

# YULU TANG

London School of Economics  
Department of Management

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<https://sites.google.com/view/yulutang>

## EMPLOYMENT

2025 – Assistant Professor of Managerial Economics and Strategy  
London School of Economics, Department of Management

## PAST EMPLOYMENT

2024 – 25 Postdoctoral Fellow  
Dartmouth College, Department of Economics

## EDUCATION

Ph.D. Economics, Harvard University, 2024  
*Committee: Emily Breza, Edward Glaeser, Gabriel Kreindler, David Atkin*  
B.A. Mathematical Economics, Fudan University, 2018  
Undergraduate Exchange, MIT, 2017  
Undergraduate Exchange, UNC-Chapel Hill, 2016

## WORKING PAPERS

“To Follow the Crowd? Benefits and Costs of Migrant Networks”

“Firm Visibility and Quality Upgrading: Evidence from Randomized Location Allocations”

“Commitment at Scale: Evidence from 13 Million Social Media Users” (with Peter Hickman and Ruru Houg)

## SELECTED WORK IN PROGRESS

“Quality Incentives and Upgrading in Uganda's Coffee Supply Chain” (with Jie Bai, Lauren Falcao Bergquist, Ameet Morjaria and Russell Morton)

“Civil Wars and Strategic Subsidies” (with Jaya Wen and Cheryl Wu)

“Protectionism on the Screen: Endogenous Preferences, Learning, and Investment” (with Jin Liu)

## **PUBLICATIONS**

“Food Prices, Processing, and Shocks: Evidence from Rice and COVID-19”. *Journal of Agricultural Economics* 73, no. 2 (2022): 338-355. (With Joseph Goeb, Phoo Pye Zone, Nang Lun Kham Synt, A. Myint Zu, and Bart Minten)

## **FELLOWSHIPS, GRANTS & AWARDS**

2025                    IGC-Uganda Pilot Funding, STEG Pilot Funding

Prior to 2024      The Desmond and Whitney Shum Fellowship, Certificate of Distinction in Teaching, Chae Research Funding, Warburg Fund Grant (X2), PEDL Funds, IGC-Myanmar Funding

## **SEMINARS & CONFERENCES**

2025                    STEG Annual Conference, NBER China Meeting, NYU Spatial Conference, World Bank Infra4Dev Conference, ABFER, BSE Conference, Fudan Trade Mini-Conference

2024                    World Bank DECRG, Berkeley Hass, University of Pennsylvania, LSE Management, University of Michigan, NUS Business School, CUHK, HKU Business School, MIDWEST Development Conf., Northwestern GPRL Rookiefest, CES 2024, NBER SI Development, NBER SI Urban, Yale, Dartmouth, IGC-EGC Yale Conference, Stanford, NEUDC, Georgetown, JHU, SEA 2024

## **PROFESSIONAL EXPERIENCE**

2019 –                Research Fellow, Luohan Academy, Alibaba, Hangzhou, China

2021 – 2022        Short Term Consultant for World Bank DECRG, Washington, DC