

VANESSA CHENG-MATSUNO

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Research Interests

quantitative political economy and political behaviour in developing countries, causal inference and experimental methods

Education

- Expected 2023 **London School of Economics and Political Science**
PhD candidate in Political Science
Supervisors: Dr Florian Foos and Dr Rafael Hortala-Vallve
- 2015 **Harvard University**
Master in Public Administration in International Development
Supervisor: Professor Rema Hanna
- 2005 **Universidad del Pacífico - Peru**
Bachelor in Economics

Working Papers

‘Do text messages increase voter registration? Evidence from RCTs with a local authority and an advocacy organisation in the UK’ - (R&R Electoral Studies)
with Florian Foos, Peter John and Asli Unan

‘Using the Party as a Shield? How British MPs Explain Policy Positions to Constituents’
with Daniel Bischof, Gidon Cohen, Sarah Cohen, Florian Foos, Patrick M. Kuhn, Kyr-
iaki Nanou, Nick Vivyan and Neil Visalvanich - [Link](#)

‘Do Voters Differentially Punish Transnational Corruption?’
with Daniel Berliner - [PAP](#)

‘Impeachments, Partisan Alignment and the Local Bureaucracy. Evidence from Peru’

‘Is Social Mobilisation Gendered? Evidence from Spillover Experiments across Three Democracies’
with Eline de Rooij and Florian Foos

Work in Progress

'The Null Effect of Social Media Ads on Voter Registration: Three Corroborating Trials'
with Florian Foos, Peter John and Asli Unan

'Does the timing for hiring matters for bureaucratic capacity? Evidence from Guatemala'

Teaching

2022 - 2023	London School of Economics – Teaching Fellow, School of Public Policy PP403 Public Management
2022	London School of Economics – Head Class Teacher MN2196 Data Analysis for Management Decision Making London School of Economics – Graduate Teaching Assistant
2021	GV482 Political Science and Political Economy: Current Issues
2020	GV481 Quantitative Methods for Political Science King's College London – Graduate Teaching Assistant
2020	Economic Analysis of Emerging Economies
2019	Political Sociology of Social Networks
2019	Quantitative Methods for Political Science – <i>graduate</i>
2018	Quantitative Methods for Political Science – <i>undergraduate</i>
2017 - 2019	Comparing Political Systems

Conference and Seminar Participation

Expected, 2022	Political Science and Political Economy Work in Progress Seminar Series, LSE
October, 2022	CIVICA Data Science Days, European University Institute
September 2022	Elections, Public Opinion and Parties (EPOP), Newcastle University
May 2022	Politics in Progress, DPhil Seminar Series, University of Oxford
May 2022	PhD Spring Seminar Series, CIVICA
March 2022	Midwest Political Science Association (MPSA)
2021, 2020	European Political Science Association (EPSA)

- 2021 Elections, Public Opinion and Parties (EPOP)
- 2020 American Political Science Association (APSA)
- 2019 Midwest Political Science Association (MPSA); research design presented

Grants & Awards

- 2022 Postgraduate Travel Fund, London School of Economics
- 2022 Sir Patrick Gillam Scholarship Fund, Department of Government, London School of Economics
(£1,575)
- 2022 PhD Seminar/Conference Fund, Department of Government, London School of Economics
(£1,073.20)
- 2019 DPE Research Development Fund, King's College London
(£1,682.20)
- 2018 DPE Research Development Fund, King's College London
(£1,397)

Professional Experience

- 2020 - 2021 The Abdul Latif Jameel Poverty Action Lab, J-PAL LAC
Research Associate, 'Designing Innovations for the Peruvian Personnel of the State using RCTs' - Principal Investigators: Prof. Claudio Ferraz and Prof. Frederico Finan
- 2020 - 2021 London School of Economics
Research Assistant, 'Register to Vote '21: A Mobilisation RCT for Underrepresented Groups using Behavioural Approaches'
- 2016 - 2020 The World Bank
Research Consultant and Field Coordinator; Governance Global Practice, The Bureaucracy Lab
- 2015 - 2016 Inter-American Development Bank
Research Consultant; Research Department
- 2015 City of Somerville, Massachusetts US
Social Progress Index Summer Fellow, SomerStat
- 2014 Instiglio, Colombia
Social Impact Bonds Summer Associate

2010 - 2013	Intercorp Group, Peru Head of Analytics
2010	Ministry of Production, Peru Advisor to the Minister
2009	Ministry of Transport and Communications, Peru Advisor to the Vice-Minister of Transport
2007 - 2009	Ministry of Economy and Finance, Peru Public Investment Project Analyst
2006	Office of the Prime Minister, Peru Project Analyst and Field Coordinator
2005 - 2007	Group for the Analysis of Development (GRADE), Peru Research Assistance to Dr Martin Valdivia

Review Service

Reviewer	Electoral Studies
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Programming & Language Skills

Programming	R, Stata
Markup	LaTeX, RMarkdown
Natural	English (fluent), Spanish (native)

Additional Information

2020 -	Committee member of the Public Policy Research Network , an initiative led by doctoral students from the London School of Economics, University College London and King's College London
Citizenship	Peruvian