# The UK Party System and Party Politics Part II: Governance, Ideology and Policy

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Gv 311: British Politics course,

Lecture 14 Lent Term

### In governance terms a 'party system' is constituted by

- a. How voters behave
- Electoral institution effects favouring one or more parties over others
  - considered in Lecture 13
- a. Party ideologies and cleavages
- b. Governance institutions favouring some parties
- c. How parties recruit elites and how they behave in office and opposition
- d. How much parties shape public policies

### Six key propositions for this week

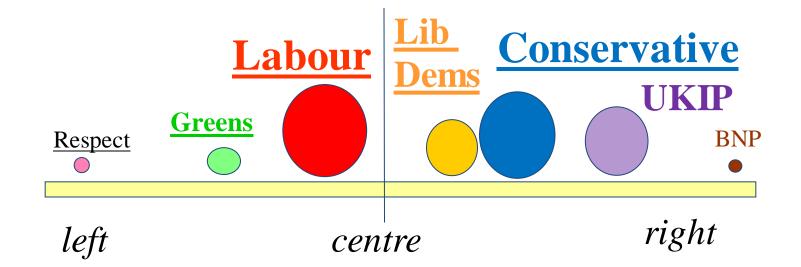
- 1. Party ideologies in Great Britain are fragmenting
- 2. Nationalized two-party competition has historically been sustained by three now dwindling factors:
  - the British Empire and 'schizophrenic' governance
  - Parliamentarianism, based on plurality rule in single member districts
  - UK centralization and Fabian statism
- 3. Parties remain key to elite recruitment, but are now chiefly cartel parties, representing only activists

### Six key propositions for this week

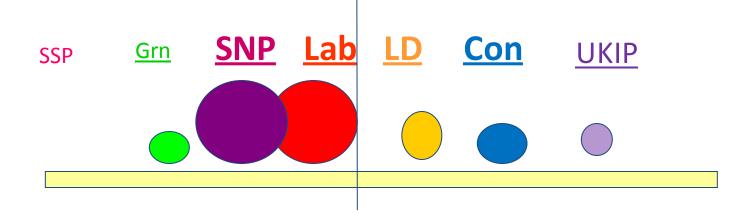
- 4. A 'club ethos' circumscribing competition remains powerful, constraining UK elite behaviours
- 5. Parties' policy roles have increasingly been reduced by autopoiesis; 'advocacy coalitions' cognitive competition; and media and social media roles
- The 2010 coalition government marks a significant break but also strong continuities in the party system's operations

## 1. The fragmentation of party ideological differentiation

- Parties increasingly managerialist in their focus
- Policy ideas are eclectic and without much coherence in established parties (see next 6 slides)



### The Scottish party system



### Labour

- Freeze energy prices for 20 months
- Support for 'Living Wage' via public contracts
- Childcare for working parents with under fives (25 hours a week free, paid for by levying an extra £800m a year from banks)
- Scrap 'Bedroom Tax' on extra rooms in social housing
- "Strengthen" Minimum wage; encourage Living Wage
- House building (over 200k annually by 2020)
- Freeze or cut business rates rise for small businesses, paid for by
- Scrapping UK corporation tax decrease (keep it at 21% rather than 20%)
- HS2 rail link (some indication by Ed Balls that it might be scrapped)
- Accept Coalition planned fiscal limits

### Conservatives

- Steady as she goes on existing economic strategy (the end of recession/ above UK trend growth is nigh)
- Maintaining tight public spending discipline until 2020 – reduce state share of GDP below 40% long term
- Help to Buy, phase II
- EU in/out referendum in 2017 on renegotiated terms

### **Liberal Democrats**

- Free school meals (affecting all children in reception, year one and year two. Estimated to cost about £600m a year.)
- Tuition fees reductions (but amended policy accepts £9,000 charges in the 'short term')
- Restrict the proliferation of betting shops on high streets
- 'Mansion tax' on properties worth over £2m
- Build new generation of nuclear power plants

#### Tory attempted policies since 2010

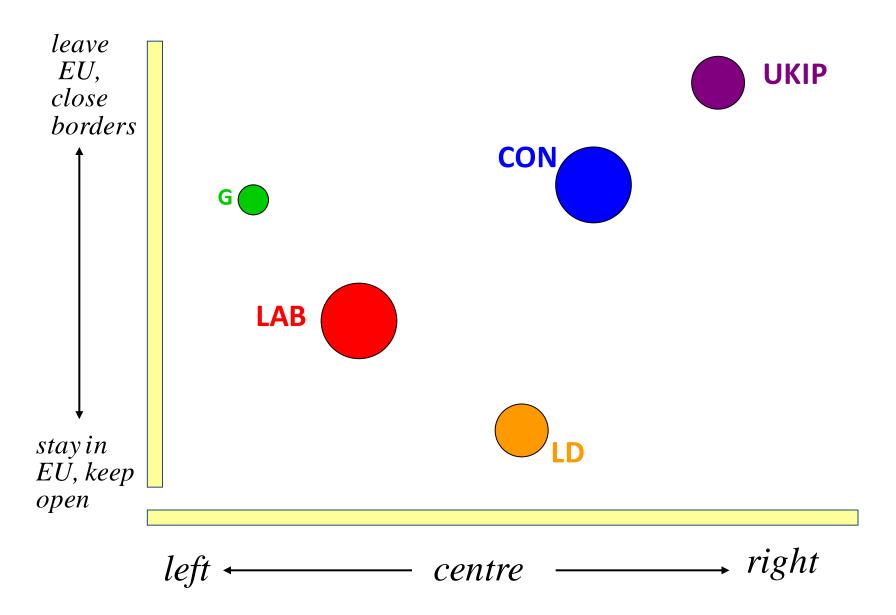
#### that Nick Clegg says the Liberal Democrats vetoed

- The proposed "snooper's charter" to allow the security services to monitor e-mails and phone calls
- Profit-making state schools
- Weakening the Equalities Act
- Scrapping Natural England, the body that safeguards the environment
- Inheritance tax cuts for millionaires
- Allowing companies to fire workers at will
- Regional pay for public sector workers
- Ending housing benefit for young people
- Ditching the Human Rights Act
- Holding back the growth of "green energy"
- New childcare ratios
- Bringing back O levels in a two-tier education system
- Banning geography teachers from teaching climate change

### **UKIP** (post 2010 'drivel' manifesto)

- Leave European Union wholly
- Freeze permanent immigration for 5 years. Immigrants must be fluent in English, have minimum education levels and show that they can financially support themselves
- Make real and rigorous cuts in foreign aid and replace with free trade
- End target that 50% of school leavers go to university, scrap tuition fees and reintroduce student grants
- Double prison places to enforce zero tolerance on crime.
- End the ban on smoking in allocated rooms in public houses, clubs and hotels.
- Spend more on defence, but cut public spending

#### **ENGLISH POLITICS, IN TWO DIMENSIONS**

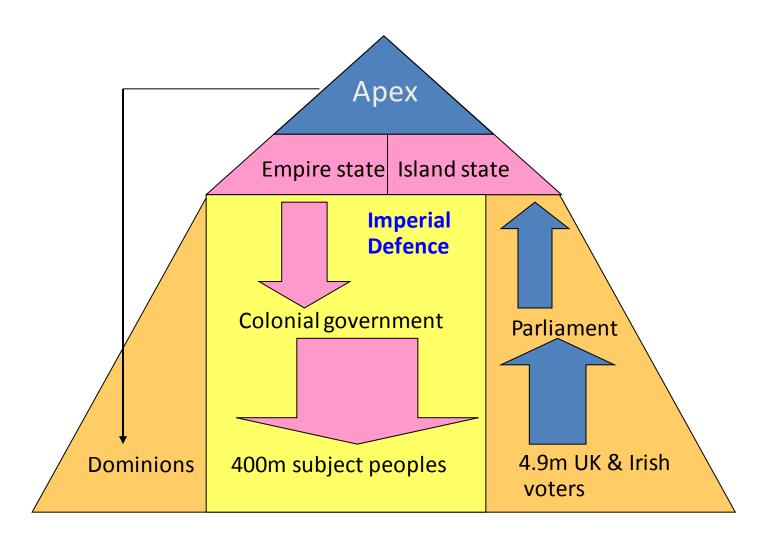


## 2a. Nationalized two-party competition- impact of Empire

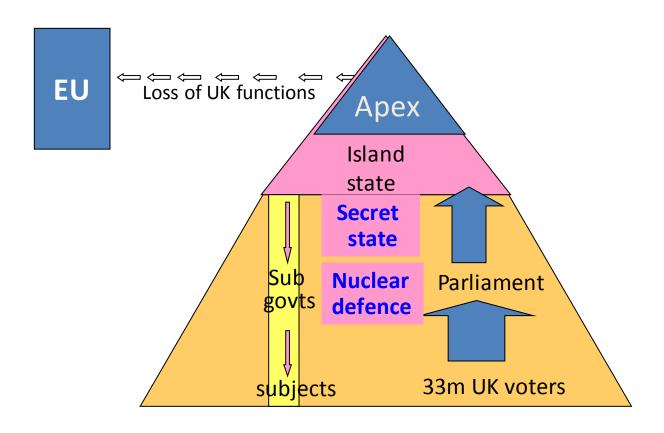
By late 19C two top (governing) parties repeatedly had to manage

- a democratizing 'island state'; and
- an essentially despotic island state
- tension survived transition from CON/Lib duopoly to Con/Lab

### The UK's imperial system in 1910



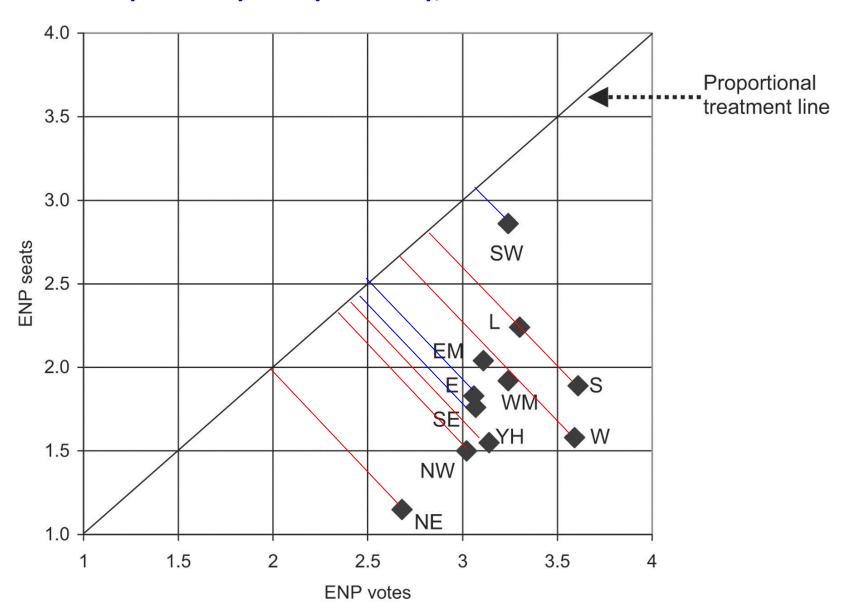
#### The UK's 1980 system



### 2b. Nationalized two-party competition -'Parliamentarianism'

- An ideology formally vesting all power in House of Commons
- Even though Parliament is completely executive-dominated under normal conditions
- Top two parties maintain executive dominance in expectation of 'their turn' in offices
- Parliamentary two-partism is wholly artificial, a product of ENP seats being only a fraction of ENP votes
- And Government vs (loyal) Opposition fictions built on that

### Regional disparities in the effective number of parties (in seats) and (in votes), Great Britain 2005



### 2c. Nationalized two-party competition- UK centralization

- UK is one of the most centralized liberal democracies in the world, with 55m people in integrated England unit
- Strong Whitehall predominance
- Partial devolution to Scotland/Wales/London/Northern Ireland reflects party systems there all have changed radically from England norm

### 3. 'Cartel' parties and elite recruitment

### Four phases in the evolution of political parties in liberal democracies

- Cadre party: nested national, regional and local notables, mobilizing electors sporadically
- Mass party: organized expression of labour movement, ethnic identities, or large social groups e.g. class-based or ethnic politics
- Catch-all party: broadened social appeal, de-emphasized social basis, increasing issues basis, leader salience etc
- Cartel party: party organizations are primarily included within, and funded/regulated by, the state, and serve as modern outreach and values-assessing linkage systems. Only aspirants for political careers or office join parties now, so activist numbers are & must remain very small

### 4. The 'club ethos' and elite behaviours

- Conservative and Labour elites (especially) collude to maintain a joint defence of their common interests (eg voting system, artificial Parliamentary hegemony)
- Liberal Democrats joined club in 2010 (at huge electoral and policy costs)
- UK at least has non-rancorous politics mostly (except under Thatcher)

## 5. Parties' diminishing importance for policy making

#### because of

- autopoesis (other spheres of social life are essentially self-governing and so they repel inexpert, partisan incursions)
- shifting 'advocacy coalitions' dominate policy-making on an issue-by-issue basis, with most policy competition being cognitive, not interest-based
- media and social media roles inherently play far larger roles (in an era of 'open book' governance)

# The 2010 formation of the Coalition government shows changes and continuities

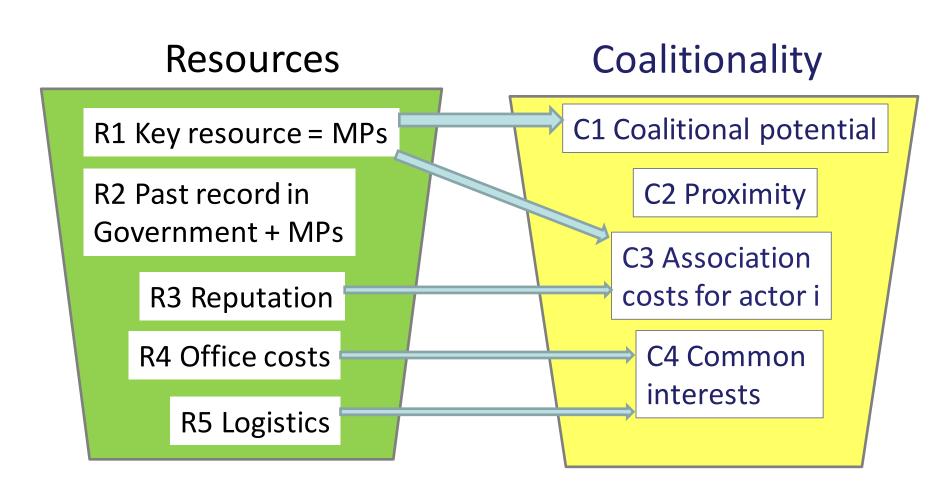
Figure 1: The vote share results for the 2010 general election in Great Britain

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| Great Britain share of the votes | % votes | Change in support (% points) since 2005 | Compare<br>2005 %<br>vote share | MPs in<br>2010 |
|----------------------------------|---------|---|---------------------------------|----------------|
| Conservative                     | 36.9    | + 4                                     | 33                              | 306            |
| Labour                           | 29.6    | - 6                                     | 36                              | 258            |
| Liberal Democrats                | 23.5    | + 0.4                                   | 23                              | 57             |
| UK Independence Party (UKIP)     | 3.2     | + 0.9                                   | 2.3                             | 0              |
| British National Party (BNP)     | 1.9     | + 1.2                                   | 0.7                             | 0              |
| Scottish National Party (SNP)    | 1.7     | + 0.1                                   | 1.6                             | 6              |
| Greens                           | 1.0     | - 0.1                                   | 1.0                             | 1              |
| Plaid Cymru (Wales only)         | 0.6     | - 0.1                                   | 0.7                             | 3              |
| Other parties/candidates         | 1.6     | -0.1                                    | 1.7                             | 0              |
| Total                            | 100%    |   |                                 |                |

Notes: EP European Parliament; GLA Greater London Assembly; LG local government councillors; SP Scottish Parliament; WNA Welsh National Assembly

# Political power is always some weighted average of Resources and Coalitionality (or 'overall coalitional appeal')



#### 2010 election: The leading possible coalitions

| Possible government                                  | Parties involved (number of MPs)  | Overall seats (majority)  |
|--|---|---------------------------|
| 1. Two-way coalition government with a majority      | Conservatives (306) +<br>Liberal Democrats (57)                                       | <b>363</b> Majority: + 85 |
| 2. Two-way coalition government, no majority         | Labour (258) + Liberal<br>Democrats (57)  | <b>315</b> Majority: - 6  |
| 3. Single-party minority government                  | Conservatives only (306)  | <b>306</b> Majority: - 17 |
| 3. Multi-way coalition government with bare majority | Labour (258) + Liberal<br>Democrats (57) + SNP<br>(6) + Plaid Cymru (3) +<br>SDLP (3) | <b>327</b> Majority: + 13 |
| 5. Two-way minority government                       | Conservatives (306) + Democratic Unionists (8)  | <b>314</b> Majority: - 9  |

| Party                                 | MPs | Resource<br>weight:<br>% of all<br>(voting)<br>MPs |
|---------------------------------------|-----|--|
| Conservative                          | 307 | 47.6   |
| Labour                                | 258 | 40.0   |
| Liberal Democrat                      | 57  | 8.8  |
| Democratic Unionist Party (NI)        | 8   | 1.2  |
| Scottish National Party               | 6   | 0.9  |
| Plaid Cymru                           | 3   | 0.5  |
| Social Democratic & Labour Party (NI) | 3   | 0.5  |
| Green                                 | 1   | 0.2  |
| Alliance Party (NI)                   | 1   | 0.2  |
| Others                                | 1   | 0.2  |
| Total                                 | 645 | 100%   |

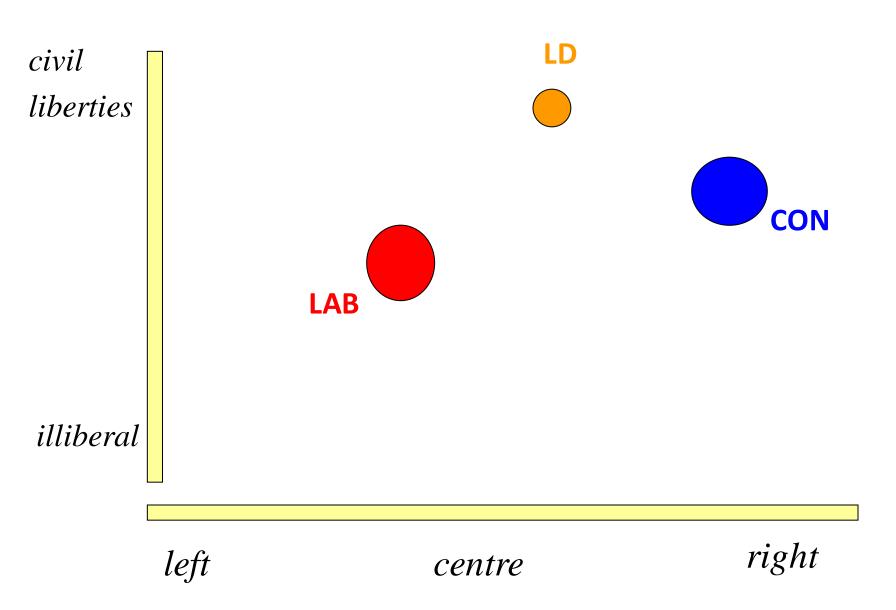
The 'power'
of parties before
the formation of
Conservative
and Liberal
Democrat
coalition

| Party                                 | MPs | Resource<br>weight:<br>% of all<br>(voting)<br>MPs | C-score: % share of coalitional potential score (normalized Banzahf index) | C-<br>score<br>per<br>MP<br>ratio |
|---------------------------------------|-----|--|--|-----------------------------------|
| Conservative                          | 307 | 47.6   | 36.7   | 0.77                              |
| Labour                                | 258 | 40.0   | 22.0   | 0.55                              |
| Liberal Democrat                      | 57  | 8.8  | 22.0   | 2.49                              |
| Democratic Unionist<br>Party (NI)     | 8   | 1.2  | 7.3  | 5.92                              |
| Scottish National<br>Party            | 6   | 0.9  | 5.5  | 5.92                              |
| Plaid Cymru                           | 3   | 0.5  | 1.8  | 3.95                              |
| Social Democratic & Labour Party (NI) | 3   | 0.5  | 1.8  | 3.95                              |
| Green                                 | 1   | 0.2  | 0.9  | 5.92                              |
| Alliance Party (NI)                   | 1   | 0.2  | 0.9  | 5.92                              |
| Others                                | 1   | 0.2  | 0.9  | 5.92                              |
| Total                                 | 645 | 100%   | 100 %  |                                   |

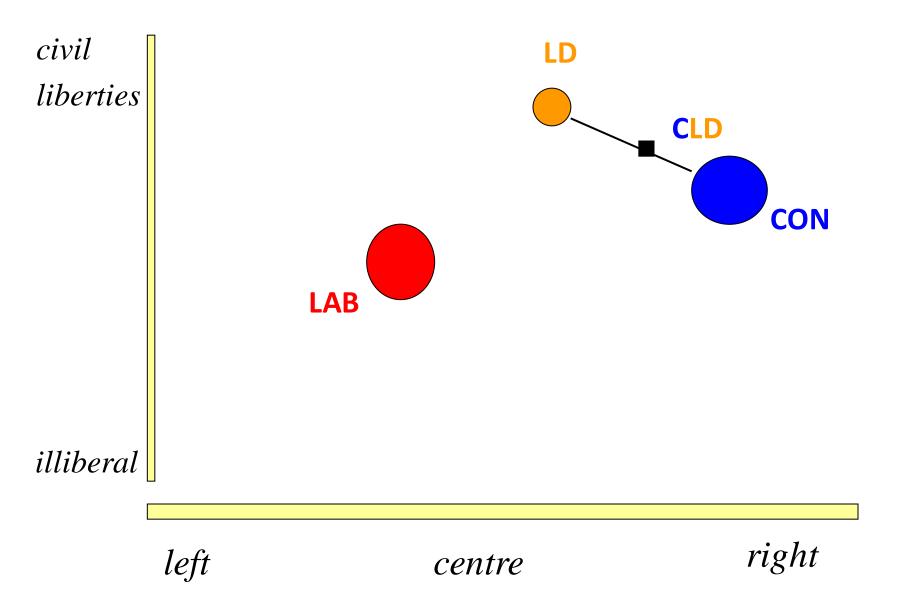
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|---------------------------------------|-----|--|--|-----------------------------------|---|----------------------------|
| Conservative                          | 307 | 47.6   | 36.7   | 0.77                              | 42.1                                      | 0.89                       |
| Labour                                | 258 | 40.0   | 22.0   | 0.55                              | 31.0                                      | 0.78                       |
| Liberal Democrat                      | 57  | 8.8  | 22.0   | 2.49                              | 15.4                                      | 1.75                       |
| Democratic Unionist Party (NI)        | 8   | 1.2  | 7.3  | 5.92                              | 4.3                                       | 3.46                       |
| Scottish National Party               | 6   | 0.9  | 5.5  | 5.92                              | 3.2                                       | 3.46                       |
| Plaid Cymru                           | 3   | 0.5  | 1.8  | 3.95                              | 1.2                                       | 2.47                       |
| Social Democratic & Labour Party (NI) | 3   | 0.5  | 1.8  | 3.95                              | 1.2                                       | 2.47                       |
| Green                                 | 1   | 0.2  | 0.9  | 5.92                              | 0.5                                       | 3.46                       |
| Alliance Party (NI)                   | 1   | 0.2  | 0.9  | 5.92                              | 0.5                                       | 3.46                       |
| Others                                | 1   | 0.2  | 0.9  | 5.92                              | 0.5                                       | 3.46                       |
| Total                                 | 645 | 100%   | 100 %  |                                   | 100%                                      |                            |

#### Basic ideological positions of parties in 2010



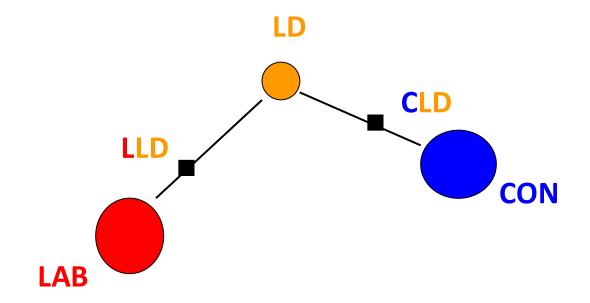
#### **Conservative-Liberal Democrat coalition**



#### **Labour-Liberal Democrat coalition**

civil

liberties

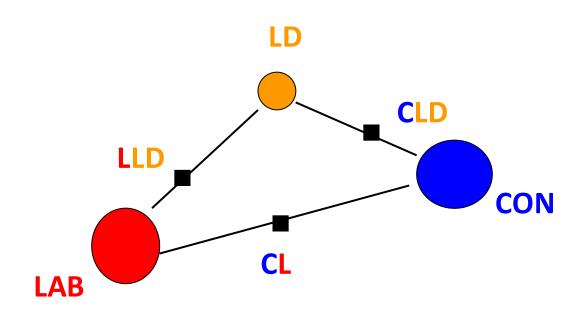


illiberal

left centre right

#### **Conservative-Labour coalition**

civil liberties



illiberal

left centre right

### How the top two parties (possible coalition formateurs) view the Prospects of doing a deal with other parties to secure a majority

|                  |       | Proximity of possible partner party |                             |  |  |
|------------------|-------|-------------------------------------|-----------------------------|--|--|
|                  |       | Close                               | Far away                    |  |  |
| Size of          | Small | Best option                         | 3 <sup>rd</sup> Best option |  |  |
| possible partner |       | Distance costs = low                | Distance costs = medium     |  |  |
| party            |       | Office costs = low                  | Office costs = low          |  |  |
|                  | Large | 2 <sup>nd</sup> Best option         | Worst option                |  |  |
|                  |       | Distance costs = low                | Distance costs = high       |  |  |
|                  |       | Office costs = high                 | Office costs = high         |  |  |
|                  |       |                                     |                             |  |  |

If a party has low policy/ideology interests, and primarily focuses on the office costs of coalition then the 2<sup>nd</sup> and 3<sup>rd</sup> best options *might* switch places.

| Party   | MPs | Resource<br>weight:<br>% of all<br>(voting)<br>MPs |
|---|-----|--|
| Conservative-<br>Liberal Democrat<br>government | 364 | 56.4   |
| Labour  | 258 | 40.0   |
| Democratic<br>Unionist Party (NI)               | 8   | 1.2  |
| Scottish National Party                         | 6   | 0.9  |
| Plaid Cymru                                     | 3   | 0.5  |
| Social Democratic<br>& Labour Party<br>(NI)     | 3   | 0.5  |
| Green   | 1   | 0.2  |
| Alliance Party (NI)                             | 1   | 0.2  |
| Others  | 1   | 0.2  |
| Total   | 645 | 100%   |

The 'power'
of the
Conservative
and Liberal
Democrat
Coalition once
was formed

See Dunleavy Chapter on 2010 coalition in Reading List)

| Party   | MPs | Resource<br>weight:<br>% of all<br>(voting)<br>MPs | C-score: % share of coalitional potential score (normalized Banzahf index) | C-score<br>per MP<br>ratio |
|---|-----|--|--|----------------------------|
| Conservative-<br>Liberal Democrat<br>government | 364 | 56.4   | 100  | 1.77                       |
| Labour  | 258 | 40.0   | 0  | 0                          |
| Democratic<br>Unionist Party (NI)               | 8   | 1.2  | 0  | 0                          |
| Scottish National Party                         | 6   | 0.9  | 0  | 0                          |
| Plaid Cymru                                     | 3   | 0.5  | 0  | 0                          |
| Social Democratic<br>& Labour Party<br>(NI)     | 3   | 0.5  | 0  | 0                          |
| Green   | 1   | 0.2  | 0  | 0                          |
| Alliance Party (NI)                             | 1   | 0.2  | 0  | 0                          |
| Others  | 1   | 0.2  | 0  | 0                          |
| Total   | 645 | 100%   | 100%   |                            |

The 'power'
of the
Conservative
and Liberal
Democrat
coalition

The 'power' of the Conservative and Liberal Democrat coalition

| THE POWER O                                     |     | <del></del>  | ttive and Elb  | 91011 0                    |                                 | 9 0                        |
|---|-----|--|--|----------------------------|---------------------------------|----------------------------|
| Party   | MPs | Resource<br>weight:<br>% of all<br>(voting)<br>MPs | C-score: % share of coalitional potential score (normalized Banzahf index) | C-score<br>per MP<br>ratio | P-score:<br>% share<br>of power | P-score<br>per MP<br>ratio |
| Conservative-<br>Liberal Democrat<br>government | 364 | 56.4   | 100  | 1.77                       | 78.2                            | 1.39                       |
| Labour  | 258 | 40.0   | 0  | 0                          | 20.0                            | 0.50                       |
| Democratic<br>Unionist Party (NI)               | 8   | 1.2  | 0  | 0                          | 0.6                             | 0.50                       |
| Scottish National Party                         | 6   | 0.9  | 0  | 0                          | 0.5                             | 0.50                       |
| Plaid Cymru                                     | 3   | 0.5  | 0  | 0                          | 0.2                             | 0.50                       |
| Social Democratic<br>& Labour Party<br>(NI)     | 3   | 0.5  | 0  | 0                          | 0.2                             | 0.50                       |
| Green   | 1   | 0.2  | 0  | 0                          | 0.1                             | 0.50                       |
| Alliance Party (NI)                             | 1   | 0.2  | 0  | 0                          | 0.1                             | 0.50                       |
| Others  | 1   | 0.2  | 0  | 0                          | 0.1                             | 0.50                       |
| Total   | 645 | 100%   | 100%   |                            | 100%                            |                            |

### The distribution of resources, offices and power in the Coalition Cabinet system

|   | N     | Conservative share (%) | Liberal Democrat<br>(%) |
|---|-------|------------------------|-------------------------|
| Total government MPs  | 363   | 84                     | 16                      |
| Departmental ministers  | 93    | 82                     | 18                      |
| All government posts  | 119   | 81                     | 19                      |
| Cabinet positions   | 23    | 78                     | 22                      |
| Total places in Cabinet Committee system                      | 180   | 71                     | 29                      |
| Sum of weighted positional power scores for Cabinet ministers | 890   | 69                     | 31                      |
| Total popular vote for Government                             | 60.4% | 61                     | 39                      |

Source: Allen et al, 2012