

July 2023

# Furkan M. Cetin

London School of Economics and Political Science  
The Marshall Institute Room MAR 3.42  
44 Lincoln's Inn Field  
London, WC2A 3LY

☎ +44 020 7955 7317 (office)  
✉ f.m.cetin@lse.ac.uk  
🏠 fmcetin.com  
🌐 fmcetin

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## ACADEMIC EMPLOYMENT

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**London School of Economics and Political Science** London, UK  
Assistant Professor 2023 – present

## EDUCATION

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**Kellogg School of Management, Northwestern University** Evanston, IL  
*PhD*, Accounting Information and Management 2018 – 2023

- Thesis: The Real Effects of Accounting on Innovation
- Committee: Andrew Leone (Co-Chair), Sugata Roychowdhury (Co-Chair), Ronald Dye, Dimitris Papanikolaou, Beverly Walther

**Northwestern University** Evanston, IL  
*MSc*, Chemistry 2017 – 2018

- Thesis: “Chemistry for Renewable Energy Production and Storage: Molecular Engineering, Mechanically Interlocked Molecules and Quantum Investigation”
- Committee: Fraser Stoddart [*Nobel Laureate*] (Chair), Regan Thomson, Michael Wasielewski

**Middle East Technical University** Ankara, TURKEY  
*BSc (High Honor)*, Industrial Engineering 2012 – 2017  
*Double Major Student*, Chemistry

## RESEARCH INTERESTS

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Financial accounting, real effects of accounting, innovation

## WORKING PAPERS

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### **The Real Effects of Accounting on Innovation: Evidence from ASC 606**

*Solo Authored*

- R&R at *The Accounting Review*
- Presented at Seven Minutes of Scholarship: An Interdisciplinary Symposium, LBS Trans Atlantic Doctoral Conference, Wharton Innovation Doctoral Symposium
- Mentioned in IFRS post implementation report

### **When Does Innovation Die? Ideas Are Getting Harder to Find**

*with Ferhat Akbas and Egemen Genc*

### **Practical Guide for the Accounting Job Market: That is How I Experinced**

*Solo Authored*

## WORK IN PROGRESS

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**Machine Learning Based Industry Clusters** (*with Doyeon Kim and Andrew Leone*)

**Market for Innovation and Firm Innovation Strategy** (*with Sugata Roychowdhury and Valerie Zhang*)

**Financing Innovation with Debt: Patent Collateralizability** (*with Efraim Benmelech*)

**Innovation Mismatch** (*with Sean Wang, Kathy Rugar and Ha Young Yoon*)

## **OTHER PUBLICATIONS**

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Atilgan, A.; Cetin, F. M.; Yu, J.; Beldjoudi, Y.; Liu, J.; Stern, C.; Cetin, M.; Islamoglu, T.; Farha, O.; Deria, P.; Stoddart, J. F.; Hupp, J. Post-Synthetically Elaborated BODIPY-based Porous Organic Polymers (POPs) for Photochemical Detoxification of a Sulfur Mustard Simulant. *Journal of the American Chemical Society* **2020** 142 (43), 18554-18564 DOI: 10.1021/jacs.0c07784

Li, P.; Chen, Q.; Wang, T. C.; Vermeulen, N. A.; Mehdi, B. L.; Dohnalkova, A.; Browning, N. D.; Shen, D.; Anderson, R.; Gómez-Gualdrón, D. A.; Cetin, F. M.; Jagiello, J.; Asiri, A. M.; Stoddart, J. F.; Farha, O. K., Hierarchically Engineered Mesoporous Metal-Organic Frameworks toward Cell-free Immobilized Enzyme Systems. *Chem* **2018**, 4 (5), 1022-1034

## **CONFERENCES**

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Accounting PhD Rookie Recruiting and Research Camp ( <i>presenter</i> )	2022
Accounting for an Ever-Changing World (FASB/IASB/TAR Joint Conference)	2022
Journal of Accounting and Economics Conference	2022
Annual Accounting Research Conference in Memory of Nicholas Dopuch ( <i>poster presenter</i> )	2022
Seven Minutes of Scholarship: An Interdisciplinary Symposium ( <i>presenter</i> )	2022
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium ( <i>presenter</i> )	2022
LBS Trans Atlantic Doctoral Conference ( <i>presenter and discussant</i> )	2022
Wharton Innovation Doctoral Symposium ( <i>presenter and discussant</i> )	2022
UNC Tax Doctoral Consortium	2022
FARS Doctoral Consortium	2021

## **WORKSHOPS and RESEARCH PRESENTATIONS**

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London Business School	2023
London School of Economics and Political Science	2023
Southern Methodist University, Cox School of Business	2023
Cornell University, SC Johnson College of Business	2023
Northwestern University, Kellogg School of Management	2019-2022

## **PROFESSIONAL SERVICES**

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Panelist in Job Market Panel at Kellogg School of Management	2023
Ad Hoc Reviewer - <i>British Accounting Review</i> , <i>FARS Midyear Meeting</i>	

## **TEACHING EXPERIENCE**

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<b>Kellogg School of Management, Northwestern University</b>	Evanston, IL
<i>Teaching Sessions</i>	2023

- Textual Analysis with Machine Learning (PhD Workshop)
- ASC 606 Effect on Drug Innovation (MBAi course)

<i>Teaching Assistant</i>	2020 – 2023
• ACCT435 - Accounting for Management Decision Making (MBAi course)	2022, 2023
• ACCT430X - Financial Reporting Systems (Executive MBA course)	2021,2022,2023
• ACCT530 - Special Topics in Empirical Accounting Research (PhD course)	2022
• ACCT430 - Accounting for Management Decision Making (MBA course)	2019,2020,2021

<b>Northwestern University</b>	Evanston, IL
<i>Teaching Assistant</i>	2017 – 2018
• CHEM-230 Organic Laboratory I, II, III (Undergraduate courses)	

**The Scientific and Technological Research Council of Turkey (TUBITAK)**

TURKEY

*Teaching Assistant*

2012 – 2014

- Instructing high school olympiad students in chemistry branch on Organic, Inorganic, Physical and Analytical chemistry

#### **MAJOR HONORS & AWARDS**

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**Northwestern University Fellowship** 2017 – 2023

**METU Dean's High Honor List** 2012 – 2017

**TUBITAK Scholarship** 2012 – 2017

**Gold Medalist** *44<sup>th</sup> International Chemistry Olympiad* 2012

**Bronze Medalist** *at International Sustainable World Project Competition* 2012

**Bronze Medalist** *at INEPO Environmental Project Competition* 2012

**Silver Medalist** *at 43<sup>rd</sup> International Chemistry Olympiad* 2011

**First Place** *at 20<sup>th</sup> International MEF-EBAV Project Competition* 2011

**Gold Medalist** *at 19<sup>th</sup> TUBITAK National Science Olympiad* 2011

**Silver Medalist** *at 18<sup>th</sup> TUBITAK National Science Olympiad* 2010

**Bronze Medalist** *at 17<sup>th</sup> TUBITAK National Science Olympiad* 2009

#### **OTHER**

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Computing: Python

Languages: Turkish (native), English (fluent)