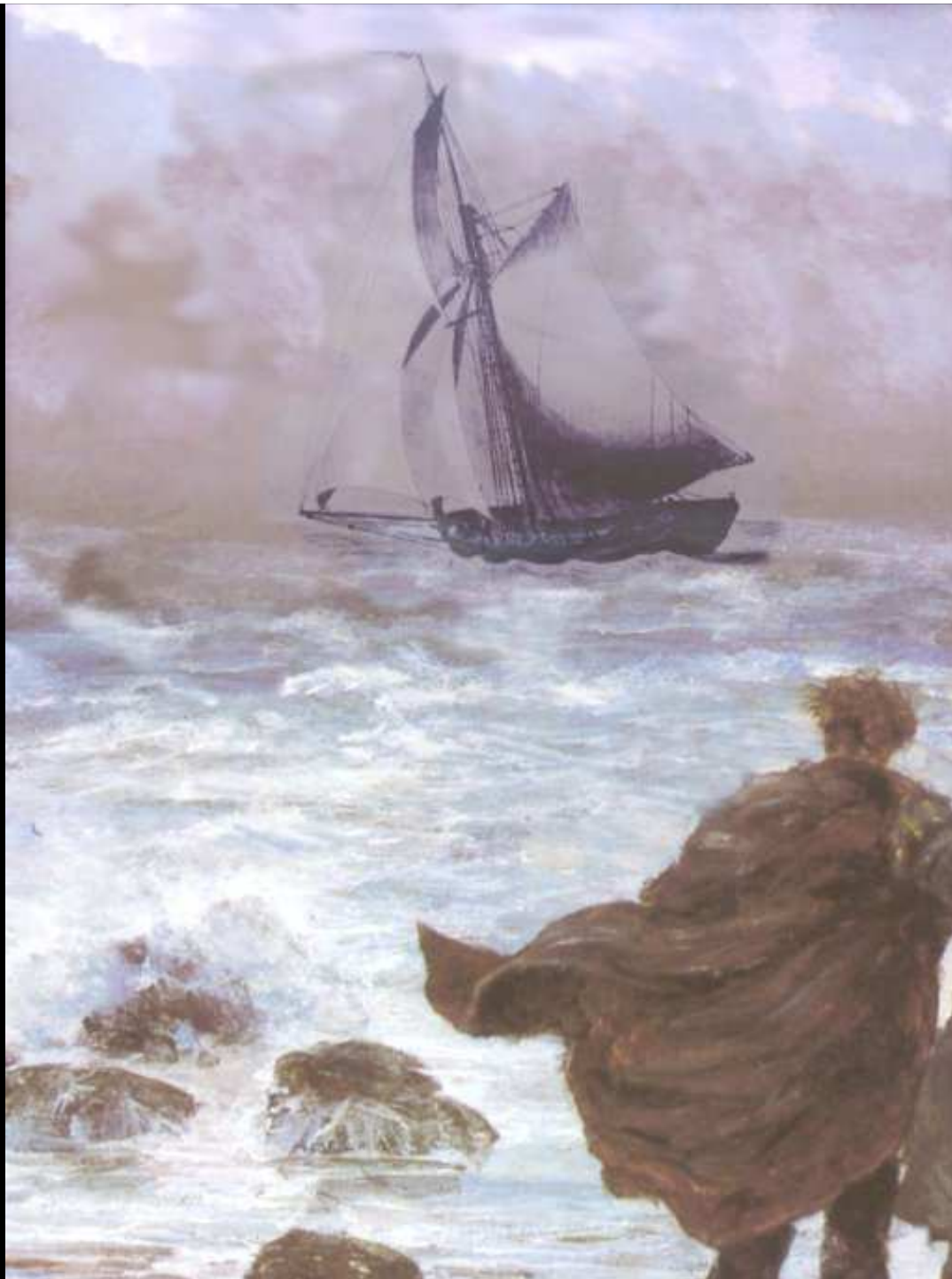




TRADING ON THE PLAINS.—A SEDUCTIVE OFFER.—THE INDIAN IN DOUBT.—SEE PAGE 23.







I wonder whether the Duke of Wellington  
hever drinks Cider



BLESSING of CHEAP CIDER

Jan. March 20 1850 by  
Wm. Linn St. Hartman



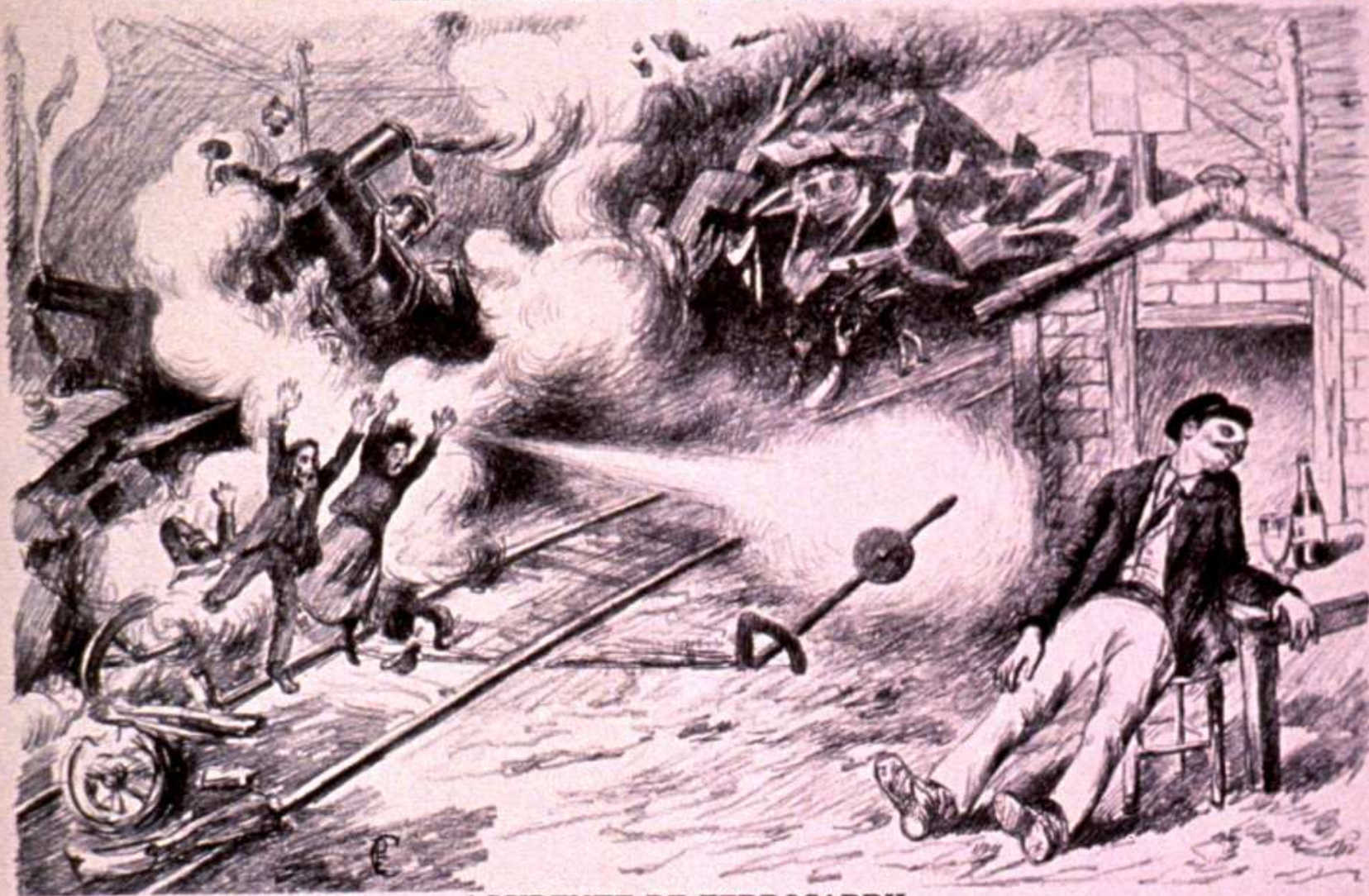
# ALCOHOLISMO

por Gustave Philippon, D<sup>e</sup>-en-ciencias, y el D<sup>r</sup> Legrain

Nº 25 A

## EL ALCOHOLISMO Y LAS PROFESIONES

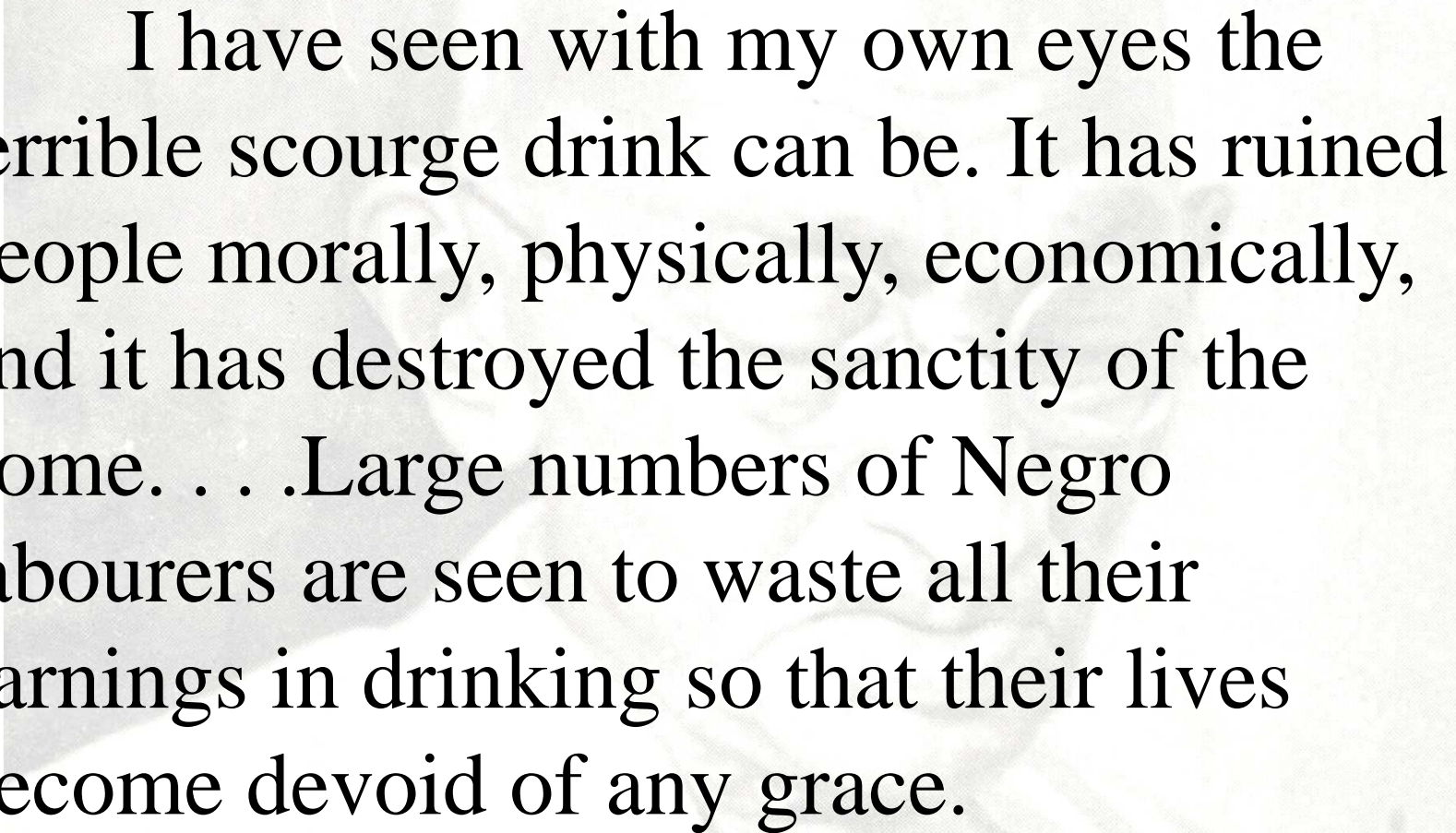
Nº 425 A



### ACCIDENTE DE FERROCARRIL

El bebedor pierde la noción de la responsabilidad de sus deberes profesionales.





I have seen with my own eyes the terrible scourge drink can be. It has ruined people morally, physically, economically, and it has destroyed the sanctity of the home. . . .Large numbers of Negro labourers are seen to waste all their earnings in drinking so that their lives become devoid of any grace.

--Mohandas Gandhi



Albert Besnard - *Morphine Addicts*, 1887 - Etching. Plate 23.8 x 37.1 cm, sheet 32.6 x 43.6 cm.  
National Gallery of Art, Washington, Rosenwald Collection





VALUE, ONE CENT.

ORDER FORM FOR OPIUM, ETC.  
Act of Congress, Approved December 17, 1914.

District of \_\_\_\_\_  
Regency No. **1903**

ORIGINAL

To **W. Sackett & Co.** **1917**

Series 1915

Please ship goods by \_\_\_\_\_ as follows:

SPECIFIC DESCRIPTION OF ARTICLES	QUANTITY	THIS SPACE TO BE RESERVED FOR PERSON FILLING THIS ORDER
<b>1/4 gr. morph.</b>		
<b>Suiph lat hpo.</b>	<b>2.0</b>	

**W. S. Sackett & Co.**

**Addison N.Y.**

**U.S. DEPARTMENT OF JUSTICE  
U.S. PROHIBITION SERVICE**

**PRESCRIPTION BANK  
NATIONAL PROHIBITION ACT**

BOOK NO. **D145074** BLANK NO. **13** PERMIT NO. **17000**

R **Whisky 1 ft**  
**1/2 Q. T. I. P.**

FOR **George Chatter** 1926

**Houtzdale Pa**

FOR USE OF DRUGGIST OR PHARMACIST ONLY

PERMIT NO. **1012306**

CANCELLED **Nov 16/26**

**Metzger & Co.**  
**625 Main St**  
**Houtzdale Pa**

**Dr. G. L. Houtz** M. D.

**Chatter**

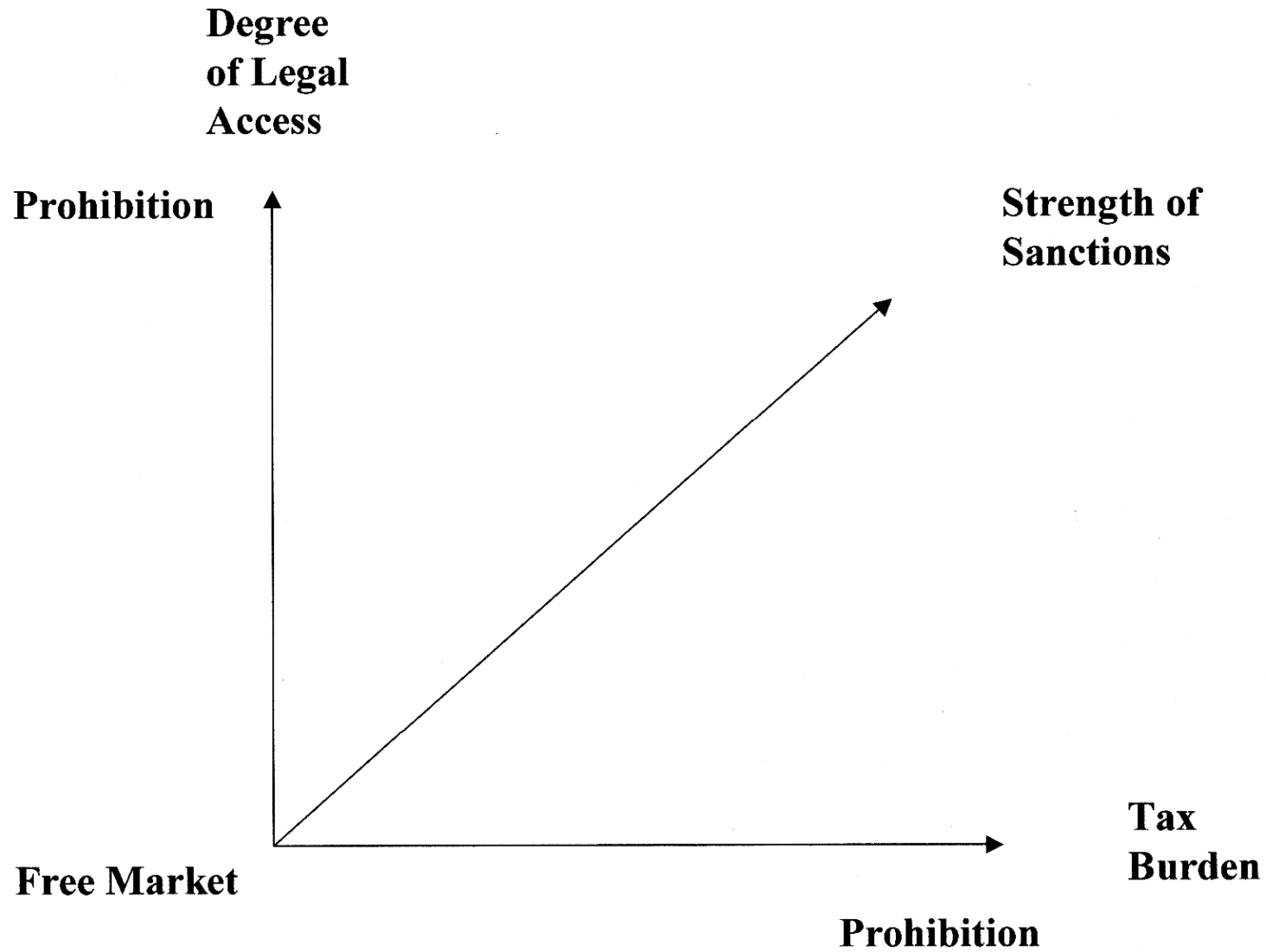
THIS PRESCRIPTION MUST NOT BE REFILLED

SEE REGULATIONS FOR PENALTIES IMPOSED

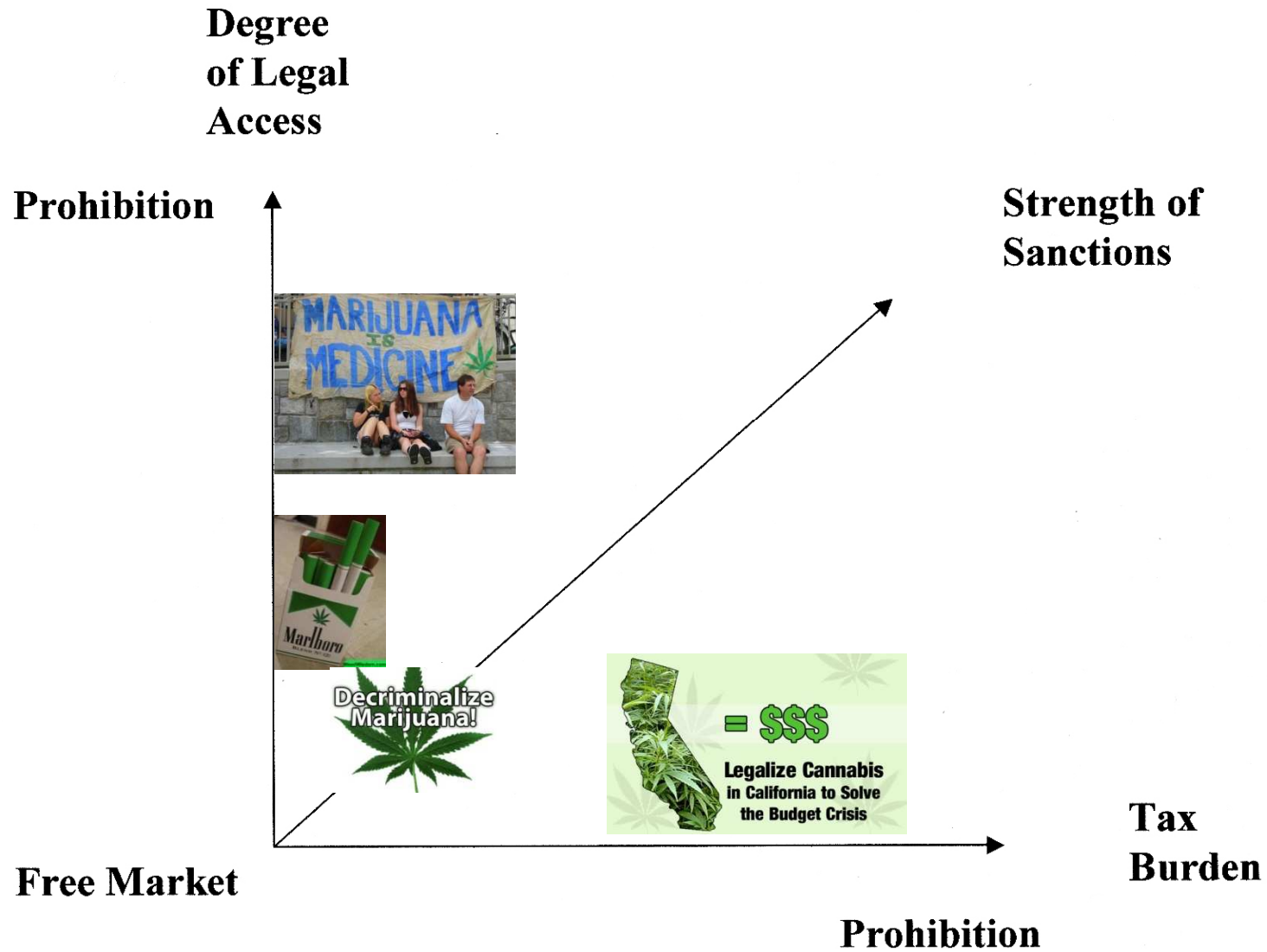
FORM NO. 1408 REVISED FEB. 1922



# The Three Axes of Drug Policy

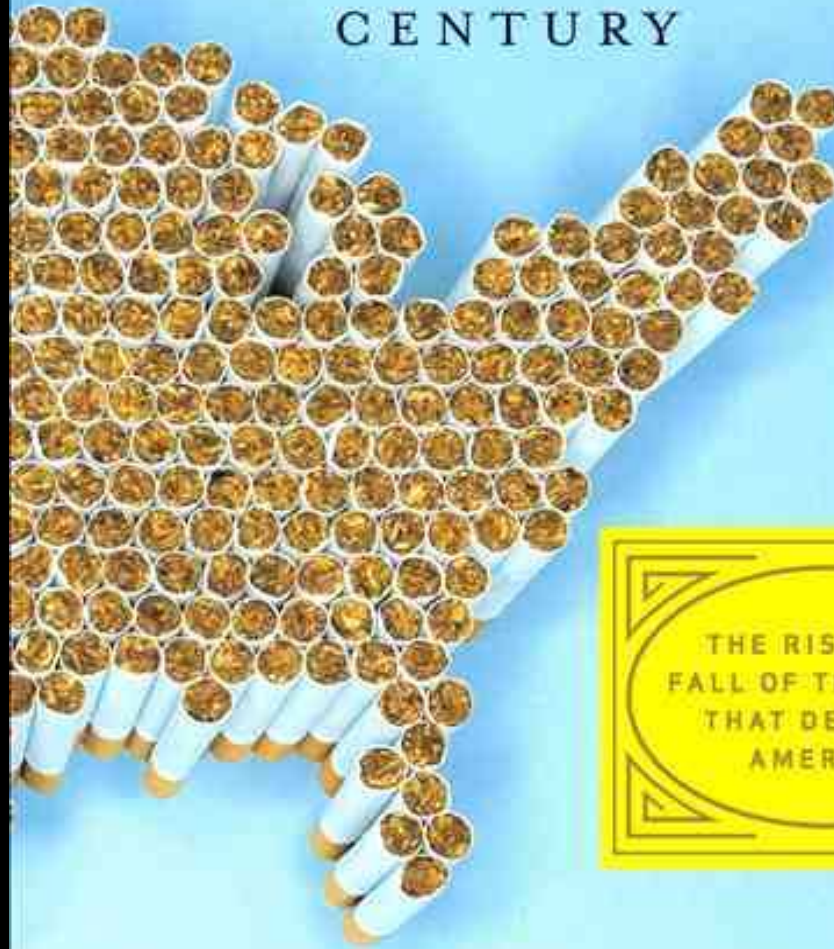


# The Three Axes of Drug Policy



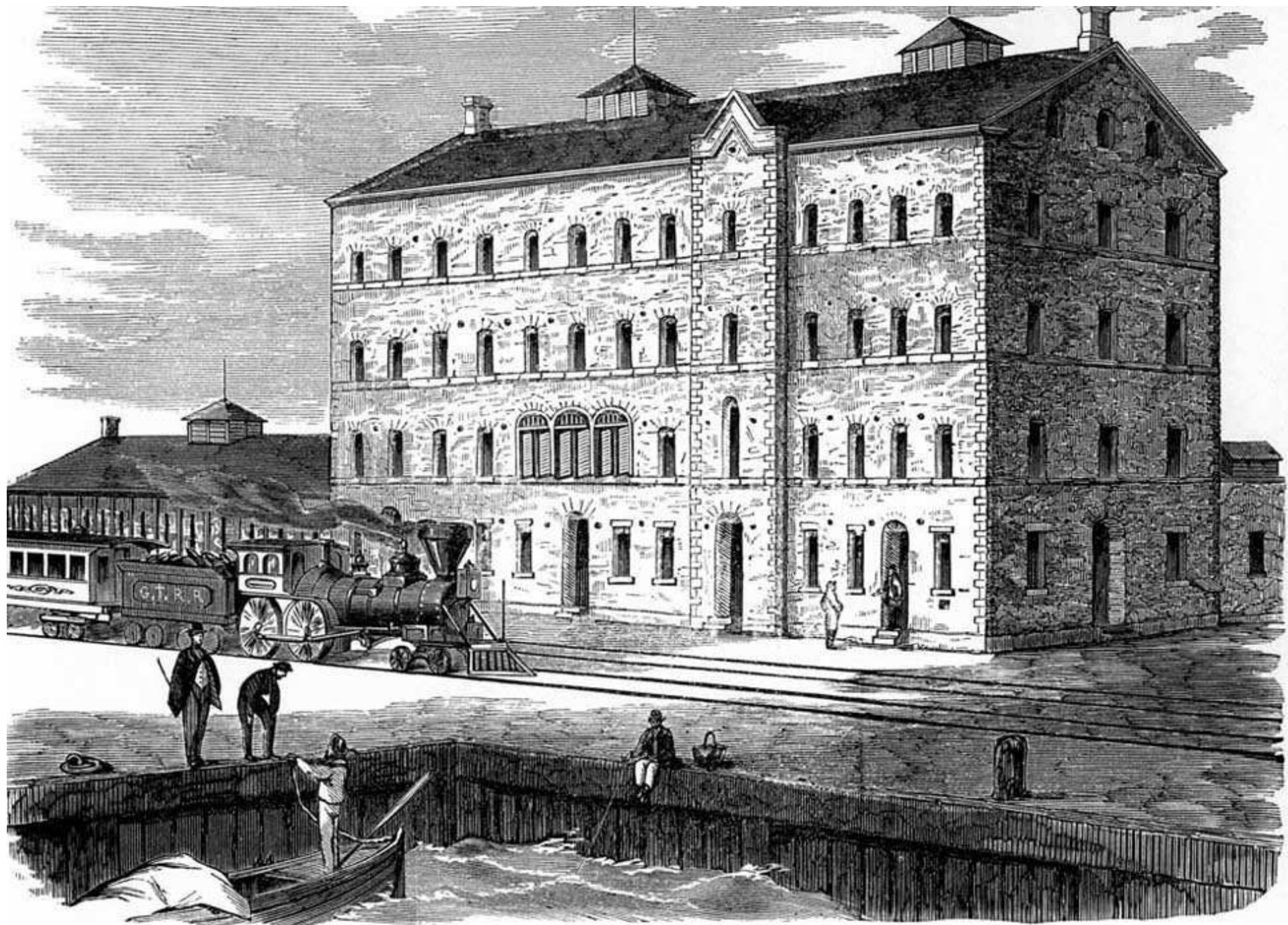


*The*  
CIGARETTE  
CENTURY



THE RISE AND  
FALL OF THE DRUG  
THAT DEFINED  
AMERICA

ALLAN BRANDT



DISTILLERY OF MESSRS. GOODERHAM & WORTS, TORONTO: FRONT VIEW.





Photo: Bureau of Opium, Calcutta

THE MANUFACTURE OF OPIUM IN INDIA.













CHINESE IN MELBOURNE - OPIUM SMOKING. - SEE PAGE 6.

**EMPTY!**



**25c**  
KEEPS A FIGHTING  
MAN HAPPY FOR A  
WEEK  
**\$1.00**  
GIVES A MONTH'S  
SUPPLY OF TOBACCO  
(200)

**SAMMY'S "S.O.S."—  
"SEND OVER SMOKES!"**

Forward to The Chairman      Mail Your Contribution To      Forward to Your Representative

**"OUR BOYS IN FRANCE TOBACCO FUND"**  
25 WEST 44th STREET      NEW YORK CITY



**OUR BOYS  
WANT  
SMOKES**

For 25¢ we send  
a dollar's worth



ARF A NO!  
TACER!

**ALL THE  
MONEY  
GOES FOR  
SMOKES**

The Club pays  
all expenses  
OFFICE  
WINDSOR HOTEL  
MONTREAL

Contributions received  
here for

**CANADA'S TOBACCO FUND**

ORGANIZED BY THE

**OVER-SEAS CLUB**

PATRON: HIS MAJESTY THE KING

**OUR  
BOYS  
WANT SMOKES**

**COMPLETE SMOKERS' KITS**

**\$100 KIT**

FRENCH BRIAR PIPE

**50 HELMAR  
CIGARETTES**

TIN STAG TOB.

**\$150 KIT**

SILVER<sup>MTD</sup> FRENCH BRIAR

**50 HELMAR  
CIGARETTES**

ARMY & NAVY WIND LIGHTER

TIN STAG TOB.

**READY FOR MAILING  
RETURN POSTAL ATTACHED**

**SEND IT NOW**



To keep a slender figure  
*No one can deny...*



Reach  
for a  
**LUCKY**  
instead of a  
sweet

"It's toasted"

No Throat Irritation - No Cough.



Rosies Vintage Art

*forever and ever..*

"It's toasted"

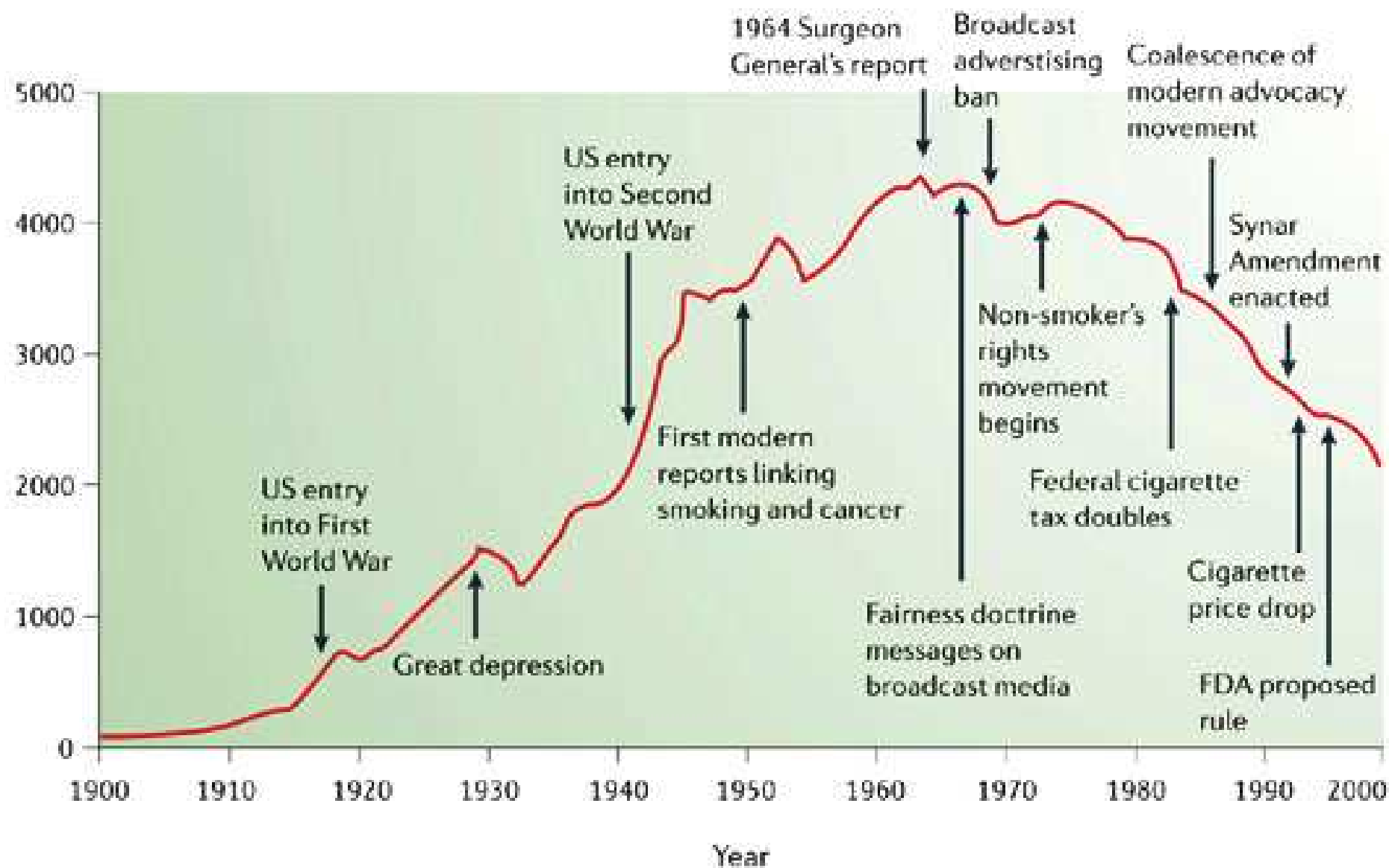
Copy, 1932, The American Tobacco Co.











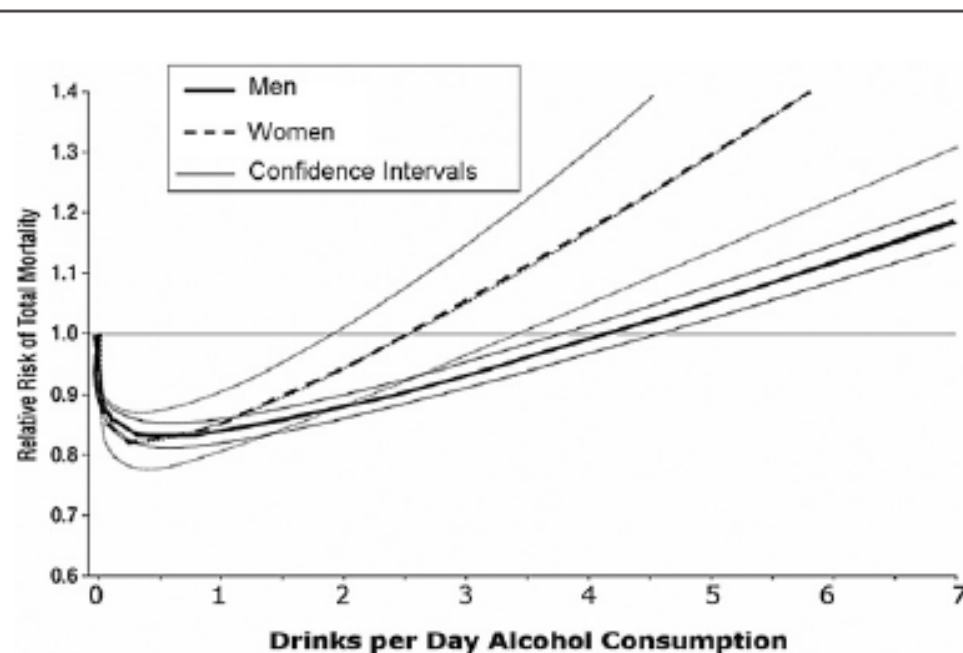
# A GUINNESS A DAY



GUINNESS IS GOOD FOR YOU

Medscape®

www.medscape.com



**Figure 1** Alcohol and All-Cause Mortality

The relationship of daily alcohol consumption to the relative risk of all-cause mortality in men and women. Reproduced with permission from DiCastelnuovo et al. (2).

Source: JACC © 2007 American College of Cardiology Foundation

The double-double standard has become the single-double standard.





# Why We Make War on Some Drugs but Not on Others

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LSE October 23, 2012





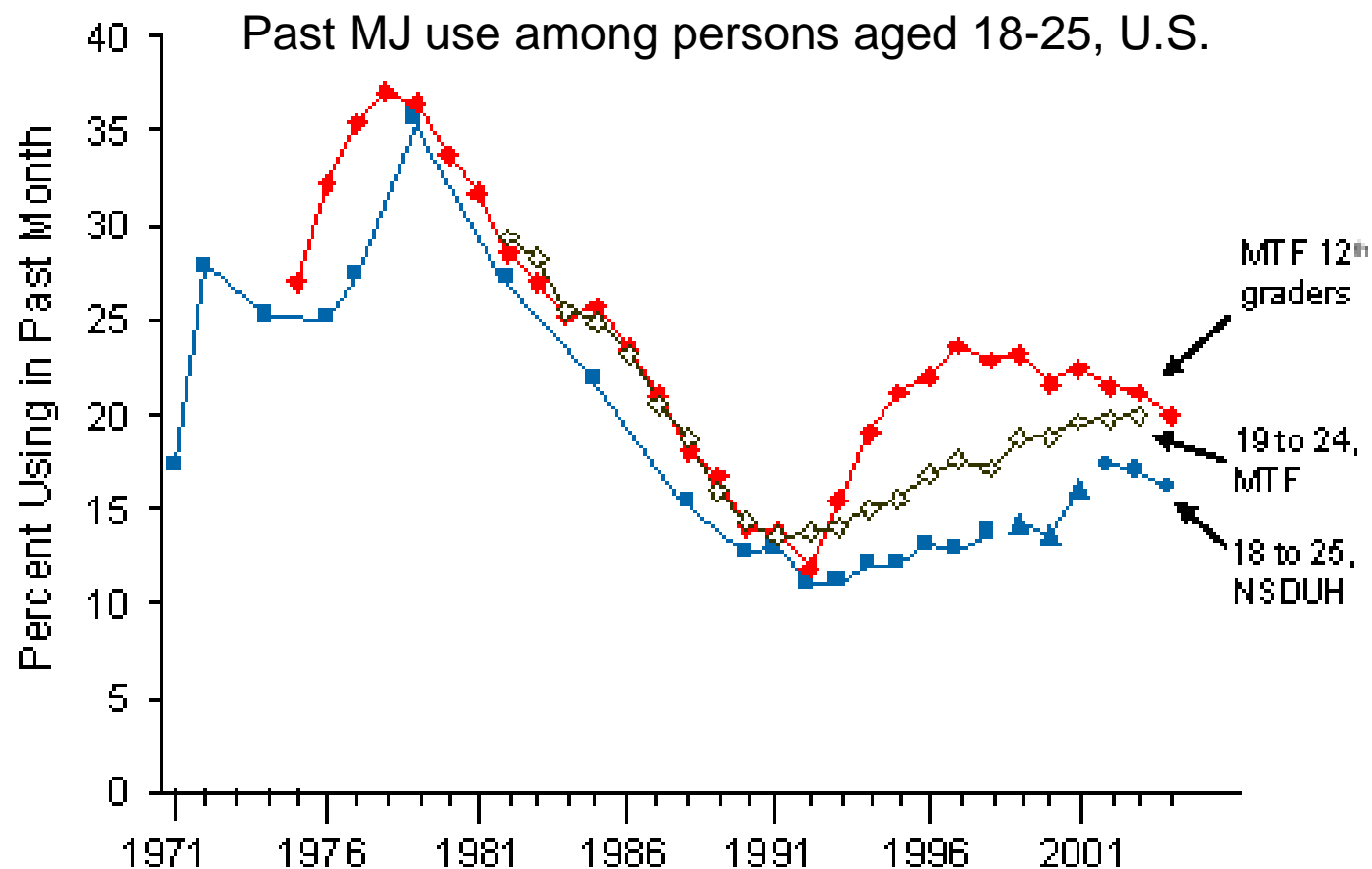
MORIN  
THE MIAMI HERALD  
Miami  
USA



CWS / CARTOONARTS INTERNATIONAL [www.cartoonweb.com](http://www.cartoonweb.com)

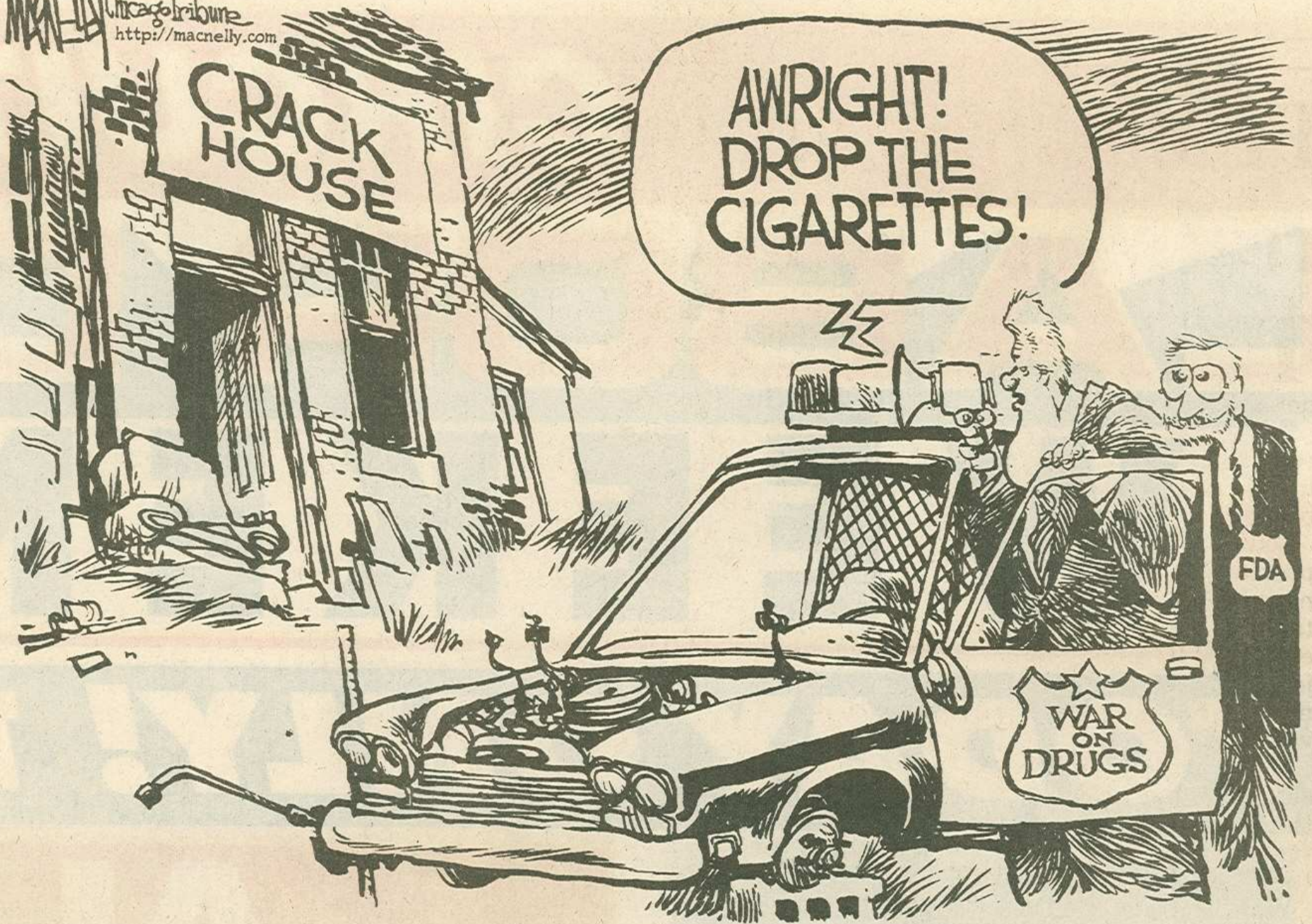






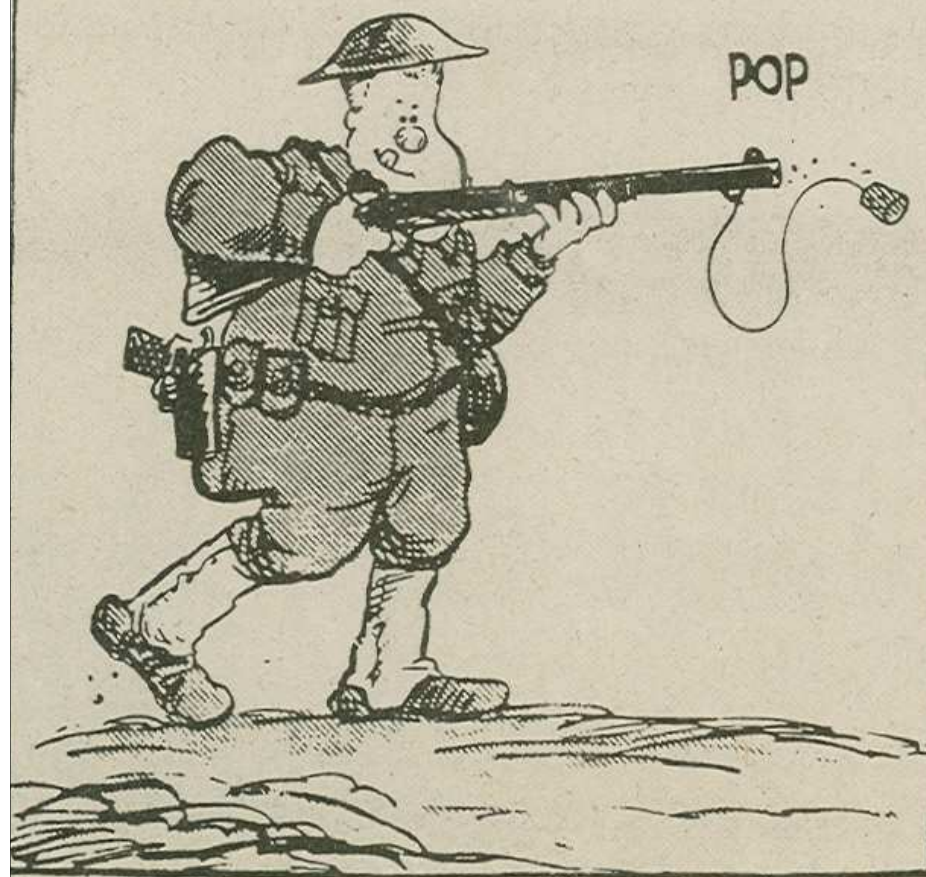
Note: Data points represent surveys conducted since 1971. The 1971-1998 data are from NHSDA (PAPI), the 1999-2001 data are from NHSDA (CAI), and the 2002-2004 data are from NSDUH (CAI). The three series of NSDUH/NHSDA data use different methodologies and are not comparable with the other series. MTF data are estimates for 12<sup>th</sup> graders for 1976-2004 and average estimates for persons aged 19 to 24 for 1983-2003.



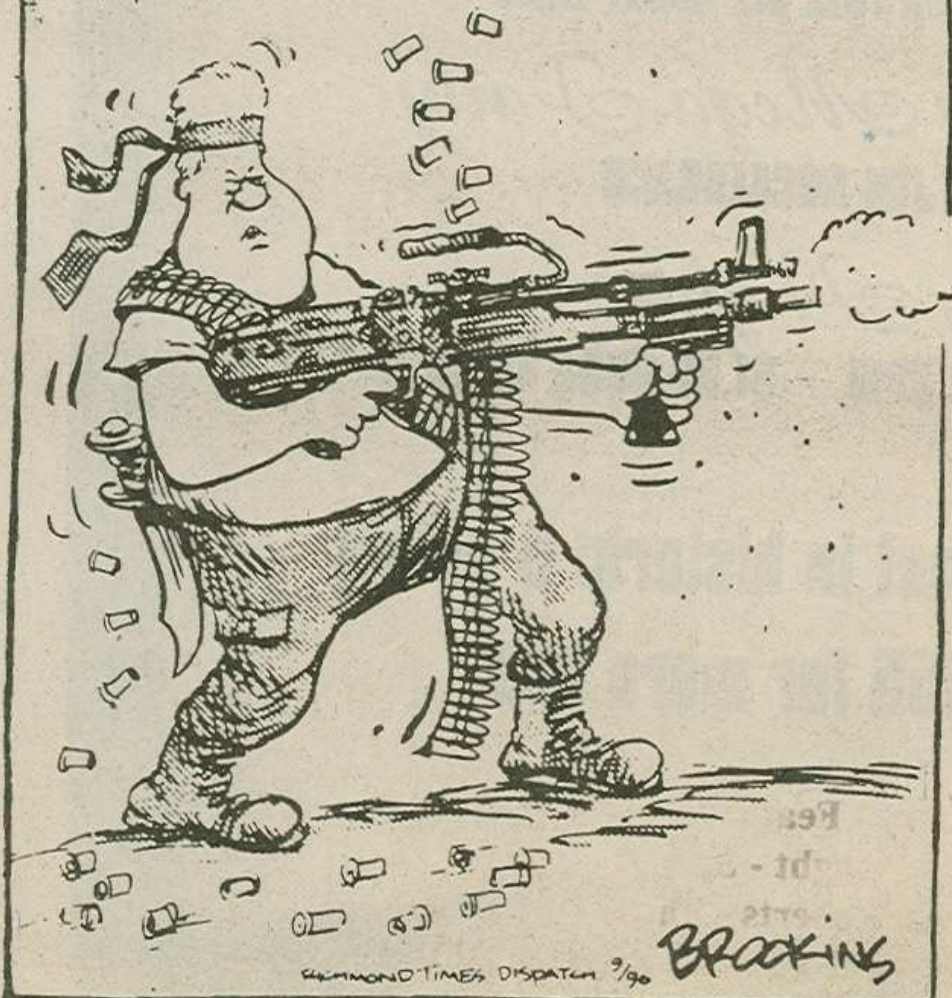




# The Clinton Administration's War on Drugs...



# War on Tobacco...







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