



Department of
Psychological and
Behavioural Science

LSE EMSc Alums Conference 25th July 2025
Applying behavioural science around the world
Programme

(updated on 1st August 2025, 8am)

Organisers & contacts:

Matteo M Galizzi (m.m.galizzi@lse.ac.uk) & Gosia Brown (g.m.brown@lse.ac.uk)

Venue:

LSE LIFE Workspace 4 (LRB.R.22) – located on the ground floor of the LSE Library
– access will be granted to all conference attendees on the day.

9:00-9:55am: registration and coffee

9:55: welcome and introduction (Matteo M Galizzi, MMG, and Gosia Brown, GB)

10:00-11:00: Zeina Afif (World Bank), Anna Guerraggio (UNDP) and Cortney Price (FAO) talk about 'Applying behavioural science in international organisations' (MMG chairs).

11:00-11:45: Sanchayan Banerjee (King's College London) talks about 'Beyond nudging' (MMG chairs)

11:45-12:15 coffee break

12:15-13:00: Zeina Afif (World Bank), Sanchayan Banerjee (King's College London), Alex Ferrer (BeWay), Kirra Moser (GAABS), Scott Young (BeScy) talk about 'Networks, conferences, and initiatives in applied behavioural science: insights from BeScy, BeWay, BiP, BT, GAABS etc' (Umar Taj chairs).

13:00-14:00: lunch break & networking

14:00-14:35: 'completing EMSc theses in behavioural science' session: approximately 6 EMSc graduating students from the 2023-2024 cohort give 6 quickfire 5-minutes presentations about their EMSc theses (GB chairs).

Signed up to present:

1. Alex Ferrer
2. Katherine Hallen
3. Sylvia Jarabo
4. Natalia Kroutikova
5. Michelle Medland
6. Sarah Nicholl

14:35-15:20: 'writing about behavioural science after the EMSc theses' session: approximately 2 EMSc alums give quickfire 10-minutes presentations + 5 minutes Q&As each about their recent books or reports after the EMSc (MMG chairs).

Signed up to present:

1. Jeni Miles about her new report 'Post-Growth Business Majority Report'
2. Giorgia Prestento about her new book 'Master the Change Maze – a leader's guide to transformation without chaos'

15:20-15:55 group picture and coffee break

15:55-16:55: Scott Young moderates roundtable on 'Building and sustaining support for behavioural science in organisations' with Jo Osborn (Waterwise), Gregory Perdon (McInroy & Wood), Chris Spedding (NatWest), Katrina Steyn (Orbis Investment), Nitish Upadhyaya (Ropes & Gray).

16:55-17:00: wrap-up, next year, and thanks (all, MMG, GB)

17:00-19:00: drinks reception & networking (in Senior Common Room, Old Building, 5th floor and terrace).