



Global Master's in Management

Information Session | 19 February 2013

**Global Master's in
Management**



Introduction to the programme

by Professor Saul Estrin

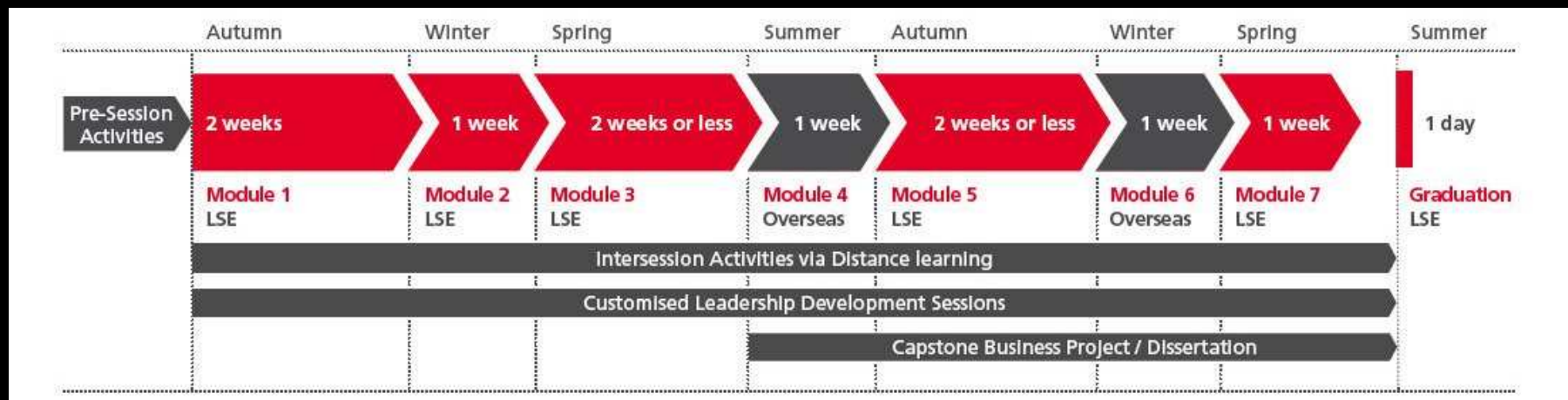


Head of Department of Management

Why choose the Global Master's in Management at LSE?

Programme structure

- **Seven modules over a 17 month period**
- **Start date:** 27 August 2013
- **End date:** January 2015 with Dissertations submitted by March 2015
- **Graduation:** July 2015
- **Cohort:** A diverse class of students from around the world, with work experience ranging from 3-4 years plus
- **Fees:** £52,000 (payment plans available)



Core courses

1. **Foundations of Management**
2. **Managerial Economics**
3. **Organisational Behaviour**
4. **Financial Management**
5. **Strategy, Organisation & Innovation**
6. **Marketing Strategy**
7. **Foreign Direct Investment & Emerging Markets**
8. **Dissertation**

There are also sessions on three non-assessed areas: Leadership, Integrated Accounting and Methods.

Sample module

- Classes run from 9am-6pm most days
- Mixture of lectures, seminars and group work
- Evenings free for study time and occasional teaching
- Some evenings will be used for speakers, cross programme networking events and social activities

Module 1 LSE: September 2012							
	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
9-1pm	Orientation	Methods	Foundations of Management	Managerial Economics	Leadership	Methods	Foundations of Management
1-2pm	Lunch						
2-6pm	Foundations of Management	Foundations of Management	Managerial Economics	Methods	Foundations of Management	Managerial Economics	Methods
6-9pm	Opening Dinner	x	x	x	Guest Speaker Event	x	x
	Day 8	Day 9	Day 10	Day 11	Day 12	Day 13	
9-1pm	x	Methods	Organisational Behaviour	Managerial Economics	Foundations of Management	Methods	
1-2pm	Lunch						
2-6pm	x	Managerial Economics	Organisational Behaviour	Methods	Integrated Assessment Teaching	Managerial Economics	
6-9pm	x	Leadership	x	Networking Event	x	Informal Dinner	



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www.global-mim.com