



Dr. Nick Lewis

SOCIAL SCIENTIST

 nick-lewis

Summary

Hello! I'm Nick. I recently completed my PhD in Political Science at the London School of Economics, examining how social media influences human behaviour. I love making sense of complex problems, identifying solutions, and communicating my findings. Applying a wide range of theoretical, experimental, computational, and statistical techniques, I produce robust insights which inform concrete recommendations.

With a professional background in both traditional and social media, I have a proven track record of communicating in a clear and compelling manner with a range of audiences, discussing various political issues on national television, podcasts, in blogs, and at international conferences.

During my doctoral studies, I also delivered award-winning teaching to Undergraduate and Master's students, many of whom are senior civil servants and government officials. This immensely-rewarding role has involved articulating a wide range of our most pressing political challenges, while inspiring students to develop novel, evidence-based public policy solutions.

Skills

Research design	Identifying real-world problems, ways to test them, and finding solutions.
Data science	Regression, time series, survey methods, experiments. Comfortable with R, Python, SQL, and Tableau.
Collaboration	Delivering multiple projects, to tight deadlines, with co-authors, clients, and stakeholders.
Communication	Distilling complex concepts and inspiring audiences, through <u>blogs</u> , <u>social media</u> , <u>TV appearances</u> , and <u>public speaking</u>

Experience

London School of Economics and Political Science

PHD RESEARCHER

London

Sep 2020 - Feb 2025

- Planned, managed, and delivered multiple complex research projects.
- Collaborated with colleagues to produce journal-standard publications.
- Presented at international conferences and research seminars.
- Awarded external funding on the strength of my research proposals.

London School of Economics and Political Science

GRADUATE TEACHING ASSISTANT

London

Sep 2021 - May 2024

- Delivered award-winning teaching to students in public policy and political science.
- Communicated complex topics to non-specialist audiences.
- Mentored students in personal and professional development.

Action for Children

SOCIAL MEDIA MANAGER

London

Jan 2020 - Sep 2020

- Delivered UK-wide digital campaign which lobbied government to tackle child poverty.
- Managed a team of four digital media experts during the COVID-19 pandemic.
- Developed a brand-new organisational social media strategy in tandem with multiple stakeholders.

Independent Age

DIGITAL MEDIA / PRESS OFFICER

London

Apr 2017 - Jan 2020

- Drove the #CreditWhereItsDue Pension Credit campaign, leading to the charity's first mention at Prime Minister's Questions.
- Increased social media engagement by 267% and followers by 102%.

Kantar Media

QUALITY ASSURANCE TEAM LEADER

London

Apr 2011 - Apr 2017

- Managed a team of eight people dedicated to a social media listening and evaluation service.
- Led on project scoping and testing of in-house software applications to extract key insights from social media data.

Press Data Ltd.

PRESS RESEARCHER

Edinburgh / London

Apr 2009 - Apr 2011

- Conducted media monitoring and evaluation on behalf of a range of public and private sector clients.

BBC Scotland

BROADCAST JOURNALIST (TALENT POOL)

- Liaised with journalists, sub-edited copy, exercised editorial judgement on regional news stories.

Glasgow

Aug 2008 - Apr 2009

The Scotsman Publications Ltd.

SUB-EDITOR

- Wrote and sub-edited stories for the print and online versions of *The Scotsman* and *Scotland on Sunday* broadsheets.

Edinburgh

Aug 2007 - Apr 2008

Fest Magazine

ARTS REVIEWER

- Reviewed comedy and theatre during the Edinburgh Fringe.

Edinburgh

Aug 2007 - Aug 2010

Education

London School of Economics and Political Science

PHD IN POLITICAL SCIENCE

- Thesis: 'Do social media create bias in democratic deliberation?'

London

Sep 2020 - Feb 2025

London School of Economics and Political Science

MRES IN POLITICAL SCIENCE, DISTINCTION

- Specialist topics: Causal Inference, Applied Regression Analysis, Quantitative Text Analysis, Survey Methods, and Social Network Analysis.

London

Sep 2020 - May 2021

Birkbeck, University of London

MSC. IN GOVERNMENT, POLICY AND POLITICS, DISTINCTION

- Specialist topics: Public Policy, British Politics, Nations and Nationalism, and American Foreign Policy.

London

Sep 2016 - May 2018

Edinburgh Napier University

BA (HONS.) IN JOURNALISM, 2:1

- Specialist topics: Media law, Media Ethics, Online Journalism, Documentary Film-making

Edinburgh

Oct 2002 - May 2006

Volunteering

Merton Saints BMX Club

COMMITTEE MEMBER

- Successfully lobbied Merton Council for £80,000 to repair and refurbish the start hill at Merton BMX track.
- Spearheaded a move to become a Community Interest Company, to safeguard the future of the club.
- Helped people from the local community get involved in the sport of bicycle motocross, through coaching and mentoring.

London

March 2023 - present